# H-1 Correspondence - Stacy McDaniel 

From: Stacy McDaniel [mailto:smcdaniel@risk2reward.com]<br>Sent: Monday, March 20, 2017 10:01 AM<br>To: CityClerk<br>Subject: City Council Agenda Item No. 17-0189<br>Importance: High

Dear Madame Clerk:
Please forward the attached e-mail to the Council members for their consideration of the above-referenced agenda item at tomorrow night's Council meeting. Thank you.

## Esteemed Council:

As you may know, I represent a large group of Los Cerritos residents who lobbied for and support the proposed changes to the R-1-L zoning standards proposed by the Planning Department. It has come to our attention that a small group of neighbors opposing these commonsense changes have suggested that property values will go down if the changes are enacted. As you will see from the the attached article, this is not only wrong, but the opposite will occur if these changes are not enacted. The City of Arcadia long resisted its residents' efforts to enact limits on mansionization, while neighboring Sierra Madre acted to curb such abuses. Property values actually rose in Sierra Madre since enactment of the mansionization reforms, while property values dropped in Arcadia. The changes proposed by our professional planning staff bring Long Beach into conformity with many other Southland cities which have adopted antimansionization reforms (as shown by the attached chart), and thus should be adopted. Thank you!

Best regards,
Stacy McDaniel
smcdaniel@risk2reward.com

## The Sierra Madre Tattler!

## Covering Sierra Madre, Pasadena, Arcadia and the San Gabriel Valley

Sunday. Ocicber 4. 2015

## Preservation Vs. Mansionization: Sierra Madre Home Values Post-Measure V



One of the big arguments those opposed to a ballot measure to control mass mansionization in Arcadia is that it would harm home values and cause people to lose money. This is, of course, pretty much the same specious argument put out in 2007 by those who opposed Measure V in Sierra Madre. And from some of the same people, I might add. Their point being that if entire downtown areas of Sierra Madre weren't turned into something approaching what you can see today in some of the more ersatz looking mixed use neighborhoods of Rancho Cucamonga, the town would suffer irreparable financial damage and the value of real estate here would suffer badly.

As the data we're supplying today will clearly show, this anti-Measure $\mathbf{V}$ argument turned out to be pernicious nonsense. What follows is a graph of the average market values from $\mathbf{2 0 0 6}$ to 2015. The last peak in that market was 2006-2007. The nationwide market crash happened after that, driving down all real estate in the United States beginning in 2008 and lasting through 2012.

Somewhere around the middle of 2013 Sierra Madre recovered to its market value peak of $\mathbf{2 0 0 6}$ \& 2007. Since 2013 Sierra Madre has skyrocketed up to an average home sale price of $\$ 885,000$ today. In the last 5 months Sierra Madre has been incredibly hot while Arcadia, dependent as it is on a constant supply of funny money being pumped into that market from a now economically unstable Peoples Republic of China, is actually tanking with all but the most elite housing demographics losing value.

Since the Sierra Madre City Council passed all of its new building regulations over the past year we have seen an incredible increase in the desire for Sierra Madre homes by buyers, driving up real estate prices here. Clearly showing that Preservation is far more attractive to home purchasers than Mansionization. This is taken from Zillow and includes condos and townhomes.

Tattler Top 10 Most Read Posts Over The Last We


Letter to the Sierra Madre Weekly that needs comment


Whatever The Trump People Are Doing, It Isn't Working


Trump's Latest New Campaign Manager Breitbart News Head Stephen Bannon - Is , Certifiable Wacko


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Madre.


A Man Who Says Go Punishes Gays with Natural Disasters Hac His Home Destroyed in the Floc


Edison and San Onof Nuclear Power Plant


Los Angeles Times: Hillary Clinton takes aim at Donald Trump ties to 'alt right' worlc of radical conservatives


New York Daily New Video of Naked Donald Trump Statue Being Removed Fron Union Square (Graphic)


Have You Been Calle By Mountain West
Research Center Yet?


To break this down for you a little bit further, here is some more data disproving the anti-Measure V arguments from back in the day. The average 2007 SFR home sale price was $\$ \mathbf{9 4 1 , 5 2 7}$. Today in 2015 the average SFR home sale price is $\$ 1,019,959$.

Please note that what follows are single family homes, and does not include condos or townhouses.

First here is 2007.



