AGREEMENT 33580

3 THIS AGREEMENT is made and entered, in duplicate, as of September 1, 2014, for reference purposes only, pursuant to a minute order adopted by the City 4 Council of the City of Long Beach at its meeting on August 19, 2014, by and between SIMPLER SYSTEMS, INC., a California corporation, with a place of business at 210 7 West Cota Street, Santa Barbara, CA 93101 ("Consultant"), and the CITY OF LONG BEACH, a municipal corporation ("City"). 8

WHEREAS, City requires specialized services requiring unique skills to be 9 performed in connection with maintenance of the City's Financial Accounting Information 10 11 System ("Project"); and

WHEREAS, City has selected Consultant in accordance with City's administrative procedures and City has determined that Consultant and its employees are qualified, licensed, if so required, and experienced in performing these specialized services; and

WHEREAS, City desires to have Consultant perform these specialized services, and Consultant is willing and able to do so on the terms and conditions in this Agreement;

19 NOW, THEREFORE, in consideration of the mutual terms, covenants, and 20 conditions in this Agreement, the parties agree as follows:

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1. SCOPE OF WORK OR SERVICES.

Consultant shall furnish specialized services more particularly Α. described in Exhibit "A", attached to this Agreement and incorporated by this reference, in accordance with the standards of the profession, and City shall pay for these services in the manner described below, in an annual amount not to exceed One Hundred Fifty Thousand Dollars (\$150,000.00) at the rates or charges shown in Exhibit "A".

> City's obligation to pay the sum stated above for any one (1) Β.

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fiscal year shall be contingent upon the City Council of the City appropriating the necessary funds for such payment by the City in each fiscal year during the term of this Agreement. For the purposes of this Section, a fiscal year commences on October 1 of the year and continues through September 30 of the following year. In the event that the City Council of the City fails to appropriate the necessary funds for any fiscal year, then, and in that event, the Agreement will terminate at no additional cost or obligation to City.

C. Consultant may select the time and place of performance for these services provided, however, that access to City documents, records, and the like, if needed by Consultant, shall be available only during City's normal business hours and provided that milestones for performance, if any, are met.

D. Consultant has requested to receive regular payments. City shall pay Consultant in due course of payments following receipt from Consultant and approval by City of invoices showing the services or task performed, the time expended (if billing is hourly), and the name of the Project. Consultant shall certify on the invoices that Consultant has performed the services in full conformance with this Agreement and is entitled to receive payment. Each invoice shall be accompanied by a progress report indicating the progress to date of services performed and covered by the invoice, including a brief statement of any Project problems and potential causes of delay in performance, and listing those services that are projected for performance by Consultant during the next invoice cycle. Where billing is done and payment is made on an hourly basis, the parties acknowledge that this arrangement is either customary practice for Consultant's profession, industry or business, or is necessary to satisfy audit and legal requirements which may arise due to the fact that City is a municipality.

E. Consultant represents that Consultant has obtained all necessary information on conditions and circumstances that may affect its performance and has conducted site visits, if necessary.

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F. CAUTION: Consultant shall not begin work until this Agreement has been signed by both parties and until Consultant's evidence of insurance has been delivered to and approved by City.

<u>TERM</u>. The term of this Agreement shall commence on October 1,
 2014, and shall terminate on September 30, 2016, unless terminated earlier, as provided
 in this Agreement. City's City Manager shall have two one-year options to renew the
 Agreement.

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COORDINATION AND ORGANIZATION.

A. Consultant shall coordinate its performance with City's representative, Elizabeth Haynes. Consultant shall advise and inform City's representative of the work in progress on the Project in sufficient detail so as to assist City's representative in making presentations and in holding meetings on the Project.

14 4. INDEPENDENT CONTRACTOR. In performing its services, 15 Consultant is and shall act as an independent contractor and not an employee, 16 representative, or agent of City. Consultant shall have control of Consultant's work and 17 the manner in which it is performed. Consultant shall be free to contract for similar services to be performed for others during this Agreement provided, however, that 18 19 Consultant acts in accordance with Section 9 and Section 11 of this Agreement. 20 Consultant acknowledges and agrees that a) City will not withhold taxes of any kind from 21 Consultant's compensation, b) City will not secure workers' compensation or pay 22 unemployment insurance to, for or on Consultant's behalf, and c) City will not provide and 23 Consultant is not entitled to any of the usual and customary rights, benefits or privileges 24 of City employees. Consultant expressly warrants that neither Consultant nor any of 25 Consultant's employees or agents shall represent themselves to be employees or agents 26 of City.

