



TRASHed

#ART OF RECYCLING

globalINHERITANCE

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Born in 2002, Global Inheritance is a 501(c)3 non-profit organization working to reinvent activism and empower individuals to seek global balance. Our initiatives focus on the power of creativity to communicate and push for progressive social change.

Global Inheritance targets various subcultures, developing campaigns that cater specifically to each individual demographic. Through interactivity, inspiration, and education, Global Inheritance provides a bridge between ideas and action.

www.globalinheritance.org



TRASHed

art of ♻️ recycling



REINVENTING RECYCLING THROUGH ART

Established in 2004, the TRASHed (short for Trash Education) :: Art of Recycling campaign is an ongoing educational program that redefines the way people view recycling and waste. Global Inheritance arranges the artistic redesign of recycling bins, then integrates the bins at high visibility festivals and events to encourage recycling and provide additional outlets for people to appreciate the artwork.



LOOKING AT WASTE + RECYCLING THROUGH A NEW LENS



TRASHed :: Art of Recycling is one of Global Inheritance's most popular programs due to its ability to reach different genres of people. Since the launch of the program, over 1,000 artists have contributed to the success of the program and over 2,200 large and miniature #ArtOfRecycling bins redesigned.

This highly visual and artist-driven initiative has inspired millions around the world to master the art of recycling. The campaign has invited artists of various backgrounds, styles, and skill levels to take part and showcase their creativity. Each custom design brings life and color to an otherwise ordinary object and encourages people to see the act of recycling as something positive and beautiful.



ART OF RECYCLING BINS HAVE BEEN FEATURED AT::

COACHELLA MUSIC FESTIVAL • MADE IN AMERICA FESTIVAL • SXSW •
ESPN X GAMES • THE GRAMMYS • ART BASEL • FYF FEST • NATURAL
HISTORY MUSEUM • HOLLYWOOD BOWL • DEW TOUR • U.N.
ENVIRONMENTAL DAY • GLOBAL CITIZEN FESTIVAL • AND MORE





LONG BEACH SCHOOLS GET TRASHed

Global Inheritance is partnering with the City of Long Beach to bring Art of Recycling bins to select schools in Long Beach.

The giveback program ensures these works of art have a valuable life span beyond just one event and are continuously used to help divert waste from landfills. These inspiring works of art have the power to motivate students to recycle on campus as well as outside the classroom or schoolyard. The artwork draws positive attention to the issue of waste reduction and conservation, while bridging the gaps between art, education, and sustainability.

Each school selected will receive a set of 3-6 recycling bins.



THIS YEAR'S GIVEBACK COLLECTION



Plus, Many More!



HAVE A **RECYCLING PLAN** IN PLACE

Should your school be selected to receive a set of recycling bins, here are some tips on how to use them:

- **Recycling bins that fit inside the TRASHed bins.** In order to use them effectively and without mess, a smaller bin will need to be placed inside. We suggest a round recycling bin that fits your current recycling bags (somewhere between 30-35 gallons). TRASHed bins are 65 or 90 gallons.
- **Designated area for the bins:** Make sure the bins are in an area where they will be used and seen by many, but also safely out of the way. Ideally next to a wall so you can place our custom recycling posters behind the bins.
- **Collection + pick up plan:** Have a secure plan for emptying the bins once they get filled with recycling and designate a place to bring the bags that get filled.



HAVE A **RECYCLING PLAN** IN PLACE

- **Maintain the bins:** These bins are functional works of art. In order to maintain the custom artwork on the bins, please advise students, faculty and staff to care for the bins properly. No gum, no graffiti. Regular washing.
- **Make it interactive:** Feel free to use the TRASHed bins as a way to create recycling challenges or activities on campus. Maybe run your own Art of Recycling workshop with the students. Or set goals for how much to recycle. Or run a recycling drive for clothes, electronics, or food.
- **Get everyone on board:** Spread the word to all students, faculty and staff about the bins, and what they can or cannot recycle.

LOOKING TO GET TRASHed?



