



CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

March 13, 2019

Mr. Brad D. Beach
Supervising Agent In Charge
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Salvador Morales Garcia, dba Playa De Corales, to determine the application serves the public convenience and necessity, for an inter-county premise transfer of an Alcoholic Beverage Control License, at 2688 East South Street.

Dear Mr. Beach:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, March 12, 2019 received and filed the subject application.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

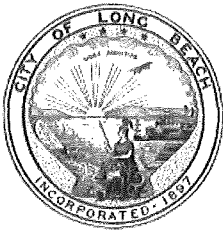
Respectfully submitted,


MONIQUE DE LA GARZA
CITY CLERK

Prepared by:
Pablo Rubio

Attachments

cc: Al Austin, Councilman, Eighth District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

C-13

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna
Chief of Police

March 12, 2019

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Salvador Morales Garcia, dba Playa De Corales, at 2688 East South Street, for an inter-county premise to premise transfer of an Alcoholic Beverage Control (ABC) license; and, determine the application serves the public convenience and necessity. (District 8)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest.

TIME CONSIDERATIONS

City Council action is requested on March 12, 2019, to respond to the Department of Alcoholic Beverage Control by the March 14, 2019 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

ATTACHMENTS

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

FINANCIAL BUREAU
(562) 570-7447
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-5837

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
March 12, 2019

Council District 8

Applicant: Salvador Morales Garcia
DBA: Playa De Corales
Address: 2688 East South Street

Type of Application: An inter-county Premise to Premise Transfer of an On-Sale General for Bona Fide Public Eating Place license.

Basis for possible protest: High crime.

PUBLIC CONVENIENCE DETERMINATION: A determination of public convenience and necessity **is** required for this application.

Census Tract: 5706.03

Boundaries: South Street to the North
City limits to the South
City limits to the East
Cherry Avenue to the West

Number of licenses allowed: 4

Number of licenses existing: 4

Police Reporting District: 524

Boundaries: South Street to the North
City Limits to the South
City Limits to the East
Cherry Avenue to the West

Reported crimes in this district for ABC purposes are 218. Crime in a reporting district must be at least 115 to qualify for a high crime protest.

Type of business: Restaurant.

Last day to request
conditions and protest: March 14, 2019



Date: March 12, 2019
To: File
From: Jennifer Arzola, Detective, Vice Investigations Section
Subject: **PLAYA DE CORALES – 2688 EAST SOUTH STREET**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (1/23/18-1/23/19)

8	459A	Audible Burglar Alarm	Advised/Bad Order Alarm
2	DISPUT	Dispute	Advised
1	UNWELC	Unwelcome Subject	Gone on Arrival

ABC INSPECTIONS (Past three years)

Not applicable.

RESIDENCES WITHIN 100 FEET

None.

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None.

Pablo Rubio

From: Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>
Sent: Wednesday, March 13, 2019 5:31 PM
To: Pablo Rubio
Subject: ABC License Letter - dba Playa De Corales, 2688 East South Street

MAIL2FAX DETAILED DELIVERY REPORT	
Attention	DLA Admin
Job Number	1512398713
Sent By User	F2M/30565075606
Entered Fax2Mail System	03/13 17:28
Report Generated	03/13 17:30
Subject	ABC License Letter - dba Playa De Corales, 2688 East South Street
Page Count	5 (including cover sheet)

SUMMARY		
Sent: 1	Errors: 0	Cancelled: 0
Total: 1		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	03/13	17:30	1