Attachment 1

Downtown Long Beach Property and Business Improvement District Annual Report and Assessment Council Action, January 4, 2005

City of Long Beach

Downtown Long Beach Property and Business Improvement District

2004/05 Annual Report

November 2004

(Rev. 3, 12/16/2004)

Prepared by N|B|S

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1. DISTRICT BACKGROUND

On July 22, 2003, the City Council of the City of Long Beach ("City Council") established the Downtown Long Beach Property and Business Improvement District ("District"), pursuant to the provisions of the Property and Business Improvement District Law of 1994 ("the Law") Division 18 of the Streets and Highways Code, commencing with Section 36600. The City Council determined that the businesses lying within the District boundaries receive special benefit from the improvements and services provided by the District. The City Council further ordered the levy and collection of assessments to pay for the improvements and services provided by the District.

The City Council appointed the Downtown Long Beach Associates (the "DLBA") to make recommendations to the City Council on: the expenditure of revenues derived from the levy of assessments; the classification of properties; and the method and basis of levying the assessments. The District budgets and policies are recommended to the City Council by the DLBA Board, composed of property and business owners located within the District.

This Annual Report is prepared pursuant to Section 36650 (a) of the Law and includes any proposed changes to the District boundaries, benefit zone boundaries, the basis and method of levying the assessments, and any changes to the classification of property.

The District will have a 10-year life beginning January 1, 2004. After five years, the DLBA will undertake a review of the plan and PBID programs.

Annual assessments are based upon an allocation of program costs and a calculation of linear frontage and lot plus building square footage. The District is separated into three benefit zones or service areas. Each benefit zone will receive different levels of service, benefit and assessment. Expenses for Image/Communications will be increased over the first three years from \$150,000 to \$300,000 and annual cost of living allowances of three percent are projected for Downtown Guide and Clean Teams during the first three years. Following year three, annual assessments may increase by annual changes in the Tri-County Consumer Price Index (CPI) for all urban consumers and/or other changes in program costs, not to exceed 5% (five percent) per year. Maximum assessment amounts are shown in Section 6.3 of this Report.

2. PROPOSED CHANGES TO THE DISTRICT

There are no proposed changes to the District boundaries, benefit zones, the basis and method of levying the assessments, or the classifications of property.

3. DESCRIPTION OF THE DISTRICT BOUNDARIES

3.1. General Description of the District Boundaries

The location of the District is approximately 75 blocks, an area bounded roughly by Seaside Way and Shoreline Drive on the south, Alamitos Avenue on the east, the Long Beach Freeway on the west and Broadway, 6th Street, 8th Street and 4th Street on the north. Within this area three benefit zones have been established that will receive different levels of service, benefit and assessment. Section 7 of this Report provides a diagram identifying the District and zone boundaries.

3.2. Detailed Description of the District Boundaries

Beginning at the southeast corner of 7th St. and Alamitos Ave. go south along the east property line of property facing on the east side of Alamitos Ave. to the intersection of Seaside Way and Alamitos/Shoreline Drive. Go west along Seaside Way following the south property line of property facing on the north side of Seaside Way to the intersection of Seaside and Pine Ave. Continue south along the east property line of property facing on the west side of Pine Ave. to the intersection of Pine Ave, and Shoreline Drive. Continue west along Shoreline Drive following the south property line of property facing on the south side of Shoreline Drive to the intersection of Shoreline Drive and Magnolia Ave. Continue south and east along Shoreline Drive following the south property line of property facing on the north side of Shoreline drive to the intersection of Shoreline Drive and Access Road. Continue north along Access Road following the west property line of property facing on the east side of Access Road to the intersection Access Road and Seaside Way. Continue west along Seaside Way following the south property line of property facing on the north side of Seaside Way to the intersection of Seaside Way and Magnolia Ave. Continue west and north along the south property line of property facing on the north side of Shoreline Drive to the intersection of Shoreline Drive and Ocean Ave. At the intersection turn east along the north property line of property facing on the south side of Ocean Blvd. to the intersection of Ocean Blvd. and Golden Ave., turn north along the west property line of property facing on the east side of Golden Ave. At the intersection of the north property line of property facing on the north side of Broadway turn east along the north property line of property facing on the north side of Broadway. At the west property line of property facing west on Pacific turn north following the west property line of property facing west on Pacific to 5th St. At 5th St. turn east across Pacific Ave. to the west property line of property facing on the east side of Pacific Ave. Continue north along Pacific Ave. following the west property line of property facing on the east side of Pacific Ave. to the intersection of Pacific Ave. and 6th St. At 6th St. turn east along the south property line of property facing on the north side of 6th St. to the west property line of property facing on the west side of Pine Ave. Turn north along the west property line of property facing on the west side of Pine Ave. to 8th St. Turn east on 8th St. following the north property line of property facing on the south side of 8th St. to the intersection of the west property line of property facing on the east side of Long Beach Blvd. Turn south on Long Beach Blvd. following the west property line of property facing on the east side of Long Beach Blvd. to the intersection of the north property line of property facing on the south side of 6th Ave. Turn east along the north property line of property facing on the south side of 6th Ave. to the intersection of Elm Ave. Turn south along the east property line of property facing on the west side of Elm Ave. to the intersection of Elm Ave. and 4th St. Turn east following the north property line of property facing on the north side of 4th St. to the intersection of the west property line of property facing on the west side of Alamitos Ave. Turn north following the west property line of property facing the west side of Alamitos to 7th St. Turn east following the north property line of property facing on the south side of 7th St. to the intersection of the east property line of property on the southeast corner of 7th St. and Alamitos Ave.

4. DESCRIPTION OF IMPROVEMENTS AND ACTIVITIES

4.1. Management Plan Summary

Developed by the commercial property owners in Downtown Long Beach, the Business Improvement District Plan improves and conveys special benefits to properties located within the District boundaries. The District provides enhanced safety, maintenance, image enhancement and advocacy programs, above and beyond those currently provided by the City.

4.2. Clean Team

Uniformed "Clean Teams" will provide enhanced maintenance services including sidewalk sweeping and litter removal, power washing and scrubbing of sidewalks, graffiti removal, and clean-up of unusual maintenance problems ranging from illegal dumping to stray shopping carts.

4.3. Downtown Guides

Uniformed "Downtown Guides" will provide Downtown ambassadorial services by assisting visitors and employees, supporting crime prevention efforts to reduce the incidence of nuisance crimes, and productively addressing the challenges associated with street populations. Deployment of guides will include foot patrols, bicycle patrols, escort and visitor services.

4.4. Image Enhancement

Image enhancement activities will aim to improve the overall business image of Downtown with the goal of attracting and retaining businesses, jobs and investment. Initiatives must be designated to provide collective benefits to businesses and property owners. While annual work programs and budgets will be developed in collaboration with targeted stakeholders and approved by the DLBA Board, programs will be selected form a variety of options that may include the following:

Destination Marketing programs that aim to position Downtown Long Beach as a consumer destination. Marketing programs must demonstrate collective benefits to business and property owners. Options include:

- Advertising, including branding and cooperative campaigns and increased placement and frequency in print media.
- Increased distribution and enhanced quality of publications, including the Downtown map and directory and activity guides.
- Improved and increased special event production.
- Public relations efforts to promote a positive image and overall experience.

Investor Marketing/Economic Development services to aid in efforts to attract new office tenants and retail businesses to Downtown and elevate Downtown's business profile in the regional market. Options include:

- Design and production of investor marketing packages to assist real estate brokers, developers and property owners in business recruitment efforts.
- Maintenance of a District database with local market and real estate information.
- Trouble-shooting and permitting liaison services to assist property and business owners to invest and operate in the District.

- Enhanced research and development of the www.downtownlongbeach.org website.
- Incentives and marketing activities targeted to regional real estate brokers.
- Increased business retention efforts to encourage existing businesses to grow.

Communications services to better inform business and property owners. Options include:

- Continued publication of a periodic newsletter.
- District ratepayer surveys to measure overall satisfaction with programs.
- Media relations activities to project a positive business image in local, regional and national media.

4.5. Special Projects

Special project funds support improvements that will improve the visual appearance of Downtown. These may include seasonal banners and decorations, public art, street furniture and amenities, feasibility analyses and plans for design and physical improvements, and other activities and improvements that visibly enhance the Downtown environment.

4.6. Advocacy, Administration and Reserve

Through the DLBA, the PBID supports a professional staff that delivers programs and advocates on behalf of the Downtown community. The PBID allows Downtown stakeholders to project a unified voice and elevate their influence in policies and issues that affect the central business district.

Funds are allocated to office and support services such as bookkeeping, office rent, insurance, office equipment and professional development and training for the staff and DLBA Board. A four percent operating reserve is also budgeted as a contingency for any payment delinquencies and/or unforeseen budget adjustments.

4.7. District Services by Zone

The following table provides a listing of district services provided to each benefit zone. The frequencies of each service may vary by benefit zone.

		Benefit Zone			
Activity	1: Basic Service Area	2: Standard Service Area	3: Premium Service Area		
Clean Team	No	Yes	Yes		
Sidewalk Sweeping	No	Yes	Yes		
Sidewalk Washing	No	Yes	Yes		
Sidewalk Scrubber	No	Yes	Yes		
Graffiti Removal	No	Yes	Yes		
Downtown Guides	No	Yes	Yes		
Foot Patrols	No	No	Yes		
Bicycle Patrols	No	Yes	Yes		
Escort & Visitor Services	No	Yes	Yes		
Image Enhancement	Yes	Yes	Yes		
Economic Development Services	Yes	Yes	Yes		
Destination Marketing Program	Yes	Yes	Yes		
Advocacy	Yes	Yes	Yes		
Special Projects	No	Yes Ye			

5. DISTRICT BUDGET

5.1. District Budget

The following pages provide the proposed District budget for Fiscal Year 2004/05. The proposed budgeted costs will be recovered via the anticipated Fiscal Year 2004/05 assessments on active parcels within the District totaling \$1,590,010.00 along with \$43,258.00 in available District Funds carried over from prior years.

See Section 8 for a detailed listing of assessments for Fiscal Year 2004/05.

2004-05 BUDGET

	REVENI	JES			
			PROJE	CTED REV	ENUE
			2004-05	DPIA	PBID
	DPIA		500,000	500,000	0
	PBID		1,633,268	0	1,633,268
	City/RDA Contract		0	0	0
	Sponsorship (\$=Special Events)		0	0	0
	Miscellaneous		12,000	12,000	0
	TOTAL		2,145,268	512,000	1,633,268
	EXPENS	SES			
	CENERAL ARM	VI Chair	ATION		
	GENERAL ADMI	11511		OTED EVD	ENCE
		-		CTED EXP	
		-	2004-05	DPIA	PBID
	Salary	-	369,100	270,600	98,500
	Taxes	-	30,000	21,950	8,050
	Benefits	-	36,000	20,000	16,000
	Rent/Expenses	-	60,000	47,000	13,000
<u> </u>	Telephone	-1888	16,000	10,000	6,000
	Computers	-	4,000	3,000	1,000
	Office Equipment Lease	-	8,500	4,250	4,250
	Office Supply	-	25,000	20,000	5,000
	Postage	-	11,000	5,500	5,500
	General Insurance	_	7,500	3,750	3,750
	Professional Service		20,000	15,000	5,000
	Utilities	_	0	0	0
	Depreciation		20,400	10,200	10,200
	Taxes		2,000	1,000	1,000
	Accounting Service	_	15,000	7,500	7,500
	Employee Recruitment		2,000	1,000	1,000
	Outside Support		20,000	20,000	0
	TOTAL ADMINISTRATION		646,500	460,750	185,750
	ADVOCA) CV			
	Board Contingency	は接続	10,000	10,000	0
- 		-			
	Image and Communication	-	10,000	0	40.000
	Street and Landscape	-	10,000	0 500	10,000
	Workshops/Orientations		5,000	2,500	2,500
	Professional Dues and Subs	-	3,500	1,750	1,750
	Travel and Education (out)	-	10,000	10,000	0
	Travel and Education (local)		12,500	12,500	0
	TOTAL ADVOCACY		51,000	36,750	14,250
	SPECIAL PR	0)]E(TS		
	PBID Special Projects		100,000	Ö	100,000
		- Anthress (
	MISCELLAI				
	Delinquency		62,818	0	62,818

2004-05 BUDGET

EXPENSES (co	ntin	ued)		
OPERATION	ONS			
			CTED EXP	
	-	2004-05	DPIA	PBID
Clean Team Personnel/Mgmt.		474,200	0	474,200
Clean Team Uniforms		0	0	0 000
Clean Team Supplies		6,000	0	6,000
Clean Team Fuel		24,200	0	24,200
Clean Team Equipment Lease		33,800	0	33,800
Clean Team Equipment Maintenance Vehicle Insurance		12,000 3,000	0	12,000 3,000
Homeless Outreach		3,000	0	3,000
Downtown Guides/Mgmt.		489,250	0	489,250
TOTAL OPERATIONS	齫	1,045,450	0	1,045,450
TOTAL OFERATIONS	THE SAME	1,045,450		1,043,430
MARKETI	NG	l	i	
Advertising	推翻	43,000	4,500	38,500
Branding		0	0	0
Passport to Savings Program		8,000	0	8,000
Welcome Program		2,000	2,000	0
Newsletter		30,000	0	30,000
Annual Report		4,000	0	4,000
Business Directory		4,000	0	4,000
Parking Card Promo		0	0	0
PR Firm (retainer)		0	0	0
TOTAL MARKETING		91,000	6,500	84,500
SPECIAL EVENTS/SF	ON			
Long Beach Live! 2004		0	0	0
Long Beach Live! 2005		0	0	0
State of the Downtown 2005 \$		10,000	0	10,000
Holiday Promotions \$		5,000	0	5,000
New Member Orientation Poker Run Mixer		0	0	0
Thunder Thursday \$ Live Music Series \$		7,500	5,500 0	2,000 65,000
		65,000		
Dine Around \$ Destination Downtown Tour \$		2,000	0	2,000
Tour de Artistes (Art Walk)		5,000	0	5,000
Putt-Putt on Pine		2,500	2,500	3,000
Sponsorship Contingency		2,500	2,500	<u> </u>
TOTAL SPEC. EVENTS/SPONSORSHIPS		97,000	8,000	89,000
Total of the state	FERRIVER	01,000	0,000	
ECONOMIC DEVE	LO	PMENT		
Research		500	0	500
Web Site Development		2,000	0	4,000
Business Recruitment and Retention		49,000	0	47,000
TOTAL ECONOMIC DEVELOPMENT		51,500	0	51,500
TOTAL		0.445.000	E40 000	4 622 060
TOTAL EXPENSES		2,145,268	512,000	1,633,268
NET BALANCE		0	0	0
INC. DALANCE	NAME OF THE OWNER, OWNE	0	3	
<u> </u>	<u> </u>	<u> </u>		

5.2. Surplus or Deficit Carryover

The preliminary surplus carryover from Fiscal Year 2003/04 is \$290,788.67. This total does not include the \$43,258.00 of district funds mentioned in Section 5.1 of this report.

