



# CITY OF LONG BEACH

## DEPARTMENT OF PARKS, RECREATION & MARINE



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[www.LBParks.org](http://www.LBParks.org)

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March 22, 2018

MEMBERS OF THE PARKS AND RECREATION COMMISSION  
 City of Long Beach  
 California

### RECOMMENDATION

Approve the new concept submitted by Honoring Our Fallen, a 501(c)(3) non-profit organization based in Cypress, California, to add the "Global War on Terror Wall of Remembrance" to the existing Honoring Our Fallen Memorial Wall;

Authorize the Director of Parks, Recreation and Marine to execute a Right of Entry Permit and any other documents necessary for the installation of the Global War on Terror Wall of Remembrance, and the maintenance of both the Honoring Our Fallen Memorial Wall and the Global War on Terror Wall of Remembrance, with Honoring Our Fallen for a three-year term, from April 1, 2018 through March 31, 2021, with one, three-year renewal option. (District 5)

### DISCUSSION

Honoring Our Fallen (HOF) is dedicated to the mission of serving the families of our nation's fallen with fun and engaging support services. On December 18, 2014, the Parks and Recreation Commission (Commission) approved the concept and installation of a Memorial Wall (Memorial Wall) in Rosie the Riveter Park (Park) to honor members of the United States Armed Forces who have died since September 11, 2001. HOF has installed the Commission-approved Memorial Wall with the engraved names of approximately 6,867 members of the Armed Forces who died between 2001 and 2014, and the approved project is complete.

Recently, the Department of Parks, Recreation and Marine (Department) received a request from HOF to expand the memorial through the addition of the Global War on Terror Wall of Remembrance (Global Wall). The Global Wall will honor all United States veterans who served in all foreign wars by the placement two-foot by four-foot plaques (the same size as the existing Memorial Wall plaques) for each foreign war. The plaque designs are based on the primary image on the front of the service medals awarded to veterans of each campaign, while the back of the medals have been translated to support the primary image (Attachment 1). Specifically, the plaques will acknowledge the sacrifices of those who served in:

## MEMBERS OF THE PARKS AND RECREATION COMMISSION

March 22, 2018

Page 2

- World War I
- World War II
- Korean War
- Vietnam War
- Middle East – Gulf War, Desert Storm, Desert Shield
- War on Terror - Iraq War and the War in Afghanistan

In addition to the Global Wall plaques, HOF is requesting the following:

- Installation of more individual soldier/veteran name plaques around the existing name plaques in the original Memorial Wall, as over 50 military members have been killed since the project was completed in 2014.
- Replace the existing Long Beach Hometown Hero banners that were placed on the Park lighting poles that are worn.
- Enter the Park to perform general maintenance of both the Memorial Wall and the Global Wall.

The proposed Right of Entry Permit will contain the following major provisions:

- Permitted Area: Perimeter wall at Rosie the Riveter Park, both the Memorial Wall and the Global Wall areas, as outlined on the Aerial Map (Attachment 2).
- Improvements: Addition of the Global Wall adjacent to the existing Memorial Wall. The addition of additional name plaques to the Memorial Wall.
- Term: One, three-year term, April 1, 2018 to March 31, 2021.
- Option to Renew Term: One, three-year option to renew the term through March 31, 2024, at the discretion of the Director of Parks, Recreation and Marine (Director).
- Funding: HOF shall provide all necessary funding to install and maintain the Memorial Wall and the Global Wall. No Department funding shall be provided.
- Plans and Specification Approval: Final plans and specifications for the Global Wall plaques, and Park banners, and all other additions or change, must be approved, in writing and at the discretion of the Director prior to any construction by HOF or its agents.
- Fees and Permits: HOF shall be responsible to acquire and pay for all necessary City permits and approvals, and pay any and all fees.
- Maintenance: HOF shall assume and pay for all ongoing maintenance of both the Memorial Wall and the Global Wall installed by HOF.
- Insurance: HOF, and its agents, shall provide proof of insurance coverage as defined and accepted to sufficiency by the City's Risk Manager.

Rosie the Riveter Park, located on Clark Avenue and East Conant Street, was named to honor the American women who worked in factories during World War II, many of whom produced aircraft, munitions and war supplies, thereby enabling men to serve in World War II. Many "Rosie's," as they were called, worked at McDonnell Douglas Aircraft in Long Beach.

# MEMBERS OF THE PARKS AND RECREATION COMMISSION

March 22, 2018

Page 3

The City of Long Beach currently has several parks and other venues that recognize veterans including:

- Veterans Memorial Park - Recognizing all veterans.
- Belmont Veterans Memorial Pier - Recognizing all veterans.
- Long Beach Vietnam Veterans Memorial at Veterans Valor Plaza (Houghton Park) - Recognizing Vietnam veterans.
- Long Beach Veterans Mural (across the street facing Houghton Park) - Recognizing all veterans.
- The Lone Sailor Memorial (Bluff Park) - Recognizing Navy veterans.
- Long Beach Navy Memorial (Shoreline Aquatic Park) - Recognizing the Navy in Long Beach.

## FISCAL IMPACT

All materials and installation costs for the Global Wall, and the installation of additional name plaques for the Memorial Wall, along with all on-going maintenance costs, will be provided by HOF so there is no fiscal impact to the Department.

## SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,

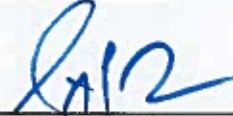


HURLEY OWENS  
MANAGER  
MAINTENANCE OPERATIONS BUREAU



LESLIE UNTENER  
INTERIM MANAGER  
BUSINESS OPERATIONS BUREAU

APPROVED:



STEPHEN P. SCOTT  
INTERIM DIRECTOR

SS:HO:LU:RL:lh:dr

Attachment: Aerial Map: Rosie the Riveter Park  
Site Plan: Global War on Terror Wall of Remembrance







**ROSIE THE RIVETER PARK**  
**Existing Honoring Our Fallen Memorial Wall**  
**Proposed Global War On Terror Wall Of Remembrance**





# HONORING OUR FALLEN Global War on Terror Wall of Remembrance

235' - Names: 10"x2" Absolute Granite Slabs Bolted to wall

28' - Rosie the Riveter Memorial Wall

52' - Existing Painted Cinder Block Wall



Additional Plaques will recognize the following:

## Middle East

Gulf War - Desert Storm - Desert Shield

## War on Terror

Iraq - Afghanistan

Plaque designs are based on the service medals awarded to participants of each campaign. The front of the medal is the primary image represented while the back of the medal has been translated apart from the boundaries of the medal to support the primary image.