**For more info and/or how to get involved, please
contact Global Inheritance.**

EMAIL

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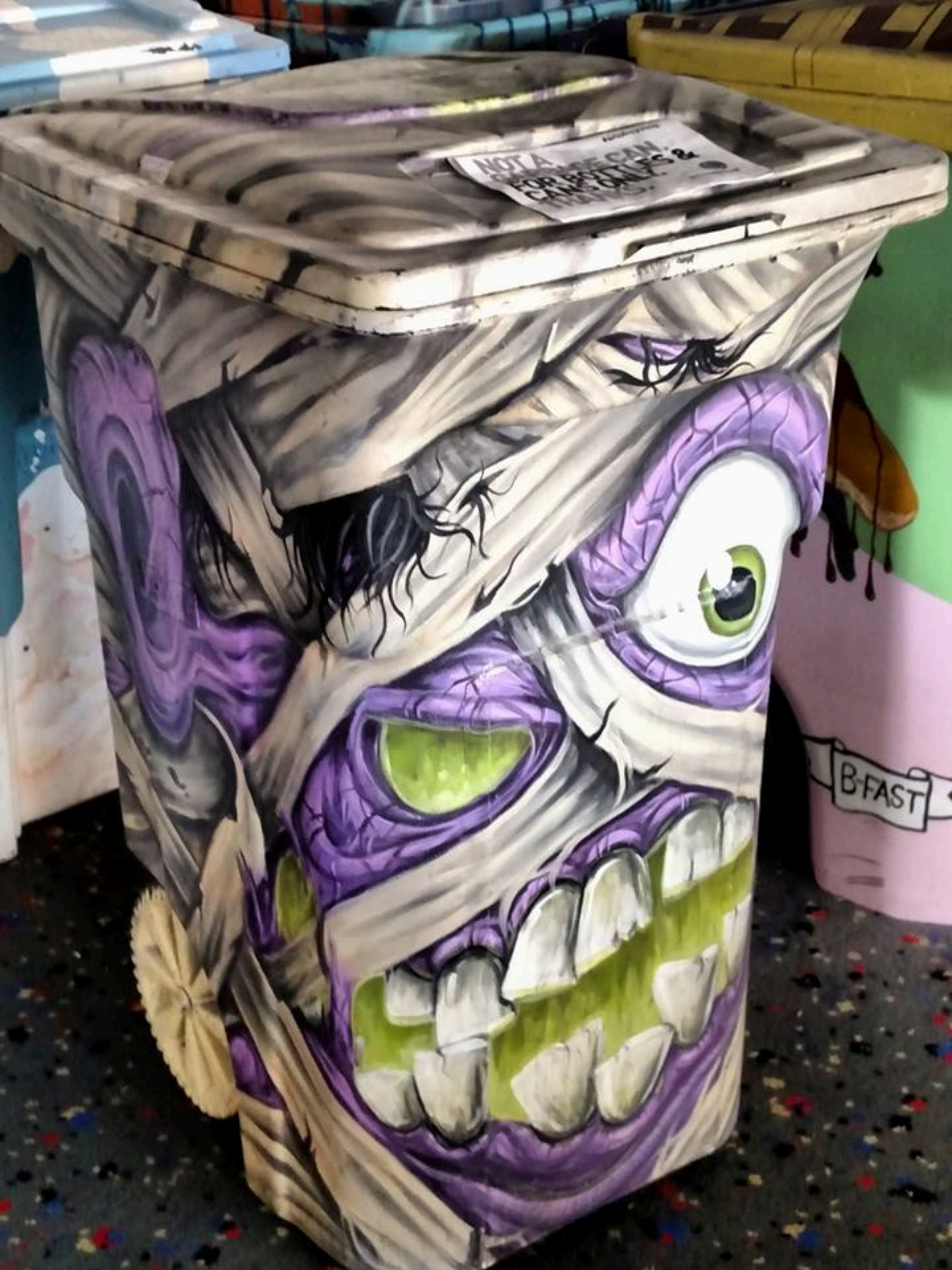
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213. 626. 0061

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www.globalinheritance.org





NOT A
CAN FOR BOTTLES &
CANS ONLY

B-FAST



EXIT













Holy Ghost

THE
knife









EAT GRABBER

LB SCHOOLS CLAW MACHINE



PUSH

PRIZE
DOOR



SO
CLEAN