



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

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November 20, 2014

MEMBERS OF THE PARKS AND RECREATION COMMISSION
City of Long Beach
California

RECOMMENDATION:

Authorize the Director, or his or her management designee, to execute a new Fitness Provider Permit and amend Attachment "A" of the Permit as needed.

DISCUSSION

Pursuant to Section 16.16.060 of the Long Beach Municipal Code, Parks and Recreation Commission approval is required of all Fitness Provider Permits for individuals and businesses wishing to use open park space for group exercise classes, personal training and/or boot camps within City Parks (Commercial Recreation/Instruction). As of November 1, 2014, The Department of Parks, Recreation and Marine (PRM) has received one new request for Commercial Recreation/Instruction within City Parks. A summary of the aforementioned requested Fitness Provider Permit to be approved for the third quarter of fiscal year 2014 is attached for your consideration and approval.

FISCAL IMPACT:

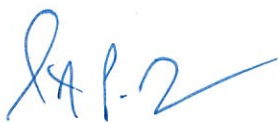
The recommended action will result in annual revenue of \$350 or 3% of gross proceeds, whichever is greater, for the use of Good Neighbor Park. The revenue will accrue to the General Fund (GP) in the Department of Parks, Recreation and Marine (PR). If additional sites are approved and added, the guaranteed annual revenue shall increase by \$350 per site, per year.

SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,


GLADYS KAISER
MANAGER OF COMMUNITY
RECREATION SERVICES BUREAU


STEPHEN P. SCOTT
MANAGER OF
BUSINESS OPERATIONS BUREAU

GC:GK:ak/vhd

Attachment (1)
- Attachment A: Proposed Fitness Provider Permit (Q1/FY15)

APPROVED:


GEORGE CHAPJIAN
DIRECTOR

Attachment A

Permittee	Term	Location(s)	Type(s)	Permit Fees	Additional Locations
T3 Ventures, LLC, dba Time 2 Train Long Beach	October 1, 2014 - September 30, 2017	Stearns Champions Park	Outdoor exercise classes / Personal Training	Annual minimum of \$350; or 3% of gross receipts, whichever is greater.	Additional locations (as approved by the Director) shall increase the Annual Minimum by \$350 per year, per site.