5. INSURANCE.

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A. As a condition precedent to the effectiveness of this

KLC:jp (A14-01448) 10-13-14 L:\Apps\CtyLaw32\WPDocs\D021\P021\00489159.DOC Agreement, Consultant shall procure and maintain, at Consultant's expense for the duration of this Agreement, from insurance companies that are admitted to write insurance in California and have ratings of or equivalent to A:V by A.M. Best Company or from authorized non-admitted insurance companies subject to Section 1763 of the California Insurance Code and that have ratings of or equivalent to A:VIII by A.M. Best Company the following insurance:

(a) Commercial general liability insurance (equivalent in scope to ISO form CG 00 01 11 85 or CG 00 01 10 93 both CG 20 10 07 04 and CG 20 37 07 04 or both CG 20 33 07 04 and CG 20 37 07 04) in an amount not less than \$1,000,000 per each occurrence and \$2,000,000 general aggregate. This coverage shall include but not be limited to broad form contractual liability, cross liability, independent contractors liability, and products and completed operations liability. The City, its boards and commissions, and their officials, employees and agents shall be named as additional insureds by endorsement (on City's endorsement form or on an endorsement equivalent in scope to ISO form CG 20 10 11 85 or CG 20 26 11 85), and this insurance shall contain no special limitations on the scope of protection given to the City, its boards and commissions, and their officials, employees and agents. This policy shall be endorsed to state that the insurer waives its right of subrogation against City, its boards and commissions, and their officials, employees and agents.

(b) Workers' Compensation insurance as required by the California Labor Code and employer's liability insurance in an amount not less than \$1,000,000. This policy shall be endorsed to state that the insurer waives its right of subrogation against City, its boards and commissions, and their officials, employees and agents.

(c) Professional liability or errors and omissions insurance in an amount not less than \$1,000,000 per claim.

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Long Beach, CA 90802-4664

(d) Commercial automobile liability insurance (equivalent in scope to ISO form CA 00 01 06 92), covering Auto Symbol 1 (Any Auto) in an amount not less than \$500,000 combined single limit per accident.

B. Any self-insurance program, self-insured retention, or deductible must be separately approved in writing by City's Risk Manager or designee and shall protect City, its officials, employees and agents in the same manner and to the same extent as they would have been protected had the policy or policies not contained retention or deductible provisions.

C. Each insurance policy shall be endorsed to state that coverage shall not be reduced, non-renewed, or canceled except after thirty (30) days prior written notice to City, shall be primary and not contributing to any other insurance or self-insurance maintained by City, and shall be endorsed to state that coverage maintained by City shall be excess to and shall not contribute to insurance or self-insurance maintained by Consultant. Consultant shall notify the City in writing within five (5) days after any insurance has been voided by the insurer or cancelled by the insured.

D. If this coverage is written on a "claims made" basis, it must provide for an extended reporting period of not less than one hundred eighty (180) days, commencing on the date this Agreement expires or is terminated, unless Consultant guarantees that Consultant will provide to City evidence of uninterrupted, continuing coverage for a period of not less than three (3) years, commencing on the date this Agreement expires or is terminated.

E. Consultant shall require that all subconsultants or contractors that Consultant uses in the performance of these services maintain insurance in compliance with this Section unless otherwise agreed in writing by City's Risk Manager or designee.

F. Prior to the start of performance, Consultant shall deliver to

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City certificates of insurance and the endorsements for approval as to sufficiency and form. In addition, Consultant, shall, within thirty (30) days prior to expiration of the insurance, furnish to City certificates of insurance and endorsements evidencing renewal of the insurance. City reserves the right to require complete certified copies of all policies of Consultant and Consultant's subconsultants and contractors, at any time. Consultant shall make available to City's Risk Manager or designee all books, records and other information relating to this insurance, during normal business hours.

G. Any modification or waiver of these insurance requirements shall only be made with the approval of City's Risk Manager or designee. Not more frequently than once a year, City's Risk Manager or designee may require that Consultant, Consultant's subconsultants and contractors change the amount, scope or types of coverages required in this Section if, in his or her sole opinion, the amount, scope, or types of coverages are not adequate.

H. The procuring or existence of insurance shall not be construed or deemed as a limitation on liability relating to Consultant's performance or as full performance of or compliance with the indemnification provisions of this Agreement.

