

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**TUESDAY, APRIL 30, 2019
333 W. OCEAN BOULEVARD
CITY COUNCIL CHAMBERS, 4:00 PM**

Randal Hernandez, Chair
Becky Blair, Vice Chair
Blair Cohn, Commissioner
Jacob Flores, Commissioner
Leah Goold-Haws, Commissioner



Walter Larkins, Commissioner
Robert Olvera, Jr., Commissioner
Michelle Molina, Commissioner
Cyrus Parker-Jeannette, Commissioner
Jessica Schumer, Commissioner

REGULAR MEETING - 4:00 P.M.

ROLL CALL

Commissioners Blair Cohn, Leah Goold-Haws, Robert Olvera Jr., Walter Larkins,
Present: Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer,
Becky Blair and Randal Hernandez

Commissioners Jacob Flores
Absent:

DIRECTORS REPORT

John Keisler, Director Long Beach Economic Development spoke

CONSENT CALENDAR

[19-018ED](#) Recommendation to approve the minutes for the meeting held March 26, 2019.

Attachments: [Meeting Minutes 26-March-2019-EDC.pdf](#)

**A motion was made by Commissioner Cohn, seconded by
Commissioner Parker-Jeannette, to approve recommendation.
The motion carried by the following vote:**

Yes: 9 - Blair Cohn, Leah Goold-Haws, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 1 - Jacob Flores

19-019ED

Recommendation to receive and file an update regarding Economic Development Department communications for the month of April 2019.

Attachments: [20190430 EDC Monthly Communications Recap Memo.](#)

A motion was made by Commissioner Cohn, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Leah Goold-Haws, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 1 - Jacob Flores

REGULAR AGENDA

19-020ED

Receive and file an update from various staff and community partners regarding progress on the City of Long Beach Blueprint for Economic Development.

Mayor Robert Garcia spoke

Johnny Vallejo Business Operations Director, Long Beach Economic Development provided a presentation

Eric Romero, Project Manager, City of Long Beach Economic Development provided a presentation

Dr. Seiji Steimetz, Professor Cal State University Long Beach provided a presentation

Commissioner Larkins spoke

Eric Romero, Project Manager, City of Long Beach Economic Development spoke

John Shen spoke on Long Beach Accelerator program

Dr. Wade Martin, Professor Cal State University Long Beach, Institute for

Innovation and Entrepreneurship provided a presentation

Sergio Ramirez, Deputy Director Long Beach Economic Development spoke

Lori Craig, Assistant Administrative Analyst, City of Long Beach Economic Development spoke

Mary Torres, Project Manager, City of Long Beach Economic Development spoke

Eric Romero, Project Manager, City of Long Beach Economic Development spoke

Rebecca Kauma, Project Lead Economic Inclusion, City of Long Beach Economic Development spoke

Dan Han, Executive Fellow City of Long Beach provided a presentation

Eric Romero, Project Manager, City of Long Beach Economic Development spoke

Commissioner Parker-Jeannette spoke

Nick Schultz, City of Long Beach Economic Development provided a presentation

Erick Serrato, City of Long Beach Economic Development provided a presentation

Eric Romero, Project Manager, City of Long Beach Economic Development spoke

Commissioner Molina spoke

Jerome, Blank Spaces spoke

Seyed Jalali, Project Officer, City of Long Beach Economic Development spoke

Eric Romero, Project Manager, City of Long Beach Economic Development spoke

Commissioner Cohn spoke

Eric Romero, Project Manager, City of Long Beach Economic Development

spoke

Seyed Jalali, Project Officer, City of Long Beach Economic Development spoke

Eric Romero, Project Manager, City of Long Beach Economic Development spoke

Dr. Scott Flexo, Professor Cal State University Long Beach provided a presentation

Eric Romero, Project Manager, City of Long Beach Economic Development spoke

Commission Vice-Chair Blair spoke

Sergio Ramirez, Deputy Director Long Beach Economic Development spoke

Toliver Morris, President CEO, William Morris Company spoke

Sergio Ramirez, Deputy Director Long Beach Economic Development spoke

Mary Torres, Project Manager, City of Long Beach Economic Development spoke

Sergio Ramirez, Deputy Director Long Beach Economic Development spoke

Commissioner Schumer spoke

Meggan Sorenson, Housing Development Officer City of Long Beach spoke

Alem Hagos Housing Development Administrative Officer City of Long Beach spoke

Mary Torres, Project Manager, City of Long Beach Economic Development spoke

Fern Nueno, Project Manager, City of Long Beach Economic Development spoke

Eric Romero, Project Manager, City of Long Beach Economic Development spoke

Commissioner Gould- Haws spoke

Eric Romero, Project Manager, City of Long Beach Economic Development spoke

Alan Pullman, spoke

Seyed Jalali, Project Officer, City of Long Beach Economic Development spoke

Dr. Wade Martin, Professor Cal State University Long Beach, Institute for Innovation and Entrepreneurship spoke

Commissioner Gould- Haws spoke

John Keisler, Director Long Beach Economic Development spoke

Commission Vice-Chair Blair spoke

Public (unidentified) spoke

Commission Vice-Chair Blair spoke

Dr. Seiji Steimetz, Professor Cal State University Long Beach spoke

Elsa, 7th Council district resident spoke

Commission Vice-Chair Blair spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Blair Cohn, Leah Goold-Haws, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer and Becky Blair

Absent: 1 - Jacob Flores

CHAIR REPORT

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: May 28, 2019 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed in the Office of the City Clerk or online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection in the Office of the City Clerk during normal business hours and available on the internet at:
“<http://longbeach.legistar.com/Calendar.aspx>.”

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at robert.mossler@longbeach.gov.