



**City of Long Beach**  
*Working Together to Serve*

*Memorandum  
Councilmember  
Patrick O'Donnell  
4<sup>th</sup> District*

**NB-36**

**Date:** December 16, 2008

**To:** Honorable Mayor and Members of the City Council

**From:**

Councilmember Patrick O'Donnell, Fourth District  
Councilmember Tonia Reyes Uranga, Seventh District  
Councilmember Rae Gabelich, Eighth District

**Subject:** **PEG Funds**

Due to recent changes in state law, the City of Long Beach is expected to realize an unspecified amount of Public Educational Governmental (PEG) cable funds in January of 2009. Use of these funds could benefit our City in many ways, but are restricted. The Council and staff should begin a process of examining possible uses for these funds when they become available, as well as consider possible limitations.

A variety of programs that should be considered for funding include public access television, the arts, Channel 8 operations, vocational/youth opportunities, and public/private partnerships. City Management should conduct community outreach to gather input for the City Council for possible future use of PEG funds.

**Recommendation: Request City Manager to gather community input and develop recommendations for the use of PEG funds with community outreach to include the arts communities, public access television and vocational education organizations and report back to Council.**



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## REQUEST TO ADD AGENDA ITEM

**Date:** *December 12, 2008*

**To:** Larry Herrera, City Clerk

**From:** *Councilmember Patrick O'Donnell, 4<sup>th</sup> District*

**Subject:** Request to Add Agenda Item to Council Agenda of *December 16, 2008*

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

**Recommendation: Request City Manager to gather community input and develop recommendations for the use of PEG funds with community outreach to include the arts communities, public access television and vocational education organizations and report back to Council.**

| Council District | Authorizing Councilmember | Signed by                           |
|------------------|---------------------------|-------------------------------------|
| 4                | Patrick O'Donnell         | <i>[Signature] for P. O'Donnell</i> |
| 7                | Tonia Reyes Uranga        | <i>[Signature]</i>                  |
| 8                | Rae Gabelich              | <i>[Signature] for Rae Gabelich</i> |

Attachment: Staff Report dated *December 16, 2008*

CC: Office of the Mayor