19 6. ASSIGNMENT AND SUBCONTRACTING. This Agreement contemplates the personal services of Consultant and Consultant's employees, and the 20 21 parties acknowledge that a substantial inducement to City for entering this Agreement 22 was and is the professional reputation and competence of Consultant and Consultant's 23 employees. The parties acknowledge Consultant intends to utilize the services of Cardon 24 Solutions, Inc. for certain steps in the software implantation. Aside from that assignment, 25 neither party shall assign or otherwise dispose of its rights or obligations or delegate its 26 duties under this Agreement, or any interest in this Agreement, or any portion of it, 27 without the prior approval of City, except that Consultant may with the prior approval of the City Manager of City, assign any moneys due or to become due Consultant under this 28

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Agreement. Any attempted assignment or delegation shall be void, and any assignee or
 delegate shall acquire no right or interest by reason of an attempted assignment or
 delegation. Nothing stated in this Section shall prevent Consultant from employing as
 many employees as Consultant deems necessary for performance of this Agreement.

5 7. <u>CONFLICT OF INTEREST</u>. Consultant, by executing this 6 Agreement, certifies that, at the time Consultant executes this Agreement and for its 7 duration, Consultant does not and will not perform services for any other client which 8 would create a conflict, whether monetary or otherwise, as between the interests of City 9 and the interests of that other client. And, Consultant shall obtain similar certifications 10 from Consultant's employees, subconsultants and contractors.

8. <u>MATERIALS</u>. Consultant shall furnish all labor and supervision, supplies, materials, tools, machinery, equipment, appliances, transportation, and services necessary to or used in the performance of Consultant's obligations under this Agreement.

15 9. All materials, information and data OWNERSHIP OF DATA. prepared, developed or assembled by Consultant or furnished to Consultant by City, in 16 17 connection with this Agreement, including but not limited to documents, estimates, calculations, studies, maps, graphs, charts, computer disks, computer source 18 documentation, samples, models, reports, summaries, drawings, designs, notes, plans, 19 20 information, material, and memorandum ("Data") shall be the exclusive property of City. 21 Data shall be given to City, and City shall have the unrestricted right to use and disclose 22 the Data in any manner and for any purpose without payment of further compensation to Consultant. Copies of Data may be retained by Consultant but Consultant warrants that 23 24 Data shall not be made available to any person or entity for use without the prior approval 25 of City. This warranty shall survive termination of this Agreement for five (5) years.

Consultant retains all rights to any information, work, invention, or development in any form or medium, including all materials, documents, information, software, or technology, created by Consultant as a result of performing the services

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except as otherwise provided in this Agreement. The application is the property of 1 Consultant and Consultant retains all intellectual property rights to SimplerSuite, or any 2 modifications thereof, or enhancements created as part of customization services 3 4 performed on behalf of the City.

10. <u>TERMINATION</u>. Either party shall have the right to terminate this Agreement for any reason or no reason at any time by giving fifteen (15) calendar days prior written notice to the other party. In the event of termination under this Section, City shall pay Consultant for services satisfactorily performed and costs incurred up to the effective date of termination for which Consultant has not been previously paid. The procedures for payment in Section 1.B. with regard to invoices shall apply. On the effective date of termination, Consultant shall deliver to City all Data developed or 12 accumulated in the performance of this Agreement, whether in draft or final form, or in 13 process. And, Consultant acknowledges and agreed that City's obligation to make final payment is conditioned on Consultant's deliver of the Data to City. 14

CONFIDENTIALITY. Consultant shall keep all Data confidential and 11. 15 shall not disclose the Data or use the Data directly or indirectly, other than in the course 16 of performing its services, during the term of this Agreement and for five (5) years 17 following expiration or termination of this Agreement. In addition, Consultant shall keep 18 confidential all information, whether written, oral or visual, obtained by any means 19 whatsoever in the course of performing its services for the same period of time. 20 21 Consultant shall not disclose any or all of the Data to any third party, or use it for Consultant's own benefit or the benefit of others except for the purpose of this 22 23 Agreement.

12. BREACH OF CONFIDENTIALITY. Consultant shall not be liable for 24 a breach of confidentiality with respect to Data that: (a) Consultant demonstrates 25 Consultant knew prior to the time City disclosed it; or (b) is or becomes publicly available 26 without breach of this Agreement by Consultant; or (c) a third party who has a right to 27 disclose does so to Consultant without restrictions on further disclosure; or (d) must be 28

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1 disclosed pursuant to subpoena or court order.

