

Public Affairs Highlights and Initiatives July - August 2014

Government Affairs:

1. Public Affairs prepared and attended ACI International 2014 Conference in Atlanta with booths and closing night event
2. Continued assisting CVB and local tourism industry partners in promoting "Beach with Benefits" campaign including a surprise welcome to BWB's winners on Aug. 29
3. Participated in an all-City PIO meeting and training
4. Managed food truck service adjacent to the historic terminal
5. Management Assistant Orientation July 3
6. All incoming councilmembers were given airport presentations in July and August

Community Outreach:

7. SWAAE conference aboard the Queen Mary in July
8. League of California Cities Conference September 3 and 4, where Long Beach Airport received the Helen Putnam Award and attended with a booth at the expo in the Los Angeles Convention Center
9. Plane Pull on Aug. 23
10. Second Sundays in the Park on Aug. 10
11. Continued efforts to bring awareness of the cell phone lot through Truck'n Tuesday
12. Participation in Bixby Knolls Business Improvement Association First Fridays event on July 3 and Aug. 1
13. Preparations for the Belmont Car Show
14. Bixby Knolls Business Improvement Association Concert in the Park(ing) Lot on July 28
15. LGB Volunteers held four history tours to area summer camps, scouts and local clubs

Media:

16. Nautilus International Moving Headquarters to Long Beach; The Orange County Register
17. Legends of Aviation Restaurant at Long Beach Airport Closed After Operator Ends Contract; Press Telegram
18. Team From Men's Central Jail Wins Plane Pull in Long Beach; LA Times
19. What's Hot: Plane-Pulling More Heroic Than Ice-Bucketing; Press Telegram
20. SW Chapter-AAAE Honors Member Chris Kunze; Aviation News Today
21. Whom You Gonna Call?; Press Telegram
22. Nearly 150 Shelter Pets Fly Out of Long Beach Airport to Find New Homes in the Pacific Northwest; Long Beach Post

23. Social Media:

- a. Facebook has more than 9,100 Likes, reaching nearly 300,000 people a week
- b. Twitter has nearly 5,000 followers
- c. Yelp: Airport continues to have a 4.5 star rating
- d. TripAdvisor: Airport continues to have a 4.5 star rating
- e. Blogspot:
 - i. Celebrating the Second Sundays of Summer; July 15
 - ii. Flying Toward a Better Future; Aug. 5
 - iii. Fun Times at First Fridays; Aug. 5
 - iv. Children's Stories in the Concourse; Aug. 18
 - v. News Out of Daugherty Field's FlightSafety International; Aug. 24
- f. Find us on Tumblr and Pinterest

Advertising:

- 24. Destinations Magazine – ½ page full color ad in August 2014 issue
- 25. Long Beach Business Journal – ¼ page full color ad
- 26. Qfilms Festival Program - full page color ad



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Nautilus International moving headquarters to Long Beach

Nautilus official says the company bought 2.57 acres at Pacific Pointe at Douglas Park.

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BY PAT MAIO / STAFF WRITER



Nautilus International Holding Corp., a privately held company that loads and unloads cars and other cargo on mega-sized ships, has announced it plans to move its corporate headquarters to a business park near the Long Beach Airport.

"We wanted to get closer to the Port of Long Beach," said Michael Giove, chief operating officer with Nautilus. The company also provides services to the cruise ship industry and insurance and risk management in the

maritime industry.

Nautilus bought 2.57 acres at Pacific Pointe at Douglas Park in August and plans to break ground on its 40,000-square-foot headquarters in a month, Giove said. Terms of the transaction were not disclosed.

Giove said Nautilus will shift 80 jobs from its current headquarters in Wilmington to the new location in late 2015.

Nautilus is the latest corporation to move its headquarters to the business park after aerospace giant Boeing Co. turned over the land to private developers in recent years.

A year ago, United Pacific Industries Inc., a Carson-based firm involved in restoration and accessories for classic cars, hot rods and commercial big rig trucks, moved to the business park.


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Man killed in single-vehicle crash in Placentia identified

West Nile pesticide spraying in Santa Ana on hold

Turbo Air Inc., a maker of commercial refrigerators for grocery stores and restaurants, leased for 10 years a 125,000-square-foot commercial building at the park as well, where it consolidated and moved its headquarters. It formerly was based in Carson.