All Kinds of Hell is Now Breaking Loose on Planet Trump

Tattler Featured Post
CNN Money In Arcadia: "Yc may not have heard of this Beverly Hills"


The Tattler: Keeping it real since 2008


Published by John Crawford sierramadretattler@gmail.com
"... snarky, funny, eloquent ..." Pasadena Star News (April 14, 20, editorial)

Measure V: Respect the Vote

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T-Barney


| 217 W Mortecto AV | SMAD | 1946 | 08/31/2007 | 3 | 250 | 123/123 | 1.862 | 9.000 | 5362.51 | \$675,000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 217 W Montecito AV | SMAD | 1946 | 09/31/2007 | 3 | 3.00 | :12/112 | 2,862 | 9,000 | 5362.51 | \$675,000 |
| 575 Ramons AV | SMAD | 1950 | 11/13/2007 | 2 | 1.00 | 39/39 | 1,009 | 9,880 | \$683.85 | \$690,000 |
| 470 Ruburn AV | SMAD | 1949 | 01/26/2007 | 2 | 1.00 | 79/79 |  |  |  | \$690,000 |
| 470 Auburn av | Smad | 1989 | 01/26/2007 | 2 | 1.00 | $75 / 75$ | :,083 | 8,600 | \$6.37.12 | \$690,009 |
| 675 Ramena AV | SMu | 1967 | 05/31/2007 | 2 | 2.00 | 125/125 | 1,326 |  | 3539.22 | 5715,000 |
| 633 E Granaver | SMOD | 1955 | 08/10/2007 | 3 | 1.75 | Selst | 1,428 | 10,951 | \$500.70 | 5715,000 |
| 15 vista Cirde Dr | SMab | 1909 | 00/31/2007 | 3 | 3.00 | 339333 | 1.624 |  | \$442.73 | \$719,000 |
| 71: Campen Crest DK | SM0 | 1946 | 0y09/2007 | 3 | 2.00 | 169/169 | 2,550 | 5,800 | \$466.52 | 5720,000 |
| ${ }^{11}$ Canpon Creat DR | 5M0 | 1946 | 03/03/2007 | 2 | 200 | $158 / 158$ | 2,550 | 5,800 | \$464.52 | 5720,000 |
| IIt Camon Crest DR | SMAD | 1346 | 03/09/2007 | 3 | 2.00 | 0\%o | 1,550 | 5,800 | \$464.52 | 5720,005 |
| 479 Peasme MatN | STaD | 1958 | 09/14/2007 | 3 | 200 | 87/87 | 2,191 | 5,100 | 5608.73 | 5725,000 |
| 351 footritav | SMNO | 1985 | 10012/2007 | 3 | 1.75 | 133/133 | 2.85 | 6,299 | 3401.72 | \$750,000 |
| 100 Colomy $D R$ | 5rav | 2955 | 12/20/2007 | 3 | 2.00 | 104/10: | 2,820 | 10,537 | 3412.09 | 5750,000 |
| 720 Carron Crest de | SMab | 1956 | 05/06/2007 | 3 | 2.00 | 172/172 | 1.515 | 4,385 | 2499.34 | 5756,500 |
| 720 Campon Crest DA | Sman | 1956 | 04/07/2007 | 3 | 200 | 163/163 | 1.515 | 4,395 | 5099.34 | 5756,500 |
| 610 Mancanta AV | SMOO | 1953 | 10/12/2007 | 3 | 2.00 | $70 / 70$ | 1,739 |  | \$445.06 | 1775,000 |
| 315 Cla ranch ab | SMAD | 1989 | 06/01/2007 | 2 | 2.00 | 152/152 | 2,100 |  | 5372.43 | 5780,000 |
| 315 OUA Raxen RD | SM20 | 1989 | 0601/2007 | 3 | 2.00 | $152 / 152$ | 2,100 | 3,040 | 5771.43 | 5780,000 |
| 228 Olvera in | SMAD | 1980 | 06/22/2007 | 3 | 2.00 | e/a | 1,400 | 15,300 | \$560.71 | 5785,000 |
| 228 Oivera LN | SMAD | 1940 | 06/22/2007 | 3 | 2.00 | 8/8 | 1,400 | 15,300 | \$560.71 | 8785,000 |
| 177 Santa Anita CT | SMAD | 1956 | 08/08/2007 | 3 | 2.00 | 67/67 | 1,611 | 6,318 | \$496.59 | \$800,000 |
| 107 Lowell AV | SMAD | 194: | 03/22/2007 | 3 | 3.00 | 181/189 | 1,756 | 10,132 | 5478.36 | \$340,000 |
