

Attachment B



OFFICE OF THE CITY ATTORNEY Long Beach, California

CHARLES PARKIN
City Attorney

MICHAEL J. MAIS
Assistant City Attorney

PRINCIPAL DEPUTIES

Gary J. Anderson
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Anne C. Lattime
Howard D. Russell

DEPUTIES

David R. Albers
C. Geoffrey Allred
Taylor M. Anderson
Richard F. Anthony
William R. Barry
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Monica J. Kilaita
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Matthew M. Peters
Katrina R. Pickett
Arturo D. Sanchez
Chelsea N. Trotter
Todd Vigus
Linda T. Vu
Amy R. Webber
Erin Weener-McKinley
Theodore B. Zinger

June 24, 2019

VIA EMAIL AND FIRST-CLASS MAIL

Anthony Formoso
1034 E. 3rd Street, #4
Long Beach, CA 90802

RE: **NOTICE TO CEASE ADVERTISEMENTS OF THE LONG BEACH
FILIPINO FESTIVAL AT SILVERADO PARK ON AUGUST 3, 2019**
1545 W. 31st Street, Long Beach, California 90810

Dear Mr. Formoso:

Our office has been informed that you have been illegally advertising your planned special event, the Long Beach Filipino Festival 2019, on City property (Silverado Park), without an open and approved application for a special event permit with the City's Special Events Bureau. The Special Events Bureau previously informed you on June 14, 2019, that you didn't have a permit for the event and therefore no approval to market and/or advertise an event on City property as depicted at <https://www.facebook.com/longbeachfilipinofestival/>.

As the event organizer and responsible party, the City hereby demands that you immediately Cease all advertisements for the Long Beach Filipino Festival 2019, including, but not limited to, the advertisement identified above. To avoid the City taking formal legal action against you, you must notify the undersigned that all advertisements for the Long Beach Filipino Festival at Silverado Park on August 3, 2019, have been removed and/or terminated.

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June 24, 2019
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We encourage you to contact the City in the future for clarification regarding any of the relevant provisions of Long Beach Municipal Code Chapter 5.60 et al. To notify the City that all advertisements for the Long Beach Filipino Festival at Silverado Park on August 3, 2019 have been removed, please contact me directly at 562-570-2214.

Very truly yours,

CHARLES PARKIN, City Attorney

By:



ARTURO D. SANCHEZ
Deputy City Attorney

ADS:mb
A19-03540
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Attachments

Cc:
Gary Anderson, Principal Deputy City Attorney
Tasha Day, Special Events Bureau
Jay Lopez, Special Events Bureau
Celina Luna, Council District 7