The 260-acre business park also has attracted Rubbercraft Corp. of California Ltd. and Airgas, among others, which have brought hundreds of new jobs to the area.

Earlier this year, Mercedes-Benz USA began leasing a 1.1 million-square foot Boeing plane factory, located across from the business park. Luxury carmaker Mercedes-Benz plans to use the building as its vehicle preparation facility and regional office for the western United States, and as a training center.

– Pat Maio

Contact the writer: pmaio@ocregister.com or 714-796-7884



MUST-SEE PHOTOS



A guide to the Mural Capital of the World



ARTS & ENTERTAINMENT



Dave Matthews Band gives fans a wild ride



The NFL is back! Here's where fans of a feather gather



Hewitt: Remembering the feisty, funny Joan Rivers



Keith Urban sizzles from the get-go

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WHAT DO YOU THINK?

When eating chicken wings, which part do you like best?

MORE FROM STATUS UPDATE



Status Update: People on the move in O.C.



James Mazzo appointed to Segerstrom Center board



IPO may be on the menu for rapidly growing Habit Burger

The Irvine-based burger chain is poised to expand outside California. Is Wall Street next?

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Legends of Aviation restaurant at Long Beach Airport closed after operator ends contract

By [Karen Robes Meeks](#), Long Beach Press Telegram

Posted: 08/20/14, 6:18 PM PDT |

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LONG BEACH >> Legends of Aviation Restaurant, the eatery where patrons could watch planes from its perch on the second-floor Long Beach Airport terminal, along with a coffee kiosk and the Daugherty Cafe snack bar have closed after a concession operator ended its contract with the city a few months before it expired.

Long Beach Airport officials are in the process of finding a new operator to provide food and beverages after the current operator, SSP America, chose to opt out of its contract. The City Council approved early termination of the contract July 1, and SSP America closed shop at the airport by the end of July.

SSP America, which could not be reached for comment Wednesday, was the concessionaire for the three vendors outside the concourse. Paradies is the operator for restaurants and retail inside the concourse. Those businesses remain open.

Airport officials have brought in gourmet food trucks that serve food three times a day at the parking lot next to the airport's baggage claim.

"It was our creative alternative and the food trucks are doing well," said airport spokeswoman Kerry Gerot.

A request for proposal for a new operator should be out in the next few weeks, Gerot said.

Contact Karen Robes Meeks at 562-714-2088.

About the Author



Newspaper reporter with more than a decade of experience in journalism. I cover trade and transportation. Reach the author at karen.rob@langnews.com or follow Karen on Twitter: [karenmeekspt](#).

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Team from Men's Central Jail wins Plane Pull in Long Beach



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1/5

The Plane Pull fundraiser at Long Beach Airport drew more than 1,000 participants Saturday to raise money for Special Olympics Southern California. The challenge was to pull a 164,000-pound plane 12 feet. Each team had two cracks at the Boeing 757, and when the dust settled, the team from Men's...

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What's Hot: Plane-pulling more heroic than ice-bucketing

Posted: 08/25/14, 9:58 PM PDT |

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We grew weary of the Ice Bucket Challenge about three-quarters of the way through the first YouTube video we saw of a guy having ice-water dumped on him before running in mincing little steps over to his backyard hot tub to get all toasty again.

We don't do ice buckets; we move heavy equipment. With our bare hands, power-assisted by muscle. You wouldn't even want to ride your bike around our abs. We don't have a six-pack; we have a pony keg. It's why it pooches out in the front a little bit.

We got a call last week from our friend Kurt Schneiter, the owner of the local Famous Dave's Bar-B-Que restaurant, looking for some muscle to help his restaurant's team. We dropped everything — which, at the time, included a piano, an anvil and a bank safe — and joined the squad of 25 people enlisted to pull a plane in Saturday's Special Olympics Southern California Plane Pull at Long Beach Airport.

The Famous Dave's team was one of 41 groups that competed to see who could most quickly pull a FedEx Airbus 12 feet.