| 130 Colony | SMAD |  | 06/22/2007 | 3 | 1.00 | 36/36 | 2,608 | 10,650 | \$525.50 | 5845,000 |
| 130 colory DR | SMAD | 195s | 06/22/2007 | 3 | 1.00 | 46/46 | 1,608 | 10,560 | \$525.50 | \$345,000 |
| 65 E Mortecto AV | SMAD | 2006 | 07/02/2007 | 2 | 2.00 | 39/39 | 2,279 |  | 5379.19 | \$349,000 |
| CS E Mortiecto AV | SMAD | 2006 | 02/02/2007 | 2 | 2.00 | 36/36 | 2,239 | 2,300 | 8379.19 | 3849,000 |
| 576 tm Av | LA | 0 | 03/2012007 | 3 | 2.00 | 0/0 |  | 40,511 |  | \$350,050 |
| 210 W Mantecto AV | SMAD | 1951 | 02/21/2007 | 3 | 1.75 | 3/8 | 1,818 |  | \$467.55 | \$350,000 |
| 555 Aubum AV | SMAD | 1934 | 07/23/2007 | 2 | 2.00 | 32/32 | 1,464 | 12,700 | \$584.02 | 2as5,000 |
| 150 Lowell av | 5M20 | 1955 | 01/12/2007 | 3 | 1.75 | 32/32 | 1.636 | 14.050 | \$525.06 | 5859,000 |
| 150 tomell Av | SMad | 1955 | 01/12/2007 | 3 | 3.00 | 22/22 | 1,616 | 14,060 | \$525.06 | \$359,000 |
| 201 Skytand DR | SMAD | 1932 | 02/09/2007 | 2 | 2.00 | 21/23 | 1,190 | 7,579 | \$735.29 | 5875,000 |
| 601 W Orange Grove AV | STND | 1936 | 11/20/2007 | 3 | 1.00 | 21/122 | 1.314 | 15.200 | 482.36 | 3375,000 |
| 395 E Montecto AV | Srab | 1939 | 07/02/2007 | 3 | 2.00 | 3373 | 1,983 |  | \$441.34 | 5875,180 |
| 395 E Mortectio AV | Srat | 1939 | 07/02/2007 | 3 | 2.00 | 21/21 | 1.983 | 6,000 | \$441.34 | \$375,180 |
| 2405 Canon ay | SMAD | 1252 | 05/16/2007 | 3 | 0.75 | 89/29 | 2.534 |  | 2537.94 | 5379,000 |
| 2405 Camot AV | STad | 1959 | 05/16/2007 | 3 | 2.00 | 11/12 | 1,634 | 15,023 | 5537.94 | \$879,000 |
| 120 Coburn AV | SMAD | 1971 | 05/07/2007 | 3 | 3.00 | $37 / 87$ | 2,070 | 10,500 | \$426.09 | 5832,000 |
| 2224 Senta Anita | SMAD | 1965 | 02/02/2007 | 2 | 1.75 | 17/17 | 2.127 | 12,600 | 3422.66 | \$999,000 |
| 2224 Santo Anta AV | Srad | 1945 | 02/02/2007 | 2 | 200 | 16/16 | 2,127 | 12,600 | \$422.65 | \$399,000 |
| 186 N Camon av | srab | 1964 | 11/27/2007 | 3 | 3.00 | 41/4: | 1,983 | 12,100 | \$458.90 | \$910.000 |
| 56 Montarey in | SMAD | 2935 | 05/21/2007 | 1 | 2.00 | 6/6 | 977 | 23,500 | 5936.54 | 5915,090 |
| 273 w Laurel Av | srao | 1379 | 06/13/2007 | 3 | 2.00 | 44/4.4 | 2,045 | 7,949 | \$449.86 | 5920,000 |
| 490 Sierra kevs | SMAO | 1965 | 0:/22/2007 | 4 | 2.00 | 14/92 |  | 9,200 |  | \$920,000 |
| 490 ferra keys $D R$ | Smad | 1965 | 01/22/2007 | 4 | 2.00 | 128/128 | 1.918 | 9,200 | \$479.67 | 5920,000 |
| 504 Sierra kevs DR | smo | 1965 | 03/02/2007 | 4 | 3.00 | 10/10 | 1,918 | 7,910 | \$486.18 | 1932,500 |
| 335 Tovon RD | SMAD | 1962 | 03/31/2007 | 3 | 3.00 | 82/82 | 2,154 | 17,710 | \$434.08 | 5935,000 |
| 375 E Laurel AV | SMAD | 1952 | 04/17/2007 | 3 | 3.00 | 15/15 | 1,713 | 10,764 | \$548.74 | 5940,000 |
| 119 HLims ST | SMAD | 1924 | 03/15/2007 | 1 | 2.00 | 20/26 | 2,100 |  | 2447.62 | 5940,000 |
| 219 NLima ST | SMAD | 1914 | 03/15/2007 | 4 | 2.00 | 64/64 | 2,100 | 10,250 | \$447.62 | 5940,000 |
| 620 Orange OR | SMAD | 2007 | 04/16/2007 | 3 | 3.00 | 44/44 | 1,750 |  | \$550.00 | \$962,500 |
