



# CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

April 5, 2017

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of Mrs. Goochs Natural Food Markets, Incorporated, dba Whole Foods Market California, to determine the application serves the public convenience and necessity, for a person to person and premise to premise transfer of an Alcoholic Beverage Control License, at 3881 North Lakewood Boulevard.

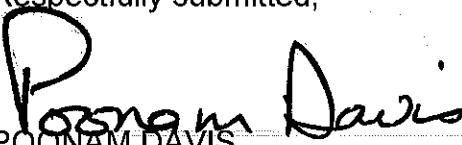
Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, April 4, 2017 received and filed the subject application.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,

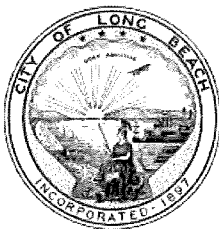
  
POONAM DAVIS

CITY CLERK

Prepared by:  
Pablo Rubio

Attachments

cc: Stacy Mungo, Councilwoman, Fifth District  
Mayor  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396

**C-13**

# CITY OF LONG BEACH

## POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

April 4, 2017

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Mrs. Goochs Natural Food Markets, Incorporated, dba Whole Foods Market California, for a person to person and premise to premise transfer of an Alcoholic Beverage Control (ABC) license, at 3881 North Lakewood Boulevard. (District 5)

### DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest.

### TIMING CONSIDERATIONS

City Council action is requested on April 4, 2017, to respond to the Department of Alcoholic Beverage Control by April 5, 2017, due date.

### FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST  
CITY MANAGER

RGL:jj

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

FINANCIAL BUREAU  
(562) 570-7447  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-5837

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018



**Date:** April 4, 2017  
**To:** File  
**From:** Jennifer Arzola, Detective, Vice Investigations Section  
**Subject:** **WHOLE FOODS MARKET CALIFORNIA – 3881 NORTH LAKEWOOD BOULEVARD**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (02/16/16-02/16/17)**

None

**ABC INSPECTIONS (past three years)**

Not Applicable

**RESIDENCE WITHIN 100 FEET**

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None

JJA:jjja  
cfs.memo.WholeFoodsMarket

HONORABLE MAYOR AND CITY COUNCIL  
April 4, 2017

Council 5

Applicant: Mrs. Goochs Natural Food Markets, Incorporated  
DBA: Whole Foods Market California  
Address: 3881 North Lakewood Boulevard

Type of Application: A premise to premise and person to person transfer of an Off-Sale General license.

Basis for possible protest: None

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5736.01

Boundaries: Carson Street to the North  
Conant Street/ Wardlow Road to the South  
Woodruff Avenue to the East  
City Limits to the West

Number of licenses allowed: 3  
Number of licenses existing: 1

Police Reporting District: 472

Boundaries: City Limits to the North  
Conant Street to the South  
Lakewood Boulevard to the East  
City Limits to the West

Reported crimes in this district for ABC purposes are 8. Crime in a reporting district must be at least 138 to qualify for a high crime protest.

Type of business: A grocery store.

Last day to request  
conditions and protest: April 5, 2017

## Pablo Rubio

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**From:** Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>  
**Sent:** Wednesday, April 05, 2017 5:39 PM  
**To:** Pablo Rubio  
**Subject:** ABC License Letter - dba Whole Foods Market California, 3881 North Lakewood Boulevard

MAIL2FAX DETAILED DELIVERY REPORT	
Attention	DLA Admin
Job Number	1652867988
Sent By User	F2M/37283576077
Entered Fax2Mail System	04/05 17:37
Report Generated	04/05 17:39
Subject	ABC License Letter - dba Whole Foods Market California, 3881 North Lakewood Boulevard
Page Count	5 (including cover sheet)

SUMMARY		
Sent: 1	Errors: 0	Cancelled: 0
Total: 1		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	04/05	17:38	1