Before we tell you how badly we crushed a team of tiara-wearing pageant princesses, we'll tell you that the event raised more than \$110,000 for Special Olympics, which easily exceeded the organizers' goal of \$100,000.

Does that make us a hero? Well, yes, by almost every definition of the word, it does. But, in all candor, we couldn't have done it alone. Our team was made up almost entirely of restaurant workers with the exception of a couple of ringers, including us, (for sheer brawn) and the extraordinary architect/preservationist/developer Jan van Dijs (for his vision).

About 1,00 people came to the event at the far west end of the airport to participate or cheer for the plane-pulling teams.

There was a bit more law there than we're comfortable with. The Long Beach Motor Police had a team, as did the Burbank Police, the East L.A. CHP and the L.A. County Sheriff. They all beat us. It's on video.

So did several teams from various gyms and health clubs. So did teams representing US Bank, Toyota Motor Sales, FedEx, JetBlue and the Orange County Knights of Columbus — and more.



AVIATION NEWS TODAY



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SW Chapter-AAAE Honors Member Chris Kunze

Jul 25, 2014 08:01 PM

Chris Kunze, who managed the administration and operations of the Long Beach (Calif.) Airport for nearly three decades, has been honored by the Southwest Chapter-AAAE with the Wanamaker Award for his aviation industry leadership.

Presented in the memory of Robert Wanamaker, a prominent attorney and airport executive, the award was announced July 22 at the chapter's annual summer conference in Long Beach before an audience of more than 250 airport executives and industry professionals.

During Kunze's tenure at Long Beach, he helped to settle 13 years of federal litigation to ensure the airport's local control and exemption under the federal Airport Noise and Capacity Act, among other achievements.



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BY GREG MELLEN STAFF WRITER



Barking dogs and other pet problems?

Animal Care Emergency Services - 562-570-7387 (barking dogs weekday hours, Fire Department nights and weekends)

Taggers causing aggravation?

Graffiti removal - 562-570-2773

Waiting for the shoes to drop?

To remove shoes hanging on power lines - 562-570-2700

Shopping cart clutter?

Shopping cart removal - 800-252-4613

Trees need

Living in a large, compacted area like Long Beach and its surrounding cities, sometimes you need the city to lend a helping hand.

What do I do about the dog next door that incessantly barks day and night, or the construction crew that begins working at 6 a.m.?

Whom do I talk to about the graffiti in the alley, or the abandoned shopping cart?

Potholes? Cracks in the sidewalks?

Sometimes in a city the size of Long Beach, navigating the levels of bureaucracy can feel like being caught in a Gordian knot. Answers aren't always obvious. Who knew, for example, that the Department of Public Works handles shoes hanging on power lines, or that the Fire Department deals with barking dogs when Animal Care Services is closed?

And in some cases there are redundancies.

Of course, if you don't know where to call, there are always your helpful City Council offices.

Here is a list of some of the places to get the answers you need.

MOST POPULAR

Finance director admits embezzling \$2 million from Pegasus School in H.B.

Can't fill it? Drought is a drain on Orange County swimming pools

Threat against Aliso Viejo private school cancels classes

Can Apple announcements wow a core fan with iWatch, iPhone 6?

Who's rich, who's poor? Lawmakers show us their money

trimming?

Tree maintenance - 562-570-2726

Pesky potholes?

Pothole repair - 562-570-3259

USEFUL WEBSITES

- longbeach.gov
- longbeach.gov/services
- longbeach.gov/police
- longbeach.gov/fire

The GO Long Beach app allows residents to submit service requests for issues such as graffiti, potholes and sign damage. There are also apps for Long Beach Police, libraries, Long Beach Airport and Animal Care Services.

Find it at the app store on your smart phone. More info at www.longbeach.gov/tsd/golongbeachapps/

YOUR VOICE AT CITY HALL

Complaints? Questions? That's what your elected officials are for!

Mayor's Office: 562-570-6801

District 1: 562-570-6919

District 2: 562-570-6684

District 3: 562-570-8756

District 4: 562-570-6918

District 5: 562-570-6932

District 6: 562-570-6816

District 7: 562-570-7777

District 8: 562-570-6685

District 9: 562-570-6137

And, oh, yeah, there's a free app for that, as well, at [golongbeach](#) in the app store on your smartphone.

