

Attachment B



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

2760 N. Studebaker Road, Long Beach, CA 90815-1697
(562) 570-3100 • FAX (562) 570-3109
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December 27, 2018

Mr. William Grisolia
GIG International & Long Beach Blues Society
2601 E. Ocean #201
Long Beach, CA 90803

RE: 2019 New Blues Festival

Dear Bill:

The City has been made aware that the 2019 New Blues Festival is being promoted as an event that will take place at El Dorado Park. This promotion is on the <https://www.newbluesfestival.com/> website. I also attached an image of the promotion image from the website. As you know, the City has denied the use of El Dorado East Regional Park as a place for the New Blues Festival to take place. When I met with you on Monday, November 5, 2018, I personally informed you that I would not recommend a permit be granted by the Parks and Recreation Commission because of a list of concerns both Parks and Recreation staff and Special Events staff had with the 2018 New Blues Festival that took place at El Dorado Regional Park.

Because of my decision, you then rescinded the request for the permit to go to the Park and Recreation Commission. I then suggested you meet staff members from both Parks and Recreation and Special Events so you could review the list of concerns and explore other venues for the Festival. My office followed up our November 5, 2018 meeting with the attached email to you on December 10, 2018.

As I understand it, you or representatives from your team have not met with city staff to review concerns and explore other venue locations for the festival. Instead, what I am seeing is that you and your team are moving forward to promote the event for 2019 to be taking place at El Dorado Regional Park. That is incorrect as the City has already informed you that El Dorado Regional Park is not available for the New Blues Festival in 2019.

I admire your passion you have shared with me about your many years of producing the Festival and wish you well in your planning efforts. However, I respectfully ask you to stop promoting El Dorado Regional Park as the venue for the 2019 New Blues Festival. The offer for your team to meet with city staff to review the 2018 concerns and explore other city venues is still on the table. Let me know if you have any questions.

Sincerely,

A handwritten signature in blue ink that reads "Gerardo Mouet".

Gerardo Mouet
Director

CC: Tasha Day - Manager, Special Events & Filming
Gladys Kaiser - Manager, PRM Community Recreation Services
Valerie Davis - PRM Executive Assistant

Attachment

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NEW BLUES FESTIVAL

El Dorado Park, Long Beach
August 30th & September 1st

2019

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2018 SATURDAY MAIN STAGE

2018 SUNDAY MAIN STAGE

