

**CITY OF LONG BEACH
BELMONT SHORE PARKING
AND BUSINESS
IMPROVEMENT AREA
ADVISORY COMMISSION
MINUTES**

**THURSDAY, DECEMBER 15, 2016
BAY SHORE LIBRARY, 195 BAY SHORE
AVENUE, THIRD THURSDAY, 8:30 AM**

William Lorbeer, Chair
Marsha Jeffer, Vice Chair
Karen Blair, Commissioner



Eric Forsberg, Commissioner
Ryan Hofman, Commissioner
Joy Starr, Commissioner
David Witzling, Commissioner

FINISHED AGENDA AND DRAFT MINUTES

REGULAR MEETING

CALL TO ORDER

8:35 AM Chair Lorbeer called the meeting to order.

ROLL CALL

Commissioners Joy Starr, William W. Lorbeer, Eric Forsberg, David Witzling,

Present: Karen Blair and Ryan Hofman

Commissioners Marsha Jeffer

Excused:

Also present: Dede Rossi, BSBA Executive Director; Antonella Schaub, CD3 Communications Director; Eric Lopez, Project Management Officer, ; Eric Romero, Innovation Team; Michael Johnston, Administrative Analyst; Kedrin Hopkins, CCLB; Nancy Villasenor, Capital Projects Coordinator; Timothy Ralston, Capital Projects Coordinator.

CHAIR REPORT

8:35 AM There was no Chair report at this time.

PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within Commission jurisdiction. Each speaker will be limited to three minutes unless that time is extended by the Chair. Public participation will be heard without discussion or action on the issues raised.

8:36 AM Melinda Cotton spoke
8:37 AM Chair Bill Lorbeer spoke
8:38 AM Larry Goodhue spoke
8:40 AM Chair Bill Lorbeer spoke

CONSENT CALENDAR

1. 16-063BS Recommendation to approve the minutes for the meeting held November 17, 2016.

Attachments: [16-063BS Finished Agenda And Draft Minutes 11.17.16.](#)

8:40 AM Chair Bill Lorbeer spoke

A motion was made by Commissioner Starr, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:

Yes: 6 - William W. Lorbeer, Joy Starr, Eric Forsberg, David Witzling, Karen Blair and Ryan Hofman

Excused: 1 - Marsha Jeffer

2. 16-064BS Recommendation to receive and file the Financial Report for the period ending October 31, 2016.

Attachments: [16-064BS BSPBIAAC Oct 2016 Financial Statement.pdf](#)

A motion was made by Commissioner Starr, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:

Yes: 6 - William W. Lorbeer, Joy Starr, Eric Forsberg, David Witzling, Karen Blair and Ryan Hofman

Excused: 1 - Marsha Jeffer

3. 16-065BS Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program Status Report for the period November 1, 2016 through November 30, 2016.

Attachments: [16-065BS LBT Emp Bus Pass Program Report Nov 2016](#)

A motion was made by Commissioner Starr, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:

Yes: 6 - William W. Lorbeer, Joy Starr, Eric Forsberg, David Witzling, Karen Blair and Ryan Hofman

Excused: 1 - Marsha Jeffer

REGULAR AGENDA

4. 16-066BS Recommendation to approve expenditure not to exceed \$100,000 for Plans, Specifications and an Estimate (PS&E) to improve the medians located on East Second Street and within the boundaries of the Belmont Shore Parking and Business Improvement Area.

Attachments: [16-066BS Median Project.pdf](#)

8:41AM Chair Bill Lorbeer spoke
8:42 AM Nancy Villasenor, Capital Projects Coordinator spoke
8:43 AM Chuck Foley, VP, Hirsch & Associates, Inc. spoke
9:02 AM Kathy Davidson, Naples Garden Club, spoke
9:03 AM Chuck Foley (Hirsch) spoke
9:04 AM Kathy Davidson, Naples Garden Club, spoke
9:04 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:05 AM Kathy Davidson, Garden Club spoke
9:06 AM Chair Bill Lorbeer spoke
9:06 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:07 AM Chair Bill Lorbeer spoke

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9:09 AM Kelly Parkins, PRM, Superintendent, Grounds Maintenance spoke
9:10 AM Chair Bill Lorbeer spoke
9:10 AM Kelly Parkins, PRM, Superintendent, Grounds Maintenance spoke
9:10 AM Commissioner Ryan Hofman spoke
9:10 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:11 AM Commissioner Ryan Hofman spoke
9:11 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:13 AM Commissioner Karen Blair spoke
9:13 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:14 AM Chair Bill Lorbeer spoke
9:14 AM Dick Gaylord spoke
9:15 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:16 AM Chair Bill Lorbeer spoke
9:17 AM Dede Rossi, BSBA Executive Director spoke
9:19 AM Chair Bill Lorbeer spoke
9:20 AM Dick Gaylord spoke
9:21 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:21 AM Dick Gaylord spoke
9:21 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:23 AM Commissioner Eric Forsberg spoke
9:23 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:23 AM Nancy Villasenor, Capital Projects Coordinator spoke
9:24 AM Chair Bill Lorbeer spoke
9:24 AM Commissioner Eric Forsberg spoke
9:25 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:26 AM Commissioner Eric Forsberg spoke
9:27 AM Chair Bill Lorbeer spoke
9:28 AM Larry Goodhue spoke
9:29 AM Melinda Cotton spoke
9:29 AM Dede Rossi, BSBA Executive Director spoke
9:30 AM Sandy Davidson spoke
9:30 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:30 AM Casey Allen spoke
9:31 AM Chair Bill Lorbeer spoke
9:33 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:34 AM Commissioner Eric Forsberg spoke
9:35 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:35 AM Chair Bill Lorbeer spoke
9:36 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:36 AM Chair Bill Lorbeer spoke
9:36 AM Chuck Foley, VP, Hirsh & Associates, Inc. spoke
9:37 AM Chair Bill Lorbeer spoke
9:39 AM Nancy Villasenor, Capital Projects Coordinator spoke