6. METHOD AND BASIS OF ASSESSMENTS

6.1. Method of Apportionment

The District assessment methodology is based on the following variables: linear frontage; lot plus building square footage; premium service area front footage.

- Linear Frontage: All Clean Team costs and one-half of the Downtown Guide costs are allocated through linear frontage, acknowledging the benefit of these services to make Downtown sidewalks cleaner and safer.
- Lot plus Building Square Footage: The sum of lot and building square footage is a primary
 assessment variable for a portion of the Downtown Guide costs and the full costs of image
 enhancement, special projects, advocacy and administration. The inclusion of lot square
 footage in the calculation acknowledges the greater benefits of these services to the ground
 level of the property. Building square footage is defined as "rentable building square footage".
- Premium Service Area Frontage Assessment: The linear frontage assessment is higher in the premium service area than the standard service area, acknowledging the greater frequency in Clean Team and Downtown Guide services.

The District will levy the Maximum Assessment rates for each Zone during the first three years of the District. Following the third year, annual assessments may increase by as much as 5% per year to keep pace with the change in the consumer price index and other program costs.

6.2. First Year Assessments

The following table provides the assessment rates per benefit zone for fiscal year 2003/04, which is the first year of assessment for the re-established District.

	Assessment Variables:									
Activity	Per Linear Foot of Frontage	Per Square Foot of Lot plus building								
(Zone 1) Basic Service Areas	\$0.00	\$0.0159								
(Zone 2) Standard Service Areas	\$7.555	\$0.0298								
(Zone 3) Premium Service Areas	\$13.022	\$0.0298								

6.3. 2004/05 Assessment Rates & Maximum Rates Allowable

The table below identifies the 2004/05 assessment rates as well as the maximum rates allowable in any year of the PBID. Future year assessment rates may change, up or down, if linear frontage or building and lot square footage information changes and/or PBID budgets change pursuant to the annual budget adjustment. However, at no time during the ten year term of the PBID will assessments exceed the following amounts.

	FY 2003/04 Actual & Allowable	FY 2004/05 Actual & Allowable	FY 2005/06 Allowable	FY 2006/07 Allowable	FY 2007/08 Allowable	FY 2008/09 Allowable	FY 2009/10 Allowable	FY 2010/11 Allowable	FY 2011/12 Allowable	FY 2012/13 Allowable
Zone 1: Basic Service			:	,						
\$/Per linear ft. of frontage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
\$/Per building plus lot sq. ft.	0.0159	0.0196	0.0233	0.0244	0.0257	0.0270	0.0283	0.0297	0.0312	0.0328
Zone 2: Standard Service										
\$/Per linear ft. of frontage	7.555	7.781	8.015	8.416	8.836	9.278	9.742	10.229	10.741	11.278
\$/Per building plus lot sq. ft.	0.0298	0.0338	0.0378	0.0397	0.0417	0.0437	0.0459	0.0482	0.0506	0.0532
Zone 3: Premium Service										
\$/Per linear ft. of frontage	13.022	13.413	13.815	14.506	15.231	15.993	16.792	17.632	18.514	19.439
\$/Per building plus lot sq. ft.	0.0298	0.0338	0.0378	0.0397	0.0417	0.0437	0.0459	0.0482	0.0506	0.0532

6.4. Property Use Considerations

The methodology provides the following treatments for property used exclusively for residential, parking structure, non-profit and government uses:

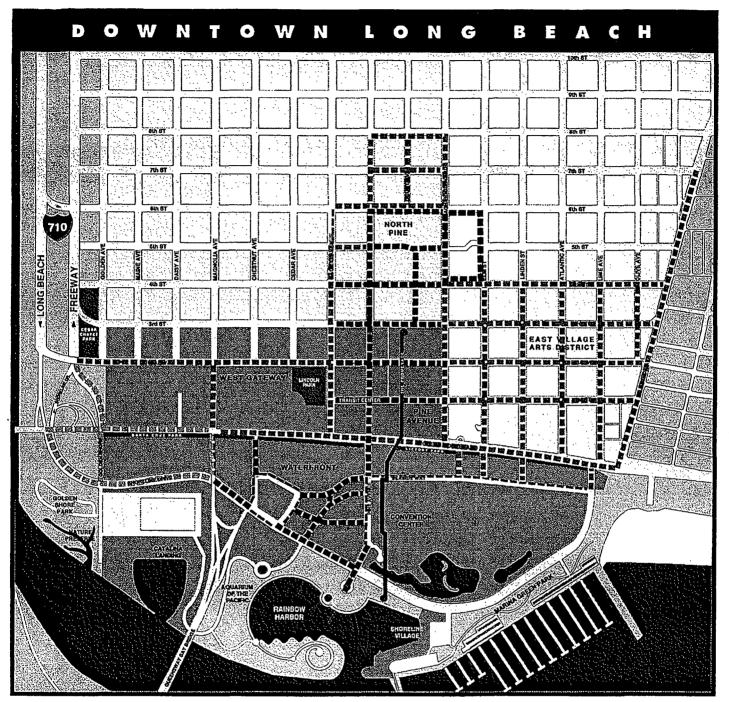
- Treatment of Residential Property: Properties used exclusively for rental residential use
 are considered commercial income-producing property and will be subject to PBID
 assessments. Properties used exclusively for owner-occupied residential use will not benefit
 from PBID services and are not subject to PBID assessments.
- Treatment of Mixed Residential/Commercial Property: Mixed-use properties that contain both rental residential and commercial uses will be subject to PBID assessments. Mixed-use properties that contain both owner-occupied residential uses and commercial uses will be assessed only on the property that is occupied by a commercial use.
- Parking: Parking structures will be subject to one of the following assessment treatments:
 - Frontage, lot and building square footage for parking that is integrated within a building (and the building has other uses in addition to parking) will be excluded from assessment calculations.
 - Frontage, lot and building square footage for stand-alone structured public parking and surface parking will be assessed for all PBID services.
- Assessment Policy on 501c3 Organizations: Because tax-exempt properties will not benefit from the PBID, they may be excluded from assessments. An owner of real property located within the PBID may reduce the amount of the assessment to be levied if all of the following conditions are met:
 - 1) The property owner is a non-profit corporation that has obtained federal tax exemption under Internal Revenue Code section 501c3 or California Franchise tax-exemption under the Revenue and Taxation Code Section 23701d.
 - 2) The class or category of real property is eligible for exemption, in whole or in part, from real property taxation.
 - 3) The property owner makes the request in writing to the Downtown Long Beach Associates prior to the submission of the PBID assessment rolls to the County Assessor (on or before July 1 or each year), accompanied by documentation of the tax-exempt status of the property owner and the class or category of real property.

If these conditions are met, the amount of the PBID assessment to be levied shall be reduced in the same proportion to the real property tax exemption granted to the property by the County of Los Angeles.

- Long Beach Unified School District: Properties owned by the Long Beach Unified School District will be excluded from assessment calculations.
- Government Assessments: The Downtown Long Beach PBID Management Plan assumes
 that the City of Long Beach, Long Beach Redevelopment Agency, County of Los Angeles and
 other government entities will pay assessments for the special benefits conferred to the
 government property within the boundaries of the PBID.

7. DISTRICT AND ZONE BOUNDARY DIAGRAM

The following page identifies the boundary and benefit zones of the District.



BUSINESS BASED IMPROVEMENT DISTRICT ZONES

NORTH PINE

EAST VILLAGE ARTS DISTRICT

PINE AVENUE

WEST GATEWAY

WATERFRONT

PROPOSED PROPERTY BASED IMPROVEMENT DISTRICT BENEFIT ZONES

PREMIUM
STANDARD 架型電腦網面開放器面面開放器
BASIC 四條版數單型電腦器與限器與限器



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8. FISCAL YEAR 2004/05 ASSESSMENT ROLL

The table below provide a breakdown of the Fiscal Year 2004/05 levy for the District separated by Zone.

Тах Zone	FY 2004/05 Levy
Zone 1: Basic Service	\$63,669.52
Zone 2: Standard Service	773,505.80
	752,834.68
Zone 3: Premium Service	
Total:	\$1,590,010.00

The table below provides a breakdown between Fiscal Year 2004/05 levy amounts placed on the County of Los Angeles Property Tax Roll and those billed directly to parcel owners:

Method of Levy	FY 2004/05 Levy
County of Los Angeles Property Tax Roll	\$1,141,429.94
Direct Bill	448,580.06
Total:	\$1,590,010.00

Parcels owned by the City of Long Beach represent \$337,960.52 of the portion of assessments that were billed directly to property owners. Parcels owned by the Redevelopment Agency of the City of Long Beach represent \$74,742.02 of the portion of assessments that were billed directly to property owners.

The assessment roll for Fiscal Year 2004/05 for the District, separated by Zone, is listed on the following pages.

		Basic or										
		Standard	2004/05		2004/05							
		Street Front	Standard Front	Premium Street	Premium Front	Total Front	Lot Sq.	2004/05 Lot	Bldg. Sq.	2004/05 Bldg. Sq.	2004/05 Tota	
APN	Zone	Footage	Levy	Front Footage	Levy	Levy	Footage	Levy	Footage	Footage Levy	Lev	Owner
7278-002-009	1-Basic	0	\$0.00	0	\$0.00	\$0.00	110,066	\$2,157.29	32,247	\$632.04	\$2,769.32	MOLINA MEDICAL CENTERS
7278-002-010	1-Basic	0	0.00	0	0.00	0.00	70,132	1,374.59	103,684	2,032.21	3,408.80	NIELSON LONNIE C
7278-003-028	1-Basic	0	0.00	0	0.00	0.00	97,570	1,912.37	210,907	4,133.78	6,046.14	ARDEN REALTY LTD PTNSHP
7278-003-033	1-Basic	0	0.00	0	0.00	0.00	43,686	856.25	81,432	1,596.07	2,452,32	ARDEN REALTY LTD PTNSHP
7278-003-034	1-Basic	0	0.00	0	0.00	0.00	62,726	1,229.43	157,683	3,090,59	4,320.02	400 OCEANGATE LTD
7278-003-035	1-Basic	0	0.00	0	0.00	0.00	162,043	3,176.04	459,636	9,008,87	12,184.90	200 OCEANGATE LLC
7278-003-036	1-Basic	0	0.00	0	0.00	0.00	35,630	698.35	0	0.00	698,34	200 OCEANGATE LLC
7278-003-037	1-Basic	0	0.00	0	0.00	0.00	19,602	384.20	19,602	384.20	768.40	400 OCEANGATE LTD
7278-003-932	1-Basic	0	0.00	0	0.00	0.00	38,320	751.07	Ò	0.00	751.06	LONG BEACH CITY
7278-015-042	1-Basic	0	0,00	0	0.00	0.00	178,596	3,500,48	558,010	10,937.00	14,437,48	GREIT ONE WORLD TRADE CENTER LP
7278-015-043	1-Basic	0	0.00	0	0.00	0.00	83,635	1,639,25	346,509	6,791.58	8,430.82	LBWTC REAL ESTATE PARTNERS LLC
7278-015-950	1-Basic	0	0.00	0	0.00	0.00	50,965	998.91	288,000	5,644,80	6,643,70	USGOVT
7281-022-901	1-Basic	. 0_	0.00	0	0.00	0.00	28,137	551.49	9,829	188,73	740,22	LONG BEACH CITY
Totals: 13 Parce	els	0	\$0.00	. 0	\$0.00	\$0.00	981,108	\$19,229,72	2,267,339	\$44,439.87	\$63,669.52	

