



City of Long Beach

Technology & Innovation Commission

Wednesday, April 22, 2015

The potential of open government

Transparency + Participation =
Accountability, Effectiveness, Efficiency

Open government **did that.**

Snapshots from the Nation

- **Policy** – Adopt-a-hydrant – St. Paul/Minneapolis
- **Story Telling & Service** – Citizen's Connect – Boston
- **Engage the Private Sector** – MassDOT | Boston Public Schools
- **Operations** – Louisville

City of Long Beach Efforts

- Ongoing council support for open government policies
- Development of tools, such as contracts online
- Community budget book
- Language access policy

Advancing **open** **government**

openLB will be a **central portal**, helping the public navigate the wide range of data sources made available by the City of Long Beach.

Through openLB, we are building a better Long Beach by leveraging technology to inform, engage, and foster collaboration.

openLB



appsLB

Family of LB
mobile apps



speakupLB:

Citizen
engagement



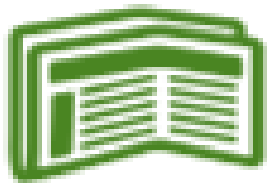
dataLB:

Machine-
readable files



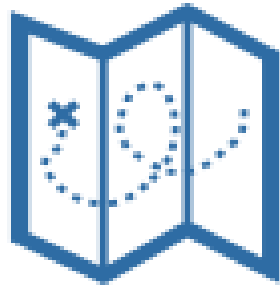
recordsLB

Search record
systems



happeningLB

Press releases,
events & social
media



mapsLB

Interactive map &
map making files



financeLB

Budget
visualization &
documents



livewellLB

Community
health info



developLB:

Site selection
and market info



Values

Transparency
Accountability
Efficiency
Accessibility

Goals

Inform the Public
Share Great Stories
Foster Collaboration
Increase Engagement

Outcomes

- Increased engagement with citizens & business community
- Deeper knowledge of the City among public
- Development of new services and better service delivery
- Facilitate economic development through collaboration and partnership
- Increased information sharing among City departments

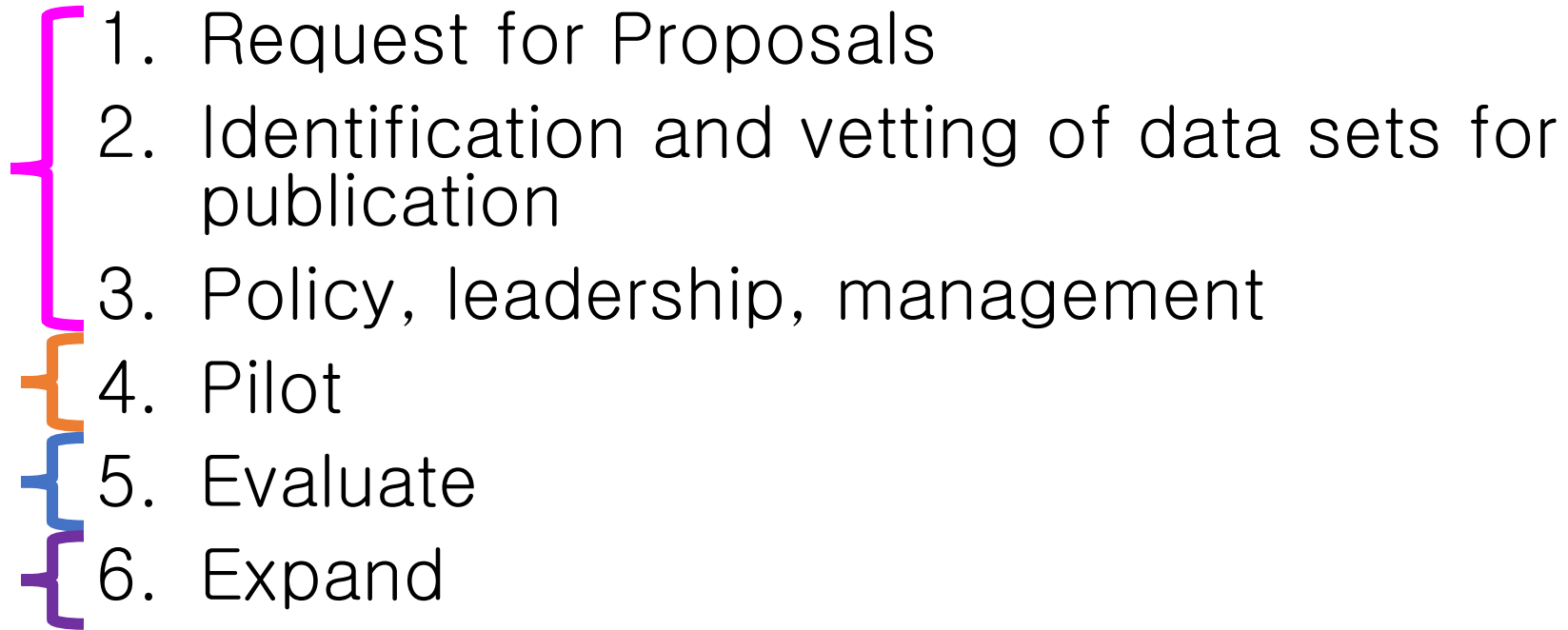
Open Data: next for openLB

- **“Accessible** outside of the organization that generated or collected it.
- **Machine-readable**, available in formats easily used in third-party applications.
- **Free**. Zero or low costs for data access aid openness.
- **Unrestricted rights to use**, unencumbered by contractual or other restrictions...
- Real-Time Transit Applications – Boston
- Sweep Around Me – Chicago
- Restaurant Ratings & Yelp – San Francisco

Making open data **work.**

- **Meaningful:** Data must be useful and meaningful to city leaders, staff, and to the public
 - Engage departments and city staff
 - Engage the public, including private sector, tech community, academia, and active citizens
- **Begin where we are.** Examine currently available data sets and consider opening them to the public
- **Focus on quality over quantity and encourage use.**
- **Evaluate and expand.**

Next steps

- 
1. Request for Proposals
 2. Identification and vetting of data sets for publication
 3. Policy, leadership, management
 4. Pilot
 5. Evaluate
 6. Expand

Community engagement – throughout

Discussion

- What's most exciting about the open government proposition?
- What's promising to you about open data? How do we realize that promise?
- How can the City best engage the community? What organizations, groups, companies, institutions, or individuals can provide critical feedback as well as make use of open data?
- What functions and features should the portal have?



City of Long Beach

Building a better Long Beach by leveraging
technology to **inform, engage, and foster
collaboration.**