



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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August 17, 2017

MEMBERS OF THE PARKS AND RECREATION COMMISSION
City of Long Beach
California

RECOMMENDATION:

Approve and authorize the Director of Parks, Recreation and Marine to issue a standard "Permit for the Operation of a Picnic Service Concession" at El Dorado Regional Park, El Dorado Park and Recreation Park, with Destination Concepts, Inc., from September 1, 2017 through December 31, 2019, with one, three-year renewal option at the discretion of the Director. (Districts 3 and 5)

DISCUSSION

The Department of Parks, Recreation and Marine (Department) issues Parks and Recreation Commission (Commission) approved Permits for the "Operation of a Picnic Service Concession" that allow professional picnic catering providers and restaurants (Permittees) to provide picnic catering services at reservable sites in El Dorado Regional Park, El Dorado Park and Recreation Park. The Permittees usually cater larger company picnics. At the conclusion of the picnic, Permittees pay the City a per-picnic Permit fee of either a minimum of \$250 or 10% of gross receipts, whichever is greater.

Currently, the Department has 15 Permittees, each with a Permit that expires on December 31, 2019. Destination Concepts, Inc., an event planning company, would like to be added to the City's approved vendor list which required approval by the Commission.

The proposed standard Permit shall contain the following major provisions:

- Permitted Use: Non-exclusive permission to provide food, non-alcoholic beverages, and family-oriented entertainment services, such as inflatables, face painting, and games. Carnival and mechanical rides, and climbing walls are prohibited.
- Designated Sites: El Dorado Regional Park, El Dorado Park and Recreation Park.
- Permit Fee: \$250 minimum guarantee or 10% of gross receipts, whichever is greater.
- Term: September 1, 2017 - December 31, 2019, with one, three-year renewal option at the discretion of the Director.

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- Revocation: The Director may revoke the Permit immediately at any time if Permittee violates or fails to comply with any provision of the Permit.
- Insurance: Proof of insurance as required by the City's Risk Manager.

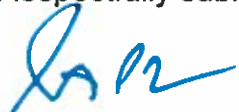
FISCAL IMPACT:

The recommended action will result in revenue that will be based on the number of picnics catered each year, which could range from zero to one or more. Revenue will accrue to the General Fund (GP) in the Department of Parks, Recreation and Marine (PR).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



STEPHEN P. SCOTT
DEPUTY DIRECTOR



GLADYS KAISER
MANAGER
COMMUNITY RECREATION SERVICES

APPROVED:



MARIE KNIGHT
DIRECTOR

MK:SS:GK:RL:lh