13. <u>ADDITIONAL COSTS AND REDESIGN</u>.

A. Any costs incurred by City due to Consultant's failure to meet the standards required by the scope of work or Consultant's failure to perform fully the tasks described in the scope of work which, in either case, causes the City to request that Consultant perform again all or part of the Scope of Work shall be at the sole cost of Consultant and City shall not pay any additional compensation to Consultant for its re-performance.

9 14. <u>AMENDMENT</u>. This Agreement, including all Exhibits, shall not be
10 amended, nor any provision or breach waived, except in writing signed by the parties
11 which expressly refers to this Agreement.

15. 12 LAW. This Agreement shall be construed in accordance with the laws of the State of California, (and the venue for any legal actions brought by any party 13 14 with respect to this Agreement shall be the County of Los Angeles, State of California for 15 state actions and the Central District of California for any federal actions. Consultant 16 shall cause all work performed in connection with construction of Projects to be 17 performed in compliance with (1) all applicable laws, ordinances, rules and regulations of 18 federal, state, county or municipal governments or agencies (including, without limitation, 19 all applicable federal and state labor standards, including the prevailing wage provisions 20 of sections 1770, et seq. of the California Labor Code); and (2) all directions, rules and 21 regulations of any fire marshal, health officer, building inspector, or other officer of every 22 governmental agency now having or hereafter acquiring jurisdiction.

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16. PREVAILING WAGES.

A. Consultant agrees that all public work (as defined in California Labor Code section 1720) performed pursuant to this Agreement (the "Public Work"), if any, shall comply with the requirements of California Labor Code sections 1770 *et seq.* City makes no representation or statement that the Project, or any portion thereof, is or is not a "public work" as defined in California Labor

Code section 1720.

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OFFICE OF THE CITY ATTORNEY CHARLES PARKIN, City Attorney 333 West Ocean Boulevard, 11th Floor Long Beach, CA 90802-4664 B. In all bid specifications, contracts and subcontracts for any such Public Work, Consultant shall obtain the general prevailing rate of per diem wages and the general prevailing rate for holiday and overtime work in this locality for each craft, classification or type of worker needed to perform the Public Work, and shall include such rates in the bid specifications, contract or subcontract. Such bid specifications, contract or subcontract must contain the following provision: "It shall be mandatory for the contractor to pay not less than the said prevailing rate of wages to all workers employed by the contractor in the execution of this contract. The contractor expressly agrees to comply with the penalty provisions of California Labor Code section 1775 and the payroll record keeping requirements of California Labor Code section 1771."

17. <u>ENTIRE AGREEMENT</u>. This Agreement, including all Exhibits, constitutes the entire understanding between the parties and supersedes all other agreements, oral or written, with respect to the subject matter in this Agreement.

18. <u>INDEMNITY</u>.

A. Consultant shall, indemnify, protect and hold harmless City, its Boards, Commissions, and their officials, employees and agents ("Indemnified Parties") from and against any and all liability, claims, demands, damage, loss, obligations, causes of action, proceedings, awards, fines, judgments, penalties, costs and expenses, including attorneys' fees, court costs, expert and witness fees and other costs and fees of litigation arising or alleged to have arisen, in whole or in part out of or in connection with (1) Consultant's breach or failure to comply with any of its obligations contained in this Agreement, including any obligations arising from the Project's compliance with or failure to comply with applicable laws, including all applicable federal and state labor requirements including, without limitation, the requirements of California Labor Code section 1770, et seq. or (2) negligent or willful acts, errors, omissions or misrepresentations committed by

Consultant, its officers, employees, agents, subcontractors, or anyone under Consultant's control, in the performance of work or services under this Agreement (collectively "Claims" or individually "Claim")

B. In addition to Consultant's duty to indemnify, Consultant shall have a separate and wholly independent duty to defend Indemnified Parties at Consultant's expense by legal counsel approved by City, from and against all claims and shall continue this defense until the Claims are resolved, whether by settlement, judgment or otherwise. No finding or judgment of negligence, fault, breach, or the like on the part of Consultant shall be required for the duty to defend to arise. City shall notify Consultant of any Claim, shall tender the defense of the Claim to Consultant, and shall assist Consultant, as may be reasonably requested, in the defense.

