

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**TUESDAY, OCTOBER 30, 2018
LBCC SBDC
4900 E. CONANT STREET,
BUILDING O-2, ROOM 208
LONG BEACH, CA 90808, 4:00 PM**

Randal Hernandez, Chair
Becky Blair, Vice Chair
Blair Cohn, Commissioner
Jacob Flores, Commissioner
Leah Goold-Haws, Commissioner
Ralph Holguin, Commissioner



Walter Larkins, Commissioner
Robert Olvera, Jr., Commissioner
Michelle Molina, Commissioner
Cyrus Parker-Jeannette, Commissioner
Jessica Schumer, Commissioner

REGULAR MEETING - 4:00 P.M.

Commissioners Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins,

Present: Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and
Randal Hernandez

Commissioners Robert Olvera Jr., Ralph Holguin and Michelle Molina

Absent:

ROLL CALL

CHAIRMAN'S REPORT

CONSENT CALENDAR

1. 18-078ED Recommendation to approve the minutes for the meeting held September 24, 2018.

Attachments: [EDC Minutes 092518 .pdf](#)

Commission Chairman Randal Hernandez spoke

**A motion was made by Commissioner Cohn, seconded by
Commissioner Parker-Jeannette, to approve recommendation.
The motion carried by the following vote:**

Yes: 9 - Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 2 - Robert Olvera Jr. and Ralph Holguin

2. 18-079ED Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee.

A motion was made by Commissioner Cohn, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 2 - Robert Olvera Jr. and Ralph Holguin

3. 18-080ED Recommendation to receive and file an update regarding Economic Development Department communications for the month of October 2018.

Attachments: [20181030 EDC Monthly Communications Recap Memo.](#)

Commission Chairman Randal Hernandez spoke
John Keisler, Director Economic and Property Development spoke
Commission Vice-Chair Becky Blair spoke
John Keisler, Director Economic and Property Development spoke
Commission Chairman Randal Hernandez spoke
John Keisler, Director Economic and Property Development spoke
Sergio Ramirez, Deputy Director Economic and Property Development spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 2 - Robert Olvera Jr. and Ralph Holguin

4. 18-081ED Recommendation to receive and file an update to the Blueprint Implementation Plan.

A motion was made by Commissioner Cohn, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 2 - Robert Olvera Jr. and Ralph Holguin

REGULAR AGENDA

5. 18-082ED Recommendation to receive and file a presentation from Long Beach City College Advancement & Economic Development Director Sheneui Weber regarding business support programs. Link:
<https://www.lbcc.edu/college-advancement-economic-development>

Commission Chairman Randal Hernandez spoke
Long Beach City College Advancement & Economic Development Director Sheneui Weber spoke

Commission Chairman Randal Hernandez spoke
Commissioner Schumer spoke
Long Beach City College Advancement & Economic Development Director Sheneui Weber spoke
Commission Chairman Randal Hernandez spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Flores, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 2 - Robert Olvera Jr. and Ralph Holguin

6. 18-083ED Recommendation to receive and file a presentation regarding the formation, structure, and support services from Business Improvement Districts in the City of Long Beach.

Commission Chairman Randal Hernandez spoke
Commissioner Cohn spoke
Eric Romero, Project Manager, Economic and Property Development spoke
Kraig Kojian, DLBA spoke
Commission Chairman Randal Hernandez spoke
Commission Vice-Chair Becky Blair spoke
Commission Chairman Randal Hernandez spoke
Tasha Hunter Uptown BID spoke
Midtown BID spoke
Commission Chairman Randal Hernandez spoke
Commissioner Cohn spoke
Commission Chairman Randal Hernandez spoke
Kraig Kojian, DLBA spoke
Commissioner Schumer spoke
Kraig Kojian, DLBA spoke
Commission Chairman Randal Hernandez spoke

A motion was made by Commissioner Goold-Haws, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 2 - Robert Olvera Jr. and Ralph Holguin

7. 18-084ED Recommendation to receive and file a presentation from Economic Development Department staff regarding the City's business navigator support programs and incubators.

Commission Chairman Randal Hernandez spoke
Simret "Semira" Araya, Assistant Admin Analyst Economic and Property Development spoke
Eric Romero, Project Manager, Economic and Property Development spoke
Commission Chairman Randal Hernandez spoke
Simret "Semira" Araya, Assistant Admin Analyst Economic and Property Development spoke
Commission Chairman Randal Hernandez spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 2 - Robert Olvera Jr. and Ralph Holguin

8. 18-085ED Recommendation to receive and file a presentation from Economic Development Department staff regarding the formation of the City's new Office of Economic Inclusion and efforts around access to capital, digital inclusion, and senior support programs.

Rebecca Kauma, Project Lead, Economic & Digital Inclusion provided a presentation
Commission Chairman Randal Hernandez spoke

A motion was made by Commissioner Cohn, seconded by Vice Chair Blair, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 2 - Robert Olvera Jr. and Ralph Holguin

9. 18-086ED Recommendation to receive and file Commissioner recommendations for future agenda items.

Commission Chairman Randal Hernandez spoke
Commissioner Parker-Jeanette spoke
Commission Chairman Randal Hernandez spoke

This ED-Agenda Item was approve recommendation.

Yes: 9 - Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 2 - Robert Olvera Jr. and Ralph Holguin

EXECUTIVE DIRECTOR'S REPORT

John Keisler, Director Economic and Property Development spoke
Angelo (public) spoke
Commission Chairman Randal Hernandez spoke
Commissioner Parker-Jeanette spoke
Commission Chairman Randal Hernandez spoke

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**TUESDAY, OCTOBER 30, 2018
LBCC SBDC
4900 E. CONANT STREET,
BUILDING O-2, ROOM 208
LONG BEACH, CA 90808, 4:00 PM**

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed in the Office of the City Clerk or online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection in the Office of the City Clerk during normal business hours and available on the internet at:

"<http://longbeach.legistar.com/Calendar.aspx>."

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at robert.mossler@longbeach.gov.

.