

2019 Economic Inclusion Objectives

Pathways to Homeownership & Housing Attainability

Access to stable, affordable housing, and pathways to homeownership.

- Soft Second Mortgage Program – *Everyone In*
- HUD Certified Homebuyer Education Center – *Everyone In*
- Alternative types of Homeowners – *Everyone In*
 - Local Revenue for Affordable Housing Development – *Everyone In*
- Engage nonbank lenders and develop a community benefits plan – *Everyone In*
- Assess the value of establishing Community Revitalization and & Improvement Areas - *Blueprint*

Diverse Entrepreneurship, Small Businesses & Procurement

Local policies and programs that support and sustain small businesses and incentivize business diversity.

- Develop strategies to attract investment, improve business corridors, encourage business formation and retention, and support job creation in low-income communities. – *Blueprint*
- Increase the number of minority-owned and women-owned businesses – *Blueprint*
- Partner with lenders to achieve greater access to capital among business owners of color and women in low-income neighborhoods. – *Blueprint*
 - Microfinance and Small Business Lending (Kiva Program) – *Everyone In*
 - Business Retention (Project Equity)
- Create a Small Business Council – *Everyone In*
- Increase Percentage of City Spending on Local Businesses – *Blueprint*
- Align & Streamline Business Certification across Long Beach Institutions – *Everyone In*
- Coordinate and Align Vendor Participation with Long Beach Institutions – *Everyone In*
- Create a Food Policy Council – *Everyone In*
- Create a Procurement Council – *Everyone In*

Workforce & Youth Development

Public-private partnerships that aid in skill development and workforce readiness.

- Diversity Recruitment Officer for Public Safety Departments and Agencies – *Everyone In*
- Community Based Workforce Development – *Everyone In*
- Public Private Partnerships for talent development (Leaders UP) – *Everyone In*
- Expanding educational opportunities & workforce readiness through strategic partnerships with LBCC and PGWIN – *Everyone In*
 - Creation of a North Long Beach Higher Education Center

Economic Resiliency

Services and policies that strengthen a community's ability to foresee, adapt to, and leverage changing economic conditions.

- Work with bank institutions and educational institutions to provide financial literacy training for residents and students in racially/ethnically-concentrated areas of poverty. – *Blueprint*
 - CRA Reform – *Everyone In*
 - Workforce Development Youth Bank Accounts and Financial Literacy (Lemando) – *Everyone In*
 - Leverage Successor Agency properties to bring in financial institutions – *Everyone In*
- Identify opportunities to increase access to traditional banking services in West Long Beach and North Long Beach. - *Blueprint*