

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**TUESDAY, SEPTEMBER 25, 2018
DUNCAN ANDERSON GALLERY
CSULB CAMPUS, 4:00 PM**

Randal Hernandez, Chair
Becky Blair, Vice Chair
Blair Cohn, Commissioner
Jacob Flores, Commissioner
Leah Goold-Haws, Commissioner
Ralph Holguin, Commissioner



Walter Larkins, Commissioner
Robert Olvera, Jr., Commissioner
Michelle Molina, Commissioner
Cyrus Parker-Jeannette, Commissioner
Jessica Schumer, Commissioner

REGULAR MEETING - 4:00 P.M.

Commissioners Blair Cohn, Ralph Holguin, Walter Larkins, Michelle Molina,
Present: Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and
Randal Hernandez

Commissioners Jacob Flores, Leah Goold-Haws and Robert Olvera Jr.
Absent:

ROLL CALL

CHAIRMAN'S REPORT

Commission chair Hernandez spoke
City of Long Beach Director of Economic Development, John Keisler spoke

PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within the Commission's jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

CONSENT CALENDAR

1. 18-069ED Recommendation to approve the minutes for the meeting held August 28, 2018.

Attachments: [EDC Minutes 8-28-18.pdf](#)

Commission chair Hernandez spoke

A motion was made by Vice Chair Blair, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Ralph Holguin, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 3 - Jacob Flores, Leah Goold-Haws and Robert Olvera Jr.

2. 18-070ED Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee.

A motion was made by Vice Chair Blair, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Ralph Holguin, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 3 - Jacob Flores, Leah Goold-Haws and Robert Olvera Jr.

3. 18-071ED Recommendation to receive and file a September 6, 2018 communication from Economic Development Department staff, regarding the Hotel Worker Ordinance-Economic Impact Study by BAE Economics

Attachments: [hotel-worker-ordinance.pdf](#)

A motion was made by Vice Chair Blair, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Ralph Holguin, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 3 - Jacob Flores, Leah Goold-Haws and Robert Olvera Jr.

4. 18-072ED Recommendation to receive and file a August 23, 2018 communication from Economic Development Department staff, regarding City of Long Beach Youth Employment Programs and Youth Workers

Attachments: [Youth-employment-programs-and-youth-workers.pdf](#)

A motion was made by Vice Chair Blair, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Ralph Holguin, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 3 - Jacob Flores, Leah Goold-Haws and Robert Olvera Jr.

REGULAR AGENDA

5. 18-073ED Recommendation to receive and file a presentation from California State University President Jane Close-Conoley regarding the "CSULB 2030 Strategic Plan".

Commission chair Hernandez spoke
Commissioner Parker-Jeanette spoke
California State University President Jane Close-Conoley provided a presentation on CSULB 2030
Commission chair Hernandez spoke
California State University President Jane Close-Conoley spoke
Commission vice-chair Blair spoke
California State University President Jane Close-Conoley spoke
Commission chair Hernandez spoke

A motion was made by Commissioner Parker-Jeannette, seconded by Vice Chair Blair, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Ralph Holguin, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 3 - Jacob Flores, Leah Goold-Haws and Robert Olvera Jr.

6. 18-074ED Recommendation to receive and file a presentation from California State University Economics Department Chair Dr. Seiji Steinmetz regarding the Economic Profile of the Latino Community

Commission chair Hernandez spoke
California State University, Long Beach Economics chair Seiji Steinmetz provided a presentation on the Economic Profile of the Latino Community
Commission chair Hernandez spoke
Commissioner Schumer spoke
California State University, Long Beach Economics chair Seiji Steinmetz spoke
Commissioner Larkins spoke
Commission chair Hernandez spoke
California State University, Long Beach Director for Innovation and Entrepreneurship Dr. Wade Martin spoke
Commissioner Larkins spoke
Commission chair Hernandez spoke

A motion was made by Commissioner Larkins, seconded by Commissioner Molina, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Ralph Holguin, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 3 - Jacob Flores, Leah Goold-Haws and Robert Olvera Jr.

7. 18-075ED Recommendation to receive and file a presentation from California State University Marketing Department Director Dr. Scott Flexo and Economic Development Department staff, regarding results and follow-up actions from the 2018 Small Business Monitor Survey conducted by CSULB.

Attachments: [2018_Q3LBSmallBusinessMonitor\(1\).pdf](#)

Commissioner Molina spoke
California State University, Long Beach Marketing Department Director Dr. Scott Flexo

provided a presentation on the 2018 Small Business Monitor Survey conducted by CSULB

City of Long Beach Director of Economic Development, John Keisler spoke

City of Long Beach Economic Development Project Manager, Romero spoke pres

Commissioner Molina spoke

Commission chair Hernandez spoke

Commission vice-chair Blair spoke

City of Long Beach Economic Development Project Manager, Romero spoke

Commissioner Schumer spoke

Commissioner Holquin spoke

Commission chair Hernandez spoke

Commissioner Holquin spoke

City of Long Beach Economic Development Project Manager, Romero spoke

Commissioner Parker-Jeanette spoke

A motion was made by Commissioner Larkins, seconded by Commissioner Holquin, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Ralph Holquin, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 3 - Jacob Flores, Leah Goold-Haws and Robert Olvera Jr.

8. 18-076ED Recommendation to receive and file a presentation from California State University Institute for Innovation & Entrepreneurship Director Dr. Wade Martin regarding Institute programs and activities.

California State University, Long Beach Director for Innovation and Entrepreneurship

Dr. Wade Martin provided a presentation on Institute programs and activities

Commission chair Hernandez spoke

A motion was made by Commissioner Parker-Jeannette, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Ralph Holquin, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 3 - Jacob Flores, Leah Goold-Haws and Robert Olvera Jr.

9. 18-077ED Recommendation to receive and file Commissioner recommendations for future agenda items.

Commission chair Hernandez spoke
Commissioner Schumer spoke
Commissioner Larkins spoke
Commissioner Schumer spoke
Commissioner Holquin spoke
City of Long Beach Director of Economic Development, John Keisler spoke
Commission vice-chair Blair spoke
City of Long Beach Deputy Director of Economic Development, Ramirez spoke
Commissioner Cohn spoke
Commission chair Hernandez spoke

A motion was made by Commissioner Molina, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Ralph Holguin, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 3 - Jacob Flores, Leah Goold-Haws and Robert Olvera Jr.

EXECUTIVE DIRECTOR'S REPORT

COMMENTS

PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within the Commission's jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

ADJOURNMENT

Next regular meeting: October 30, 2018 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed in the Office of the City Clerk or online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection in the Office of the City Clerk during normal business hours and available on the internet at:

"<http://longbeach.legistar.com/Calendar.aspx>."

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