



Date:

December 4, 2018

To:

Honorable Mayor and Members of the City Council

From:

Councilwoman Suzie Price, Third District

Subject:

Increase appropriation in the General Fund (GF) for CD3

RECOMMENDATION

Increase appropriations in the General Fund (GF) in the Legislative Department (LD) by \$2,500, offset by the Third Council District one-time District Priority Funds transferred from the Citywide Activities Department for a payment to the Belmont Shore Business Association to support the televising of the Belmont Shore Christmas Parade to the community; and

Decrease appropriations in the General Fund (GF) in the Citywide Activities Department (XC) by \$2,500 to offset a transfer to the Legislative Department.

BACKGROUND

Councilwoman Price would like to support the Belmont Shore Business Association by partially funding the televising of the 35th Annual Belmont Shore Christmas Parade. The Belmont Shore Business Association will coordinate filming this event on December 1, 2018 to be aired later. The filming will help bring awareness to the businesses in the Shore and provide the community with the sense of holiday spirit to boost commerce for the area since the parade draws attention to so many residents in and around Long Beach.

FISCAL IMPACT

The total appropriation increase of \$2,500 in the General Fund (GF) in the Legislative Department (LD) is offset by a decrease of appropriation of one-time District Priority Funds in the General Fund (GF) in the Citywide Activities Department (XC).