

12-13-11

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3519 E. Broadway
Long Beach CA 90803
12/13/2011

Dear City of Long Beach City Council,

I am writing in support for to grant Paradise Restaurant the Entertainment License.

As president of the On Broadway Business Association I have had the privilege to work with many businesses along the Broadway corridor. It is a rare thing when a small business decides to dedicate resources to the business and residential community. Paradise Restaurant is one of those businesses.

Paradise Restaurant is a stand out business that has been a major contributor over the 3 years of my presidency of the association. I applaud the efforts of Paradise restaurant in their dedication to the local community. I view their participation, as a hallmark of the way businesses should be conducted. They are engaged with the community and donate time, services and products to the betterment of the local population they serve. I know that they do their best to respond to the community and resolve issues as they arise. The Broadway community needs businesses like Paradise Restaurant that think beyond their doors and reach out to the neighborhood. I encourage the Long Beach City Council to grant Paradise with the entertainment license.

Thank you for your consideration,

Sidney Cramer
President On Broadway
Owner Spa Sidney
3519 E. Broadway
Long Beach CA 90803