



Date: February 26, 2019
To: Patrick H. West, City Manager *T.M.*
From: John Keisler, Director of Economic Development *JK*
For: Mayor and Members of the City Council
Subject: **2019 Regional Economic Forum and 2nd Annual Blueprint Update**

At its April 4, 2017 meeting, the City Council adopted a citywide Economic Development Blueprint (Blueprint), which included a recommendation to host an annual conference that highlights progress. On April 18, 2019, the Economic Development Department (ED), in partnership with California State University Long Beach (CSULB), will be hosting the annual Regional Economic Forum (Forum) at the Long Beach Convention Center. City staff would like to extend an invitation to all City Councilmembers to attend the event at tables sponsored by the City.

Information regarding the Forum is provided below:

- Date: Thursday, April 18, 2019
- Time: 8:00 a.m. to 11:30 a.m.
- Location: Long Beach Convention Center

To RSVP for yourself or office staff members, please contact Kristina Green, at (562) 570-5054 or at Kristina.Green@longbeach.gov. A program summary and registration information for distribution to community partners is attached. To RSVP directly for the event, please contact CSULB at the following link: www.csulb.edu/ref/. Thank you for your continued support of the Blueprint.

Attachment

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA DOUD, CITY AUDITOR
TOM MODICA, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
REBECCA GARNER, ADMINISTRATIVE DEPUTY TO THE CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK (REF. FILE #17-0243)

2019

LONG BEACH REGIONAL ECONOMIC FORUM

Long Beach is enjoying a strong economy and unprecedented growth in real estate development. But can the region support that growth in a time of economic uncertainty?

Join us for a special edition of the Long Beach Regional Economic Forum to hear from experts on real estate markets and economic development, alongside civic and industry leaders.

AGENDA

8:00-11:30am | April 18, 2019

Breakfast & Networking

National & Regional Economic Update

Long Beach Economic Development Blueprint Update

Real Estate Development Update & Discussion

Office Market Update & Discussion

BREAKFAST AVAILABLE THROUGHOUT THE EVENT