Q'ILDNGBEACHIDISPREADSILEVY 0405 DOWNTOWN ARPTIXLS

								- 1,				
		Basic or										
		Standard	2004/05		2004/05							
			Standard Front	Premium Street	Premium Front	Total Front	Lot Sq.	2004/05 Lot	Bidg. Sq.	2004/05 Bldg. Sq.	2004/05 Tota	1
APN 7265 001 049	Zone	Footage	Levy	Front Footage	Levy	Levy	Footage	Levy	Footage	Footage Levy		y Owner ·
7265-001-018 7265-001-037	2-Standard 2-Standard	150 151	\$1,167.15 1,174.93	0	\$0.00	\$1,167.15	22,032	\$744.68	25,798	\$871.97		KOLA PARTNERSHIP
7285-003-031	2-Standard	50	389.05	. 0	0.00 0.00	1,174.93 389.05	15,000 6,311	507.00	1,540	52.05		HARTER JEAN R
7265-003-032	2-Standard	50	389.05	ŏ	0.00	389.05	6,554	213,31 221,53	15,759 13,680	532.65 462.38		MADISON APARTMENTS CORPORATION
7265-003-033	2-Standard	50	389.05	ŏ	0.00	389.05	6,786	229.37	18,069	810.73	1,072.96	MADISON APTS CORP BENWELL DOUGLAS B
7285-003-039	2-Standard	150	1,167.15	ŏ	0.00	1,167.15	14,017	473.77	2,584	87.34		UNION BANK OF CALIFORNIA TR EDWARD C FIN
7266-008-002	2-Standard	143	1,112,68	ō	0.00	1.112.68	7,358	248.70	3,696	124.92		MANAGEMENT ACTIVITIES
7266-006-009	2-Standard	102	793.66	0	0.00	793.66	33,105	1,118.95	18,000	608.40		ROBERT GUMBINER FOUNDATION
7268-006-027	2-Standard	140	1,089.34	0	0.00	1,089,34	29,372	992,77	29,000	980,20		ROBERT GUMBINER FOUNDATION
7268-006-040	2-Standard	53	412.39	- 0	0.00	412.39	6,373	215.41	4,059	137.19	764.98	MANAGEMENT ACTIVITIES
7266-007-018	2-Standard	65	505.77	Ō	0.00	505.77	3,667	123,94	3,590	121,34		GUMBINER ROBERT
7256-007-017	2-Standard	72	560.23	0	0.00	560.23	8,759	296.05	17,136	579.20		SQUILLACE DONALD
7266-007-020	2-Standard	163,	1,268,30	0	0,00	1,268.30	7,815	264.15	18,136	613.00		GUMBINER ROBERT
7266-008-015 7266-008-016	2-Standard 2-Standard	296 55	2,303.18 427.96	0	0.00	2,303.18	18,189	614.79	4,821	162.95		OCONNELL WILLIAM & LITA
7273-020-001	2-Standard	70	544.67	0	0.00 0.00	427.96 544.87	5,281 2,250	178.50	3,279	110.83	717.28	
7273-020-004	2-Standard	65	505.77	ů	0.00	505,77	9,100	76.05 307.58	3,148 9,100	106.40	727.12	
7273-020-005	2-Standard	35	272.34	ő	0.00	272.34	4,900	165.62	4,900	307.58 165.62		DIROSA MARY J HOVIVIAN CASH & MARSHA L
7273-020-006	2-Standard	50	389.05	ŏ	0.00	389.05	7,000	236.60	7,000	236.60		HOVIVIAN CASH & MARSHAL
7273-020-019	2-Standard	50	389.05	ŏ	0.00	389.05	7,000	236.60	7,000	236.60		UNITED CALIF BK TR
7273-020-025	2-Standard	240	1,867,44	Ŏ	0.00	1.867.44	14,000	473.20	2,871	97.04		UNITED CALIF BANK TR
7273-021-007	2-Standard	55	427,96	0	0.00	427.98	8,250	278,85	700	23.66		BUDGET RENT A CAR OF SO CALIF
7273-021-010	2-Standard	50	389.05	0	0.00	389.05	7,500	253,50	2,148	72.60		KRUMHAUER RICHARD & DARCY
7273-021-012	2-Standard	200	1,556.20	0	0.00	1,556,20	7,500	253.50	7,330	247.75		KRUMHAUER RICHARD
7273-021-017	2-Standard	300	2,334.30	0	0.00	2,334.30	22,500	760,50	7,868	265.94	3,360.74	LEHR FAMILY LTD PTNSHP AND
7273-022-001	2-Standard	150	1,167.15	0	0.00	1,167.15	5,000	169,00	2,750	92.95		UNITED LAND COILC
7273-022-002	2-Standard	50	389.05	0	0.00	389.05	5,000	169,00	6,799	229.81	787.88	
7273-022-003	2-Standard	50 50	389.05	0	0.00	389.05	5,000	169.00	4,887	165.18		DISCIASCIO VALERIE
7273-022-008 7273-022-011	2-Standard 2-Standard	144	389.05 1,120.46	ŭ	0.00 0.00	389.05 1,120.46	7,500 4,700	253.50 158.86	5,308 384	179.41	821.96	
7273-022-011	2-Standard	56	435.74	o o	0.00	435.74	2,800	94.64	2,800	12.98 94.64		MASTER LOCKSMITHS AND SAFESMITHS INC MASTER LOCKSMITHS AND SAFESMITHS INC
7273-022-013	2-Standard	100	778.10	ŏ	0.00	778.10	15,740	532,01	29,044	981.69	2,291.80	
7273-022-014	2-Standard	50	389.05	ŏ	0,00	389.05	7,500	253.50	6,640	224.43	866.98	
7273-022-015	2-Standard	105	817.01	ō	0,00	817.01	15,740	532,01	7,000	236.60		ANDERSON JACK E CO-TR
7273-022-018	2-Standard	248	1,929.69	0	0.00	1,929.69	14,800	500.24	33,284	1,125.00		LONG BEACH AFFORDABLE HOUSING COALITION
7273-023-002	2-Standard	140	1,089.34	0	0.00	1,089.34	4,500	152.10	4,228	142.91	1,384.34	DOWNS NANCY L
7273-023-003	2-Standard	50	389,05	0	0.00	389,05	7,500	253.50	6,000	202.80	845.34	
7273-023-007	2-Standard	105	817.01	0	0.00	817.01	15,750	532.35	13,600	459.68	1,809.04	
7273-023-009	2-Standard	55	427,96	0	0.00	427.96	8,250	278.85	15,442	521.94		THRESH JAMES L & EMILY A
7273-023-011	2-Standard	60	389.05	0	0.00	389.05	7,500	253.50	7,720	260,94		SAYLIN KIRK J & TARA L
7273-023-013	2-Standard 2-Standard	200 200	1,556.20 1,556.20	0	0.00 0.00	1,556.20	7,500 7,500	253.50 253.50	6,684 7,110	225,92		DOWNS NANCY L
7273-024-001 7273-024-004	2-Standard 2-Standard	200 50	389.05	0	0.00	1,556.20 389.05	7,500	253.50 253.50	7,110 0	240.32 0.00		AHN YONG L & SHIN J NAMI HOSSEIN
7273-024-005	2-Standard	25	194,53	Ď	0.00	194.53	3,750	126.75	ň	0.00		NAMI HOSSEIN
7273-024-007	2-Standard	25	194.53	ŏ	0.00	194.53	3,750	126.75	2,000	67.60		NAMI HOSSEIN
7273-024-010	2-Standard	50	389.05	Ö	0.00	389.05	7,500	253.50	14,325	484.19		J P HOUSING CORP
7273-024-014	2-Standard	50	389.05	0	0.00	389.05	2,750	92.95	5,000	169,00		SCHWAB RONALD A & JULIANNE
7273-024-015	2-Standard	25	194,53	Û	0.00	194,53	3,750	126.75	3,750	126,75		ALLRIGHT PROPERTIES INC
7273-024-016	2-Standard	25	194.53	0	0.00	194.53	3,750	128.75	3,750	126.75	448.02	ALLRIGHT PROPERTIES INC
7273-024-017	2-Standard	50	369.05	0	0,00	389.05	7,500	253.50	7,500	253.50		STREIBER DEBORAH K
7273-024-018	2-Standard	250	1,945.25	0	0.00	1,945.25	17,500	591.50	42,321	1,430.45		KATES JOHN R & GENE
7273-024-019	2-Standard	150	1,167.15	0	0.00	1,167.15	5,000	169.00	5,482	185.29		YOON HOLDING INC
7273-025-001	2-Standard	163	1,268.30	0	0.00	1,268.30	5,625	190.13	784	26,50		SAVVAS NIKOLAOS G
7273-025-013	2-Standard	38	295.68	0	0.00	295.68	2,175	73,52	1,875	63.38		NJN PUBLISHING CO
7273-025-014	2-Standard 2-Standard	220 50	1,711.82 389.05	0	0.00 0.00	1,711.82 389.05	11,100 7,800	375.18 263.64	17,672	597.31		MARTINO ALBERT J
7273-025-015 7273-025-018	2-Standard	30	233.43	0	0.00	233.43	4,700	263,64 158,88	2,760 8,903	93.29 300.92		NJN PUBLISHING CO NJN PUBLISHING CO
7273-025-016	2-Standard	50	233.43 389.05	ŏ	0.00	389.05	7,800	263.64	7,500	253.50		NJN PUBLISHING CO
7273-025-018	2-Standard	55	427.96	ŏ	0.00	427.96	8,580	290.00	7,500	253,50		NJN PUBLISHING CO
7273-025-019	2-Standard	105	817.01	ō	0.00	817.01	8,305	280.71	12,600	425.88		NJN PUBLISHING CO
7273-025-020	2-Standard	308	2,396.55	. 0	0.00	2,396.55	23,405	791.09	12,600	425.88		NJN PUBLISHING CO
7273-025-021	2-Standard	308	2,396,55	. 0	0.00	2,396,55	23,405	791.09	22,500	760.50	3,948.14	NJN PUBLISHING CO
7273-026-001	2-Standard	200	1,556.20	0	0.00	1,558.20	22,500	760.50	7,500	253.50		SUMI FRANK H & IRENE M
7273-026-002	2-Standard	50	389.05	õ	0.00	389.05	12,500	422.50	12,500	422.50		PROTOMAX CORP
7273-026-004	2-Standard	300	2,334.30	0	0.00	2,334.30	22,500	760,50	15,600	527.28		BFS RETAIL AND COMMERCIAL OPERATIONS LLC
7273-026-005 7273-026-006	2-Standard 2-Standard	100 50	778.10 389.05	0	0.00 0.00	776.10 389.05	25,000 7,500	845.00 253.50	1,610	54.42		BONNEY CHARLES C
, E1 3-020-000	2-Station IV	30	305.03	U	0.00	202,03	7,300	∡33,30	7,500	253.50	896.04	MEKIS NICK A & BETTY C