| 620 Orange DR | SMAD | 2007 | 04/16/2007 | 3 | 1.00 | 28/28 | 1,750 | 5,345 | \$550.00 | 3962,500 |
| 218 Manzanca | SMe | 1978 | 07/18/2007 | 4 | 4.00 | 38/38 | 2,930 | 9,500 | \$332.76 | 5975,000 |
| 337 N Limast | SMAD | 1922 | 03/24/2007 | 3 | 2.05 | 31/31 |  |  |  | 5937,500 |
| 555 Fern LV | SMAD | 1961 | 0y/0/2007 | 3 | 3.00 | 59/54 | 2,496 | 15,58: | 5404.25 | \$1,009,000 |
| 585 Fem lane | SMAD | 1961 | 03/00/2007 | 3 | 3.00 | S4/54 | 2,496 | 25,581 | \$40t.25 | 21,009,000 |
| 2072 Kain UN | SMAD | 2965 | 02/12/2007 | 3 | 2.50 | 17/17 | 2,236 | 16,148 | \$453.94 | 51,015,000 |
| 2072 Seis LN | SMAD | 1965 | 91/12R209 | 3 | 100 | 1202 | 2.276 | 16.143 | 3453.24 | \$1.015.000 |
| 101 Colorr | SME | 195s | 05/08/2007 | 3 | 1.00 | 9/9 | 2,104 | 9,490 | 5489.54 | \$1,030,000 |
| 101 Colony DR | Sens | 195s | 05/ce/2007 | 3 | 2.00 | 4/4 | 2,108 | 9,490 | ster 54 | \$1,030,000 |
| 102 taperanza AV | SMO | 2004 | 05/01/2007 | 4 | 3.50 | 39/39 | 2,396 | 2.292 | \$634.05 | 31,040,000 |
| 102 taperamza $A \mathrm{~V}$ | SM00 | 2004 | 05/01/2007 | 4 | 4.00 | 37/37 | 2,39 | 0 | \$434.06 | 11,040,000 |
| 1135 E Grandiew 2 AV | SMan | 1951 | 0916/2007 | 3 | 200 | 20/20 | 2.391 | 14,850 | \$439.15 | \$1,050,000 |
| 330 Deoctar CK | 5 SMAD | 1974 | 12/03/2007 | 3 | 3.00 | 40/40 | 2,168 | 17,446 | \$484.32 | \$1,050,000 |
| 150 Coburn AV | SMND | 1957 | 07no/2007 | 3 | 300 | 20/70 | 1.959 | 23,650 | \$546.20 | \$1,070,000 |
| 150 Cooum AV | 5000 | 1957 | 07/30/2007 | 3 | 300 | 52/52 | 1.959 | 13,650 | \$546.20 | \$1,070,000 |
| 494 Sterra Keys Cr | 5000 | 1905 | 12/12/2007 | 4 | 200 | 46/46 | 1.520 | 7,540 | \$556.70 | 31,000,000 |
| 609 w Orange Grove Av | STAD | 1996 | 01/09/2007 | 3 | 300 | 152/152 | 2.836 | 12,160 | 5383.97 | \$1,083,000 |
| 1985 Vista av | SMAD | 1952 | 05102/2007 | 3 | 1.75 | 157/157 | 1.938 | 10,180 | \$567.60 | \$1,100,000 |
| 1985 Veta AV | SMAD | 1957 | 05/02/2007 | 3 | 200 | 154/154 | 1.938 | 10,180 | \$567.60 | \$1,100.000 |
| 1970 Veta AV | SMAD | 1953 | D8/13/2007 | 4 | 300 | 64/64 | 2,353 | 11,720 | \$469.19 | \$1,104,000 |
| 1970 vesta AV | SMAD | 1953 | 04/13/2007 | 4 | 3.00 | 11/12 | 2,253 | 21.720 | 2469.19 | \$1,105,000 |
| 170 Cosurn AV | SMAD | 1956 | 00/21/2007 | 3 | 2.00 | 13/13 | 1.749 | 16,800 | \$636.25 | 51,112,800 |
| 170 coburn 2 V | SMAD | 1956 | 0621/2007 | 3 | 200 | $27 / 27$ | 1,749 | 16,800 | \$636.25 | 51,112,800 |
| 68 E Mira Monte | SMAD |  | 04/09/2007 | 3 | 200 | 161/161 |  | 21,350 |  | \$1,150,000 |
| 68 E Mira Monte AV | smad | 1905 | 04/09/2007 | 3 | 200 | 153/153 | 2,835 | 21,320 | \$405.64 | 31,150,000 |
| 365 Skyland DR | SMAD | 1980 | 06/18/2007 | 3 | 2.00 | 21/21 | 1,216 |  | \$605.43 | 31,160,000 |
| 865 Skytand DR | 5 MaD | 1990 | 05/18/2007 | 3 | 2.00 | 54/54 | 1,916 | 5,798 | 5605.43 | \$1,160,000 |
| 2081 thano DR | SMAD | 1974 | 03/15/2007 | 3 | 2.50 | 34/34 | 2.629 | 13,861 | \$464.05 | \$1,220,000 |