Long Beach services

Public Works hotline - Public works has a complaint line at 562-570-2700 to report many of the above problems. On this line, you can report issues with potholes, curb and sidewalk repair, sewer drainage and standing water, trees, signals, lighting, board-up service and those sneakers.

Animal Care Emergency Services - 562-570-7387 (barking dog weekday hours; call Fire Department nights and weekends)

Building and health code violations - 562-570-2633**Fire Department nonemergencies** - 562-570-9400**Graffiti removal** - 562-570-2773**Homeless services** - 562-733-1147**Libraries** - 562-570-7500**Neighborhood services** - 562-570-6866**Noise abatement** - 562-570-4126**These Foods Kill Your Brain**

Shocking video reveals NASA doctor's secret for improving brain health and what Big Pharma doesn't want you to know. [video]

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More from this story**SLIDE SHOW:**

Whom you gonna call?

6 Photos »

MORE FROM LONG BEACH**Long Beach crowd greets Khmer Rouge tribunal prosecutor**

Cambodians hear from man who helped deliver guilty verdicts against former Khmer Rouge leaders.

Long Beach Khmer leader jailed in Cambodia**25th Belmont Shore Car Show revs up**

Nearly 150 Shelter Pets Fly Out of Long Beach Airport to Find New Homes in the Pacific Northwest

by ASIA MORRIS (/ASIA)  (HTTP://TWITTER.COM/THEASIAMORRIS) on JULY 30 2014 12:53 in NEWS (/NEWS)

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28

51

 Comment 40 (/NEWS/2000004084-LONG-BEACH-ANIMAL-CARE-SERVICES-TRANSPORTS-SHELTERED-ANIMALS-TO-MUCH-NEEDED-HOMES#DISQUIS_THREAD)



Photos by Asia Morris. Full gallery below.

This morning at 9:00AM, nearly 150 dogs from Long Beach Animal Care Services (<http://www.longbeach.gov/acs/>) (LBACS) and other displaced pets from Los Angeles County Shelters were loaded gingerly into their crates and lifted via an assembly line of hard working volunteers into a

small airplane. This life-saving air transport will relocate the sheltered animals to the Pacific Northwest where more kennel space is available and adopters are waiting eagerly to give them forever homes.

Funded through the generous donations of the Bark Avenue Foundation (<http://barkavenuefoundation.org/>), Wings of Rescue (<http://www.wingsofrescue.org/>), Shelter Me (<http://www.shelterme.com/>) and the pilot's volunteered time, this flight was one of several this July that gave hundreds of unwanted shelter pets a chance to keep living.

Ted Stevens, Long Beach Animal Care Services Shelter Manager, spoke about how these rescue flights are just one of the solutions for reducing pet overpopulation in Long Beach. "We get to find homes for these animals, it opens up space in our shelter. This time of year, summertime, we're overcrowded and we run out of kennel space, so this helps us free up some of those spaces," Stevens said.

The rescue flight, departing from FliteServ's Terminal at the Long Beach Airport, will land in Washington today, where the dogs will then be transported to four different shelters throughout the Pacific Northwest. Stevens said that farther North, "there's an actual demand and shortage of supply for smaller dogs under 25 lbs," unlike Southern California, which has an overabundance of these pint-sized pets.



Not only did the LBACS and Los Angeles County Shelters deliver animals to be transported, but several private animal fosterers came to FliteServ's terminal to make sure the pets they had found and nursed back to health were loaded safely on board.

Susan Olsen's eyes watered on the tarmac as she said her last goodbyes to Lila and Kilani, two dogs she fostered after they had been abandoned. "Someone brought [Lila] to me from San Bernardino city, she was 'pulled' from there, is the term, and this boy I went and picked out at Carson," Olsen said. Olsen said she was going to wait until the very last minute to put Lila, a chihuahua terrier mix and Kilani, a Pomeranian spaniel mix, into their crates.

