



**CITY OF LONG BEACH**  
**POLICE DEPARTMENT**

**R-19**

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell  
Chief of Police

October 22, 2013

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of Mary's Long Beach Incorporated, dba unknown, for a premise-to-premise transfer of an Alcoholic Beverage Control license, at 330 Pine Avenue, with conditions. (District 1)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by October 23, 2013. Accordingly, City Council action is required at the October 22, 2013 City Council meeting.

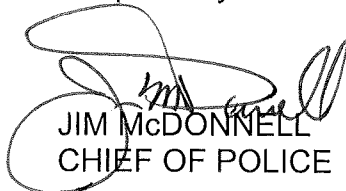
FISCAL IMPACT

None.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,

  
JIM McDONNELL  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

JM:LBB:ibb

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
October 22, 2013

Council 1

Applicant: Mary's Long Beach Incorporated

DBA:

Address: 330 Pine Avenue

Type of Application: A premise-to-premise transfer of an On-Sale General for a bonafide eating place license.

Basis for possible protest: High crime.  
Over concentration.  
Residences within 100 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5762.00

Boundaries: 7th Street to the North  
Broadway to the South  
Alamitos Avenue/Martin Luther King Jr Avenue to the East  
Pine Avenue to the West

Number of licenses allowed: 5  
Number of licenses existing: 21

Police Reporting District: 163

Boundaries: 4th Street to the North  
Broadway to the South  
Long Beach Boulevard to the East  
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 297. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request  
conditions and protest: October 23, 2013



**Date:** October 22, 2013  
**To:** File  
**From:** Laurie Briney, Detective, Vice Investigations Section  
**Subject:** **MARY'S LONG BEACH INCORPORATED – 330 PINE AVENUE**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (09/23/12-09/23/13)**

None

**ABC INSPECTIONS (past three years)**

N/A

**RESIDENCES WITHIN 100 FEET**

346 Pine Avenue	Multi-Unit Apartment Complex
490 Pine Avenue	Multi-Unit Apartment Complex
60 East 4 <sup>th</sup> Street	Multi-Unit Apartment Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None

LBB:lbb  
CFSmemoMarys

