



Date: April 30, 2019

To: Economic Development Commissioners

From: John Keisler, Economic Development Director

Subject: **Monthly Communications Recap— April 2019**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the past month. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage: <http://longbeach.legistar.com/Calendar.aspx>.

- (4/2) Accept grant funding in an amount up to \$128,000 for Pacific Gateway to operate a subsidized employment program for families in the California Work Opportunity and Responsibility to Kids program. ([File # 19-0290](#))
- (4/2) Grant Agreement with Community Hospital Long Beach Foundation, a Long Beach-based nonprofit corporation, in an amount not to exceed \$1,000,000 & adopt resolution authorizing City Manager, or designee, to execute an agreement with Perkins + Will. ([File # 19-0297](#))
- (4/9) Resolution of Intention declaring the intention of the City Council to add new business types to the East Anaheim Street Parking and Business Improvement Area methodology of assessment and, set the date of Tuesday, April 23, 2019, for the public hearing. ([File # 19-0313](#))
- (4/16) Amend agreements with Epic Land Solutions, Inc., of Torrance, CA, Overland, Pacific and Cutler, Inc., of Long Beach, CA and Paragon Partners, Ltd., of Huntington Beach, CA, for as-needed real estate property acquisition services and relocation, property management and related services. ([File # 19-0355](#))
- (4/23) Recommendation to receive supporting documentation into the record, conclude the public hearing, and declare ordinance approving the change to the East Anaheim Street Parking and Business Improvement Area methodology of assessment, read the first time and laid over to the next regular meeting for final reading. ([File # 19-0370](#))
- (4/23) Recommendation to execute all documents necessary for a Lease with South Coast Air Quality Management District, a California public agency, for the continued occupancy of City-owned land, generally located at the southeast corner of Walnut Avenue and East 20th Street, in the City of Signal Hill. ([File # 19-0380](#))

Press Releases

The following press releases from Department staff were distributed to the media and the public over the past month to highlight news and announcements about economic development programs and activities. A full list of press releases are available on the Department webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (3/20) Innovative City Partnership with California State University, Long Beach to Bring Classes Downtown. [Attachment](#)

In the News

The following news articles about Department programs and activities were published by various organizations over the past month. A full list of news articles can be found on the Departments webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (4/22) The Grow Long Beach Fund Helps Local Businesses Expand And Thrive ([Long Beach Business Journal](#))
- (4/22) Immigrant-Owned Small Businesses Thrive In A Diverse Long Beach ([Long Beach Business Journal](#))
- (4/22) With Coachella Wrapped, Goldenvoice Heads West to Long Beach for Summer Festival Season ([Billboard.com](#))
- (4/18) Long Beach Eyes Spreading its New Wealth More Widely Among its Residents, Officials Say During Economic Forum ([Press-Telegram](#))
- (4/18) Cal State Long Beach Announces Fellowship, Tech Incubator Partnerships at Economic Forum ([Long Beach Post](#))
- (4/8) Growing Long Beach: City Program Beautifies Anaheim Street Businesses ([Long Beach Business Journal](#))
- (3/28) Long Beach Breaks Ground on Vistas del Puerto, a 48-Unit Affordable Housing Complex ([Press-Telegram](#))
- (3/26) Developers of 2nd and PCH, Breakers, West Gateway and More Update Long Beach on Their Plans ([Press-Telegram](#))
- (3/25) Growing Long Beach: How Pacific Gateway Connects Employers To Qualified Candidates ([Long Beach Business Journal](#))
- (3/21) Cal State Long Beach to Open 16 classrooms in Downtown Next Year ([Long Beach Post](#))
- (3/21) 48-Unit Affordable Housing Development Vistas Del Puerto Set to Break Ground ([Long Beach Post](#))
- (3/20) The Spark at Midtown, a 95-unit affordable housing complex, is just the beginning of new development in Central Long Beach ([Press-Telegram](#))
- (3/19) Long Beach Airport Named one of the Nation's top 5 Airports ([Long Beach Post](#))
- (3/19) Developers to Break Ground this Week on 95-unit Affordable Housing Development ([Long Beach Post](#))

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.