		Basic or Standard	2004/05								
			Standard Front	Premium Street	2004/05 Premium Front	Total Front	Lot Sq.	2004/05 Lot	Bldg. Sq.	2004/05 Bldg. Sq.	2004/05 Total
APN	Zone	Footage	Levy	Front Footage	Levy	Levy	Footage	Levy	Footage	Footage Levy	Levy Owner
7273-026-017	2-Standard	100	778.10	0	0.00	778.10	15,000	507.00	15,000	507.00	1,792.10 CHICK DAVID C
7273-026-019	2-Standard	250	1,945.25	0	0.00	1,945.25	17,500	591.50	10,525	355.75	2,892.50 KEOINGER WILLIAM C
7273-028-020 7273-026-021	2-Standard 2-Standard	200 48	1,556.20 373.49	0	0.00	1,556.20	7,500	253.50		0.00	1,809.70 YOUNG MENS CHRISTIAN ASSOCIATION OF GREA
7273-027-027	2-Standard	315	2,451,02	0	0.00	373.49	4,800	162.24	1,606	54.28	690.00 PROTOMAX CORP
7273-027-030	2-Standard	100	778,10	. 0	0.00 0.00	2,451.02 778.10	23,039 56.000	778.72 1.892.80	15,471 41,989	522.92 1,419.23	3,752.68 FRANCHISE REALTY INTERSTATE CORP
7274-024-022	2-Standard	155	1,206,06		0.00	1,206.06	5,600	1,892.80	41,959 5,999	1,419.23	4,090.12 DOMINGUEZ HILLS TO LLC 1,598.10 ROBERT GUMBINER FOUNDATION
7274-024-023	2-Standard	133	0.00	0	0.00	0.00	5,600	22,31	อ,ชช9 ก	0.00	22,30 ROBERT GUMBINER FOUNDATION
7275-001-001	2-Standard	110	855.91	Ď	0.00	855,91	3,145	106.30	0	0.00	962,20 GUMBINER ROBERT
7275-001-083	2-Standard	150	1,167.15	ŏ	0.00	1,167.15	22,420	757.80	ŏ	0.00	1,924.94 GUMBINER ROBERT
7275-002-001	2-Standard	90	700,29	ŏ	0.00	700.29	3,319	112.18	4,049	136.86	949.32 ROBERT GUMBINER FOUNDATION
7275-002-004	2-Standard	95	739.20	0	0.00	739.20	14,687	495.74	17,280	584,40	1,819.34 ROBERT GUMBINER FOUNDATION
7275-002-025	2-Standard	150	1,167.15	0	0.00	1,167.15	13,495	456.13	1,274	43.06	1,666,34 CHR CORP
7275-002-101	2-Standard	135	1,050.44	0	0.00	1,050.44	16,785	567.33	13,602	466.51	2,084.28 SIMMONS SANFORD L & LINDA G
7278-004-009	2-Standard	150	1,167.15	0	0.00	1,187.15	21,336	721.16	30,450	1,029.21	2,917.52 CAMDEN REALTY INC AND
7278-004-010	2-Standard	268	2,085.31	. 0	0,00	2,085,31	61,860	2,090.87	181,803	6,144.94	10,321.12 444 W OCEAN LLC
7278-004-905	2-Standard	468	3,641.51	` 0	0,00	3,641.51	31,630	1,069.09	0	0.00	4,710.60 LONG BEACH CITY
7278-005-002	2-Standard	125	972.63	0	0.00	972.63	12,880	435,34	67,860	2,293.67	3,701.64 BLACKSTONE APARTMENTS LLC
7278-005-003	2-Standard	191	1,486.17	0	0.00	1,486.17	18,380	621,24	18,241	548.95	2,858.38 CAMDEN REALTY INC AND
7278-005-038	2-Standard	71	552.45	0	0.00	552.45	7,029	237.58	0	0.00	790.02 BLACKSTONE APARTMENTS LLC
7278-005-913	2-Standard	250 184	1,945.25	0	0.00	1,945.25	30,500	1,030.90	0	0.00	2,976.14 LONG BEACH CITY
7278-007-034 7278-007-039	2-Standard 2-Standard	432	1,431.70 3,361.39	ŭ	0.00 0.00	1,431.70 3,361.39	18,433 39,200	623.04 1,324.96	134,523 211,120	4,546,88 7,135,86	6,601.62 LONG BEACH PROPERTY LLC 11,622.20 SALVATION ARMY
7278-007-041	2-Standard	30	233,43	ů.	0.00	233.43	4,560	154.13	4,560	154,13	541.68 ONE HUNDRED & OCEAN INVESTMENTS LLC
7278-007-042	2-Standard	30	233,43	0.	0.00	233,43	3,920	132,50	3,920	132.50	498.42 ONE HUNDRED E OCEAN INVESTMENTS LLC
7278-007-043	2-Standard	55	427.96	ă	0.00	427.96	7,070	238.97	7,070	238.97	905.90 ONE HUNDRED E OCEAN INVESTMENTS LLC
7278-007-044	2-Standard	210	1,634,01	ŏ	0.00	1,634.01	13,560	458.33	13,560	458.33	2,550.66 ONE HUNDRED & OCEAN INVESTMENTS LLC
7278-007-046	2-Standard	0	0.00	Ö	0.00	0.00	3,930	132,63	0	0.00	132.82 CAMDEN REALTY INC AND
7278-007-800	2-Standard	0	0.00	C	0.00	0.00	22,755	769.12	164,343	5,554.79	6,323.90 GTE CALIF INC SB OF E PAR 4 MAP 201-19-8
7278-008-909	2-Standard	760	5,913.56	0	0.00	5,913.56	66,800	2,257.84	0	0.00	8,171.40 LONG BEACH CITY
7278-008-926	2-Standard	632	4,817.59	0	0.00	4,917.59	44,867	1,518.50	O	0.00	8,434.08 REDEVELOPMENT AGENCY OF LONG BEACH CITY
7278-009-038	2-Standard	47	365.71	0	0.00	365.71	4,700	158,86	132,720	4,485.94	5,010.50 STERLING DONALD T
7278-009-923	2-Standard	616	4,793.10	0	0.00	4,793.10	68,825	2,326.29	0	0.00	7,119.38 LONG BEACH CITY
7278-015-044	2-Standard	1,138	8,854.78	0	0.00	8,654.76	243,936	8,245.04	. 0	0.00	17,099.82 LBWTC LAND PARTNERS LLC
7278-015-045	2-Standard	365	2,840.07	0	0.00	2,840.07	34,741	1,174.25	0	0.00	4,014.32 LBWTC LAND PARTNERS LLC
7278-015-944	2-Standard 2-Standard	80 940	622.48 7.314.14	0	0.00 0.00	622.48 7.314.14	25,120 94,090	849.08	0	0.00 0.00	1,471.54 L A COUNTY 10.494.38 350 OCEAN GARAGE LLC
7278-017-044 7278-017-934	2-Standard 2-Standard	940 328	2,552,17	0	0.00	2,552.17	20,650	3,180.24 697.97	0	0.00	3,250.14 REDEVELOPMENT AGENCY OF LONG BEACH CITY
7278-017-935	2-Standard	467	3,633.72	0	0.00	3,633.72	34,800	1,176.24	ŏ	0.00	4,809.96 REDEVELOPMENT AGENCY OF LONG BEACH CITY
7278-019-020	2-Standard	50	389.05	ŏ	0.00	389.05	4,996	168.86	5,000	169.00	726.90 WALKER LOUIS W
7278-019-021	2-Standard	. 50	389.05	ŏ	0.00	389.05	4,996	168.86	5,000	169,00	726.90 WALKER LOUIS W
7278-019-026	2-Standard	25	194.53	ŏ	0.00	194.53	4,286	144.87	1,743	58,91	398.30 GOEN BILL C
7278-019-029	2-Standard	25	194.53	ŏ	0.00	194.53	3,750	126.75	0	0.00	321.28 WALKER LOUIS W
7278-019-030	2-Standard	25	194.63	0	0.00	194.53	3,746	126,61	2,238	75.64	396,78 WALKER LOUIS W
7278-019-050	2-Standard	50	389.05	0	0.00	389.05	4,100	138,58	0	0.00	527.62 TSAI SHIN L & SUN T
7278-019-051	2-Standard	50	389.05	0	0.00	389.05	7,500	253.50	7,500	253.50	896.04 ANDRIOLE GUY L
7278-019-052	2-Standard	50	389,05	0	0.00	389,05	7,500	253.50	9,552	322,66	965.40 HING LING GANOW CHU
7278-019-053	2-Standard	35	272.34	0	0.00	272.34	2,448	82.74	0	0.00	355.08 MARTINEZ FLORIZA N
7278-019-055	2-Standard	140	1,089.34	0	0.00	1,089.34	9,797	331.14	5,916	199.96	1,620.44 MARTINEZ FLORIZA N
7278-019-915	2-Standard	125	972.63	0	0.00	972.63	4,796	182,10	4,567	154.36	1,289.08 REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-004-006	2-Standard	38	295,68	Q	0.00	295,68	4,683	158.29	3,915	132.33	586.30 GREENWOOD JAMES W
7280-004-007	2-Standard	38	295,68	0	0.00	295.68	5,310	179.48	5,050	170.69	845.84 GREENWOOD JAMES W
7280-004-008	2-Standard	25	194.53	0	0.00	194.53	1,986	67.13	3,600	121.68	383.34 GREENWOOD JAMES W
7280-004-009	2-Standard	.0	0.00	0	0.00	0.00	1,760	59,49	2,150	72.67	132,16 APPLEBY PHILLIP R
7280-004-021	2-Standard	166	1,291.65	0	0.00	1,291.65	5,125	173,23	6,250	211.25	1,676.12 GLAVINIC NICK & MADELINE
7280-004-022	2-Standard	25	194.53	0	0.00	194.53	2,275	76,90	2,500	84.50	355.92 GLAVINIC NICK & MADELINE
7280-009-002 7280-009-004	2-Standard 2-Standard	120 40	933.72 311.24	0	0.00 0.00	933.72 311.24	3,500 4,000	118,30 135,20	4,659 0	157.47 0.00	1,209.48 MAVI DEVINDER & JANET 446.44 MAVI DEVINDER & JANET
7280-009-005	2-Standard	40	311.24	Ö	0.00	311.24	4,000	135,20	Ö	0.00	446.44 MAVI DEVINDER & JANET
7280-009-006	2-Standard	50	389.05	ŏ	0.00	389.05	7,500	253.50	ŏ	0.00	642.54 MAVI DEVINDER & JANET
7280-009-012	2-Standard	50	369.05	ŏ	0.00	389,05	3,500	118.30	ŏ	0.00	507.34 MAVI DEVINDER & JANET
7280-009-068	2-Standard	50	389.05	ŏ	0.00	389.05	8,230	278.17	20,148	681.00	1,348.22 DOWLING ROBERT M
7280-009-069	2-Standard	188	1,462.83	ō	0.00	1,482.83	5,625	190.13	2,800	94.64	1,747.60 CARD PROPERTIES LLC
7280-009-070	2-Standard	50 .	389.05	ō	0.00	389.05	7,500	253.50	2,800	94.64	737.18 CARD PROPERTIES LLC
7280-009-074	2-Standard	61	474.64	0	0.00	474.64	9,075	308.74	2,600	94.64	878.02 CARD PROPERTIES LLC
7280-010-015	2-Standard	150	1,167,15	0	0.00	1,187.15	22,500	760.50	23,000	777.40	2,705.04 K V PROPERTY COMPANY .
7280-010-044	2-Standard	100	778.10	0	0.00	778.10	14,620	494.16	0	0.00	1,272.26 K V PROPERTY COMPANY
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Basic or 2004/05 2004/05 Standard Street Front Standard Front Premium Street Premium Front Total Front Lat Sa. 2004/05 Lot Bida, Sa. 2004/05 Bldg. Sq. 2004/05 Total Zone Footage Levy Front Footage Leve Levy Footage Levy Footage Footage Levy Levy Owner 7280-010-045 2-Standam 399.05 390.05 513.26 K V PROPERTY COMPANY 0 00 3.675 124 22 0.00 7280-010-046 70.03 2.Standard 0.00 70.03 1.838 62.12 132.14 K V PROPERTY COMPANY 0.00 7280-010-047 2-Standard 37 287.90 0.00 287.90 5.510 188.24 5.625 190,13 664.26 ZARIFES PETER J 7280-010-048 2-Standard 25 194,53 0.00 448 68 ZARIFFZ PETER J ٥ 194.53 3.710 125.40 3.750 126.75 7280-015-001 2-Standard 50 389.05 0.00 389.05 743.58 MCKENNA FRANCES E n 7,497 253 40 2,992 101.13 7280-015-005 2-Standard 25 194 53 0.00 194.53 3,746 126,61 321.14 WELLS RICHARD D ٥ 0.00 7280-015-007 2-Standard 194.53 0.00 194.53 3.750 9.723 328.64 649.92 CHARLES ROSS CO 126.75 7280-015-008 2-Standard 50 389.05 389.05 7,497 860.46 D AMBROSIO VITO ٥ 0.00 253.40 6.450 218 01 0.00 1.588.04 BELLAMAR APARTMENTS LLC 7280-015-015 2-Standard 98 782 54 ٥ 762.54 4 874 164.74 19.549 660.76 7280-015-055 2-Standard 48 373.49 0.00 373,49 2.622 330,36 792.46 BELLAMAR APARTMENTS LLC 88.62 9,774 7280-015-900 2-Standard 50 389.05 ٥ 0.00 389.05 7.500 253.50 0,00 842.54 REDEVELOPMENT AGENCY OF LONG BEACH CITY 7280-016-008 2-Standard 50 389.05 7.500 1.015.30 DRESSELHAUS CARL D 389.05 O 0.00 253.50 11.028 372 75 50 7280-016-008 2.Shandard 389.05 7.500 933.22 DRESSELHAUS CARL D 280 05 n 0.00 253.50 8.600 290.68 7280-019-005 2-Standard 25 194.53 0.00 194.53 3.750 126,75 5.859 198.03 519.30 BK REALTY LLC 896.92 REDEVELOPMENT AGENCY OF LONG BEACH CITY 7280-019-902 2-Standard 49 381.27 0.00 381.27 10.326 349,02 4.930 166,63 7280-019-904 2-Standard 75 583.58 0.00 583.58 18 750 633 75 24 375 823 BB 2,041.20 REDEVELOPMENT AGENCY OF LONG BEACH CITY 7280-022-007 2-Standard 416 3.236.90 0.00 3.236.90 40.960 1.384.45 128,000 4.326.40 8.947.74 245 WEST BROADWAY LLC 1,556,20 1,556,20 2,785.16 LONG BEACH CITY 7280-022-914 2-Standard 200 0.00 36,360 1,228,97 0.00 2-Standard 100 778.10 0.00 1 403 74 FIRST CONGREGATIONAL CHURCH OF LONG BEAC 7280-023-007 778.10 15,000 507.00 3.510 118.64 7280-023-013 50 0.00 7,500 253.50 898.04 LONG BEACH CITY EMPLOYEES ASSOCIATION IN 2-Standard 389.05 n 389.05 253.50 7.500 7280-023-017 2-Standard 140.06 0.00 140.06 1,442 48.74 7,220 244,04 432.84 TOPDANMARK BANK A/S 255.72 WULFSBERG DAVID E & MARY 7280-023-019 2.Standard 18 140.06 0.00 140.06 1,442 48.74 1,980 66.92 7280-023-020 2-Standard 1.442 1.580 242.20 WESTERN GARDENA PROPERTY LLC 18 140.06 0.00 140.06 53 40 48 74 1.442 3,402 7280-023-021 2-Standard 18 140 06 n 0.00 140.06 48 74 114.99 303 78 BUSSEKENT R & PAULA L 7280-023-023 2-Standard 18 140.08 0 0.00 140.08 1.442 48.74 580 18.93 207.72 LOS ANGELES CO MEDICAL ASSN 7280-023-025 2-Standard 140.06 0.00 140.08 1,442 48.74 1.2B0 43.26 232.06 ANG CHUCK 7280-023-027 2-Standard 18 140.06 0.00 140.06 1.442 48.74 1,460 49.35 238.14 MERRICK THOMAS F 1.442 251.32 DIXON ELLIOT J & DOROTHY C 7280-023-029 18 140.08 0.00 140.06 1.850 62.53 2.Standard 48.74 7280-023-032 2-Standard 18 140 06 n 0.00 140.08 1.442 48.74 1,220 41.24 230.04 POLAND RICHARD 7280-023-037 18 140.08 0.00 140.06 1,442 1,580 53.40 242.20 WESTERN GARDENA PROPERTY LLC 2-Standard 48.74 7280-023-044 2-Standard 140.06 0.00 140.08 1.442 48.74 1,350 45.63 234.42 MERRICK THOMAS F & BARBARA A 18 140.06 1.442 760 25,69 214.48 KELLY GEORGE T 7280-023-049 2-Standard 140.08 0.00 48.74 218.20 STEFFIEN MICHELLE B 7280-023-050 2-Standard 18 140.06 0.00 140.08 1,442 48.74 870 29.41 7280-023-051 2-Standard 18 140.06 0,00 140 08 1,442 48.74 1,110 37.52 226,32 SAWHNEY UDAY R 7280-023-052 2-Standard 18 140 06 0.00 140 08 1,442 4R 74 3 320 112.22 301.02 LONG BEACH APARTMENT HOUSE ASSN 389.05 0,00 389,05 7.500 2,360 79.77 722.32 RATH DAVID 7280-024-011 2-Standard 253.50 50 389.05 0,00 389.05 7,497 253 40 RAR P 332 79 975.24 JENSEN JOHN R 7280-024-017 2-Standard 4.158.70 REDEVELOPMENT AGENCY OF LONG BEACH CITY 7280-024-906 2-Standard 50 389.05 0.00 389.05 7,500 253.50 104.028 3.516.15 441.26 REDEVELOPMENT AGENCY OF LONG BEACH CITY 25 194,53 3.750 126.75 3,550 119.99 7280-024-907 2-Standard 194,53 0.00 321.28 REDEVELOPMENT AGENCY OF LONG BEACH CITY 7280-024-008 2-Standard 25 194.53 0.00 194.53 3,750 126.75 0.00 7280-024-909 122 949.28 0.00 949.28 17,708 0.00 1.547.80 REDEVELOPMENT AGENCY OF LONG BEACH CITY 2-Standard 598.53 896,04 REDEVELOPMENT AGENCY OF LONG BEACH CITY 263.50 7280-024-910 2-Standard 50 380.05 0.00 389.05 7,500 253.50 7,500 56 435,74 0.00 435,74 7,500 253.50 29,688 1,003.45 1,692.68 REDEVELOPMENT AGENCY OF LONG BEACH CITY 7280-024-911 2-Standard 656 5.104.34 0.00 5.104.34 165.092 5.580.11 10.684.44 L.A.COUNTY 7280-025-900 2-Standard 0.00 2,688 20,915.33 0.00 17,005,39 409,765 13,650.06 51,770,78 LONG BEACH CITY 7280-025-902 2-Standard 20,915.33 503.118 7280-028-021 2-Standard 25 194.53 0.00 194,53 6,000 202.80 0.00 397,32 URBAN GROWTH LONG BEACH LLC 50 389.05 0.00 389,05 12,000 0.00 794.64 ALBERT STEVE 7280-028-023 2-Standard 405.60 1.823.10 REDEVELOPMENT AGENCY OF LONG BEACH CITY 7280-028-903 2-Standard 100 778 10 0.00 778.10 25,000 845.00 0.00 25 194.53 0.00 194,53 2,075 70.14 3,826 129,32 393.98 REDEVELOPMENT AGENCY OF LONG BEACH CITY 7280-028-905 2.Standard 2-Standard 50 389.05 0,00 389.05 12,500 422,50 12,500 422 50 1,234.04 REDEVELOPMENT AGENCY OF LONG BEACH CITY 7280-028-911 12.835.48 DANARI OCEANILLO 828 A 442 67 0.00 A 442 R7 79,850 2.698.93 109,316 3 694 68 7280-029-031 2-Standard 642,54 ARCHDIOCESE OF LOS ANGELES EDUCATION AND 7281-004-001 2-Standard 50 389.05 0.00 389,05 7,500 253,50 0.00 7281-004-005 2-Standard 300 2.334.30 0.00 2,334,30 92,400 3,123.12 0.00 5,457.42 ARCHDIOCESE OF LA EDUC AND WELFARE CORP 7281-005-003 100 778 10 0.00 778.10 12,400 419 12 0.00 1,197,22 GUMBINER ROBERT 2-Standard 0.00 4,142 140.00 706.16 WILLE WARREN F 7281-005-008 2-Standard 50 389.05 389.05 5.240 177.11 598.52 WOOD RANDEE R & WALTER K 7281-005-014 2-Standard 56 435.74 ٨ 0.00 435.74 4,816 162.78 0.00 150 1,970.24 TADAYON AZADEH 7281-005-016 2-Standard 1,167,15 0.00 1.187.15 18,750 633.75 5.010 169.34 200 1,556,20 0.00 1,556.20 14,980 506 32 14,435 487.90 2.550.42 PETERSON MICHAEL & LISA 7281-005-047 2-Standard 2-Standard 100 778.10 0.00 778.10 20,000 676.00 1,477 49.92 1.504.02 DAKAR NATE 7281-006-010 2,500 658 04 DAKAR NATE 7281-008-011 2-Standard 50 389.05 0.00 389.05 84 60 2.500 84 50 876.68 KAHOY PROPERTY LLC 7281-008-012 2-Standard 50 389.05 0.00 389.05 7,500 253 50 6,927 234.13 7281-006-013 2-Standard 50 389,05 0.00 389.05 7,500 253.50 2,578 87.14 729.68 PICKARD HARRY I 7281-006-031 2-Standard 389.05 0.00 389.05 7,500 253,50 9,632 325.56 968.10 711 EAST LTD 50 389.05 0.00 389.05 7,500 253.50 9,244 312,45 955.00 DEKREEK DICK P & ANNE 7281-006-033 2-Standard Ω 0.00 389.05 3,750 3.240 109.51 625.30 DEKREEK DICK P & ANNE 50 389.05 126.75 7281-006-034 2-Standard 50 642.54 FREEMAN LARY E & ARDIS G 7281-006-035 2-Standard 389.05 Đ 0.00 389.05 3,750 126.75 3.750 126.75

