



Date: October 24, 2017

To: Members of the Housing and Neighborhoods Committee

From: Marie Knight, Director of Parks, Recreation and Marine 

Subject: **Recommendation to Refer the Naming of the Social Hall or Kitchen at the Cesar Chavez Community Center in Honor of Mrs. Ruth Ricker to the Housing and Neighborhoods Committee for Action and Referral to the City Council**

### DISCUSSION

On July 18, 2017, the City Council referred an item to the Parks and Recreation Commission (Commission) related to naming the senior meals program at Cesar E. Chavez Park after Ruth Ricker to recognize her efforts to ensure seniors in Long Beach have access to nutritionally balanced meals.

The Commission considered this request at its August 17, 2017 meeting. To obtain additional information, the Commission referred both the possible naming of the senior meals program and the discussion Administrative Regulation 8-7 (AR 8-7) - Policy and Procedures for the Naming of City-owned Land, Buildings and Facilities - to the Commission's Parks Usage and Regulations Committee (Committee) for discussion and formulation of a recommendation(s) to the full Commission. The Committee met on September 8, 2017 to discuss these matters.

AR 8-7 applies to the naming of all public land, buildings, and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person have been overly recognized in the past; and,

- A name may be selected through a competition or a contest.

The Committee found there is no provision within AR 8-7 for the naming of a City program. In addition, the Committee was concerned that the current senior meals program at Cesar E. Chavez Park was not a City-operated program, rather one that is provided by an outside non-profit organization. Due to the propensity for programs to be discontinued for a variety of reasons, the Committee recommended to the Commission that it recommend to the Housing and Neighborhoods Committee that the social hall or kitchen at Cesar Chavez Community Center (i.e., Jenny Oropeza Community Center) be named in honor of Mrs. Ruth Ricker.

At its September 21, 2017 meeting, the Commission considered the recommendation of the Committee and agreed that naming either the social hall or the kitchen after Mrs. Ruth Ricker is appropriate under the category of honoring a person of exceptional contribution in AR 8-7.

#### TIMING CONSIDERATIONS

Action on this matter is not time critical.

#### FISCAL IMPACT

There is no fiscal impact with the recommendation action.

#### IT IS RECOMMENDED THAT THE COMMITTEE:

Concur with the recommendation to name the social hall or kitchen at Cesar E. Chavez Park after Mrs. Ruth Ricker, and refer the recommendation to the City Council for approval.

APPROVED:

  
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PATRICK H. WEST  
CITY MANAGER

MK/vhd  
R:/shared/executive assistant/council/committees

Attachments



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# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



2760 N. Studebaker Road, Long Beach, CA 90815-1697  
(562) 570-3100 • FAX (562) 570-3109  
[www.LBParks.org](http://www.LBParks.org)

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September 21, 2017

## MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach  
California

### RECOMMENDATION:

Receive a report from the Park Usage and Regulations Committee relative to any possible recommendation(s) related to City Manager Administrative Regulation 8-7 (Policy and Procedures for the Naming of City-owned Land, Buildings and Facilities) and refer the naming of the senior meals program at Cesar E. Chavez Park to the Housing and Neighborhoods Committee. (Citywide)

### DISCUSSION

On July 18, 2017, the City Council referred an item to the Parks and Recreation Commission (Commission) related to naming the senior meals program at Cesar E. Chavez Park after Ruth Ricker. At its regularly scheduled monthly meeting to review the upcoming August Commission Agenda, the Commission's Executive Committee requested that an item relative to City Manager Administrative Regulation 8-7 (AR 8-7) the "Policy and Procedures for the Naming of City-owned Land, Buildings and Facilities", be added to the Commission's August 2017 agenda. At the August 17, 2017 Commission meeting, the Commission referred both the possible naming of the senior meals program and the discussion of AR 8-7 to the Parks Usage and Regulations Committee (Committee) for discussion and any possible recommendation(s) to the full Commission.

### FISCAL IMPACT

There is no fiscal impact related to receiving a report from the Committee.

### SUGGESTED ACTION:

Act upon any recommendation(s) from the Committee and forward a recommendation on the naming of the senior meals program to the Housing and Neighborhoods Committee.

