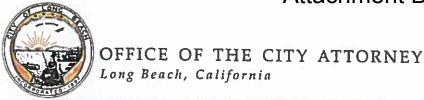
## Attachment B



CHARLES PARKIN City Attorney

MICHAEL J. MAIS
Assistant City Attorney

PRINCIPAL DEPT TIES

Gary J. Anderson Charles M. Gale Anne C. Lattime Howard D. Russell

05 21 1115

David R. Albers C. Geoffrey Allred Taulor M. Anderson Richard F. Anthony William R. Bacry Sarah E. Green Monica J. Kilaita Nicholas J. Masero Dawn A. McIntosli Lauren E. Misajon Matthew M. Peters Katrina R. Pickett Arturo D. Sanche: Chelses N. Trotter Todd Vigus Linda T. Vu Amy R. Webber Erin Weesner-McKinley Theodore B. Zinger

June 24, 2019

## VIA EMAIL AND FIRST-CLASS MAIL

Anthony Formoso 1034 E. 3<sup>rd</sup> Street, #4 Long Beach, CA 90802

RF:

NOTICE TO CEASE ADVERTISEMENTS OF THE LONG BEACH FILIPINO FESTIVAL AT SILVERADO PARK ON AUGUST 3, 2019 1545 W. 31st Street, Long Beach, California 90810

## Dear Mr. Formoso:

Our office has been informed that you have been illegally advertising your planned special event, the Long Beach Filipino Festival 2019, on City property (Silverado Park), without an open and approved application for a special event permit with the City's Special Events Bureau. The Special Events Bureau previously informed you on June 14, 2019, that you didn't have a permit for the event and therefore no approval to market and/or advertise an event on City property as depicted at https://www.facebook.com/longbeachfilipinofestival/.

As the event organizer and responsible party, the City hereby demands that you immediately Cease all advertisements for the Long Beach Filipino Festival 2019, including, but not limited to, the advertisement identified above. To avoid the City taking formal legal action against you, you must notify the undersigned that all advertisements for the Long Beach Filipino Festival at Silverado Park on August 3, 2019, have been removed and/or terminated.

## Attachment B

Anthony Formoso June 24, 2019 Page 2

We encourage you to contact the City in the future for clarification regarding any of the relevant provisions of Long Beach Municipal Code Chapter 5.60 et al. To notify the City that all advertisements for the Long Beach Filipino Festival at Silverado Park on August 3, 2019 have been removed, please contact me directly at 562-570-2214.

Very truly yours,

CHARLES PARKIN City Attorney

By:

ARTURO D. SANCHEZ Deputy City Attorney

ADS:mb A19-03540 01038362.docx

Attachments

Cc:
Gary Anderson, Principal Deputy City Attorney
Tasha Day, Special Events Bureau
Jay Lopez, Special Events Bureau
Celina Luna, Council District 7