



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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April 20, 2017

MEMBERS OF THE PARKS AND RECREATION COMMISSION
City of Long Beach
California

RECOMMENDATION:

Authorize the Director of Parks, Recreation and Marine to execute the Third Amendment to Permit No. 30673 with Theodore John Snellen, an individual doing business as Snack Attack, to support the continued operation of a paddle boat rental concession and ancillary services in El Dorado East Regional Park through September 30, 2018, with one, one-year renewal option at the discretion of the Director. (District 5)

DISCUSSION

For the past 20 years, Theodore John Snellen, an individual doing business as Snack Attack (Snack Attack), has operated various concessions within El Dorado East Regional Park Areas II and III (El Dorado Park). On March 20, 2008, the Parks and Recreation Commission (Commission) authorized Snack Attack's current Permit No. 30673 for a paddle boat rental concession, operation of up to three Permit Area-adjacent reservable sites and ancillary services in Area III of El Dorado Park. This Permit expired on February 28, 2017, and there are no remaining renewal options.

The Department of Parks, Recreation and Marine (Department) is currently developing a Request for Proposals (RFP) for this activity and/or for one overarching concessionaire in El Dorado Park. The Department has not received any requests from other interested parties to operate this concession. Therefore, as a way to continue to provide this service to park users during the RFP process, it would be appropriate for the Commission to authorize an extension of Permit No. 30673 that would cover the summer months in 2017 and 2018, and could then be extended by the Director of the Department beyond that time if an RFP has not been completed or determined viable.

The proposed extension of Use Permit No. 30673 would include the following terms:

- Term: The extension would be retroactive to March 1, 2017 through September 30, 2018, with one, one-year renewal options at the sole discretion of the Department Director.

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- Services, Standards, and Minimum Hours of Operation: The proposed Amendment would allow Snack Attack to continue its operation of a paddle boat concession and up to three Permit Area-adjacent reservable sites in El Dorado Park Area III, including ancillary services in connection to this Permit. All facilities and equipment would be maintained to the satisfaction of the Department Director. In addition, Snack Attack shall institute minimum hours of operation from 10:00 AM to 4:00 PM, on weekends, from April 1 through September 30 of each Permit Year.
- Minimum/Percentage rent: Snack Attack shall pay the greater of an annual fee/rent of 15% of gross revenue or \$7,000 per permit year.
- Other requirements: There shall be no subletting without the prior written approval of the Department Director and no cars or trucks shall drive onto the turf within the Permit Area without the Permittee placing protective plywood over the affected turf. Snack Attack will provide Department staff with a quarterly schedule of large groups to facilitate the coordination of facilities and staffing within El Dorado Park.
- Cancellation provision: Either party may cancel the permit with 30 days' written notice.
- Insurance: Snack Attack shall maintain applicable insurance at levels determined and approved to sufficiency by the City's Risk Manager.

FISCAL IMPACT

An annual minimum amount of at least \$7,000 would accrue to the general fund (GP) in the Department of Parks, Recreation and Marine (PR) in each Fiscal Year where the Permit is active.

SUGGESTED ACTION:

Approve the recommendation.

Respectfully Submitted,



GLADYS KAISER
MANAGER
COMMUNITY AND RECREATION SERVICES



STEPHEN P. SCOTT
DEPUTY DIRECTOR
MANAGER BUSINESS OPERATIONS



HURLEY OWENS
MANAGER
MAINTENANCE OPERATIONS BUREAU

APPROVED:



MARIE KNIGHT
DIRECTOR