Respectfully Submitted,

STEPHEN P. SCOTT  
DEPUTY DIRECTOR

APPROVED:

MARIE KNIGHT  
DIRECTOR



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DEPARTMENT OF PARKS, RECREATION & MARINE



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August 17, 2017

## MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach  
California

### RECOMMENDATION:

Review and discuss possible recommended changes to the City Manager's Administrative Regulation 8-7 (Policy and Procedures for the naming of City-owned Land, Buildings and Facilities) before acting on the City Council's referral of the proposed naming of the senior meals program at Cesar Chavez Park (District 1)

### DISCUSSION

On July 18, 2017, Councilwoman Lena Gonzales, joined by Mayor Robert Garcia and Councilmember Roberto Uranga requested that the Mayor and the members of the City Council refer to the Parks and Recreation Commission and the Housing and Neighborhoods Committee (Committee) the naming of the Senior Meals Program at Cesar Chavez Park, as the "Ruth Ricker Senior Meals Program" (Attachment 1). Ruth Ricker was an active resident of District 1 whose passion in life was to see a permanent senior meal program in City of Long Beach parks. Mrs. Ricker passed away in 2015. The City Council approved the request to refer this item to the Committee and further referred the proposed naming of the program to the Parks and Recreation Commission (Commission).

At its regular monthly meeting to review proposed Commission agenda items, the Executive Committee of the Commission requested that an item be added to the August Commission Agenda relative to the City Manager's Administrative Regulation (AR) 8-7 "Policy and Procedures for the naming of City-owned Land, Buildings and facilities". The Executive Committee noted that there is currently no guidance in this A-R, or in other City of Long Beach (City) resources or policies, relative to the naming of programs in the City or in the Department of Parks, Recreation and Marine (Department). The Executive Committee felt discussion and guidance was needed before acting on the proposed naming that was referred to the Commission.

Administrative Regulation (AR) 8-7 establishes formal policies to guide the City Council in considering (1) appropriate names for City-owned land, buildings and facilities; and (2) whether, and under what circumstances, such land, buildings, and facilities should be named or renamed in honor of individuals. AR 8-7 (Attached) states that in determining the names to be given to City-owned land, buildings and facilities, the City Council will give particular consideration to the following policy guidelines:

## MEMBERS OF THE PARK & RECREATION COMMISSION

August 17, 2017

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- Names incorporating the name of LONG BEACH where it is deemed important for civic or other reasons for a building or facility to be identified with the City.
- Names which have recognized geographic, topographic or historical significance associated with Long Beach. In assessing this type of name, the City Council will be guided by recommendations from such bodies as the Planning Commission, the Cultural Heritage Commission and the Long Beach Historical Society.
- City owned land, buildings and facilities may be named after individuals or families who have donated the land or funds for the capital project, particularly if such naming is set forth as a condition of the donation.
- City-owned land, buildings and facilities may be named in honor of persons who have served the nation, the State of California and/or the City of Long Beach in an exceptional and distinguished manner; and where such action is warranted by a contribution or service which is deemed to be of major significance.
- City-owned land, buildings and facilities will not normally be named after living persons unless the City Council deems it appropriate to take such action on the basis of a significant contribution, monetary or otherwise, which warrants a deviation from this policy guideline.
- The naming of City-owned land, buildings and facilities in honor of deceased persons shall generally not take place until one year after their deaths, unless the City Council determines that there are overriding considerations for deviating from this policy guideline. This particular policy guideline is not intended in any way to reflect on the merits of any deceased individual who may have been a prominent civic leader. However, it is felt appropriate to establish such a waiting period to ensure that an individual's accomplishments or contributions will stand the test of time; and that decisions shall not be made on an emotional basis immediately following a person's death.
- The names of City-owned land, buildings and facilities shall not be named in honor of individuals when they have previously been named for other individuals.
- Wherever possible, names considered should not be those which have been overly recognized in the past.
- Names will be considered by the City Council, whether submitted by staff, City agencies, civic organizations, and/or the general public. The selection process may include, where deemed appropriate, a contest or competition, if it is felt that such an alternative would promote greater community-wide interest and participation.

The Executive Committee feels that more discussion about naming Department programs is needed before the Commission should act on the item referred to it by the City Council.

### FISCAL IMPACT

There is no fiscal impact associated with the recommended action.

