

GENERAL PLAN GOALS FOR THE YEAR 2000

Managed Growth: Long Beach accepts the population and economic growth anticipated through the year 2000, and intends to guide that growth to have an overall beneficial impact upon the City's quality of life.

Economic Development: Long Beach will pursue economic development, which focuses upon international trade, while maintaining and expanding its historic economic strengths in aerospace, biomedicine and tourism.

Downtown Revitalization: Long Beach will build its downtown into a multi-purpose activity center of regional significance, emphasizing a quality physical environment, a pedestrian focus, and a wide variety of activities and architectural styles.

New Housing Construction: Long Beach encourages the development of 24,000 new housing units through the year 2000, with emphasis upon filling the gaps which exist or are anticipated in certain sectors of the City's housing market. In the immediate future, such emphasis should be upon for-sale housing for first-time homebuyers and upon upscale residential development in and around the downtown area.

Affordable Housing: Long Beach views its existing housing stock as its greatest resource of affordable housing, and will stimulate and support continued maintenance and reinvestment in that housing stock. It will take advantage of every available state and federal program to make its housing affordable to its population, but it will not sacrifice long-term quality for short-term affordability in rehabilitated housing.

Neighborhood Emphasis: Long Beach recognizes the strong neighborhood to be the essential building block of a citywide quality living environment, and will assist and support citizen efforts to maintain and strengthen their neighborhoods.

Quality Services: Long Beach will emphasize quality in the provision of services to its residents and businesses and will strive to make public services readily accessible to all citizens.

Citizen Opportunity: Long Beach finds strength in the increasing diversity of its population, and will seek to ensure that opportunities are available to our new citizens to fully participate in the community and to achieve their personal goals.

Quality Education: Long Beach recognizes that quality education is a key ingredient in building a successful community through the year 2000, and it will foster community- wide support of education on all levels and for all age groups.

Facilities Maintenance: Long Beach will maintain its physical facilities and public rights-of-way at a high level of functional and aesthetic quality, manifesting the pride of the citizens in their City and ensuring that future generations need not bear the burden of deferred maintenance.

Adequate Water Supply: Long Beach will continue to take the actions that are necessary to preserve an adequate supply of water for domestic, commercial and industrial purposes.

Functional Transportation: Long Beach will maintain or improve the current ability to move people and goods to and from development centers while preserving and protecting residential neighborhoods.

Art and Culture Support: Long Beach recognizes art and culture to be necessary ingredients of a quality living environment, and will create and support mechanisms through which private individuals and organizations can expand cultural opportunities for all residents.

Citizen Participation: Long Beach will pursue increased opportunities for citizen participation in public decision-making, and will encourage voluntary efforts to provide and improve local facilities and services.

Financial Stability: Long Beach will make efforts necessary to maintain stable local government financing, to identify and to prioritize existing and potential financing resources, and to make those fiscal allocations required to meet the goals which have been established through the strategic planning process.