Carol Ferrell found Zeke and his sister, both Chihuahua mixes, running down a four lane road in Fontana at seven in the morning. Ferrell said, "I sat down in the grass in my work clothes, I made chirping noises and he came right to me. His sister was harder to catch. She squiggled out of my arms and I had to keep driving down the street until I could get her."

Stevens explained that although these rescue flights are heart-warming attempts to save these animals, "It's not the solution[...] the solution is to spay and neuter to reduce overpopulation and, you know, there's a lot of animals that didn't make it on this flight that are still waiting at the shelter for homes. We still want to encourage people to come to the shelter and adopt, rather than shipping

nomies. We still want to encourage people to come to the shelter and adopt, rather than shopping someplace else.”



ACSFlight/DogRescue_03.jpg)



ACSFlight/DogRescue_05.jpg)



ACSFlight/DogRescue_07.jpg)

(http://bpost.com/images/asia/ACSF/Flight/DogRescue_08.jpg) ACSFlight/DogRescue_09.jpg)



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long beach airport

SUNDAY, AUGUST 24, 2014

News Out of Daugherty Field's FlightSafety International

FlightSafety International's third Gulfstream G650 aircraft simulator has been qualified to Level D by the United States Federal Aviation Administration (FAA).



A pilot's view of the Gulfstream G650 Simulator

"The FAA Level D qualification of FlightSafety's third Gulfstream G650 simulator clearly demonstrates our ability to design and manufacture the highest quality simulators," said Steve Gross, Vice President, Sales. "This ensures they reflect the exact operating characteristics of the aircraft and provide pilots, maintenance technicians, and flight attendants with current and relevant information."

Located at the Long Beach location, this is the first FlightSafety FS1000 simulator to receive FAA Level D qualification. FS1000 simulators are designed to enhance training and maximize the effectiveness and efficiency of FlightSafety's latest innovations in technology. They include the VITAL 1100 visual system, electronic motion cueing, and new Instructor Operating

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Station. The FS 1000 features tightly integrated computer hardware and software across subsystems which allows for more accurate and high fidelity simulation than found in other current and previous generation simulators.



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FlightSafety International has also recently announced that Todd Bitgood has been promoted to Manager of its Learning Center at the Long Beach Airport location. He succeeds Pete Nily who has become a Regional Director of Training Operations. Congratulations to Todd and Pete for jobs well done!



FlightSafety Manager, Todd Bitgood

FlightSafety has been the official factory authorized training organization for Gulfstream Aerospace corporation for more than four decades. The company provides more than a million hours of training each year to pilots, technicians and other aviation professionals from 167 countries and independent territories, including Long Beach.

Posted by [Long Beach Airport](#) at 9:09 PM

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MONDAY, AUGUST 18, 2014

Children's Stories in the Concourse



M.L. Murray signs a book for a young reader.

On Thursday, August 7, author and veteran flight attendant M.L. Murray signed copies of her book, *Plane Manners*, at Long Beach Airport (LGB). The first in a series of children's books that teach good manners in any situation, *Plane Manners* is an

illustrated story featuring travelling zoo animals. It teaches plane etiquette and safety to children and their parents. Throughout her book tour, Murray has visited at least 18 airports across the United States and has sold over 3,800 books.

Murray was initially motivated to write the book because she noticed that there was nothing published that addressed children and safety on airplanes. During flights, Murray has witnessed how rewarding it is when children and their families behave well; their polite attitudes and actions positively affect the rest of the passengers. "Good manners are contagious," said Murray.

Murray began her career as a flight attendant at American Airlines in 1968. She worked for United Airlines and finished her career back at American. She is an

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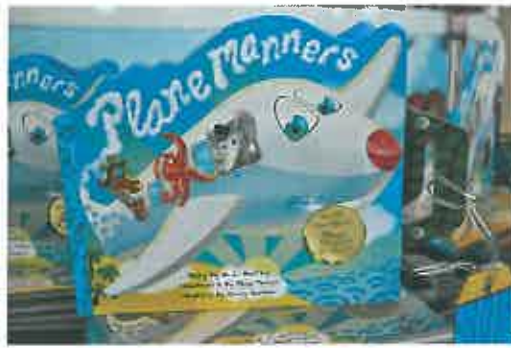
9/9/2014

Long Beach Airport: Children's Stories in the Concourse

involved member of Airline Ambassadors International (AAI) and pledges to donate \$1.00 from each book sold to AAI's efforts to assist victims of human trafficking.

