



CITY OF LONG BEACH

ECONOMIC AND PROPERTY DEVELOPMENT DEPARTMENT

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January 19, 2017

**BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA ADVISORY
COMMISSION MEMBERS**
City of Long Beach
California

REFERENCE: 17-004BS

RECOMMENDATION: Recommendation to approve a six month renewal agreement with the Long Beach Transit (LBT) to provide Belmont Shore employees with sponsored boarding on all LBT buses for a period between March 1, 2017 and August 31, 2017, and request the City Council to approve this extension.

DISCUSSION

The Belmont Shore Business Association (BSBA) and the Belmont Shore Parking and Business Improvement Area Advisory Commission (Commission) are always exploring ways to mitigate parking challenges for residents, as well as for customers shopping in Belmont Shore. As a result of the success of an initial trial, the initiation of the Belmont Shore Employee Rider Pass Program (Program) has proven to be an effective program in pursuit of making available more parking spaces for the community. This Program makes use of the existing Long Beach Transit (LBT) bus services for employees of Belmont Shore businesses. This bus pass allows unlimited rides on all LBT bus routes seven days per week for employees of Belmont Shore businesses who take advantage of the Program.

On December 18, 2012 the City Council approved authorization for the City Manager to execute all necessary documents with the Long Beach Public Transportation Company for a twelve (12) month period for the Belmont Shore Employee Rider Pass Program in the amount not to exceed \$180,000, and authorized the City Manager to execute any necessary amendments, including term extensions at the sole discretion of the City Manager. Initially, this Program was funded by the Belmont Shore Parking Meter Fund (SR 136) in the Department of Public Works (PW).

In July 2013, approval was given to support this Program through the use of Los Angeles County Metropolitan Transportation Authority Proposition A funds. In order to sustain the Program, an alternate funding source is being sought, and parking meter revenue from the Belmont Shore Parking and Business Improvement Area is a primary consideration. Long Beach Transit has agreed to maintain the current cost per ride at \$0.75, and is also interested in continuing the Program on a long-term basis.

RECOMMENDATION

Approve recommendation.