



Date: July 30, 2019

To: Economic Development Commissioners

From: John Keisler, Economic Development Director

Subject: **Monthly Communications Recap— June/July 2019**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the past month. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage: <http://longbeach.legistar.com/Calendar.aspx>.

- (6/11) Lease with the Israel Dakar Trust, for the continued use of the premises at 402 Atlantic Avenue for City employee parking. ([File # 19-0532](#))
- (6/11) Recommendation to authorize City Manager, or designee, to hire an Independent Jobs Coordinator to work with contractors for all eligible projects under the remaining term of the Project Labor Agreement (PLA) and provide any recommendations to the Joint Administrative Committee (JAC). ([File # 19-0554](#))
- (6/11) Recommendation to receive and file the 2019 Everyone In Economic Inclusion Implementation Plan, adopt recommendations, and request City Manager to work with the appropriate departments to report back with a timeline for implementation within 120 days for the five recommended policy areas: (1) Housing and Homeownership; (2) Small Business, Diverse Entrepreneurship; (3) Procurement; (4) Workforce and Youth Development; and (5) Connectedness (Economic Resilience); and Request City Manager provide on-going implementation plan updates every 6 months thereafter until a workplan and funding source for each of the policy goals has been approved by City Council. ([File # 19-0560](#))
- (6/11) Recommendation to request City Manager to work with the Department of Economic Development to evaluate the feasibility of establishing a special Economic Empowerment Zone (EEZ) program in the targeted areas of North, Central, and West Long Beach. ([File # 19-0561](#))
- (6/18) Letter of Intent (LOI) between the City of Long Beach and Centro C.H.A, Inc., a California 501(c)(3) corporation, for the development of a lease agreement with the option to purchase City-owned property at 1850-1862 Atlantic Avenue, for youth workforce development, civic leadership, inclusive entrepreneurship training, and community services. ([File # 19-0593](#))

- (6/18) Award contracts for as-needed real estate economic analysis professional services. ([File # 19-0594](#))
- (6/18) Standard Offer, Agreement, and Escrow Instructions for Purchase of Real Estate, with the Estate of Roy Masaru Tanaka, for the purchase of certain real property at 1400 West Wardlow Road. ([File # 19-0555](#))
- (7/16) Recommendation to authorize City Manager, or designee, to execute Memoranda of Understanding with various agencies to enhance and support operation of Workforce Innovation and Opportunity Act (WIOA) and similar programs through Pacific Gateway. ([File # 19-0653](#))
- (7/16) Recommendation to execute an agreement with Mental Health America of Los Angeles, a California nonprofit corporation, to accept grant funding in an amount not to exceed \$400,000 and provide services for a Workforce Job Training Program. ([File # 19-0654](#))
- (7/16) Recommendation to adopt Specifications No. RFP EP19-011 and award contracts to Hawran and Malm, LLC, of Newport Beach, CA; Integra Realty Resources - Los Angeles, of Encino, CA; Mason & Mason Real Estate Appraisers & Consultants, of Montrose, CA; R.P. Laurain & Associates, Inc., of Long Beach, CA; and Valentine Appraisal & Associates, of Santa Clarita, CA, for as-needed real estate appraisal services. ([File # 19-0655](#))
- (7/23) Recommendation to execute all documents and any needed subsequent amendments with the State of California, to accept and expend Workforce Innovation and Opportunity Act (WIOA) funds totaling \$4,289,549; and, authorize City Manager, or designee, to execute agreements and amendments with necessary WIOA training provider vendors. ([File # 19-0704](#))

Press Releases

The following press releases from Department staff were distributed to the media and the public over the past month to highlight news and announcements about economic development programs and activities. A full list of press releases are available on the Department webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (6/21) City of Long Beach Recognized for Excellence in Regional Planning. [Attachment](#)

In the News

The following news articles about Department programs and activities were published by various organizations over the past month. A full list of news articles can be found on the Departments webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (7/15) After Decades Of Service To Long Beach Residents, Historic Companies Double-Down On Local Investment ([Long Beach Business Journal](#))
- (7/15) Food Business Uses City Loan Program To Expand Operations ([Long Beach Business Journal](#))

- (7/9) Long Beach Company Laserfiche Invests in New Bixby Knolls Development ([Press-Telegram](#))
- (7/5) Long Beach Civic Center Readies for Grand Opening ([Curbed Los Angeles](#))
- (7/1) Growing Long Beach: Fellowship Program Connects College Grads With Employers ([Long Beach Business Journal](#))
- (6/25) Five-Unit Affordable Housing Complex for Adults with Disabilities to Open ([Long Beach Post](#))
- (6/17) Marketing Long Beach As A Package Deal To Tourists ([Long Beach Business Journal](#))
- (6/17) Pilot Program For Minority Business Owners Provides Perspective And Community ([Long Beach Business Journal](#))
- (6/17) Condos And Retail Are Coming To Central Long Beach ([Long Beach Business Journal](#))
- (6/14) IN PICTURES: A sneak peek inside Long Beach's first distillery, Portuguese Bend ([Long Beach Post](#))
- (6/10) Podcast: New City Program Helps Diverse Entrepreneurs ([Long Beach Business Journal](#))
- (6/7) Workers break ground on 102-unit affordable housing project in Central Long Beach ([Long Beach Post](#))
- (5/30) The Wrapping Comes off at Long Beach's AMLI Park Broadway Development ([Urbanize Los Angeles](#))
- (5/29) Long Beach Moves Out of L.A.'s Shadow ([globest.com](#))
- (5/29) Long Beach Breaks Into the Startup Accelerator Space ([govtech.com](#))
- (5/28) Economic inclusion is the focus of Long Beach's 'Everyone In Latinx Community Conversation' ([Press-Telegram](#))
- (5/21) CenterCal Releases List Of Leases For 2nd & PCH Center ([The Grunion](#))

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.