9:40 AM Chair Bill Lorbeer spoke
9:40 AM Commissioner Eric Forsberg spoke
9:41 AM Commissioner Ryan Hofman spoke
9:41 AM Nancy Villasenor, Capital Projects Coordinator spoke
9:41 AM Chair Bill Lorbeer spoke
9:42 AM Commissioner Eric Forsberg spoke
9:42 AM Commissioner Joy Starr spoke
9:43 AM Commissioner Karen Blair spoke

A motion was made by Commissioner Witzling, seconded by Commissioner Forsberg, to approve recommendation. The motion carried by the following vote:

Yes: 6 - William W. Lorbeer, Joy Starr, Eric Forsberg, David Witzling, Karen Blair and Ryan Hofman

Excused: 1 - Marsha Jeffer

5. 16-067BS Recommendation to receive and file a follow-up presentation from Walker Parking Consultants regarding their findings for the 2016 Belmont Shore Parking Study.

Attachments: [16-067BS Parking Study Presentation.pdf](#)

9:44 Chair Bill Lorbeer spoke
9:44 AM Meeting temporarily suspended to feed the parking meters
9:52 AM The meeting resumed
9:52 AM Chair Bill Lorbeer spoke
9:53 AM Steffen Turoff, Walker Parking Consultants spoke
9:55 AM Chair Bill Lorbeer spoke
9:56 AM Steffen Turoff, Walker Parking Consultants spoke
9:58 AM Eric Lopez, Project Management Officer spoke
9:59 AM Chair Bill Lorbeer spoke
10:02 AM Steffen Turoff, Walker Parking Consultants spoke
10:06 AM Melinda Cotton spoke
10:08 AM Chair Bill Lorbeer spoke
10:13 AM Steffen Turoff, Walker Parking Consultants spoke
10:14 AM Chair Bill Lorbeer spoke
10:14 AM Steffen Turoff, Walker Parking Consultants spoke
10:16 AM Eric Lopez, Project Management Officer spoke
10:18 AM Melinda Cotton spoke
10:19 AM Chair Bill Lorbeer spoke
10:20 AM Larry Goodhue spoke

10:21 AM Dede Rossi, BSBA Executive Director spoke
10:23 AM Chair Bill Lorbeer spoke
10:23 AM Dede Rossi, BSBA Executive Director spoke
10:24 AM Casey Allen spoke
10:25 AM Dede Rossi, BSBA Executive Director spoke
10:26 AM Steffen Turoff, Walker Parking Consultants spoke
10:27 AM Eric Lopez, Project Management Officer spoke
10:28 AM Bill Holtz spoke
10:28 AM Steffen Turoff, Walker Parking Consultants spoke
10:29 AM Chair Bill Lorbeer spoke
10:29 AM Commissioner Eric Forsberg spoke
10:30 AM Chair Bill Lorbeer spoke
10:30 AM Steffen Turoff, Walker Parking Consultants spoke
10:32 AM Chair Bill Lorbeer spoke
10:33 AM Steffen Turoff, Walker Parking Consultants spoke
10:34 AM Commissioner Karen Blair spoke
10:34 AM Chair Bill Lorbeer spoke
10:35 AM Steffen Turoff, Walker Parking Consultants spoke
10:35 AM Chair Bill Lorbeer spoke
10:35 AM Steffen Turoff, Walker Parking Consultants spoke
10:36 AM Commissioner David Witzling spoke
10:36 AM Chair Bill Lorbeer spoke
10:36 AM Steffen Turoff, Walker Parking Consultants spoke

A motion was made by Commissioner Starr, seconded by Commissioner Hofman, to approve recommendation. The motion carried by the following vote:

Yes: 6 - William W. Lorbeer, Joy Starr, Eric Forsberg, David Witzling, Karen Blair and Ryan Hofman

Excused: 1 - Marsha Jeffer

PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within Commission jurisdiction. Each speaker will be limited to three minutes unless that time is extended by the Chair. Public participation will be heard without discussion or action on the issues raised.

10:38 AM There was no public participation at this time.

ADJOURNMENT

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10:38 AM The meeting was adjourned.

Next regular meeting: January 19, 2017.

I, Jim Fisk, Project Manager, certify that the agenda was posted not less than 72 hours prior to the meeting. Signature: _____ Date: _____

Note:

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Jim Fisk 48 hours prior to the Belmont Shore Parking and Business Improvement Area Advisory Commission meeting at (562) 570-3863. This information is available in an alternative format by request to Jim Fisk at (562) 570-3863. For correspondence purposes you can reach City staff at jim.fisk@longbeach.gov.