



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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February 21, 2019

MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
 California

RECOMMENDATION:

Approve and authorize the Director of Parks, Recreation and Marine to issue a "Permit for the Operation of a Picnic Service Concession" with Team Play Events, Inc., at El Dorado Regional Park, El Dorado Park, and Recreation Park, for a term of nine months from April 1, 2019 through December 31, 2019, with one, three-year option to renew through December 31, 2022, at the discretion of the Director. (Districts 3 and 5)

DISCUSSION

The Department of Parks, Recreation and Marine (Department) issues Parks and Recreation Commission (Commission) approved Permits for the Operation of a Picnic Service Concession that allows professional picnic and catering service providers and restaurants (Permittees) to provide picnic and catering services at reservable picnic sites in El Dorado Regional Park, El Dorado Park, and Recreation Park. The Commission-approved Permittees are usually hired by companies to cater their company picnics, but can be hired by anyone. Currently, the Department has 16 Commission-approved Permittees whose Permits expire on December 31, 2019, with one, three-year option to renew through December 31, 2022.

After each picnic, Permittees pay the City a per-picnic Permit fee of either a minimum of \$250 or 10% of gross receipts, whichever is greater. In addition, on an annual basis, the Department invoices all Permittees to ensure that all Permit fees have been collected.

Recently, Team Play Events, Inc. (TPE) submitted a request to enter into a Permit to offer picnic and catering services in Long Beach. TPE has over 25 years of expertise in corporate event planning in Southern California, will assist companies in the planning of company picnics, and will coordinate and execute picnics from start to finish. Commission approval is requested to execute a Permit for the Operation of a Picnic Service Concession with TPE to allow them to offer professional picnic and catering services in Long Beach parks.

The proposed Permit shall contain the following major provisions:

- Permitted Use: Non-exclusive permission to provide food, non-alcoholic beverages, and family-oriented entertainment services, such as face painting and games. Carnival and mechanical rides are prohibited.

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- Designated Sites: Reservable picnic sites in El Dorado Regional Park, El Dorado Park and Recreation Park.
- Permit Fee: \$250 minimum guarantee or 10% of gross receipts per picnic, whichever is greater.
- Term: April 1, 2019 – December 31, 2019. The Permit term will expire concurrently with the expiration of the other existing sixteen picnic service provider Permits.
- Option to Renew Permit: One, three-year option to renew the Permit through December 31, 2022, at the discretion of the Director.
- Revocation: The Director may revoke the Permit immediately, at any time, if TPE violates or fails to comply with any provision of the Permit.
- Insurance: Proof of insurance shall be provided by TPE as required and approved by the City's Risk Manager.

FISCAL IMPACT

Should TPE book a picnic in Long Beach parks, the recommended action will result in revenue, which will accrue to the General Fund (GP) in the Department of Parks, Recreation and Marine (PR).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



STEPHEN P. SCOTT
DEPUTY DIRECTOR
MANAGER OF BUSINESS OPERATIONS



GLADYS KAISER
MANAGER
COMMUNITY RECREATION SERVICES

APPROVED:



GERARDO MOUET
DIRECTOR

GM:SPS:GK:MR:Ih

Attachments: A - Reservable Sites - El Dorado East Area II & III and El Dorado West
B - Reservable Site - Recreation Park

Reservable Sites - El Dorado West Park

Attachment A



Reservable Sites - El Dorado East Regional Park Area II



Reservable Sites - El Dorado East Regional Park Area III



Reservable Site - Recreation Park

Attachment B