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Annoying delays when posting comments can happen. Thank you for your patience and understandin!

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| 2081 Llano DR | SMA | 1974 |  | 08/25/2007 | 3 | 300 | 34/34 | 2,579 | 13,96: | \$464 05 | \$1,220,000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SS Otive AV | SMAD | 2005 |  | 12/14/2007 | 4 | 4.00 | 239/239 | 2,002 | 9,300 | 2430.74 | \$1,250,000 |
| SS Oive AV | SMAD | 2005 |  | 12/14/2007 | 4 | 4.00 | 235/235 | 2,902 | 9,300 | \$430.74 | \$1,250,000 |
| 654 Camilo 20 | Smad | 1978 | ST0 | 01/23/2007 | 4 | 3.00 | 0\%0 | 3,596 | 16,505 | \$350.39 | \$1,260,000 |
| 415 N Lima | SMAD |  |  | 12/01/2007 | 3 | 4.00 | 33/33 | 3,373 | 20,725 | \$450.05 | 51,500,000 |
| 425 fairvien Terrace | SMAD | 1938 |  | 11/27/2007 | 6 | 5.00 | 59/59 | 5,479 | 19,358 | \$282.90 | 11,550,000 |
| 536 mightand Av | SMAD | 2007 |  | 09/12/2007 | 4 | 3.50 | 37/37 |  | 8.750 |  | \$1,598,000 |
| 788 E Slerra Nedre BL. | SMAD | 2003 |  | 09/03/2007 | 6 | 8.00 | 43/43 | 4,442 | 13,800 | \$393.97 | \$1,750,000 |
| 465 W Highland AV | SMAD | 1996 |  | 10/03/2007 | 4 | 4.50 | 116/116 | 3,344 | 13,778 | 5494.28 | \$1,900,000 |
| 508 E Santa Anita CT | SMAD | 2007 |  | 12/24/2007 | 4 | 4.00 | 75/75 | 3,428 | 14,550 | ${ }^{3} 568.85$ | 31,950,000 |
| 462 tda May LN | SMAD | 1996 |  | 05/30/2007 | 5 | 5.00 | 173/173 | 3,956 | 10,999 | 1518.67 | 32,000,000 |
| 462 Ida May UN | SMAD | 1996 |  | 05/30/2007 | 5 | 5.00 | 173/173 | 3,856 | 10,999 | \$518.67 | \$2,000,000 |
| 206 Windwood in | Smad | 1985 |  | 07/20/2007 | 4 | 5.00 | 115/115 | 4,416 | 15,198 | \$475.54 | \$2,100,000 |
| 291: E Grandview AV | SMAD | 1918 |  | 04/06/2007 | 5 | 4.00 | $28 / 28$ | 3,712 | 125,970 | \$615.74 | 52,285,000 |
| 891 E Grandview $A V$ | SMAD | 1918 |  | 04/06/2007 | 5 | 4.00 | 24/24 | 3,711 | 115,870 | 3615.74 | 52,285,000 |
|  |  |  |  | Maximum: | 6 | B. 00 | 337 | 5,473 | 115,570 | \$936.54 | 32,285,000 |
|  |  |  |  | Minimum: | 0 | 0.50 | 0 | 687 | 0 | \$282.90 | \$400,000 |
|  |  |  |  | Average: | 3 | 2.36 | 65 | 1,983 | 12,325 | \$501.32 | \$941,527 |
|  |  |  |  | Median: | 3 | 2.00 | 44 | 1,865 | 9,880 | 8484.02 | \$975,090 |
| Criteria: <br> status is 'Closed Sale' |  |  |  |  |  |  |  |  |  |  |  |
| Type is 'Single Fardy Resusence' <br> Area is 856 . Siema Matre" |  |  |  |  |  |  |  |  |  |  |  |

Here is 2015.


