



Date: January 29, 2019

To: Economic Development Commissioners

From: John Keisler, Economic Development Director

Subject: **Monthly Communications Recap—January 2019**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the past month. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage: <http://longbeach.legistar.com/Calendar.aspx>.

- (12/4) Amendment to the requirements of a Purchase and Sale Agreement, with Atlantic and Artesia, LLC, a California limited liability company, an affiliate of Frontier Real Estate Investments, LLC, reducing the purchase price from \$2,100,000 to \$1,100,000, for 601-685 East Artesia Boulevard/6600-6620 Atlantic Avenue. ([File # 18-1055](#))
- (12/4) Amended and Restated Lease No. 17448 with American Golf Corporation, for the continued operation of the City's golf courses and associated activities. ([File # 18-1065](#))
- (12/11) Management Agreement with Long Beach Center, LLC, for the maintenance of City-owned property at 185 East 3rd Street, commonly known as Harvey Milk Promenade Park and Equality Plaza. ([File # 18-0931](#))
- (12/11) Approval of the Magnolia Industrial Group Property and Business Improvement District Annual Report and Assessment, automatically extending the current agreement with the Magnolia Industrial Group, Inc. ([File # 18-1087](#))
- (1/22) Sixth Amendment to Lease No. 14471 with Marina Drive ([File # 19-0060](#))

Press Releases

The following press releases from Department staff were distributed to the media and the public over the past month to highlight news and announcements about economic development programs and activities. A full list of press releases are available on the Department webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (12/24) City of Long Beach Remembers 2018. [Attachment](#)

In the News

The following news articles about Department programs and activities were published by various organizations over the past month. A full list of news articles can be found on the Departments webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (1/17) After \$25M Renovation, One World Trade Center In Long Beach Sees Upswing. ([Bisnow.com](#))
- (1/14) Growing Long Beach. ([Long Beach Business Journal](#))
- (1/14) Crews break ground on 271-unit, mixed-income residential project in Downtown. ([Long Beach Business Journal](#))
- (1/14) Long Beach Moves Into Phase 2 Of Economic Inclusion Initiative. ([Long Beach Business Journal](#))
- (1/4) Long Beach Builds In 2018; More Developments To Come In New Year. ([Gazettes.com](#))
- (1/3) Long Beach Port Likely Set Cargo Record In 2018, But Not All Is Rosy As Trade War With China Continues. ([Press-Telegram](#))
- (12/31) Graduation Rates Increase for Cal State Long Beach, LBCC and Long Beach Unified in 2018. ([Press-Telegram](#))
- (12/21) Laserfiche unveils massive plan for new headquarters in Los Cerritos. ([Long Beach Post](#))
- (12/20) Forbes: A Taste Of Long Beach, California. ([Forbes.com](#))
- (12/20) Workers Break Ground on 34-room, Five-Story Boutique Hotel in Downtown. ([Long Beach Post](#))
- (12/17) Eclectic, Scenic, Professional, Entertaining, Delicious: Downtown's Business Districts. ([Long Beach Business Journal](#))
- (12/17) New And Existing Downtown Businesses Supported By A Variety Of Local Programs. ([Long Beach Business Journal](#))
- (12/17) Downtown: Transforming Into 'An Even Better Version Of Itself'. ([Long Beach Business Journal](#))
- (12/17) Long Beach Civic Center Development Progressing Ahead Of Schedule. ([Long Beach Business Journal](#))
- (12/17) Downtown Dining Scene Experiences Influx Of Locals And Visitors. ([Long Beach Business Journal](#))
- (12/17) Apartments And Retail Spaces In High Demand Downtown. ([Long Beach Business Journal](#))
- (12/17) Collective Retail Spaces Are On The Rise In Downtown. ([Long Beach Business Journal](#))
- (12/17) Myriad Of Industries Shape Downtown's Business Community. ([Long Beach Business Journal](#))
- (12/17) Royal Treatment: How Urban Commons Is Restoring The Queen Mary. ([Long Beach Business Journal](#))
- (12/17) Expansion To Enhance Aquarium's Reputation On A 'National Scale'. ([Long Beach Business Journal](#))

- (12/17) How the Queen Mary Became a Mini Music Festival Hot Spot in 2018. ([Press-Telegram](#))
- (12/17) Professional Services Executives Are Keen On Downtown Long Beach. ([Long Beach Business Journal](#))
- (12/17) Community And Diversity Bring New Businesses Downtown. ([Long Beach Business Journal](#))
- (12/15) Holiday Shoppers Add To Fabric Of Downtown's Small Business Community. ([The Grunion](#))
- (12/7) These Four New Restaurants are heading to the Long Beach Exchange in Early 2019. ([Press-Telegram](#))
- (12/6) Long Beach, CA: More Than L.A.'s Kid Brother. ([CNN](#))
- (12/3) Despite Steep Competition, Hospitality And Tourism Industry Continues To Grow. ([Long Beach Business Journal](#))
- (12/3) Long Beach Enters New Partnership To Promote Trade With Canada. ([Long Beach Business Journal](#))
- (11/21) Where to shop local in Long Beach on Small Business Saturday. ([Long Beach Post](#))
- (11/19) Virgin Orbit's Cosmic Girl Aircraft and LauncherOne Rocket Complete 'Flawless' Test Flight Over SoCal. ([Long Beach Post](#))
- (11/17) Alamitos Bay Parking: Why It'll Get Worse, and What the City is Doing About It. ([Long Beach Post](#))
- (11/14) Building Parklets in Long Beach Could Face Fewer Obstacles as city Looks to Streamline Process. ([Long Beach Post](#))

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.