7281-006-060

2-Standard

50

389.05

0

0.00

389,05

253.50

3,250

109.85

752.40 WOOD W KURT

7,500

Basic or Standard 2004/05 2004/05 Street Front Standard Front Premium Street Premium Front **Total Front** Lot Sq. 2004/05 Lot 2004/05 Bldg. Sq. 2004/05 Total Bidg. Sq. Footage Levy Front Footage Levy Footage Footage Levy Levy Owner Lew Footage Lev 7281-007-025 2-Standard 100 0.00 778.10 5,000 169.00 1,239,32 BERRO ASSETS LLC 8 646 292 23 7281-007-026 2-Standard 389.05 0.00 389.05 7,500 1,017.32 VON BOLSCHWING G E 253 50 11,088 374 77 7281-007-027 2-Standard 50 389.05 0.00 380 06 558.04 MACPHERSON CRAIG A & STUART S 5 000 169.00 0.00 7281-007-028 2-Standard 100 778 10 0.00 778.10 10,000 338.00 2,400 81.12 1.197.22 OSAKI ROSE 7281-007-061 2-Standard 75 583.58 0.00 1,759.96 CASA CARINO 583.58 11,250 380.25 23,554 798.13 7281-007-064 2-Standard 25 194.53 0.00 194.53 3.750 321.28 LONG BEACH HOUSING DEVICE 126.75 0.00 7281-007-065 2-Standard 50 389.05 0.00 389.05 904.16 VON BOLSCHWING GE 7.740 261.61 7,500 253.50 50 7281-007-066 2-Standard 389.05 0.00 389.05 7,740 7,400 250.12 900.78 GINN GREGORY R 261.61 7281-007-067 2-Standard 50 389.05 0.00 389.05 892.50 GINN GREGORY R 7,500 253.50 7.395 249.95 7281-007-068 50 2.Standard 389.05 0.00 389,05 7.500 785.40 GINN GREGORY R 253 50 4 266 143 85 7281-009-001 2-Standard o 0.00 0.00 0.00 7,500 253 50 6,968 235.52 489.02 DOWNS NANCY L TRUSTEE 7281-009-002 2-Standard 150 1.167.15 0.00 1,187.15 4,996 168.86 1,336.00 KARAHALIOS GEORGE 0.00 7281-009-003 2-Standard 50 389.05 0.00 389.05 19,998 675.93 13,548 457.92 1,522.90 KARAHALIOS GEORGE 7281-009-004 2-Standard ٥ 0.00 0.00 14 QQR 80.088 2 038 00 2.543.92 BABBITT JEAN C 0.00 508 Q3 7281-009-005 2.Standard 0.00 n 0.00 0.00 12,497 422.40 7,112 240.39 682.78 KARAHAHOS GEORGE 7281-009-007 2-Standard 50 389.05 0.00 389.05 12,497 422.40 0,00 811.44 KARAHALIOS GEORGE 7281-009-008 2-Standard ٥ 0.00 0.00 0.00 7.500 11,838 400 12 653.62 THORNBURGH ROBERT G III 253 50 7281-009-009 2-Standard 50 389.05 0.00 389.05 7,500 253 60 0.00 642.54 HELTON PATRICIA J 7281-009-010 2-Standard Λ 0.00 0.00 0.00 2.496 2.500 168.86 KRESL MGMT 84.36 84.50 7281-009-011 2-Standard 0.00 0.00 0.00 1.246 42.11 1.250 42.25 84.36 KRESL MGMT 7281-009-012 2-Standard 0.00 0.00 0.00 3 746 128 81 3.750 128 75 253,36 KRESL MGMT 7281-010-001 2-Standard 250 1.945.25 0.00 1,945,25 14,998 506.93 15,000 507.00 2,959.18 GINN GREGORY R 7281-010-002 2-Standard 75 583.58 0,00 583.58 8,250 276.85 7.500 1.115.92 SCHNEITER KURT B & LISA K 253.50 7281-010-003 160 2-Standard 1 244 96 0.00 1,244.98 8,250 278.85 4,456 150.61 1.674.42 MOORE JANET 7281-010-006 2-Standard 40 311.24 0.00 6.003 311.24 881 70 OSTER HARRY & SUSY 202 90 10 283 347 57 7281-010-007 2-Standard ഒറ 466 BB 0.00 ARR RA 3,000 101.40 9,000 304,20 872.46 CHRISTIAN OUTREACH APPEAL 7281-010-008 42 2-Standard 328.80 0,00 326.80 2,100 70.98 2.100 70,98 468.76 CITY TERRACE EQUITIES 217,87 7281-010-009 2-Standard 28 217.87 0,00 2,400 81.12 5.157 174.31 473,30 CITY TERRACE EQUITIES 7281-010-010 2-Standard 25 194 53 0.00 194 53 3 748 321 14 CITY TERRACE FOLITIES 126 61 0.00 7281-010-015 2-Standard 50 389.05 0.00 389 05 7,497 966,48 BEASLEY INVESTMENTS LP 253.40 9.587 324.04 7281-010-018 50 2-Standard 380.05 0.00 389.05 2,500 84.50 4,860 164,27 637.82 ALVORD SUE J 7281-010-017 2-Standard 150 1,187,15 0.00 1.167.15 5,000 169.00 12,150 410.67 1,746.82 ARNOLD MARTIAL HUR 7281-010-055 2-Standard 141 1.097.12 0.00 1.097.12 19,740 667.21 43.682 1.475.78 3.240.10 CTA 7281-011-009 2-Standard 53 412.39 0.00 412.39 2 650 670.96 COVENANT PRESBYTERIAN CHURCH 89.57 5,000 169.00 50 7281-011-010 2-Standard 389.05 0.00 389.05 2.500 84 50 0.00 473.54 COVENANT PRESBYTERIAN CHURCH OF LONG BEA 7281-011-011 2-Standard 102 793.66 0.00 793.66 2,596 87,74 832 909.52 VARZAK NICHOLAS & DARLENE 28.12 7281-011-012 2-Standard 125 972 63 0.00 972.63 3,750 128.75 4,417 149,29 1,248.68 CAPTAIN KAO LIMITED PARTNERSHIP 7281-011-013 2-Standard 40 311.24 0.00 311.74 3 999 135 17 716.80 MACPHERSON CRAIG A & STUART S 8 000 270 40 7,788 7281-011-016 2-Standard 50 389.D5 0.00 389.05 7,497 253,40 263.23 905.68 COSTANTI MARK & KATHY 7281-011-017 2-Standard 50 389,05 0.00 389.05 7,500 253,50 7,957 268.95 911.50 CURLETTE JAMES A 50 0.00 389.05 748.98 FRANICH PATRICIA A 7281-011-018 2-Standard 389.05 7,500 253.50 3,149 106.44 7281-011-019 2-Standard 50 389.05 0.00 389.05 7.500 253 50 141 15 783.70 JONES JAMES W & JOSEFA T 4,178 7281-011-020 2-Standard 50 389.05 ۵ 0.00 389.05 3,746 126.61 0.00 515,86 JONES JAMES W & JOSEFA T 7281-011-024 2-Standard 38 295.68 0.00 295.68 5.620 10,216 345,30 830.94 WOOD KURT W & DIANE G 189.96 7281-011-025 2-Standard 389.05 0.00 389.05 7,500 12.052 407.36 1.049.90 COHEN JOSEPH 253,50 46 555 18 DOWNS NANCY I 7281-011-028 2-Standard 357.93 0.00 357.93 3 910 132 16 1 926 65 10 7281-011-027 2-Standard 31.12 0.00 31.12 3,589 121,31 1,176 39.75 192.18 SCHNYDER KURT G 7281-011-028 1,556.20 2.009.02 GELKER BRUCE & LISA 2-Standard 200 0.00 1,556,20 7.497 253.40 5.900 199,42 2-Standard 0.00 85.69 106.50 BRADSHAW JEAN M 7281-011-029 11 85.59 309 10.44 310 10.48 155.62 7281-011-031 2-Standard 20 165.62 ٥ 0.00 218 7.37 493 16.68 179.64 ANSORGE RONALD C & SUSAN C 7281-011-032 2-Standard 25 194.53 0.00 194,53 283 9.57 292 9.87 213.96 ANSORGE RONALD C & SUSAN C 7281-011-081 2-Standard 12 93.37 0.00 93,37 409 13.82 422 14.26 121.44 SO CA TYPOGRAPHICAL AND MALLER UNION 0.00 13.52 LIME AVE APTS 7281-011-092 2-Standard O 0.00 0.00 400 13.52 በ በስ 155.62 257.02 COVENANT PRESBYTERIAN CHURCH 7281-011-094 2-Standard 20 0.00 155,62 3,000 101.40 0.00 7281-011-095 2-Standard 20 155,62 0.00 155,62 3,000 257.02 COVENANT PRESBYTERIAN CHURCH 101.40 0.00 7281-011-107 2-Standard 73 568,01 0.00 568.01 7,300 248.74 14,376 485.91 1,300.68 HAMMOND RUTH A 50 389.05 0.00 389.05 5.800 585.08 SYCAMORE TERRACE 7281-011-109 2-Standard 196.04 0.00 45 0.00 3 847 629.48 DIAZ JOSE & REBECCA 7281-012-007 2-Standard 350.15 350 15 4.417 149 29 130 03 7281-012-008 2-Standard 75 583.58 0.00 583.58 4,587 155.04 3,026 102.28 840.90 HEINZE MARY G 7281-012-009 2-Standard 83 645.82 0.00 645.82 5,049 170.66 5.716 193.20 1,009.68 SEARS JOHN J 2-Standard 128 995,97 0.00 995.97 4,099 138,55 3,107 105.02 1,239.54 JONES JANIS 7281-012-010 20 0.00 155.62 297.68 DINU CAPITAL LLC 155.62 2.997 101.30 1 206 40.7B 7281-012-011 2-Standard ٥ 0.00 7281-012-012 2-Standard 157 1,221.62 1,221.62 13,016 439.94 6,920 233,90 1,895,46 DINIJ CAPITAL LLC 7281-012-013 2-Standard 180 1,400,58 ٥ 0.00 1,400.58 4,478 151,38 7,196 243,22 1,795.18 BARNES TYLER A 7281-012-014 2-Standard 40 311.24 0,00 311.24 4,000 135.20 3,840 129.79 576.22 MORRISON DAVID & CHARLOTTE 7281-012-015 2-Standard 30 233.43 0.00 233.43 2,997 101.30 3,000 101,40 436.12 BRADLEY DENNIS L 7281-012-018 2-Standard 250 1,945.25 0.00 1.945.25 14,998 506,93 3,383.06 BRADLEY DENNIS L 27,541 930.89