Arcadia Is Certainly A Most
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September (31)

- August (31)


Remember, behind all the smoke, mirrors and dishonest accusations in Arcadia, the real issue is money. Just not your money.
sierramadretattler.blogspot.com

Posted by The Moderator at 5:00 AM

## 74 comments:

Anonymous October 4, 2015 at 5:37 AM
In all fairness can you post the data for Arcadia for this time frame? Thanx!
Reply

| City | FAR/ Lot Coverage limit | Maximum Home Size | Front <br> Yard <br> Setback | Side yard set backs and height limits | $2^{\text {nd }}$ Story <br> Setback <br> Required? | Extra Parking requirements | Accessory <br> Structures <br> Included/Excluded in FAR Calculation | Plane of <br> Light <br> Restrictions | Special <br> Review | Other Information |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sierra Madre | Lots under 7,500 $\mathrm{SF}=35 \%$ of lot area; <br> Lots 7500- $11000 \mathrm{SF}=2625$ <br> SF+25\% of lot area over 7500 (i.e, homes with 11,000 SF lot could have max. home of 3500 SF ); <br> Lots from 1100130,000 $=3500 S F+12 \%$ of area over $11,000 \mathrm{SF}$ (i.e., a $30,000 \mathrm{SF}$ lot could have a max. home of 5780SF; and for homes over 30,000 SF $=5780$ SF + $5 \%$ of lot size over 30,000SF (i.e., for the largest lots in Los Cerritos which are about 45,000 SF, the largest home would be 6530SF). | No. | 25 feet <br> min.; 30 <br> feet if $1 / 2$ <br> homes on <br> street <br> have $30^{\prime}$ <br> or more; uncovered balconies can't extend more than $48^{\prime \prime}$ into setback; front porch only 6 feet <br> Reverse corner lot=side street facing yard not less than 25 feet |  | Yes. Additions which exceed $50 \%$ of original home size | 2 Standard; 3 for 5 bedrooms or more | $1^{\text {st }} 600$ feet excluded; then Included. Max height 15 feet. | Yes | Yes. New <br> 2d stories <br> require <br> CUP | Min. parcel size 7500 SF |


|  | Maximum lot coverage=40\% |  |  | $10 \%$ or lot width whichever is greater. <br> Height=25 feet |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beverly Grove | FAR is $42 \%$, plus a $6 \%$ bonus for detached garage in rear and a $2 \%$ bonus for any of the following: Increased side yard setback of at least $2^{\prime}$, roof height reduction of $20 \%$, additional front yard setback |  |  |  | Yes, additional 10 ' for rooftop equipment enclosures. |  | FAR includes all accessory <br> structures in FAR <br> calculation, subject <br> to a 400SF <br> exemption for <br> detached rear <br> parking and 200SF <br> of detached <br> accessory building. |  |  |  |
| Burbank | FAR is $40 \%$ for lots up to 6,000 SF; $45 \%$ for lots < 6000SF. <br> Lot coverage=50\% | No. | $\begin{aligned} & \hline \text { FY=25' } \\ & \text { SY = 10\% } \\ & \text { of lot } \\ & \text { width but } \\ & \text { no less } \\ & \text { than 3 } \\ & \text { feet, and } \\ & \text { not more } \\ & \text { than 10'; } \\ & \text { Street } \\ & \text { facing } \\ & \text { side yard8 } \\ & \text { feet-12 } \\ & \text { feet. } \end{aligned}$ | Residence-23' <br> = arch. Detail; <br> accessory <br> structures=19' <br> + arch. Details. <br> Max=30' and <br> 26', <br> respectively | No | Yes. 2 for homes less than 3400SF; 3 for homes over 3400 SF. | Yes, included subject to 600SF exemption | No | Yes, if not in compliance. | Min. lot size 6,000SF |


