




COUNCILWOMAN  
JEANNINE PEARCE

**Date:** April 16, 2019

**To:** Honorable Mayor Garcia and Members of the City Council

**From:** Councilwoman Jeannine Pearce, District 2 

**Subject:** Implementation of Selected Downtown Parking Recommendations

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**RECOMMENDATION:**

Request the City Manager to begin implementation on priority areas identified in the Downtown Parking Study and report on the progress of those initiatives.

**DISCUSSION**

On December 11, 2018, Development Services staff presented City Council with the results of the Downtown Long Beach Parking Area Study (Study) that was required as part of a Settlement Agreement with Long Beach Transportation and Parking Solutions (LBTAPS) to assess parking within a portion of Downtown Long Beach and Alamitos Beach (Study Area). The presentation included a summary of the Study results and recommendations as well as an overview of the actions and programs currently underway by various departmental staff, including Public Works, Development Services, and Economic Development, to address parking concerns in these areas of the City.

During discussion and comments on the matter, staff received feedback and comments from Council members on their areas of concern. Staff reported that a continued interdepartmental collaboration would ensue to identify practical and low-cost strategies that could be implemented quickly, as well a long-range strategy to establish a revenue stream to fund parking solutions recommended in the Study on an ongoing basis.

As part of that effort, the following major priorities and opportunities arose:

1. **Parking in City garages.** Enhance promotion of the availability of long-term and overnight parking in City garages.
2. **Parking Assessment District.** Initiate discussions with property owners, business owners, and tenants in the Alamitos Beach area to establish a parking assessment district with the objective of funding key recommendations of the Study.

3. **Overnight Parking Districts.** Collaborate with residents and property owners in the Study Area to assess the potential establishment of overnight parking districts that would be effective during non-peak business hours.
4. **Parking Meters.** Assess the feasibility of installing parking meters on major business corridors in the Study Area.
5. **Garage Clean Up.** Coordinate with neighborhood associations in the Study area to host garage clean up days and educate about future enforcement efforts requiring parking garages be used for parking rather than storage.
6. **Private Parking.** Identify private parking lots that would be willing to open their lots for long-term and/or overnight parking.
7. **Bus/Shuttle Service.** Coordinate with Long Beach Transit to access available remote parking resources in the Study Area and explore additional mobility solutions.

This request is to direct the City Manager to consider these priority areas for implementation of the Downtown Parking Study and to report back as necessary on status of implementation and fiscal impact.

This matter was reviewed by Budget Manager, Grace H. Yoon, on April 5, 2019.

### **FISCAL IMPACT**

The recommendation requests the City Manager to begin implementation on priority areas identified in the Downtown Parking Study and report on the progress of those initiatives. The implementation of all of the recommendations in the Downtown Parking Study would require significant staff time and fiscal resources. By selecting the areas identified in the discussion section as initial priorities, City staff can move forward with a focused approach to the study implementation. The Public Works and Development Services departments have assessed this request and anticipate that this recommendation will have a moderate impact on workload and staff time beyond the normal budgeted scope of duties and a moderate impact on existing City Council priorities. With sufficient time, it is expected that staff can conduct the implementation within existing resources. Additionally, as part of the TAPS settlement, there are \$174,051 in funds that will become available for implementation of these recommendations. City staff will use those funds for implementation efforts and report back on any additional fiscal impact resulting from this item.

### **SUGGESTED ACTION**

Approve recommendation.