Basic or Standard 2004/05 2004/05 Street Front Standard Front Premium Street Premium Front **Total Front** 2004/05 Lat 2004/05 Bldg. Sq. 2004/05 Total Lot Sa. Bldg. Sq. Footage Levy Front Footage Lev Lev Footage Footage Footage Levy Levy Owner Levy 7281-012-017 2-Standard 389.05 389.05 7,497 253 40 198 85 839.30 MOKE ESPIRITULLO 5.824 7281-012-019 2-Standard 389.05 0.00 389.05 7,497 253.40 6 120 205.86 849.30 MOKE ESPIRITULLO 7281-012-020 2-Standard 50 389.05 0.00 380.05 2,496 Ω 1 498 50 63 524 DA SHILLETO KEVIN R4 36 7281-012-021 2-Standard 100 778.10 0.00 778.10 5.000 169.00 R 451 218 04 1.165.14 PPA HOLDINGS LLC 7281-012-022 2-Standard 50 389.05 0.00 389.05 7,500 13,197 446.06 1.088.60 PACIFIC PROPERTY ASSETS LLC 253.50 7281-012-023 50 389.05 0.00 1.067.92 PATTY LOU MANOR ASSN 2-Standard 389.05 7.497 253,40 12.588 425.47 7281-012-024 2-Standard 300 2.334.30 0.00 2 334 30 22,499 534594 FREEMANIARY F 760 47 66,603 2 251.18 7281-013-001 2-Standard 100 778 10 0.00 778.10 2,500 84 50 3 264 110.32 972.92 MADSEN PHILLIP A 7281-013-002 2-Standard 50 389.05 0.00 389.05 2,500 84.50 3,564 120,46 594.00 BRYANT ANTOINE J & INA L 7281-013-003 2-Standard 50 389.05 0.00 389.05 2,500 84.50 3,264 110.32 583,86 SPERO MARY A 50 7,400 389.05 0.00 765.92 ZWIGART ANTHONY 7281-013-004 2-Standard 389.05 3.750 126.75 250 12 7281-013-008 2-Standard 125 972.63 0.00 972.63 3,750 126.75 2,240 75.71 1,175.08 KRUMWIEDE ROBERT H 7281-013-007 2-Standard 389.05 0.00 389.05 7,500 253 50 5,654 191 11 833.68 Y PROPERTIES INC 75 583.58 0.00 583.58 11.250 5.793 1.159.62 DEKREEK DICK P & ANNE 7281-013-008 2-Standard 380 25 195.80 389.05 0.00 805 74 BORRELLI RICK 7281-013-010 2-Standard 50 389.05 7,500 253 50 4.828 163,19 7281-013-011 2-Standard 50 389.05 0.00 389.05 7,500 253,50 9.696 327.72 970.28 MANDALIA BIPINCHANDRA J & CHIMANLAL J 7281-013-012 2-Standard 50 389.05 0.00 389.05 3.750 126.75 4.240 143,31 659.10 JOANI AND LISA LLC 1.733.02 730 BROADWAY INC 7281-013-014 2-Standard 125 972.63 0.00 972 63 11,247 380.15 11.250 380.25 7281-013-015 2-Standard O 0.00 n nn 0.00 3,750 126.75 5,720 193.34 320.08 ROSSI FRANK & DIERDRE 75 583.58 0,00 583.58 6,218 210.17 1,047,14 SEVEN 30 BROADWAY INC 7281-013-016 2-Standard 7.497 253.40 25 194.53 0.00 194.53 125.06 404.08 SEVEN 30 BROADWAY INC 7281-013-017 2-Standard 2.500 84.50 3.700 7,497 7281-013-018 2-Standard 200 1 556 20 n on 1 558 20 253.40 1.285 43 43 1.853.02 TRYFONOPOULOS PETE 7281-013-019 2-Standard 250 1.945.25 0.00 1,945.25 4,103 138 68 2,527 **85 41** 2,169.34 NIELSEN GLORIA M 7281-013-020 630.26 0.00 630.26 5,192 175.49 956.18 CANTU HENRY 2-Standard 4,451 150.44 7281-013-021 2-Standard 141 1,097.12 0,00 1,097,12 6,804 229.98 4,919 166.26 1,493,36 CANTU HENRY 575.50 MILLER STEVEN & PAMELA 7281-013-022 2-Standard 51 308 83 0.00 396.83 2,128 71.86 3,160 106 81 559.82 MILLER STEVEN & PAMELA 7281-013-023 2-Standard 396.83 0,00 396.83 1,902 64.29 2,920 98 70 7281-013-024 2-Standard 101 785.88 0.00 785.88 3,325 112.39 3,546 119,85 1.018.12 LICHFIELD INVESTMENTS INC 1,757,72 LOVE DAVID G 7281-013-025 2-Standard 203 1,579,54 0.00 1,579,54 3,765 127.93 1,487 50.26 7281-014-001 106 824.79 0.00 824.79 2.775 93.80 0.00 918.58 SMITH TERRY A & JULIE A 2-Standard 45 0.00 1.850 62 53 487.78 WHITE DARRYL C 7281-014-002 2-Standard 350 15 350.15 2,222 76 10 7281-014-004 200 1,556.20 0.00 1,556.20 7,500 253.50 3,515 118.81 1,928.50 SOBEL ROBERT S 2-Standard 50 0.00 7,497 5,079 814.12 DESTERRE ANTHONY J 7281-014-005 2-Standard 389.05 389.05 253.40 171.67 919.30 LAVINGTON FINANCIAL INC 7281-014-008 2-Standard 45 350,15 0.00 350.15 6,750 228.15 10,089 341.01 50 0.00 489.32 1.131.76 ARMSTRONG MALCOLM 7 497 14,477 7281-014-007 2-Standard 389.05 389 05 253 40 321,14 ARMSTRONG MALCOLM 7281-014-008 2-Standard 25 194 53 0.00 194.53 3,746 126.61 0.00 7281-014-009 2-Standard 72 560,23 0.00 560,23 10,800 365.04 14,970 505.99 1,431.28 LAVINGTON FINANCIAL INC 7281-014-010 2-Standard 25 194,53 0.00 194,53 3,750 126 75 3,434 116 07 437.34 Y PROPERTIES INC. 33 258 77 0.00 256 77 4 948 167 24 3,387 113.80 537.80 SCOTT G CLARK 7281-014-011 2-Standard 1,825 339.44 SUTTON MARJORIE V 25 0.00 2.682 7281-014-012 2-Standard 194.53 194.53 54 93 80 08 90 700.29 0.00 700.29 3,250 109.85 1,692 57.19 867.32 SUTTON MARJORIE V 7281-014-013 2-Standard 7281-014-014 2-Standard 25 194 53 0.00 194.53 2,496 84.38 0.00 278.88 SUTTON MARJORIE V 50 0.00 389.05 6.888 232.81 790.86 625 E BROADWAY LLC 7281-014-016 2-Standard 389.05 5.000 169.00 5,020 169.68 281.12 LAVINGTON FINANCIAL INC 7281-014-017 2-Standard a 0.00 0.00 0.00 3,297 111.44 389,05 0.00 389,05 4,998 168.88 5,000 169.00 728,90 GHIASSI SAEED 7281-014-018 2-Standard 50 50 389.05 0.00 389.05 4.200 141.98 6.216 210.10 741.10 ROBERT HENRY INC 7281-014-019 2-Standard 1.574.30 NGAMARY CHATURONK & TAMMY 7281-014-020 2-Standard 150 1.187.15 0.00 1.167.15 4 996 168 88 7.050 238.29 7281-014-025 2-Standard 21 163.40 0.00 163.40 1,118 37.79 1,118 37.79 23R.98 MONGE ADRIANA 55 0.00 427.96 294.57 971.30 BOREN LARRY L & LYNN E 427 96 7,360 248 77 8,715 7281-014-048 2-Standard 7,497 253.40 642.44 HILL ELIZABETH M ET ALTRS 50 389.05 0.00 389 05 0.00 7281-015-026 2-Standard 2,139.78 15,268 518.08 3.289.52 HILL ELIZABETH M ET ALTRS 7281-015-027 2-Standard 275 2,139,78 മ രാ 18,748 633 68 7281-015-028 2-Standard 50 389.05 0.00 389 05 7,497 253.40 816 27.58 670,02 FREIBERG GUSTAV & ANDRA 50 389,05 0.00 389.05 7,497 253,40 17,811 602.01 1,244,46 LAVINGTON FINANCIAL INC 2-Standard 7281-015-029 25 0.00 126 75 136 28 457.56 BEETHOVENILC 194 53 104 53 3 750 4.032 7281-015-030 2-Standard 1,908,48 DOWNS NANCY L 7281-015-031 2-Standard 155 1,205.06 0.00 1,206.06 5,998 202.73 14,784 499,70 7281-015-032 2-Standard 32 248.99 0.00 248.99 3,040 102.75 1,352 45.70 397,44 DUNFEE MICHAEL 20 240.12 DOWNS NANCY L 155.62 0 0.00 155.62 2,500 84.50 0.00 7281-015-034 2-Standard 693.92 SIMPSON MELVIN M ANGELIQUE S 50 389.05 0.00 389.05 4.000 135.20 5.020 169.68 7281-015-035 2-Standard 116.06 RAMIRREZ DAVID & LORFI EL 7281-015-036 2-Standard ٥ 0.00 0.00 0.00 1.498 50 63 1.936 65 44 7281-015-037 2-Standard 25 194.53 0.00 194.53 3,746 126.61 1,800 60.84 381.98 MCCLELLAN PAUL F & LINN N 50 7,497 11,100 375.18 1,017.62 CAFFE GAZELLE INC 7281-015-038 2-Standard 389.05 0.00 389.05 253.40 50 389.05 0,00 389.05 3,746 126 61 3,108 105.05 620.70 CAFFE GAZELLE INC 2-Standard 7281-015-039 88 **RR4 73** 0.00 684.73 1 873 83.31 3.108 105,05 853.08 CAFFE GAZELLE INC 7281-015-040 2-Standard 38 5,947 560.00 CAFEE GAZELLE INC 7281-015-041 2-Standard 295 68 0.00 295 68 1.873 63 31 201 01 75 7281-015-042 2-Standard 583.58 ٥ 0.00 583,58 296 10.00 438 14.74 608.32 BOREN LARRY LALLYNN F 7281-016-001 163 1.268.30 0.00 1,268,30 5,650 190.97 4.842 163,66 1,622,92 RODGERS COLEMAN & DIANA 2-Standard 7281-016-002 37 287.90 0.00 1,847