| Los Angeles | FAR is now 40\% | Any floor or portion thereof above 14' height shall counted as 2X of that floor area square footage. | Height between 28 and 36 feet. <br> Interior space with a height of more than 16 feet counts twice |  |  | Only 200 SF of attached garage and 400 of rear detached garage exempted, covered patios/balconies not exempted in SF count | No | No | New tighter FAR standards adopted this summer for lots less than 7500 SF , which eliminated density bonus loopholes and reduced total FAR. Average lot size is less than 6,000 SF, and numerous prior changes had been made using the higher maximum FAR. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Monrovia | FAR average is $38 \%$. Uses a chart to set max home sizes by lot size: <br> Lot Size: <br> $>6000$ SF <br> 6000-7500SF <br> 7501-8499SF <br> 8500-9999SF <br> 10000-17499SF <br> 17500-19999 <br> 20000-22499 <br> 22500-2499SF | Yes <br> Home Size: <br> 2,000SF <br> 3,000SF <br> 3250SF <br> 3900SF <br> 4500SF <br> 4800SF <br> 5100SF |  |  |  | Accessory structures not included in FAR calculation, but overall accessory structures limited to $10 \%$ of lot size with a maximum of 2,000SF. |  |  | Large lots are common |


|  | $25000-27499 \mathrm{SF}$ $28000-29999 \mathrm{SF}$ $30000-32499 \mathrm{SF}$ $33000-34999 \mathrm{SF}$ $35000-37499 \mathrm{SF}$ $38000-43559 \mathrm{SF}$ Over 43560SF | 5700SF 6000 SF 6300 SF 6600 SF 6900 SF 7200 SF 7405 SF $17 \% \mathrm{FAR}$ |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| San Marino | FAR is 30\% |  |  |  |  |  | Accessory structures count in total FAR |  |  |  |
| Pasadena | FAR: Lots less than 12,000SF=30\% <br> +500SF; Lots from 12001SF- <br> $24000 \mathrm{SF}=20 \%$ of lot size plus 1700SF; and lots over 24000SF $=25 \%$ + 1000SF <br> 7500SF, | Yes. No home over 4800 SF, except that any lot coverage over 35\% must be single story. | Reverse corner lot for side street facing yard $=25$ foot setback (just like a normal front yard). | In some areas, second story must be set back on the front and side 5 feet greater than the first floor setbacks. Side yard set back, 28 feet (w/in encroachment plane) for lots less than 75' wide; 32 ' for lots wider | No. | No. | Yes. | 30\% <br> encroachment plane from 6' above property line | No. | Under current moratorium because current rules not believed to go far enough. |



|  |  | 45\% |  | greater. Max bldg. height is 28' for lots 10,000SF or less; above that, max height is $32^{\prime \prime}$. |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Santa <br> Monica |  | Incremental FAR $\begin{array}{\|l} \text { 1 } \\ \text { st floor } \\ <50 \% \end{array}$ <br> $2^{\text {nd }}$ floor $\left(18^{\prime}+\right)<35 \%$ <br> $1^{\text {st }}$ <br> floor/26\% <br> $2^{\text {nd }}$ floor |  | Yes <br> If increase to $2^{\text {nd }}$ story, then side setback expands to $18^{\prime}$ |  |  |  | $25 \%$ of bldg. above 14' must be set back an additional 5 feet | No | $\begin{array}{\|l} \hline \text { Max. parcel size } \\ 7,500 \end{array}$ <br> Masking front increases <br> Front setback if over building. |
| Glendora | Lots up to 1 acre, $35 \%$,plus 400 foot | No | $\begin{aligned} & \hline \text { Lots } \\ & \text { 7500SF } \\ & \hline \end{aligned}$ |  | Yes; 75\% of 1 ${ }^{\text {st }}$ |  |  |  |  | Lot sizes appear very comparable to mix in |



|  |  |  |  | on front and side of at least $5^{\prime}$ from $1^{\text {st }}$ story |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Alhambra |  |  |  | 25 ' front yard setback for structures up to $20^{\prime}$ tall; and there is an additional 5' setback or a 40 degree daylight plane from front property line, whichever is greater, for properties over 20' in height. The side yard setback is ‘ plus 1 foot for every story above the first story. |  |  |  |  |  |  |

* Newport Beach - FAR tied to 'buildable lot' (gross lot size minus required setbacks)
** Costa Mesa - For existing SFR only (not for new)


# Stacy \& James McDaniel <br> 4110 Cedar Avenue Long Beach, Califírnía 90807 

March 7, 2017

Long Beach City Council<br>c/o City Clerk 333 West Ocean Blvd. Long Beach, CA 90802<br>\section*{RE: March 21, 2017 Meeting; Proposed Changes to the R-1-L Development Standards}

Esteemed Councilmembers:
We are writing in support of the above-referenced Agenda Item pertaining to the City's proposed changes to the R-1-L development standards, which apply only to the homes in the Los Cerritos area of the City. We would like to commend the professionals at the Planning Department for all their hard work and community outreach that went into the formulation of these proposed changes.

