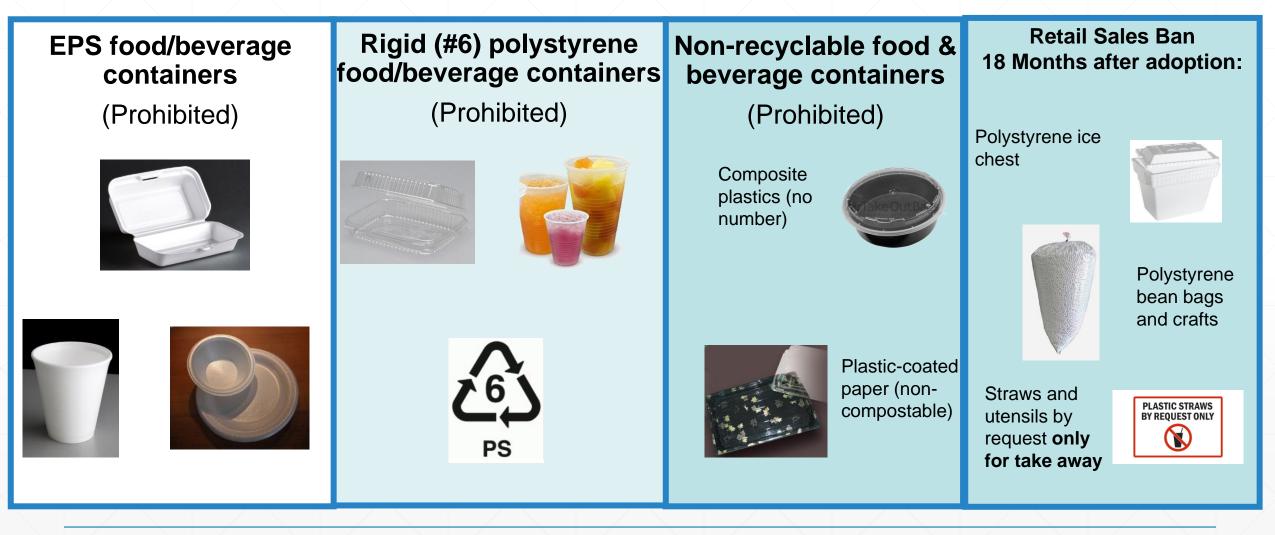
# CITY OF LONGBEACH



# Polystyrene Foodware Ordinance — Long Beach City Council April 17, 2018

### **Single-Use Foodware Items for Proposed Ordinance**



### **Environmentally Acceptable Alternatives**

#### **Reusable Foodware**

For businesses (in-house)





For the public (Bring Your Own)

#### **Recyclable or Compostable**









# **City Council Approved Approach**

#### Phase 1:

3 months after adoption

City Government

- City departments
- City-owned and leased facilities
- Renters or lessees of City properties
- City contractors & vendors while doing business with the City
- City-sponsored events
- City-permitted events

#### Phase 2:

9 months after adoption

#### Food Provider

- "Food establishments" that sells food and/or beverage to-go or for on-site consumption.
- Restaurants (over 100 seats or franchised), food stands, grocery stores (prepared food only), delis, food trucks, coffee shops, schools (LBUSD) etc.

# 18 months after

Phase 3:

adoption

#### Small Food Provider

"Small" based on seating 100 or less (per Health Dept. licensing categorization for restaurants & bars)

#### Phase 3:

18 months after adoption

Ban retail sales of polystyrene ice chests, polystyrene bean bags, and crafts; include that utensils and straws are given upon request for take away items

#### Ongoing

#### Exemptions

- To exhaust existing polystyrene inventory
- If under contract to purchase banned foodware containers
- No reasonable alternatives (caseby-case basis)
- Other "undue hardship" as granted by PW Director

# **Education**

#### Businesses

- Educational campaign to support phased-in approach
- Direct mail to all businesses about ordinance
- Multilingual print material to support compliance
- Hotline/website for questions & assistance

#### Public

- Promote reusable containers & zero waste
- Bring Your Own Campaign
  - Promote/encourage residents to bring their own reusable containers







## **Economic Incentives**

- Incentives for businesses to purchase compliant products before required ordinance timeline
  - One-time reimbursements available to purchase compliant alternatives
  - "Opt-In" kits for businesses to self-promote participation
- Opportunities for Bulk Purchasing:
  - Cooperative purchasing via GreenTown Los Altos
    - Free co-op open to all food service suppliers
    - Participants receive 25% discount on products



# Compliance

- Enforcement integrated into current City operations
  - ESB hotline/web form for public to report violations
  - Education and compliance integrated into food facility inspections conducted by City Health & Human Services Dept.
    - Regular food facility inspections at least once per year
    - Inspections also at special events (food vendors)
  - Enforcement structure based on administrative citation procedure
  - Procedure for temporary exemption due to undue hardship







# **Questions?**