

CITY OF
LONG BEACH



Electric Scooter Pilot Program

December 4, 2018

e-Scooter Pilot Program Overview

- Pilot launched July 2018 and extended through January 2019; data gathered from August 1 – October 31
- Six e-Scooter vendors - Bird, Lime, Skip, Spin, Razor, Uscooter
- e-Scooters are rented via vendor's mobile app
- Up to 300 e-Scooters allowed per vendor / two vendors deployed over 300
- e-Scooters deployed Citywide in three Zones; 20% of fleet required in each
- e-Scooter speed limited to 15mph / No sidewalk riding (CVC)
- Must be deployed on designated drop zones each morning
- Call center active throughout pilot
(LongBeachCallCenter@willdan.com) or (562) 908-3516
- Public survey now live: bit.ly/scootersLB



e-Scooter Pilot Requirements


- Users must comply with the following California Vehicle Codes and Long Beach Municipal Codes, enforced by LBPD:
 - No riding on sidewalks (CVC), private property, or Beach Path (LBMC)
 - Wear a helmet (CVC), changing January 1st
 - Must be at least 18 years of age (CVC)
 - Have a driver's license to operate (CVC)
 - Park e-Scooters without blocking sidewalks, bikeways, or paths (CVC)


eScooters
IN LONG BEACH

The City of Long Beach recently launched an eScooter share pilot program to provide residents and visitors with additional mobility options. The program, which runs through **October 31, 2018**, enables six eScooter operators to each deploy 150 scooters throughout the City. The following laws and rules will help you stay safe and enjoy your ride.

All Riders Must:

WEAR A HELMET, REGARDLESS OF AGE



 **HAVE A LICENSE OR LEARNER'S PERMIT TO OPERATE**

Questions or comments?
(562)908-3516
LongBeachCallCenter@willdan.com

 **CITY OF LONG BEACH**

eScooters
IN LONG BEACH

Treat It Like A Bike:

 **RIDE IN A BIKE LANE**

PARK WITHOUT BLOCKING SIDEWALKS, BIKEWAYS OR PATHS



No Riding On:

 **SIDEWALKS**

 **PRIVATE PROPERTY**

Questions or comments?
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 **CITY OF LONG BEACH**

HAVE A SAFE RIDE! 

e-Scooter Pilot Preliminary Data (8/1-10/31)

- Currently 980 scooters; 230 drop zones
- 186,621 total e-Scooter rides
- Average trip distance: 1.2 miles
- **No** data provided on:
 - Number of miles traveled;
 - Average trip duration; or
 - Average minutes per trip.
- Most frequently reported issue is sidewalk riding Staff continues to compile and assess pilot program data and will return to the City Council in January with a recommendation



Beach Bike Path and Geo-fencing

- Beach Bike Path is a no e-Scooter zone per LBMC 10.38.020.
- Geo-fencing (creating geographic boundaries) is available with some vendors to restrict e-Scooter access and limit e-Scooter speed in a certain area.
- Areas to be considered include CSULB and LBCC campuses, the Beach Bike Path, Belmont Pier, and City parks.
- Geo-fencing is not available for sidewalk restriction due to roadway proximity.

Geofencing	Bird	Lime	Razor	Skip	Spin	UScooter
Ability to limit speed	Yes	Yes	No	Yes	No	No
Ability to create no ride areas	Yes	Yes	No	Yes	No	Yes
How long to implement	Immediately	3-4 days	N/A	N/A	N/A	Immediately

e-Scooter Preliminary Staff Recommendations

- Allow 3,000 e-Scooters citywide
- Allow a maximum of 6 vendors
- Require a low income fee structure program
- Add staff to manage e-Scooter program
- Require a permit fee and other associated fees to recover City e-Scooter program costs
- Other cities, such as Santa Monica and Los Angeles, are charging upwards of \$20,000 per vendor plus \$130 per vehicle in fees



Questions?