



June 12, 2019

To: City of Long Beach Planning Commission  
From: Friends of Belmont Shore Board of Directors  
Re: Letter of Support for Louie's on 2<sup>nd</sup> Conditional Use Permit

The Board of Directors of Friends of Belmont Shore is pleased to support the application of 5283, LLC for a Conditional Use Permit in connection with its establishment of "Louie's on 2<sup>nd</sup>" at 5283 East 2<sup>nd</sup> Street in Belmont Shore. Our mission is to enrich the quality of life in Belmont Shore and surrounding areas through a platform of interests, concerns and advocacy. As part of that mission, Friends of Belmont Shore strives to support and promote the local 2<sup>nd</sup> Street businesses that make our community so vibrant and unique.

Louie's on 2<sup>nd</sup> has deep historical ties to Long Beach and the very location on 2<sup>nd</sup> Street where it plans to operate. In addition, the owners are cognizant of the issues associated with alcohol consumption at other bars in Belmont Shore (including the previous tenant at 5283 East 2<sup>nd</sup> Street) and are taking steps to avoid those problems. Specifically, they plan to operate a family-friendly full service restaurant with a small bar area as opposed to a bar that happens to serve food. With its historical ties to our community and its commitment to avoiding the pitfalls of other establishments that focus too heavily on alcohol sales, Louie's on 2<sup>nd</sup> is a great fit for Belmont Shore.

For these reasons, we support 5283, LLC's application for a Conditional Use Permit to operate Louie's on 2<sup>nd</sup> with a Type 47 on-premises liquor license and look forward to welcoming Matt, Chris and Angelo Tavlarides back to the Shore.

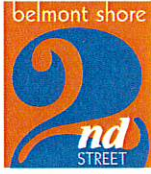
Sincerely,

*Elizabeth Sharma*

Elizabeth Jansma Sharma

President, Friends of Belmont Shore

Together with the Friends of Belmont Shore Board of Directors: Angie Degen, Barbara Newell, David Witzling, Howard Homan, Kurt Schneiter, Maria Hanson, Matt Jackson, Mike Crosby and Phyllis Schmidt



June 7, 2019

To: City of Long Beach Planning Commission

From: Belmont Shore Business Association (BSBA)

The Board of Directors of the BSBA are in support of the property at 5283 E. 2<sup>nd</sup> St. in Belmont Shore to open as Louie's on 2<sup>nd</sup>. We have anticipated the space to open for the past few years as other businesses in our district suffer when big spaces are not filled.

We want a restaurant that serves drinks and not a bar that might serve food. Louie's on 2<sup>nd</sup> has a plan that fits into our changing business climate. We welcome a full-service restaurant that will turn this property around and a 47-liquor license will help with that success.

Please grant Louie's on 2<sup>nd</sup> a Conditional Use Permit (CUP) to operate and open an establishment that will be an asset to our community!

Thank you,

*Dede Rossi*

Dede Rossi  
Executive Director, BSBA

BSBA BOD

Mike Sheldrake, President Polly's Gourmet Coffee

Dave Shlemmer, VP Finance-Shlemmer Investments

Matt Peterson, Secretary-Legends

Heather Duncan, Marketing Promotions-Blue Windows, Retail

Cory Peters, Treasurer-Chase Bank

**Frank Colonna, Broker  
Colonna & Co Realty, Inc  
203 Glendora Avenue Suite A  
Long Beach, CA 90803  
Office: 562 213-8528  
"A family business since 1966"**

**June 7, 2019**

**Subject: Type 47 Liquor License application  
Louie's on 2<sup>nd</sup>  
5283 E 2<sup>nd</sup> St  
Long Beach 90803**

**To Whom It May Concern**

**I am writing to you as a Belmont Shore resident and former President of the Belmont Shore Business Association, City Councilmember and Vice Mayor for the City of Long Beach in support of the issuance of a Type 47 Liquor License for Louie's on 2<sup>nd</sup> as applicant.**

**The Tavlarides family has applied for the issuance of the Type 47 license to complement their new family style restaurant anticipated to be opened at the 5283 E 2<sup>nd</sup> St address. The applicant has Long Beach roots dating back over 70 years, are hardworking and well respected.**


**The Belmont Shore business district and resident community is one of the jewels in Long Beach comprised of leading individuals with neighborhoods exemplifying the rich history that has made Long Beach one of the leading cities in our state.**

**There is always the need and room for a good quality family restaurant to add to the mix of retail and service businesses that create the vitality that is so much a part of the successful atmosphere known as the Belmont Shore business district.**

**This new Louie's on 2<sup>nd</sup> will be centrally located and serving the needs of a community anxiously awaiting its opening.**

**If I can provide you any additional information, please feel free to contact me anytime.**

**Sincerely,**



**Frank Colonna**



The Tax Offices  
201 Covina Ave #4  
Long Beach CA 90803  
877-877-9707

6.10.19

To Whom it may concern,

As a member of this community and a business owner of 4 businesses in the Shore, I fully support this establishment in our community. They have shown extreme responsibility in their other location and I have no doubt they will show the same consideration here. They would be a welcome addition to 2<sup>nd</sup> St. In addition to knowing them professionally, I know them personally and can speak of their solid character.

I ran restaurants for 30 years and know the things that bring problems to the neighborhood. They have no desire to negatively impact the community in anyway and there will be no learning curve as they are experienced operators.

Please allow them to have a 47 liquor license.

Sincerely,

Angela Jakum  
C. 626-664-7606

June 11, 2019

City of Long Beach  
Planning Commission  
333 West Ocean Blvd., #4  
Long Beach, CA 90802

Dear Planning Commission,

Simmzy's is excited to welcome Louie's On 2nd to the Belmont Shore business community. We look forward to the redevelopment of the building at 5283 E. 2nd Street and are excited to see the space transform from an outdated beer bar to a modern full-service restaurant. We agree that the addition of a type 47 liquor license will compliment their investment in the community and further rejuvenate the local economy. We urge the Planning Commission to grant Louie's On 2nd a Conditional Use Permit to operate with a type 47 liquor license.

Thank You,



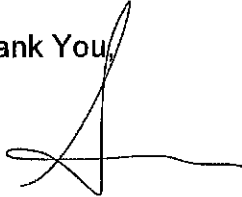
Mike Simms  
Owner  
Simmzy's

6/6/19

City of Long Beach,

As a resident of the Belmont Shore community, I encourage the Planning Commission to approve the application submitted by Louie's On 2nd for a type 47 alcohol license and accompanying conditional use permit. The family owned and operated business is a positive addition to the Belmont Shore landscape and will breathe some much needed new life into the street.

Thank You,

A handwritten signature in black ink, appearing to be 'Steve Price', with a stylized, looping initial 'S' and a horizontal line extending to the right.

Steve Price  
Belmont Shore Resident

~~CONFIDENTIAL~~