Plane

Manners (\$14.95) is available at LGB, in Heritage bookstores, and in gift shops at 12 airports across the country. It will be available on Amazon in October. Learn more about the author, her book, and her upcoming projects [here](#).



Plane Manners (\$14.95)

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Eileen of LGB Public Affairs strikes a pose.



long beach airport

TUESDAY, AUGUST 5, 2014

Fun Times at First Fridays

On Friday, August 1, Long Beach Airport (LGB) joined the fun in Bixby Knolls for First Fridays. According to their [website](#), the mission of the event is "to promote and support local artists and musicians by providing them with an outlet to showcase their work." LGB provided free pens, doggy waste bags, and TSA-approved travel kits for passersby.

Performers including Hedgehog Swing, Hot Club, Jester McCool, and Taylor Crawford kept the music and good times rolling as people and their pets roamed the sidewalk. Street performers wowed the crowd and the Long Beach Trolley transported guests.

The monthly event occurs every first Friday of the month on Atlantic Ave. from Bixby Rd. to San Antonio Dr. Be sure to say hello to LGB at the next event on Friday, September 5 in front of the Historical Society of Long Beach!



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Hedgehog Swing provided retro tunes.



The Long Beach Trolley ran up and down Atlantic Ave.

Posted by Long Beach Airport at 9:16 AM

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On Wednesday, July 30, animals from the Los Angeles area were flown from FliteServ at Long Beach Airport to shelters in the Pacific Northwest. Wings of Rescue, Shelter Me, and Bark Avenue Foundation partnered with shelters and animal control services from Los Angeles, Orange County, Lancaster, and Long Beach to transport 150 dogs and a few cats. Many of the dogs were small breeds that are popular in the Pacific Northwest and plentiful in Southern California.

"I would love the day when we never have to do a transport," said Steven Latham, founder of Shelter Me. A future free of animal transports would mean a animal population and ultimately less euthanasia, a practice employed by many shelters due to overcrowding.

According to Latham, it costs a mere \$75 to transport each animal and 100% of the animals transported in the past have been adopted. For those who want to get involved but are unable to participate in transports, Latham advocates contacting local shelters. Other than adopting animals and

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volunteering, shelters typically are in need of newspapers, blankets, food, leashes, collars, and cleaning supplies.

Long Beach Airport was on hand to provide doggy bandanas for some of the puppy passengers and to wish them all a safe trip. The animals were transported on a charter plane. Those interested in donating for future transports can visit [Fly Me Home](#).



Dottie and Steve love their new bandanas.



Wings of Rescue: saving the day, one animal at a time.



Volunteers loaded the precious cargo with care.

Posted by Long Beach Airport at 9:12 AM

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long beach airport

TUESDAY, JULY 15, 2014

Celebrating the Second Sundays of Summer

On Sunday, July 13, Long Beach Airport (LGB) handed out goodies while interacting with the community at Second Sundays in the Village. The free event is held every month of the summer in Virginia Village on Long Beach Blvd between 53rd and 56th streets. Many locals were drawn to the event, which featured a variety of entertainment and vendors.

The entertainment included dancers and musicians from the Cultural Alliance of Long Beach and an open mic, where children sang songs from their favorite television shows and the ever-popular movie Frozen. Fellow vendors included the Aquarium of the Pacific, Covered California, Long Beach Water, the Childhood Lead Poisoning Prevention Program, Long Beach Beekeepers, and the Long Beach Human Trafficking Task Force.



Dancers showed everyone how it's done.

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A sunny summer day made for a great event.



Volunteers were at the ready to answer questions.

LGB passed out TSA-approved travel kits, doggy bandanas, and doggy waste bag dispensers.

Be sure to attend the next Second Sunday on August 10!

Posted by [Long Beach Airport](#) at 8:50 AM

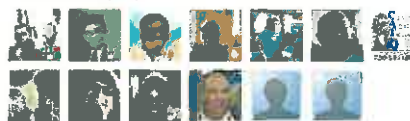
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