

From: Laurie Smith [<mailto:lauriesmith22@me.com>]

Sent: Thursday, December 08, 2016 10:11 AM

To: Suzie Price; Jack Cunningham; Council District 3; Council District 1; Council District 2; Council District 4; Council District 7; Council District 8; Mayor; CityAttorney; City Manager; Auditor; Prosecutor; CityClerk

Subject: City Council E-comments concerns Fwd: JetBlue email to customers requesting support of International Customs Facility

LB City Officials

As admitted by the Jet Blue executive at this week's City Council meeting, they sent an email to all True Blue customers asking them to unduly influence your decision-making here in our city.
(See forwarded JetBlue message below).

Wanted to again express my concern again regarding Jetblue sending an email to their database of customers, most of whom live outside of the Long Beach area. Jetblue seeks to unduly influence what happens within our city by reaching outside it and their attitude to your constituents concerns to delay the study session until after the holidays is deemed an annoyance.

A simple request to wait one month to have a Study Session and not being open to that is pretty telling of how little Jetblue and the City Officials care about residents concerns about a matter that will affect us for the rest of lives.

I'm pleased to know that Councilmen Uranga, Supernaw and Austin sought to support constituents concerns.

Questions I asked last night and would like answered by the City Clerk, City Manager or City Attorney's office is:

- Does the E-comment system distinguish between residents of the City and employees of Jetblue who wish to have influence over you?
- If someone sends you an email or calls, how do you ensure that they are actually your constituent or a Jet Blue employee or anyone living outside your district?
- Does it matter to you if they are within your district or not?
- Do you have to keep track of who contacts you?

Happily, when it comes time for elections only those who live in Long Beach can vote.

Begin forwarded message:

Scott Resnick, JetBlue's New York City based Director of Loyalty Marketing, sent an email to all of its list of TrueBlue Rewards customers asking them to send emails to the Long Beach City Council members in support of the International Terminal at the Long Beach Airport (see letter below). Very few of these customers live in the impacted LB neighborhoods.

Dear XXXXXX

JetBlue is proud of our history in Long Beach and our connection with the community, and we're grateful for your loyalty. As a TrueBlue member, you already know the benefits of flying JetBlue. On December 13th, the Long Beach City Council will vote on whether to request that a U.S. Customs facility be permitted at Long Beach Airport. After a lengthy study noting the benefits of international flying and assurance from the FAA that international flights will not jeopardize the noise ordinance governing flights at LGB, such a facility would open up a world of opportunities for international travel, as well as further boost the area's economy and global profile. The sky's the limit.

If you share our vision, there are a few simple ways you can let your voice be heard:

- **Attend the city council meeting on December 13th at 5:00 p.m. and express your support.**
- **Email your Long Beach city council members informing them of your support here.**

Sharing our voices of support for this enhancement at Long Beach Airport is critical to advance this important economic development project. Foremost, we thank you for being a TrueBlue member and look forward to your support in the effort to bring international flights to Long Beach.

Sincerely,

**Scott Resnick
Director, Loyalty Marketing**