### SUGGESTED ACTION:

Approve the recommendation

**MEMBERS OF THE PARK & RECREATION COMMISSION**

**August 17, 2017**

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**Respectfully Submitted,**



**STEPHEN P. SCOTT  
DEPUTY DIRECTOR**



**GLADYS KAISER  
MANAGER  
COMMUNITY RECREATION SERVICES**

**APPROVED:**



**MARIE KNIGHT  
DIRECTOR**

**MK:SS:rl/vhd**

**Att: 1 - July 18 City Council Agenda Item R-28  
2 - AR 8-7 Policy and Procedures on Naming City-owned Land, Buildings and facilities.**



COUNCILWOMAN

**R-28****LENA GONZALEZ****DATE:** July 18, 2017**TO:** Honorable Mayor and Members of the City Council**FROM:** Mayor Robert Garcia *RG*  
Councilwoman Lena Gonzalez, District 1 *LA*  
Councilmember Roberto Uranga, District 7 *(R)***SUBJECT:** Renaming the Senior Meals Program

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**BACKGROUND:**

The City of Long Beach lost a true advocate in 2015 when resident and older adult advocate Ruth Ricker passed away. Ruth was an active resident of the 1<sup>st</sup> District, whose passion in life was to see a permeant Senior Meal Program in our parks. She knew and advocated strongly that for a vast majority of our older adults in Long Beach the Senior Meal Program was their only time to socialize with other older adults and in some cases their only warm meal of the day.

Prior to her passing in 2015, Ms. Ricker was appointed by Mayor Robert Garcia to serve as a member of the Senior Citizens Advisory Committee appointed by Mayor Robert Garcia. She was also appointed by Mayor Beverly O'Neil to serve on the General Plan Commission and was a member of Congresswoman Juanita Millender-Macdonald's Senior Congressional Council.

The contributions of Ms. Ricker on behalf of older adults across the City of Long Beach and the region are undeniable and merits the recognition requested with this name change. She was a true community leader who fought for the reinstatement of this program until her very last days.

**RECOMMENDATION**

Request the Housing and Neighborhoods Committee consider at the earliest opportunity renaming the Senior Meals Program at Cesar Chavez Park the "Ruth Ricker Senior Meals Program", and report back to City Council with its recommendation.

**FISCAL IMPACT**

There is no fiscal impact.

**SUGGESTED ACTION**

Approve recommendations.



# Administrative Regulations

Number AR8-7  
Issue 1

**Subject: Policy and Procedures for the Naming of City-owned Land, Buildings, Facilities.**

## I. PURPOSE

To establish formal policies as a guide to the City Council in considering (1) appropriate names for City-owned land, buildings and facilities; and (2) whether, and under what circumstances, such land, buildings, and facilities should be named or renamed in honor of individuals.

## II. SCOPE

This regulation is applicable to all City departments and offices responsible directly to the City Manager. It is also requested that elective offices and other independent offices and departments of the City comply with these procedures in the interest of administrative uniformity.

## III. POLICY

In determining the names to be given to City-owned land, buildings and facilities, the City Council will give particular consideration to the following policy guidelines:

- Names incorporating the name of LONG BEACH where it is deemed important for civic or other reasons for a building or facility to be identified with the City.
- Names which have recognized geographic, topographic or historical significance associated with Long Beach. In assessing this type of name, the City Council will be guided by recommendations from such bodies as the Planning Commission, the Cultural Heritage Commission and the Long Beach Historical Society.
- City-owned land, buildings and facilities may be named after individuals or families who have donated the land or funds for the capital project, particularly if such naming is set forth as a condition of the donation.
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- The names of City-owned land, buildings and facilities shall not be named in honor of individuals when they have previously been named for other individuals.

Policy and Procedures for the Naming of City-owned Land,  
Buildings, Facilities.

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IV. PROCEDURE

Requests for naming or renaming of City-owned land, buildings and facilities shall be filed with the City Clerk for transmittal to the City Council.

Requests for naming or renaming of City-owned land, buildings and facilities shall be submitted in writing, accompanied by a statement summarizing the justification for the recommended name(s).

The City Council shall refer all such requests to its Human Resources Committee for study and subsequent recommendation to City Council. At the same time the City Council will refer such requests to staff and/or concerned advisory bodies for any input which would be of assistance to the Human Resources Committee and ultimately the City Council, in reaching a final determination

Staff and/or concerned advisory bodies will be expected to submit their evaluation and recommendation to the Human Resources Committee within thirty (30) days following receipt of a request by the City Council.

Upon completion of its deliberations at a public hearing, the Human Resources Committee will forward its recommendation to City Council, accompanied by relevant testimony taken at the committee's public hearing, as well as the reports of staff and any concerned advisory bodies.

The City Council will make its determination as to the naming or renaming of City-owned land, buildings and facilities at a regularly scheduled meeting of the City Council at which staff, representatives of advisory bodies and civic organizations, and the general public may offer testimony. The decision of the City Council will be final.