



CITY OF LONG BEACH

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna
Chief of Police

February 5, 2019

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Mrs. Goochs Natural Food Markets, Incorporated, dba Whole Foods Market, at 6400 East Pacific Coast Highway, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license; and, determine that the application serves the public convenience and necessity. (District 3)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIME CONSIDERATIONS

City Council action is requested on February 5, 2019, to respond to the Department of Alcoholic Beverage Control by the February 5, 2019 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

ATTACHMENTS

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

FINANCIAL BUREAU
(562) 570-7447
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-5837

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
February 5, 2019

Council 3

Applicant: Mrs. Goochs Natural Food Markets, Incorporated
DBA: Whole Foods Market
Address: 6400 East Pacific Coast Highway

Type of Application: A Premise to Premise and Person to Person Transfer of an Off-Sale General license.

Bases for possible protest: Over Concentration.
High Crime.

PUBLIC CONVENIENCE DETERMINATION: A determination of public convenience and necessity **is** required for this application.

Census Tract: 5776.04

Boundaries: Marine Stadium to the North
County Line to the South
Pacific Coast Highway/County Line to the East
Marine Stadium to the West

Number of licenses allowed: 0

Number of licenses existing: 5

Police Reporting District: 623

Boundaries: 2nd Street/ Naples Island to the North
Alamitos Bay/San Gabriel River to the South
Pacific Coast Highway/County Line to the East
Alamitos Bay to the West

Reported crimes in this district for ABC purposes are 119. Crime in a reporting district must be at least 115 to qualify for a high crime protest.

Type of business: A grocery store.

Last day to request conditions and protest: February 5, 2019.



Date: February 5, 2019
To: File
From: Jennifer Arzola, Detective, Vice Investigations Section
Subject: **WHOLE FOODS MARKET – 6400 EAST PACIFIC COAST HIGHWAY**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (12/10/17-12/10/18)

None.

ABC INSPECTIONS (past three years)

Not Applicable.

RESIDENCE WITHIN 100 FEET

None.

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None.

5400 5600 5800 6000 6200 6400