C. If a court of competent jurisdiction determines that a Claim was caused by the sole negligence or willful misconduct of Indemnified Parties, Consultant's costs of defense and indemnity shall be (1) reimbursed in full if the court determines sole negligence by the Indemnified Parties, or (2) reduced by the percentage of willful misconduct attributed by the court to the Indemnified Parties.

D. The provisions of this Section shall survive the expiration or termination of this Agreement.

AMBIGUITY. In the event of any conflict or ambiguity between this
 Agreement and any Exhibit, the provisions of this Agreement shall govern.

20. NONDISCRIMINATION.

A. In connection with performance of this Agreement and subject to applicable rules and regulations, Consultant shall not discriminate against any employee or applicant for employment because of race, religion, national origin, color, age, sex, sexual orientation, gender identity, AIDS, HIV status, handicap, or disability. Consultant shall ensure that applicants are employed, and that employees are treated during their employment, without regard to these bases.

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These actions shall include, but not be limited to, the following: employment, upgrading, demotion or transfer, recruitment or recruitment advertising, layoff or termination, rates of pay or other forms of compensation, and selection for training, including apprenticeship.

B. It is the policy of City to encourage the participation of Disadvantaged, Minority and Women-Owned Business Enterprises in City's procurement process, and Consultant agrees to use its best efforts to carry out this policy in its use of subconsultants and contractors to the fullest extent consistent with the efficient performance of this Agreement. Consultant may rely on written representations by subconsultants and contractors regarding their status. Consultant shall report to City in May and in December or, in the case of short-term agreements, prior to invoicing for final payment, the names of all subconsultants and contractors hired by Consultant for this Project and information on whether or not they are a Disadvantaged, Minority or Women-Owned Business Enterprise, as defined in Section 8 of the Small Business Act (15 U.S.C. Sec. 637).

17 21. <u>EQUAL BENEFITS ORDINANCE</u>. Unless otherwise exempted
18 in accordance with the provisions of the Ordinance, this Agreement is subject to the
19 applicable provisions of the Equal Benefits Ordinance (EBO), section 2.73 et seq. of the
20 Long Beach Municipal Code, as amended from time to time.

A. During the performance of this Agreement, the Consultant certifies and represents that the Consultant will comply with the EBO. The Consultant agrees to post the following statement in conspicuous places at its place of business available to employees and applicants for employment:

> "During the performance of a contract with the City of Long Beach, the Consultant will provide equal benefits to employees with spouses and its employees with domestic partners. Additional information about the City of Long Beach's Equal Benefits Ordinance

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may be obtained from the City of Long Beach Business Services Division at 562-570-6200."

B. The failure of the Consultant to comply with the EBO will be deemed to be a material breach of the Agreement by the City.

C. If the Consultant fails to comply with the EBO, the City may cancel, terminate or suspend the Agreement, in whole or in part, and monies due or to become due under the Agreement may be retained by the City. The City may also pursue any and all other remedies at law or in equity for any breach.

D. Failure to comply with the EBO may be used as evidence against the Consultant in actions taken pursuant to the provisions of Long Beach Municipal Code 2.93 et seq., Contractor Responsibility.

E. If the City determines that the Consultant has set up or used its contracting entity for the purpose of evading the intent of the EBO, the City may terminate the Agreement on behalf of the City. Violation of this provision may be used as evidence against the Consultant in actions taken pursuant to the provisions of Long Beach Municipal Code Section 2.93 et seq., Contractor Responsibility.

22. Any notice or approval required by this Agreement shall 18 NOTICES. 19 be in writing and personally delivered or deposited in the U.S. Postal Service, first class, 20 postage prepaid, addressed to Consultant at the address first stated above, and to City at 333 West Ocean Boulevard, Long Beach, California 90802, Attn: City Manager. Notice of 21 change of address shall be given in the same manner as stated for other notices. Notice 22 23 shall be deemed given on the date deposited in the mail or on the date personal delivery 24 is made, whichever occurs first.

<u>COPYRIGHTS AND PATENT RIGHTS.</u>

A. Consultant warrants that the Data does not violate or infringe any patent, copyright, trade secret or other proprietary right of any other party. Consultant agrees to and shall protect, defend, indemnify and hold City, its officials

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and employees harmless from any and all claims, demands, damages, loss, liability, causes of action, costs or expenses (including reasonable attorneys' fees) whether or not reduced to judgment, arising from any breach or alleged breach of this warranty.