2-Standard

62.43

2,304

77,88

428.20 RODGERS COLEMAN & DIANA

287.90

		Basic or									
		Standard	2004/05		2004/05						
APN	Zone	Street Front Footage	Standard Front Levy	Premium Street Front Footage	Premium Front Levy	Total Front Levy	Lot Sq. Footage	2004/05 Lot	Bidg. Sq.	2004/05 Bldg. Sq.	2004/05 Total
7281-016-006	2-Standard	50	389.05	C Pront Poolage	0.00	389.05	7.497	253,40	Footage 8,632	Footage Levy 291,76	934.20 COHEN JEFFRY
7281-016-008	2-Standard	50	389,05	Ŏ	0.00	389.05	7,500	253.50	9,029	305.18	947.72 BERNSTEIN AVIV & SUSAN R
7281-016-009	2-Standard	25	194.53	0	0.00	194.53	3,746	126.61	3,024	102.21	423,34 COX JAMES A & CHERYL E
7281-016-010	2-Standard	50	389.05	, 0	0.00	389.05	7,500	253.50	7,682	259.65	902.20 MARK GARDNER GROUP LLC
7281-016-011	2-Standard	50	389.05	0	0.00	389.05	7,497	253.40	7,500	253.60	895.94 MADAN A K & MANJU
7281-016-012 7281-018-014	2-Standard 2-Standard	50 25	389.05 194.53	0	0.00 0.00	389.05 194.53	7,500 3,750	253.50 126.75	11,440 3,946	388.67	1,029.22 BRADLEY DENNIS L
7281-018-015	2-Standard	25 25	194.53	0	0.00	194,53	3,750	126.75	3,940 10,725	13 3,3 7 362,51	454.64 DUFF JOHN 683.78 CHUSTZ EDWARD & CORALIE
7281-016-016	2-Standard	50	389.05	ŏ	0.00	369.05	5,000	169.00	10,125	0.00	558.04 CHUSTZ EDWARD & CORALIE
7281-016-017	2-Standard	33	256.77	ŏ	0.00	258,77	3,332	112.62	1,536	51.92	421,30 KUSHMAUL WILLIAM R
7281-016-018	2-Standard	33	258.77	Ó	0.00	258,77	3,332	112.62	1,830	61.85	431.24 SHANDROW ADAM
7281-016-019	2-Standard	133	1,034.87	0	0.00	1,034,87	3,333	112.66	4,822	162.98	1,310.50 SEDAN DON F & BILLIE R
7281-016-044	2-Standard	275	2,139.78	0	0.00	2,139.78	18,500	625.30	42,085	1,422.47	4,187.54 WOO WESLEYS & HELENY
7281-017-001	2-Standard	25	194.53	0	0.00	194.53	3,746	126,61	1,125	38.03	359.16 MICHENER RITA M
7281-017-002	2-Standard	25	194.53	0	0.00	194.53	1,248	42.11	1,125	38.03	274.68 MICHENER RITA M
7281-017-003 7281-017-004	2-Standard 2-Standard	25 125	194,53 972.63	0	0.00 0.00	194.53 972.63	1,250 1,246	42.25 42.11	2,250 3,593	76.05 121.44	312.82 FIEDLER W DARROW 1,136.18 MICHENER RITA M
7281-017-005	2-Standard	25	194,53	ŭ	0.00	194,53	1,873	63.31	1.875	63.36	321.22 BELCHER ERNEST E & LOUISE
7281-017-006	2-Standard	50	389.05	ō	8.00	369.05	7,497	253.40	.,5.5	0.00	642,44 MICHENER RITA M
7281-017-007	2-Standard	85	661.39	ō	0.00	661,39	6,333	281.66	4,250	143.65	1,086,70 BELCHER ERNEST E & LOUISE
7281-017-008	2-Standard	65	505.77	0	0.00	505,77	6,499	219.67	6,500	219.70	945,14 BANK OF AMERICA TR SUZANNE WEATHERLY TRU
7281-017-009	2-Standard	175	1,361.68	0	0.00	1,361.68	7,497	253.40	4,600	155.48	1,770.58 BANK OF AMERICA TR SUZANNE WEATHERLY TRU
7281-017-010	2-Standard	50	389.05	0	0.00	389.05	7,500	253.50	0	0.00	642.54 LUGAN RAMON & NORMA T
7281-017-011	2-Standard	50 50	389.05	0	0.00	389.05	12,497	422.40	12,000	405.60 135.13	1,217.04 SMITH PHILIP & JACQUELINE 946.68 GREESON MAURICE M & ANNE H
7281-017-016 7281-017-900	2-Standard 2-Standard	475	389.05 3.695.98	0	0,00 00.0	389.05 3.695.98	12,500 48,750	422.50 1,647.75	3,998 0	0.00	5.343.72 LONG BEACH CITY
7281-017-901	2-Standard	50	369.05	Ď	0.00	389.05	7,500	253,50	ŏ	0.00	642.54 LONG BEACH CITY
7281-017-902	2-Standard	225	1,750.73	ŏ	0.00	1,750.73	11,250	380,25	30,190	1,020.42	3.151.40 LONG BEACH CITY
7281-018-015	2-Standard	450	3,501.45	0	0.00	3,501.45	50,000	1,690,00	49,436	1,670.94	6,862.38 FIRST STATES INVESTORS 5000A LLC
7281-018-800	2-Standard	100	778.10	0	0,00	778.10	15,000	507.00	0	0.00	1,285.10 SO CALIF EDISON CO SBE PAR 4 MAP 148-19-
7281-018-804	2-Standard	300	2,334.30	0	0.00	2,334.30	22,500	760.50	0	0.00	3,094.80 SO CALIF EDISON CO
7281-018-805	2-Standard	250	1,945.25	0	0.00	1,945.25	15,000	507.00	0	0.00	2,452.24 SO CALIF EDISON CO LONG BEACH CITY
7281-018-912 7281-019-001	2-Standard 2-Standard	400 276	3,112,40 2,147,56	0	0.00 0.00	3,112.40 2,147.58	37,500 18,944	1,267.50 640.31	8.514	0.00 287.77	4,379.90 LONG BEACH CITY 3.076.64 GREWAL NAGINDER S & LAKHBIR K
7281-019-002	2-Standard	47	365.71	0	0.00	365.71	9,919	335.26	6,946	234.77	935.74 GREWAL NAGINDER S & LAKHBIR K
7281-019-005	2-Standard	50	389.05	ŏ	0.00	389.05	7,500	253.50	16,843	569.29	1,211.84 CIRCLE CAPITAL LLC
7281-019-006	2-Standard	68	513.55	Ō	0.00	513.65	6,665	225.28	5,204	175.90	914,72 CHI TONY T
7281-019-007	2-Standard	183	1,423.92	٥	0.00	1,423.92	8,329	281,52	13,471	455.32	2,160.76 YAGHI SHUCRI
7281-019-008	2-Standard	175	1,361.68	0	0.00	1,381,68	3,746	126,61	7,500	253.50	1,741.78 GALANIS JERRY
7281-019-014	2-Standard	50	389.05	0	0.00	389.05	7,500	253.50	10,760	364.36	1,006.90 PIETSCH JAMES C
7281-019-015	2-Standard	25	194.53	0	0.00	194.53	3,746	126.61	3,750	128.75	447.88 RICHMAN LEON H & DIANA L 895.94 BRINKMAN DEAN L
7281-019-016 7281-019-017	2-Standard 2-Standard	· 50 25	389.05 194,53	0	0.00 0.00	389.05 194.53	7,497 3,750	253.40 126.75	7,500 2,336	253.50 78.96	400.24 LONGORIA ALICE
7281-019-019	2-Standard	187	1,455.05	ŏ	0.00	1,455.05	8,750	285.75	2,330	0.00	1,750.80 MIRAMAR DEVELOPMENT INC
7281-019-020	2-Standard	72	560.23	ŏ	0.00	560.23	3,746	126,61	998	33.73	720.58 MIRAMAR DEV INC
7281-019-021	2-Standard	0	0.00	Ō	0.00	0.00	1,246	42.11	672	22,71	64,82 MIRAMAR DEVELOPMENT INC
7281-019-022	2-Standard	25	194.53	0	0.00	194,53	3,748	126.61	3,225	109.01	430.14 HAYDEN DAVID A & JACQUELINE
7281-019-023	2-Standard	50	389.05	0	0.00	389.05	7,497	253.40	2,600	87.88	730.32 KIMO INVESTMENT CORP AND
7281-019-024	2-Standard	250	1,945.25	0	0.00	1,945.25	14,998	506.93	10,602	358,35	2,810.52 KIMO INVESTMENT CORP AND
7281-019-026	2-Standard	40	311.24	0	0.00	311.24	2,897	101.30	5,200	175.76	588.30 RICHMAN LEON H & DIANA L
7281-019-027	2-Standard	50	389.05	0	00,0 00,0	389.05 1,634.01	3,750	126.75 532,35	6,336	214.16 887,89	729.96 SEDAN DON F & BILLIE R 3,054.24 NAJAH JAMSHID J
7281-019-028 7281-019-029	2-Standard 2-Standard	210 300	1,634.01 2,334.30	0.	0.00	2,334,30	15,750 22,500	760.50	26,269 13,977	472.42	3,587.22 THE CHP FAMILY LIMITED PARTNERSH
7281-019-901	2-Standard	38	295.68	0	0.00	295.68	5,550	187.59	13,511	0.00	483.26 LACMTA
7281-019-902	2-Standard	25	194.53	ō	0.00	194,53	3,750	126.75	ō	0.00	321.28 LONG BEACH CITY
7281-019-903	2-Standard	13	101.15	Ŏ	0.00	101,15	1,800	60.84	Ō	0.00	161.98 LACMTA
7281-020-001	2-Standard	69	536.89	0	0.00	536.69	1,656	65.97	1,655	55,94	648.80 DOWNS NANCY L
7281-020-094	2-Standard	129	1,003.75	0	0.00	1,003.75	4,028	136.15	4,197	141.86	1,281.76 KIM HYUN J
7281-020-096	2-Standard	30	233.43	0	0.00	233.43	2,438	82.34	2,436	82,34	398.10 KIM HYUN J
7281-021-002	2-Standard	167	1,299.43	0	0.00	1,299,43 583,58	6,970 17,345	235,59 586,26	6,351 8,334	214.66 281.69	1,749,88 VOLUNTEERS OF AMERICA 1,451,52 730 BROADWAY INC
7281-021-004 7281-021-008	2-Standard 2-Standard	75 54	583.58 420.17	0	0.00 0.00	420.17	8,529	288.28	7,148	281.69 241.60	950.04 BROADLINE APARTMENTS INC
7281-021-008	2-Standard	15	116.72	Ö	0.00	116.72	2,248	75.98	2,370	80.11	272.80 CHU HING L
7281-021-009	2-Standard	53	412.39	ŏ	0.00	412.39	8,372	282.97	8,900	300.82	996.18 LA VISTA APTS
7281-021-015	2-Standard	25	194.53	. 0	0.00	194.53	2,121	71.69	1,444	48.81	315.02 FARR CHARLES E
7281-021-018	2-Standard	50	389.05	0	0.00	389.05	7,497	253.40	3,904	131.96	774.40 ROSS DAVID & ESTHER
7281-021-017	2-Standard	50	389.05	0	0.00	389.05	7,497	253,40	5,544	187.39	829.84 GOMEZ RICHARD

