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## **Public Affairs Highlights and Initiatives June 2016**

### **Government Affairs:**

1. Continued participating in Citywide Communications meetings
2. Continued participating in Bixby Knolls Business Improvement Association quarterly meetings
3. Continued participating in Conservation Corps of Long Beach annual Dine on Pine fundraiser
4. Attended Holiday Inn ribbon-cutting ceremony to celebrate recent renovations
5. Continued planning for annual Festival of Flight event in November
6. Continued planning for JetBlue inaugural Reno flight event
7. Continued planning for hosting AAAE annual conference next year

### **Community Outreach:**

8. Volunteers led 3 group tours of the airport in June
9. Hosted quarterly Volunteer luncheon meeting on June 14
10. Participated in Bixby Knolls Business Improvement Association's Concert in the Parking Lot on June 27
11. Participated in 2016 YMCA National Gymnastics Championships on July 1

### **Filming/Photography:**

12. None

### **Media:**

13. Southwest Airlines launches service at Long Beach Airport; *World Airline News* 06/06/16
14. New Service Takes Off This Summer At Long Beach Airport; *Long Beach Business Journal* 06/20/16
15. Reader Report: Local plane fans join celebration of 80 years of the DC-3; *Los Angeles Times* 06/22/16

16. Pilot makes emergency landing at Long Beach Airport, no one injured; *Press-Telegram* 06/22/16

17. Social Media:

- Facebook is up to 14,236 followers
  - Best post in May viewed over 6,100 times with 200 likes
  - Notable events: Southwest's inaugural flight from LGB to OAK, Orlando tragedy remembrance, LGB Live! summer concert series
- Twitter is up to 8,192 followers
  - Best tweet in June generated over 3,324 impressions
  - Tweets in June generated over 1,900 impressions each day
- Instagram is up to 2,346 followers
  - Posts in June averaged 67.5 likes each with best post earning 133 likes
- Vine has 177 followers and over 34,000 loops
- Periscope has 320 followers and 16 live broadcasts have received 2,219 likes

**Advertising:**

- 18. *Long Beach Business Journal*: ¼ page, full color ad in 6/21 – 7/4/16 issue and 7/5 – 7/18/16 issue
- 19. *LBPost*: full color tile ad June 2016
- 20. Updated app ads on FIDS screens
- 21. YMCA Gymnastics Program: full page, full color ad 7/1/16
- 22. Revised and printed General Aviation brochure

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# World Airline News

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## Southwest Airlines launches service at Long Beach Airport



Southwest Airlines on June 5, 2016 embarked upon a new chapter in its faithful 35-year partnership with California. The carrier inaugurated service at Long Beach Airport, the carrier’s 98th city served. Southwest now offers service in all five major commercial airports in the L.A. Basin with four flights a day to and from the Bay

Area nonstop between Long Beach and Oakland.

Southwest now offers a peak summer schedule of nearly 60 flights a day in each direction between Oakland and Southern California's five airports in the greater L.A. region, plus San Diego.

Last week, Southwest filed an application for route authority to add new daily international service later this year from LAX to Cancun, Puerto Vallarta, and San Jose del Cabo/Los Cabos in Mexico, alongside daily service to Costa Rica which began in April. Southwest also flies internationally from John Wayne Airport in Orange County to Mexico City, Puerto Vallarta, and San Jose del Cabo/Los Cabos.

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This entry was posted in Southwest Airlines and tagged Boeing 737-7H4, LGB, L msn 29810, N784SW, Southwest Airlines on June 6, 2016 [<https://worldairlinenews.com/2016/06/06/southwest-airlines-launches-service-at-long-beach-airport/>].

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## New Service Takes Off This Summer At Long Beach Airport

June 20, 2016 | Samantha Mehlinger, Senior Writer

Starting this summer, Long Beach Airport now has more flights – plus service from a new airline – for travelers looking to get out of town.

