



Long Beach Water
Exceptional Water • Exceptional Service

Water Conservation Programs



DIME Pilot Program

Direct Installation for Multifamily Efficiency (DIME) Pilot Program will upgrade 1,000 multifamily dwelling units in disadvantaged communities with water and energy efficient devices.

- Showerheads
- Faucet aerators
- Toilets
- Communal clothes washers



LONG BEACH
ENERGY RESOURCES DEPARTMENT



DIG Pilot Program

Direct Install Garden (DIG) Pilot Program will install drought tolerant gardens and plant trees in disadvantaged communities affected by environmental pollution.

Multi-benefit program:

- Water savings
- Job training & education (Conservation Corps of LB)
- Watershed health
- Carbon sequestration



Parkway Pilot Program

Parkway Pilot Program will promote and facilitate turf replacement in parkways with California native plants for those customers who are not ready to replace their entire lawn.

- Partnering with California Native Plant Society and local nurseries
- Vouchers for customers to redeem for pre-designed planting kits at local nurseries
- Professionally pre-designed templates for customers to follow



Lawn-to-Garden

Since 2010, the Lawn to Garden Program has transformed 3,500 lawns and replaced 3.6 million square feet of non-functional turf.

Residential Incentive:

\$3 sq/ft front yards

\$2 sq/ft backyard

Commercial Incentive:

\$2 sq/ft



Certified Blue Restaurants

Recognizes restaurants for meeting water-efficiency standards

- Staff performs water-efficiency surveys to identify water saving opportunities
- Provides free devices and rebate incentives
- 55 restaurants are Certified Blue



Certified Blue Event on Oct. 5th



Taste of Sustainability A Long Beach Social Crawl

Saturday, October 5th, 2019

2:00– 5:00 pm \$25 per person (21 +)

Join us on a **Big Red Bus** taste tour of Foam Free and Certified Blue Restaurants and Pubs in Long Beach.



Register at bigredbus.com/socialcrawl

