

**LONG BEACH TRANSIT
BOARD OF DIRECTORS MEETING
MINUTES**

**FRIDAY, APRIL 20, 2018
THE GRAND LONG BEACH EVENT CENTER
4101 E. WILLOW STREET, 9:00 AM**

Sumire Gant, Chair
Colleen Bentley, Vice Chair
Maricela de Rivera, Secretary/Treasurer
Adam Carrillo, Director
Michael Clemson, Director



Mary Zendejas, Director
Eric Widstrand, City Representative
Lea Eriksen, City Representative

Kenneth A. McDonald,
President and Chief Executive Officer

SPECIAL MEETING: BOARD OF DIRECTORS RETREAT - 9 A.M.

1. Call to Order. (Sumire Gant)

Chair Gant called the meeting to order at 9 a.m.

2. Roll Call. (Ivette Dubois)

Commissioners Adam Carrillo, Michael Clemson, Maricela de Rivera, Mary
Present: Zendejas, Colleen Bentley and Sumire Gant

3. First Day Meeting Overview. (Barbara Gannon, GannonConsult)

Barbara Gannon, of GannonConsult, provided an overview of Day 1 of the Board Retreat held on Thursday, April 19, 2018.

Secretary/Treasurer de Rivera stated that the presentations from Day 1 of the Board Retreat should be included in the Board of Directors Onboarding Binder.

Dr. Gannon referred to the STAR Initiative Workshop from Day 1 and stated that once LBT received the final report from Nelson\Nygaard, staff would present a recommendation for approval of the report to the Board of Directors. If the Board approves the report, staff would then plan what the agency can implement immediately and identify necessary policy changes.

Discussion ensued regarding communication being a key piece in implementing the STAR Initiative recommendations.

4. Long Beach Transit (LBT) Organizational Priorities. (LBT Board of Directors)

LBT's Board of Directors discussed the agency's organizational priorities, which were presented by Kenneth McDonald, President and CEO, on Day 1 of the Board Retreat, during Agenda Item 6, LBT Organizational Focus.

Dr. Gannon presented a comparison between LBT's priorities and each Board member's number one priority.

5. 2018 Board Priorities. (Barbara Gannon and LBT Board of Directors)

LBT's Board of Directors identified their priorities for LBT's initiatives.

Under corporate initiatives, the Board's focus is:

- Conduct a Comprehensive Operational Analysis (COA) every seven to 10 years;
- Focused Outreach for Different Audiences; and
- Embrace Innovative Technology

Under LBT's strategic priority of "Improve Safety and Service Quality," the Board's focus is dedicated bus lanes.

Under LBT's strategic priority of "Exercise Financial Accountability," the Board's focus is:

- Fare Payment Enhancement;
- Educational Institution Partnerships (LBUSD, LBCC, CSULB)

Under LBT's strategic priority of "Foster Employee Engagement," the Board's focus is pay equity.

Under LBT's strategic priority of "Enhance Customer Experience," the Board's focus is for all customers to have an excellent and equitable experience.

Under LBT's strategic priority of "Promote Community and Industry Focus," the Board's focus is:

- Environmental Responsibility;
- Mobility Entities and Transit Network Companies (TNC) Partnerships

6. Public Comment.

Any member of the public may approach the podium and, upon recognition by the Chair, state his or her name and proceed to address the Board on any item within the subject matter jurisdiction of the Long Beach Transit (LBT) Board of Directors, provided that no action may be taken on off-agenda items unless authorized by law. Comments shall be limited to three minutes, unless different time limits are set by the Chair, subject to the approval of the Board.

There were no public comments.

7. 18-027TR Adjourn. The next regular meeting will be held on April 23, 2018.

Meeting adjourned at 12:32 p.m.

**A motion was made by Secretary/Treasurer de Rivera,
seconded by Vice Chair Bentley, to approve recommendation.
The motion carried by the following vote:**

Yes: 6 - Adam Carrillo, Michael Clemson, Maricela de Rivera, Mary Zendejas, Colleen Bentley and Sumire Gant

Note:

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(*The City Clerk's office is closed on weekends. To assure proper accommodations, please call by 4:30 p.m. on the Friday prior to the meeting.)

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