The airport currently offers flights to 12 destinations through JetBlue Airways, American Airlines, Delta Air Lines, and the newest addition, Southwest Airlines. Regular destinations include: Austin, Boston, Las Vegas, New York, Oakland, Phoenix, Portland, Sacramento, Salt Lake City, San Francisco and Seattle. JetBlue also offers summer service to Anchorage.



Southwest Airlines and JetBlue Airways planes sit on the tarmac at the Long Beach Airport last week. Southwest is new to the airport, now offering flights to Oakland. JetBlue, which offers the most destinations from the airport, is now offering additional flights to San Francisco, Oakland and Las Vegas, and is set to add a new destination – Reno/Tahoe – in August. (Photograph by the Business Journal's Larry Duncan)

Southwest Airlines started service at Long Beach Airport for the first time earlier this month, after being awarded four daily flight slots per the city's noise ordinance a few months earlier. "The community really seems excited to welcome us to Long Beach," Michelle Agnew, media relations spokesperson for Southwest, told the Business Journal.

The airline is using its daily flights to offer service from Long Beach to Oakland. The Bay Area city was selected because it gives travelers the option of connecting to 19 other destinations, according to Agnew.

Although there isn't currently opportunity to expand service through Long Beach, Agnew said the airline hopes to do so eventually if the city's noise ordinance permits it. "We're interested in growing eventually at Long Beach," she said. "We work closely with the airport and we really want to see Long Beach do well and offer our customers there great options."

So far, bookings are good, Agnew said. "The demand is there, and we're seeing a lot of flow traffic. Our customers are flying to destinations beyond Oakland and we're really excited," she added.

JetBlue was also recently awarded three new flight slots at the airport. It has added additional flight service to existing destinations offered through Long Beach, including San Francisco, Oakland and Las Vegas, and will begin service to a new location – Reno/Tahoe – in August. That will bring the total number of direct destinations from Long Beach Airport to 13.

"Summer is usually a peak season for us. We are up to 24 flights a day," Lou Anthony, general manager for JetBlue's Long Beach operations, said. Popular summer destinations include Portland, Seattle, the Bay Area and Salt Lake City, he noted.

So far this summer, flights are at about 90% of full capacity, which the airline is "very happy"

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July 5, 2016

about, Anthony said. Even sales for Tuesdays and Wednesdays, typically slower travel days, are doing well, he noted.

Delta Air Lines was allotted two additional flight slots, which it has used to add service to its one destination through Long Beach, Salt Lake City, according to an airport spokesperson. During the summer, the airline is using planes that seat about 30 more passengers than its usual 76-passenger aircraft.

Although passenger enplanements and overall travel through Long Beach Airport have declined over the past few years, this year is currently pacing ahead of 2015. Total passenger traffic is up 2.2% from January through May this year compared to the same time period last year, according to a monthly activity report.

"Summer is typically the busiest season in general for aviation. And I would probably say it's the busiest long stretch," Long Beach Airport Interim Director Juan Lopez-Rios said.

Both Agnew and Anthony noted that they are awaiting the results of a feasibility study on bringing international flights to Long Beach with U.S. Customs service. Lopez-Rios said he expects the study to be completed in August or September. The study is in two parts – one by the city attorney and one by the Jacobs Engineering Group Inc., he noted.

"We expect the feasibility study to be done very soon this summer. And we hope by the end of the year we're able to announce a positive FIS [Federal Inspection Station] vote and the potential growth that that means for the international market," Anthony said. JetBlue has been advocating for international service at the airport for some time.

Although Anthony said he doesn't know for sure which international destinations JetBlue would want to fly to, he said Cabo San Lucas, Puerto Vallarta and Cancun are possibilities, as are "any of the cities we fly to in Central America."

For more information about flights at Long Beach Airport, visit [www.lgb.org](http://www.lgb.org).