A brief history of the genesis of this matter may be of assistance to your consideration of this item.

In 2014, I, and a group of about fifteen residents of the Los Cerritos neighborhood formed the Committee to Preserve Los Cerritos ("PLC"), united by our common concern that the open and airy, tree-lined lots and streets of Los Cerritos were being challenged by the construction of mega-mansions, and that the gracious and comfortable feel of our neighborhood could be lost.

Through research of the existing development standards, PLC determined that the City's development standards were inadequate to prevent this from happening, In particular, PLC identified three main issues which threatened the neighborhood: 1) The erection of huge homes which maximized the existing permitted land uses, leading to behemoths not in keeping with the average and customary home sizes in Los Cerritos; 2) Overbuilding on smaller lots using
lax setback requirements, and negatively impacting adjacent neighbors; and 3) Huge boxy home masses depriving neighbors of light and air. None of these issues could be prevented by current zoning standards.

We then conducted research on the statistical characteristics of the homes and lots in the R-1-L zone to ensure whatever change was proposed was in keeping with the prevailing home sizes and styles within the Los Cerritos. In early 2015, PLC surveyed the neighborhood, and found overwhelming support (over 200 neighbors out of an area with less than 650 homes) for the proposed additional regulations, in particular those changes which would reduce the overall permissible home size to be consistent with the existing home sizes in the area.

With this information in hand, PLC worked with the District 8 Councilman, AI Austin, to propose a temporary moratorium for additions greater than 1500 square feet while working with the City to formulate new development standards. We appreciate that the City Council unanimously imposed a limited moratorium, and also unanimously approved a six month extension to that moratorium so it is still in effect.

Throughout 2015 and 2016, PLC members worked with the City Planning Department to develop proposed changes to the development standards. City planners made several visits to the neighborhood to understand the issues. They also conducted an extensive GIS-mapping project to identify existing land uses within the R-1-L zone, reviewed zoning standards from multiple other southern California cities which have addressed the "mansionization" problem, and retained a consulting architect to advise on the process.

Over the summer of 2016, PLC solicited further community input on the proposed revisions to the R-1-L zoning standards by circulating a survey, both online and by gathering signatures in person on numerous public occasions, to gauge neighborhood response to the standards proposed by the City. Over 350 people responded to the survey, and 310 of those neighbors supported revised standards of the type being proposed by the City. In some cases where the residents did not think the proposed standards went far enough to address the issues, the Planning Staff made improved changes to the proposed standards.

Planning staff then conducted their own community outreach to the residents of the approximately 620 homes in the Los Cerritos R-1-L zoning area by
conducting two publicly-noticed community meetings in the neighborhood. At one of those meetings, approximately 100 residents attended, the vast majority of whom support further changes to the R-1-L zoning standards of the type the City is proposing. The Planning Commission approved the proposed standards now before you on Feb. 16, 2017.

Our Municipal Zoning Code clearly states its purpose: "Purpose. The intent ... is to create, preserve and enhance residential areas for a range of housing types and lifestyles. These regulations are directed toward minimizing conflicts and incompatibilities between mixed housing types and between the activities which may occur within the various types of residential development. These regulations also serve to encourage the maintenance and rehabilitation of existing residences and to ensure that new housing is an asset to existing neighborhoods."

In other words, Planning Department's job is to balance existing land uses with proposed future land uses in a way which balances and blends the past and the future, while forbidding uses that are discordant with the scale and intensity of existing homeowners' homes. While we had pushed for some additional changes to the proposed standards, we believe the City's proposed zoning standards changes for the R-1-L planning area have struck a reasonable compromise by balancing the interests of existing homeowners against the future desires of those property owners for reasonable expansion and upgrading of their properties, consistent with other Southland cities which have successfully confronted the threat of mansionization. Therefore, we urge you to support these proposed changes to the R-1-L development standards.

We thank you for your consideration of our requests.


Cc: Linda Tatum, LB Planning Department

