
SUBJECT

National Get on Board Day

RECOMMENDED ACTION

To adopt a proclamation establishing National Get on Board Day in Long Beach Transit's service area on April 25, 2019.

BACKGROUND

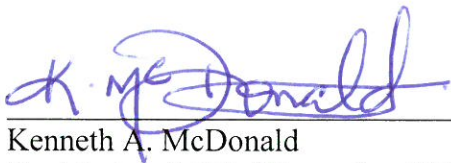
April 25, 2019 marks National Get on Board Day, a day to showcase the benefits and build support for public transportation, as public transit offers economic opportunity and powers community growth by driving economic development and revitalizing neighborhoods.

National Get on Board Day follows on the heels of Earth Day, an annual event celebrated worldwide on April 22, 2019 this year to demonstrate support for environmental protection.

As Long Beach Transit (LBT) is committed to reducing its carbon footprint, exhibited by its 90 percent alternatively-fueled fleet, pursuit of zero-emission technology and the development of a sustainability plan, the agency is joining nearly 200 public transportation systems across the country in the inaugural Get on Board Day by promoting the benefits of public transit through several communications channels on April 25, 2019.

ALTERNATIVES CONSIDERED

LBT considered not promoting the benefits of public transportation, however, not doing so is contradictory to the agency's core mission.



Kenneth A. McDonald
President and Chief Executive Officer

**LONG BEACH TRANSIT PROCLAMATION
ESTABLISHING NATIONAL GET ON BOARD DAY ON APRIL 25, 2019**

WHEREAS, April 25, 2019, marks National Get on Board Day, a day to showcase the benefits and build support for public transportation, as public transit offers economic opportunity and powers community growth by driving economic development and revitalizing neighborhoods; and

WHEREAS, every \$1 invested in public transportation generates approximately \$4 in economic returns; and

WHEREAS, public transportation is a \$71 billion industry that directly employs 420,000 people and supports millions of private sector jobs; and

WHEREAS, 87 percent of public transit trips directly impact the economy by connecting people to jobs or retail and entertainment venues; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of Long Beach Transit:

SECTION 1. Declares that Long Beach Transit will join with public transportation systems across the country and participate in National Get on Board Day on April 25, 2019, by showcasing the benefits and building support for public transportation;

SECTION 2. That Long Beach Transit declares that public transportation is an important part of the nation's transportation system and provides the public with travel options;

SECTION 3. That Long Beach Transit declares that public transportation, helps people save money, helps the environment, and improves America's quality of life;

SECTION 4. Further orders that Long Beach Transit participates in National Get on Board Day by promoting the benefits of public transit through several communications channels and at events.

CERTIFICATION

The undersigned duly appointed Secretary/Treasurer of Long Beach Transit certifies that the foregoing is a true and correct copy of a proclamation, adopted at a legally convened meeting of the Long Beach Transit Board of Directors held on April 22, 2019.

Adam Carrillo
Secretary/Treasurer, Board of Directors

Date