24. <u>COVENANT AGAINST CONTINGENT FEES</u>. Consultant warrants that Consultant has not employed or retained any entity or person to solicit or obtain this Agreement and that Consultant has not paid or agreed to pay any entity or person any fee, commission, or other monies based on or from the award of this Agreement, excluding Consultant's agreement with Cardon Solutions. If Consultant breaches this warranty, City shall have the right to terminate this Agreement immediately notwithstanding the provisions of Section 10 or, in its discretion, to deduct from payments due under this Agreement or otherwise recover the full amount of the fee, commission, or other monies.

14 25. <u>WAIVER</u>. The acceptance of any services or the payment of any 15 money by City shall not operate as a waiver of any provision of this Agreement or of any 16 right to damages or indemnity stated in this Agreement. The waiver of any breach of this 17 Agreement shall not constitute a waiver of any other or subsequent breach of this 18 Agreement.

26. <u>CONTINUATION</u>. Termination or expiration of this Agreement shall
not affect rights or liabilities of the parties which accrued pursuant to Sections 7, 10, 11,
17, 19, and 22 prior to termination or expiration of this Agreement.

22 27. <u>TAX REPORTING</u>. As required by federal and state law, City is 23 obligated to and will report the payment of compensation to Consultant on Form 1099-24 Misc. Consultant shall be solely responsible for payment of all federal and state taxes 25 resulting from payments under this Agreement. Consultant shall submit Consultant's 26 Employer Identification Number (EIN), or Consultant's Social Security Number if 27 Consultant does not have an EIN, in writing to City's Accounts Payable, Department of 28 Financial Management. Consultant acknowledges and agrees that City has no obligation

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to pay Consultant until Contractor provides one of these numbers. 1

2 28. Consultant shall not use the name of City, its ADVERTISING. officials or employees in any advertising or solicitation for business or as a reference, 3 4 without the prior approval of the City Manager or designee.

5 29. AUDIT. City shall have the right at all reasonable times during the 6 term of this Agreement and for a period of five (5) years after termination or expiration of 7 this Agreement to examine, audit, inspect, review, extract information from, and copy all 8 books, records, accounts, and other documents of Consultant relating to this Agreement.

9 30. <u>CITY'S RESPONSIBILITIES</u>. Without limiting the generalities of any 10 exclusion set forth in this Agreement, City will be exclusively responsible as between the 11 parties for and Consultant expressly makes no warranty or representation with respect to:

Α. Determining that Simpler Suite will achieve the results (such as organizational efficiencies) desired by City;

Β. Selecting, procuring, installing, operating and maintaining computer hardware to run SimplerSuite;

C. Ensuring the accuracy of any input date used with SimplerSuite;

D. Establishing adequate backup provisions for backing up City's data used in connection with SimplerSuite.

20 31. DISCLAIMER BY CONSULTANT The express warranties and 21 representations set forth in this Agreement are in lieu of and Consultant expressly 22 disclaims all other warranties, conditions, representations (expressed or implied, oral or 23 written), with respect to the services, any products developed as a result of the services, 24 or any activities undertaken by anyone as a result of the services, including all implied 25 warranties or conditions of title, noninfringement, merchantability, or fitness or suitability 26 for any purpose, whether alleged to arise by law, by reason or custom or usage in the 27 trade, or by course of dealing. In addition, Consultant expressly disclaims any warranty 28 or representation to any person other than City with respect to the services, any products

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developed as a result of the services, or any activities undertaken by anyone as a result
 of the services. The language in this provision is not meant or intended to negate or be
 in conflict with provision No. 13 which Consultant agrees to honor.

32. <u>THIRD PARTY BENEFICIARY</u>. This Agreement is not intended or
designed to or entered for the purpose of creating any benefit or right for any person or
entity of any kind that is not a party to this Agreement.

