



# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

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[www.LBParks.org](http://www.LBParks.org)

selected  
**best in the nation**

November 20, 2014

MEMBERS OF THE PARKS AND RECREATION COMMISSION  
City of Long Beach  
California

## RECOMMENDATION:

Recommend the name Jenni Rivera Memorial Park for the portion of the Pacific Electric Right-of-Way located between Orange Avenue and Walnut Avenue and forward to the Housing and Neighborhoods Committee and the full City Council. (District 6)

## DISCUSSION

On October 14, 2014, Councilmember Dee Andrews requested that the Mayor and Members of the City Council refer to the Parks and Recreation Commission a request to recommend a name for the portion of the Pacific Electric Right-of-Way located between Orange Avenue and Walnut Avenue (Attachment A). The Parks and Recreation Commission recommendation will be transmitted to the Housing and Neighborhoods Committee and the full City Council.

The Administrative Regulations AR 8-7 applies to the naming of all public land, buildings and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;

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- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person has been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

In accordance with this regulation, the name referred to the Parks and Recreation Commission, Jenni Rivera Memorial Park, denotes the name of an individual. Jenni Rivera was a Mexican-American, Latin Grammy-nominated singer, songwriter, actress, television producer, and entertainer. Ms. Rivera was born and raised in Long Beach and graduated from Long Beach Polytechnic High School. Ms. Rivera was a victim of domestic violence and she became a voice and a champion for bringing attention and help to women, children, and families affected by such violence. At the height of her career, Ms. Rivera was killed in a plane crash in Mexico. She is buried at All Souls Cemetery in Long Beach.

SUGGESTED ACTION:

Approve Recommendation.

Respectfully submitted,



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STEPHEN P. SCOTT  
MANAGER  
BUSINESS OPERATIONS

APPROVED:



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GEORGE CHAPJIAN  
DIRECTOR

SS:sg

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Attachment: Aerial Map