

8.

Valerie Davis

From: Emily Duval Ledger, Recreation Fitness <emily@recreationfitness.com>
Sent: Wednesday, September 07, 2016 12:25 PM
To: Valerie Davis
Cc: Stacy Hinkel
Subject: Re: Follow up - Parks & Recreation Commissioners

Actually Valerie - since you are the point person, can you please forward this request on to the Commission for us?

Dear Commissioners,

- The Parks and Recreation Department is currently reviewing the Fitness Provider Permit program which allows fitness providers to legally offer fitness and wellness programs to community members throughout Long Beach in the parks. The department has put a freeze on issuing any new fitness provider permits while they "analyze" the way this permit is issued. According to the department, all current permittees are allowed to keep their current permits in tact until December 2017. There are no guarantees that permits will be renewed after that date. The department's number one suggested "solution" is moving all current fitness providers to the Class Contract System.
- I am asking that the current fitness providers be allowed to speak at the next park commission meeting on Thursday, September 15th so that our opposition to this change can be heard, recorded and made part of public record.
- The impacts and hardships of the proposed changes are far reaching. Moving current fitness providers to the class contract model would remove the ability for small fitness businesses to run their classes on a regular schedule, would prevent new enrollments by complicating the enrollment process and would force providers to increase their fees to compensate for the drastic increase in fees paid to the Parks department. Fitness providers would also not be able to use third party sites such asgroupon, living social or other coupon sites with this new structure. In addition, flexible payment schedules for community members with financial hardships would not be allowed. Putting law-abiding, small businesses out of the parks will force us to find other private locations that may be more dangerous (parking lots, etc.).

I look forward to hearing how we can be placed on the agenda and how we can submit documents for your review regarding this matter.

Stacy Hinkel of Fit4Mom and I would like to be placed on the agenda together.

Thank you so much!
Emily

owner | lead trainer
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On Sep 7, 2016, at 11:45 AM, Valerie Davis <Valerie.Davis@longbeach.gov> wrote:

Good morning Emily –