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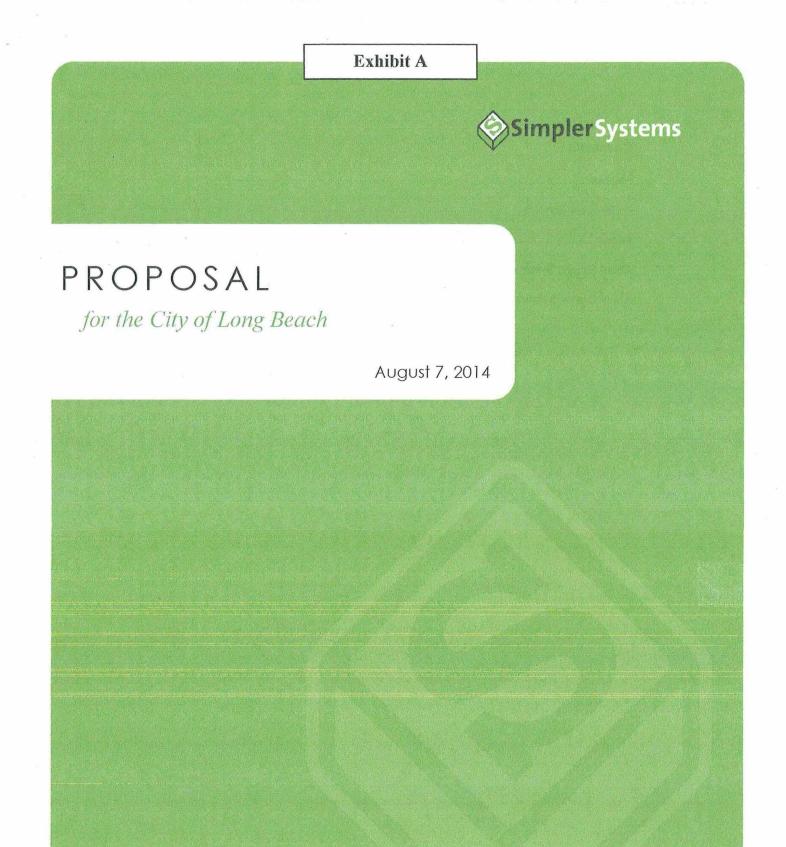
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OFFICE OF THE CITY ATTORNEY

IN WITNESS WHEREOF, the parties have caused this document to be duly executed with all formalities required by law as of the date first stated above.

9 SIMPLER SYSTEMS, Inc., a California Corporation 10 2014 Βv 11 BRING HAMNESTOCK 12 Type or Print Name 13 Title 14 0 114 2014 Bγ 15 Kichard Sche Type or Print Name 16 17 Title "Consultant" 18 CITY OF LONG BEACH, a municipal 19 corporation Assistant City Manager overaber 7, 2014 20 B١ City Manager EXECUTED PURSUANT 21 TO SECTION BO1 OF THE CITY CHARTER. 22 "City" 23 .23 2014. This Agreement is approved as to form on 24 25 CHARLES PARKIN, City Attorney 26 Underson 27 Deputy 28 16 KLC:jp (A14-01448) 10-13-14 L:\Apps\CtyLaw32\WPDocs\D021\P021\00489159.DOC



210 West Cota Street Santa Barbara, CA 93101 office 805.882.1848

simplersystems.com

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PROPOSAL

Proposal

Simpler Systems and Cardon Solutions, LLC (Cardon) propose to provide the following:

- Provide access to Simpler Reporting to an unlimited number of City users, and provide maintenance services for Simpler Reporting.
- (2) Develop enhancements to Simpler Reporting (e.g. dashboard, ERP conversion analysis, etc.) as directed by City staff.
- (3) Implement additional subject areas as directed by City staff.
- (4) Provide additional technical services as directed by City staff.
- (5) Provide business process or other analysis as directed by City staff.

Project Planning & Management

Our team recognizes the importance of project planning and management in any successful software project. At the start of the fiscal year, we will conduct a planning session with the City to define a high-level project scope, expected priorities, and estimated timing of the services to be provided.

Analysis

For each proposed modification / new subject area, the Simpler Systems / Cardon team will:

- Conduct review of the City's reporting requirements
- Perform a fit/gap analysis, and identify changes required to meet the City's needs
- · Work with the City to prioritize changes and develop final scope
- Document necessary changes for input into the software development and configuration phase
- Identify tables and data to be extracted to support reporting and inquiry

Development

During this phase, the changes and customizations identified during the analysis phase will be incorporated into Simpler Reporting.

Simpler Systems and Cardon will perform the development work with primarily remote resources.

Delivery

Once Simpler Reporting has been modified to incorporate the City's reporting and inquiry needs, the software will be delivered to the City. During this phase, our team will:

- Perform the data synchronization
- Verify the integrity of data in Simpler Reporting.
- Test all delivered functionality against the City's requirements

Cardon will perform a majority of these tasks, and anticipates using a combination of onsite and offsite resources.

Training

Simpler Systems and Cardon will provide training to City staff on an hourly basis as requested by the City.