## 0 comments





Times Community News / Daily Pilot / Opinion

# Reader Report: Local plane fans join celebration of 80 years of the DC-3



Newport Beach pilot and aviation historian Byron M. Tarnutzer stands with American Airlines' former DC-3 "Flagship Orange County" which is permanently displayed at the Lyon Air Museum on the west side of John Wayne Airport. (Courtesy of David C. Henley)

By **David C. Henley**

JUNE 22, 2016, 5:20 PM

**T**he legendary Douglas DC-3, considered by many aviation experts to be one of the greatest, most significant airplanes ever built, has been nicknamed the "Gooney Bird," "Duzzy," "Methuselah With Wings" and "Grand old Lady."

Recognizable by its distinctive nose-up profile resembling an eagle's beak and sleek, shining metal fuselage, the twin-engine aircraft has had a long history in Orange County that began at the outbreak of World War II, when military DC-3s were stationed at the now-closed El Toro Marine Corps Air Station, and in 1951, when Bonanza Airlines inaugurated DC-3 passenger service to San Francisco, San Diego, Phoenix and Las Vegas from Orange County Airport, which was renamed John Wayne Airport in 1979.

Even today, DC-3s, which cruise at 130 mph and have a maximum speed of 220 mph, may be found on the tarmac at John Wayne and other regional airports.

Two DC-3s are permanently displayed at the Lyon Air Museum on the west side of John Wayne. One is an ex-American Airlines aircraft named Flagship Orange County. It started life as an Army Air Corps transport. The other, also a former Army transport named Willa Dean, in honor of the wife of the museum founder, now retired Air Force Maj. Gen. William Lyon, later served in the French and Israeli air forces.

This month, aviation enthusiasts here and around the world will celebrate the DC-3's 80th anniversary, which commemorates the aircraft's first passenger flight, on June 26, 1936, when an American Airlines DC-3 carrying 21 passengers flew non-stop from Chicago to Newark, N.J. The first person to purchase a ticket for that historic journey was child actress Shirley Temple.

By the late 1940s, when construction of the DC-3 ended in favor of the newer and more advanced DC-4, 455 civilian DC-3s and 10,174 military versions of the aircraft had been built.

The DC-3, which can accommodate up to 28 sitting passengers or 14 in folded-down seats that make up into beds, revolutionized the travel industry by slicing the 25-hour coast-to-coast flight time of its predecessor, the smaller and slower DC-2, to 18 hours. By the late 1930s, an estimated 90% of America's airline passengers were flying in the DC-3.

The equally renowned military DC-3s, which were designated the C-47 Skytrain by the U.S. Army Air Corps, the R4D by the U.S. Navy and the "Dakota" or "Dak" by Great Britain, Canada and other English-speaking World War II allies, performed multiple functions, such as carrying paratroopers, weapons, including large artillery pieces, jeeps, trucks and virtually any sort of cargo. After the war, Gen. Dwight D. Eisenhower stated that the military DC-3, along with the atomic bomb, bazooka and jeep, was "one of the four tools of victory that won the war for the U.S. and its allies."

Echoing Eisenhower's praise of the DC-3 is Byron M. Tarnutzer, a 50-year Newport Beach resident, aviation historian, former Army officer and pilot who has owned and flown three aircraft: a five-passenger Bell Jet Ranger helicopter he flew on search and rescue and other missions as a reserve deputy in the Orange County Sheriff's Department's Aero Squadron, a WWII Navy Trojan flight trainer and an eight-passenger Citation private jet.

"Both the civilian and military DC-3s have proved to be among the world's most rugged, safe, reliable, versatile and easy to maintain aircraft, said Tarnutzer, a real estate developer who has flown as a DC-3 passenger in East Africa and Mexico.