City Responsibilities

Our proposal assumes that the City will provide the following on this project:

- A designated project manager that will be the primary point of contact, and who will have the authority to make decisions regarding all aspects of the project
- Sufficient server hardware and Microsoft Windows and SQL Server licenses.

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Simpler Reporting

ltem	Frequency	Price
Simpler Reporting User Licenses	Monthly	\$5,000
Includes unlimited named-user licenses for Simpler Reporting, technical support, and version upgrades, enhancements and bug fixes for server software.		
Professional Services related to Simpler Reporting Enhancements and New Subject Areas or Servers Planning, Analysis, Development, and Delivery services will be provided at a rate of \$165 per hour plus expenses which will not exceed the City's per diem rate.	Hourly	\$165
Pricing Summary		
In summary, we propose to provide the following software/servic	ces:	
Summary	Estimated Price	

Simpler Reporting Enhancements (e.g. dashboard,90,000ERP conversion analysis, etc.) as directed by Citystaff.

Simpler Reporting User Licenses - 12 Months

Total

\$150,000

60,000

Professional Services fees will be billed on a time and materials basis. It is estimated that some of the services will be provided onsite at the City, and some services will be provided remotely. Simpler Systems and Cardon will provide Professional Services at a rate of \$165/hour plus expenses which will not exceed the City's per diem rate.

Simpler Systems will provide monthly invoices for expenses and actual hours worked to deliver the services.

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Company

Simpler Systems is a developer and publisher of high performance software that is easy to use. We have diverse skill sets in a variety of markets. We incorporated in 1998 with the vision of creating simple and elegant technology for business problems. We have implemented many applications for local governments, K-12 schools, and higher education. Our systems are simple to use, easy to implement and scale to any size organization. Our Simpler Reporting combines financial experience with extensive software engineering in the interest of elegant, simple, and powerful software.

Executive Team

Rick Schaffer, President and Chief Technology Officer

Rick is widely recognized as a leading architect and software engineer. He has been a developer of enterprise software for over 20 years. Rick has designed and implemented web-based and client/server systems for financial accounting, budgeting, and payroll departments. He has led a variety of projects for both commercial clientele and government agencies. Rick is known for his ability to understand and solve business process problems with simple yet powerful applications. Rick earned a bachelor's degree in Business Economics at the University of California, Santa Barbara and attended Rensselaer Polytechnic Institute.

Brian Fahnestock, Vice President, Business Development

Brian has been an executive in several large organizations, and brings extensive skills in project management, sales, and marketing. Prior to joining Simpler Systems, Brian was the Chief Business Officer and Vice President of Santa Barbara City College. Brian received a bachelor's degree from the University of Illinois and earned a master's degree at the Navy Postgraduate School in Monterey, California. Brian is also a member of the Board of Directors for the Santa Barbara Metropolitan Transit District.

Barry Taugher, Vice President, Partners

Barry has over 20 years in information technology. He has a broad background in marketing, software development, channel management, and business development. He has been successful at all levels of the industry, from start-ups to the Fortune 200. Mr. Taugher was most recently Vice President of National Marketing for Novacoast, an IT professional services firm, where he directed expansion from a regional firm to the delivery of professional services nationally. Barry has a bachelor's degree in Political Science from the University of California, Santa Barbara.

Company

Cardon Solutions, LLC provides services to the public sector related to the operation of financial management systems and ERP systems.

Executive Team

Caryn Jenney, Manager

Caryn has over 20 years of public-sector experience, having served in a variety of technical roles at consulting firms such as KPMG Consulting, Tier Technologies, and Affinity Source. Ms. Jenney has extensive experience in management and technology consulting, QA and data center management, product support, system integration, mainframe systems programming, and application development. Caryn has participated on projects and/or supported the City's financial management system for over fifteen years. Ms. Jenney earned a B.S. in Management Science from Virginia Polytechnic Institute and State University.

Donna Wukasch, Manager

Donna brings nearly 20 years of experience in the public sector, comprised of four years in the Consulting and Budget Departments of a large county government, and sixteen years with IT consulting companies such as KPMG Consulting, Tier Technologies, and Affinity Source. Her experience includes project management, application support center management, product development and management, management consulting, system integration, and training. Donna has participated on projects and/or supported the City's financial management system for approximately fifteen years. Ms. Wukasch attended Purdue University, earning a B.S. in Chemistry and a M.S. in Industrial Administration.