"The DC-3 can land on dirt, sand, gravel and grass," Tarnutzer said. "It can be fitted with pontoons and skis for takeoffs and landings on water, ice and snow. During World War II, it played an important role in transporting paratroopers and pulling gliders during the Normandy landings. It carried food, fuel and other supplies into isolated West Berlin during the Berlin Airlift, and during WWII and the Korean and Vietnam wars, it also transported injured soldiers, Marines and sailors on stretchers to hospitals."

Also in Vietnam, DC-3s were fitted with machine gun turrets to serve as improvised gunships.



Following the retirement of the passenger DC-3 in the late 1960s and the military version in the mid 1970s, many of the aircraft were sold to charter operators, museums, private collectors, flying clubs, government agencies for roles such as firefighting and mapping, sightseeing companies and entrepreneurs who removed their wings and turned them into diners and coffee shops, homes, apartments, motels, garages, curio shops and even motor homes and delivery vehicles.

But about 250 DC-3s, despite the fact that the last one was built in the late 1940s, are still flying today, carrying, for example, missionaries to Haiti and the Dominican Republic and passengers and freight to isolated villages in South America and Canada's frozen Northwest Territory.

"The DC-3 is so sturdy and dependable that our 71-year-old plane will keep on flying for many years to come," said Rob Bolling, chief pilot of Catalina Flying Boats Air Service, which is based on the south side of Long Beach Airport.

The airline's DC-3, which is powered by two Pratt and Whitney gasoline engines and is nicknamed Big Bird, transports "anything and everything" on several daily flights to Catalina Island's 1,600-foot-high mountaintop Airport in the Sky, including food, liquor, newspapers, mail, heavy packages, truck and car parts, tires, kayaks, bicycles, surfboards and "you name it," said Bolling, 42, who received his aviation airframe and power plant mechanic certification at Orange Coast College.

"The food we fly to Catalina includes fresh fish, ice cream and almost anything people eat and drink," he said. "When we land on the island, we load the cargo onto our refrigerated vans and trucks and take it down to [Avalon](#), where it is dropped off at houses, apartments, condos, hotels, restaurants, bars and markets.

"We also carry about 40,000 pounds of food and cargo each week to Catalina boys' and girls' camps, which is picked up at our terminal in Avalon and then taken by boats to the camps scattered around the coast."

Bolling noted the DC-3 can haul 7,500 pounds of freight, and the airline's other aircraft, a single-engine Cessna Caravan, can carry 3,400 pounds.

Bolling, a pilot for 21 years, also occasionally flies the DC-3 into John Wayne Airport, delivering freight, and over Orange County beaches, dragging gigantic advertising banners for such companies as Tilly's, Van's, Toyota of Orange and Wahoo's Fish Tacos.

"The DC-3 is just about the greatest airplane in the world," he said. "Our plane has logged more than 23,000 flying hours, we are able to get spare parts for it and we take good care of it. I don't think it will ever stop flying."

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**DAVID C. HENLEY** is a resident of Newport Beach, a long-time newspaperman and foreign correspondent and a member of Chapman University's Board of Trustees.

Long Beach Press Telegram (<http://www.presstelegram.com>)

## Pilot makes emergency landing at Long Beach Airport, no one injured

*By Greg Yee, Press-Telegram*

Wednesday, June 22, 2016



A pilot flying a small, twin-engine aircraft made an emergency landing at Long Beach Airport Wednesday afternoon after the aircraft lost electrical power and he was unable to lower the landing gear.

The pilot, identified as a 31-year-old man, made what is known as a “soft belly landing,” but was not injured, said Jake Heflin, a Long Beach Fire Department spokesman. He was evaluated by department personnel before being released.

Upon approach, the pilot was not able to communicate with air traffic controllers because the aircraft lost electrical power, Heflin said.

The fire department was called to respond to the landing at 2:12 p.m., he said. No fuel was spilled during the landing though the aircraft received some damage to its propellers.

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URL: <http://www.presstelegram.com/general-news/20160622/pilot-makes-emergency-landing-at-long-beach-airport-no-one-injured>

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