		Basic or										
		Standard	2004/05	D	2004/05	.						
APN	Zone	Footage	Standard Front Levy	Premium Street Front Footage		Total Front	Lot Sq.	2004/05 Lot	Bidg. Sq.	2004/05 Bldg. Sq.	2004/05 Tota	
7281-021-018	2-Standard	250	1.945.25	Pront rootage	0.00	1,945.25	Footage 14,998	506.93	Footage 9,205	Footage Levy		CHU HING L
7281-021-019	2-Standard	340	2,645.54	ŏ	0.00	2.645.54	63,197	2,136.06	22,450	311.13 758.81		SAFEWAY STORES 23 INC
7281-021-021	2-Standard	300	2,334,30	ō	0.00	2,334.30	22,500	760.50	18,442	623,34		GINSBURG ALLEN H
7281-021-032	2-Standard	210	1,634.01	ó	0.00	1,634.01	17,347	586.33	3.851	130.18		NAIFY MARSHA J
7281-021-033	2-Standard	15	116.72	0	0.00	116.72	2,250	76.05	2.370	80.11		CHU HING L
7281-021-034	2-Standard	25	194.53	٥	0,00	194.53	4,750	160.55	3,950	133.51		CHU HING L
7281-021-900	2-Standard	0	0.00	0	0.00	0.00	400	13,52	0	0.00	13.52	LONG BEACH CITY
7281-022-001	2-Standard	189	1,470.61	o	0.00	1,470.61	6,569	222,03	6,104	206.32	1,898.96	FARMERS AND MERCHANTS TR ET AL MOORE FAM
7281-022-003	2-Standard	25	194.53	0	0.00	194.63	3,750	126.75	3,706	125,26		DALAER INC
7281-022-005	2-Standard	52	404.61	0	0.00	404.61	4,650	157.17	2,964	100,18		ANDERSON ROGER & JANICE
7281-022-006 7281-022-007	2-Standard 2-Standard	75 · 50	583,58 389,05	0	0.00	583.58	11,247	380.15	10,476	354.09		ANDERSON ROGER & JANICE
7281-022-007	2-Standard 2-Standard	150	1,167.15	0	0.00	389.05	2,496	84.38	2,740	92.61		ARGERIS JOHN & BESSIE
7281-022-009	2-Standard	50	389.05	ū	0.00 00.0	1,167.15 389,05	4,996 7,497	168.88 253.40	7,346	248.29		PEARSON JOHN M
7281-022-010	2-Standard	50	389.05	ů	0.00	389.05	7,497	253.40 253.40	5,378 9,444	181.78 319,21		SMILE PROPERTIES I LLC BENWELL DOUGLAS B
7281-022-012	2-Standard	50	389.05	ă	0.00	389,05	5,288	178.73	3,778	127.70		LIMPUS DENNIS L
7281-022-013	2-Standard	50	389.05	ŏ	0.00	389,05	5,929	200.40	5,642	190.70		PAPPAS GREGORY J & NICOLE K
7281-023-001	2-Standard	50	389.05	ŏ	0.00	389.05	7,497	253,40	11,200	378.56		BEASLEY INVESTMENTS L P
7281-023-002	2-Standard	50	389.05	ō	0.00	389.05	7,497	253.40	11,200	378,56		BEASLEY INVESTMENTS L P
7281-023-003	2-Standard	50	389.05	ō	0.00	389.05	7,500	253.50	10,160	343.41		ANDREW HOLDINGS INC
7281-023-004	2-Standard	50	389.05	0	0.00	389.05	7,497	253.40	15,399	520,49		PATEL CHANDRAKANT H & HANSABEN C
7281-023-005	2-Standard	350	2,723.35	Ō	0.00	2,723.35	30,000	1.014.00	22,658	765.84		PIATELLI MARIO
7281-023-006	2-Standard	50	389.05	0	0.00	389.05	7,497	253.40	3,712	125,47		BIGGERS BRIAN D
7281-023-007	2-Standard	50	389.05	0	0.00	389.05	7,497	253.40	6,608	223,35		PATEL CHANDRAKANT H & HANSABEN C
7281-023-008	2-Standard	50	389.05	0	0.00	389.05	3,750	128.75	6,815	230,35	748.14	BERNSTEIN AVIV & SUSAN R
7281-023-009	2-Standard	50	389.05	0	0.00	389.05	7,497	253.40	6,608	223,35	865.80	PATEL CHANDRAKANT H & HANSABEN C
7281-023-010	2-Standard	50	389.05	0	0.00	389.05	7,497	253.40	0	00,0	642.44	LAWRENCE BOB W & DIANE Y
7281-023-011	2-Standard	50	389.05	Ō	0.00	389.05	7,497	253.40	7,500	253.50		LAWRENCE BOB W & DIANE Y
7281-023-012	2-Standard	217	1,688.48	0	0.00	1,688,48	8,538	288.58	50,382	1,702,91		ARTABAN APTS
7281-023-013	2-Standard	100	778.10	0	0.00	778.10	18,199	615.13	3,852	130.20		AKOPIANTZ LEVON A CO-TR
7281-023-014	2-Standard	50 50	389.05 389,05	0	0.00	389.05	9,784	330.70	47.000	0,00		KARAHALIOS GEORGE M
7281-023-015 7281-023-016	2-Standard 2-Standard	· 65	505.77	0	0.00 0.00	389,05 505,77	9,500 3,250	321.10 109.85	17,268 3,000	583,66 101,40		LAVINGTON FINANCIAL INC
7281-023-017	2-Standard	50	389.05	ů	0.00	389.05	2,498	84.36	10,476	354.09		LAWRENCE BOB W & DIANE Y LAWRENCE BOB W & DIANE Y
7281-023-018	2-Standard	150	1.167.15	0	0.00	1,167,15	4,783	161.67	11,022	372,54		LEVIN HENRY J & MARGARET A
7281-024-013	2-Standard	693	5.392.23	ō	0.00	5.392.23	70.554	2.384.73	124,721	4,215.57		MITCHELL LAND AND IMP CO ET AL
7281-024-026	2-Standard	1,066	8,294,55	ō	0.00	8,294,55	82,500	2,788,50	228,513	7,723.74		JWM FAMILY ENTERPRISES
7281-025-001	2-Standard	175	1,361,68	ō	0.00	1,361.68	3,746	128.61	7,358	248.70		VAN ALLEN RICHARD
7281-025-002	2-Standard	50	389.05	0	0,00	389.05	7,497	253,40	11,148	376.80		WOOD ROBERT L
7281-025-003	2-Standard	50	389.05	0	0.00	389.05	3,750	126.75	3,750	126.75	842.54	ISLAND WAY PROPERTIES LLC
7281-025-004	2-Standard	125	972.63	0	0.00	972.63	3,750	126.75	6,856	231.73	1,331,10	PARADIGM REDEVELOPMENT
7281-025-005	2-Standard	50	389,05	0	0.00	389.05	5,000	169,00	7,978	269.66	827.70	SMOLIN STAN & ELAINE F
7281-025-006	2-Standard	25	194,53	0	0.00	194.53	2,496	84.38	2,425	81.97	360,88	CONIGLIO TERRY J
7281-025-007	2-Standard	38	295,68	0	0.00	295,68	5,624	190.09	5,626	190.16		WOOD ROBERT L
7281-025-008	2-Standard	38	295.58	0	0.00	295.68	5,624	190.09	11,918	402.76		VANSTYGEREN CORNELIUS
7281-025-041	2-Standard	30	233.43	Q	0.00	233.43	954	32.25	954	32.25		BAKER MARK
7281-025-042	2-Standard	30	233.43	0	0.00	233.43	954	32.25	954	32.25		GINN GREGORY R
7281-025-261	2-Standard	415	3,229.12	0	0.00	3,229.12	40,650	1,373.97	129,810	4,387.58		F AND F LONG BEACH ASSOCIATES LLC
7281-026-030	2-Standard	620	4,824,22	0	0.00	4,824.22	48,744	1,647.55	383,287	12,955.10		TRIZECHAHN CENTERS INC
7281-028-031	2-Standard	961 70	7,477.54	0	0.00	7,477.54	108,069	3,585.13	372,367	12,588.00		LONG BEACH HOTEL ASSOCIATES L L C
7281-027-001	2-Standard	70 22	544.67	0	0.00	544.67	980	33.12	980	33,12		HART ROBERT W & RUBY E
7281-027-002 7281-027-003	2-Standard	22	171.18 171.18	ů	0.00 0.00	171.18 171.18	1,024 470	34.61 15.89	1,024	34.61		TYLER BRIAN W & SHARON H
7281-027-005	2-Standard 2-Standard	21	163.40	Ô	0.00	183.40	422	14.26	470 422	15.89 14.26		UZIEL LES DUNFEE MICHAEL J
7281-027-007	2-Standard	22	171.18	ŏ	0.00	171.18	454	15,35	454	15.35		GIBBONS ALICE M
Totals: 457 Pan		50,774	\$395,073.00		00.02	\$395,073.00	5,404,764	\$182,681.02	5,791,537	\$195,754.03	\$773,505,80	GIBBOTTO FILICE III
		,	,,	•		7-2-1-1-1-0			-,, -,,,,,,,	4.00,107.00	41.101000000	

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		Basic or										
		Standard Street Front	2004/05 Standard Front	Premium Street	2004/05 Premium Front	Total Cross	l at Ca	2004/05 1	01d= C=	2004/05 DIA- 6-	2004/05 Total	
APN	Zone	Footage	Lew	Front Footage	Lew	Total Front Levy	Lot Sq. Footage	2004/05 Lat Levy	Bldg. Sq. Footage	2004/05 Bldg. Sq. Footage Levy		Owner
7278-004-011	3-Premium	345	\$2,684.45	419	\$5,620.05	\$8,304.50	68,816	\$2,325.98	68,825	\$2,326.29		CAMDEN REALTY INC AND
7278-007-035	3-Premlum	0	\$0.00	165	2,213.15	2,213.15	12,862	434.74	68,345	2,986.08	5,833.94	ALBION PACIFIC PROPERTY RESOURCES LLC ET
7278-007-038	3-Premlum	0	0.00	136	1,824,17	1,824.17	4,431	149.77	0	0,00		ALBION PACIFIC PROPERTY RESOURCES LLC ET
7278-007-038	3-Premium	246	1,914.13	125	1,676.63	3,590.76	32,100	1,084.98	0	0.00		100 E OCEAN INVESTMENTS
7278-007-045 7278-007-922	3-Premium 3-Premium	0 820	0.00 4,824,22	337 120	4,520.18	4,520.18	383,820	12,973.12	526,392 0	17,792.05		CAMDEN REALTY INC AND
7278-007-924	3-Premium	724	5.633.44	110	1,609.56 1,475.43	6,433.78 7,108.87	64,030 53,820	2,164.21 1,819.12	0	0.00 00.0		LONG BEACH CITY LONG BEACH CITY
7278-007-925	3-Premium	120	0.00	218	2,924.03	2,924.03	10,430	352.53	ŏ	0.00		STATE OF CALIF
7278-010-025	3-Premium	ŏ	0.00	0	0.00	0.00	5,440	183,87	Ď	0.00		CAMDEN REALTY INC AND
7278-010-026	3-Premium	0	0.00	430	5,767.59	5,767.59	16,600	561.08	0	0.00		CAMDEN REALTY INC AND
7278-010-028	3-Premlum	0	0.00	170	2,280.21	2,280.21	2,370	80,11	0	0.00	2,360.32	CAMDEN REALTY INC AND
7278-010-029	3-Premium	0	0.00	25	335,33	335.33	4,620	156.16	0	00,0		CAMDEN REALTY INC AND
7278-010-914	3-Premium	٥	0.00	1,491	19,998.78	19,998.78	1,374,806	46,468.44	0	0.00		LONG BEACH CITY
7278-010-925	3-Premium	0	0.00	5,236 50	70,230,47	70,230,47	476,982	16,121.99	350,000	11,830.00		LONG BEACH CITY
7280-004-011	3-Premium 3-Premium	150	0.00	100	670,65	670,65	5,000	169.00 591.50	12,870	435,01		PINE AVENUE EXECUTIVE RESIDENCES LLC YOON TAMARA W
7280-004-017 7280-004-020	3-Premium	495	1,167.15 3,851.60	200	1,341.30 2,682,60	2,508.45 6.534.20	17,500 62,140	2,100,33	33,462 124,514	1,131,02 4,208,57		COASTAL LONG BEACH PROPERTIES LLC
7280-005-025	3-Premium	0	0,00	1,070	14,351,91	14,351,91	68,825	2,326.29	48,919	1,653,46		COVENTRY LONG BEACH PLAZA LLC
7280-005-026	3-Premium	ŏ	0.00	1,280	17,168.64	17,168.64	97,574	3,298.00	77,849	2,631,30		COVENTRY LONG BEACH PLAZA LLC
7280-005-030	3-Premium	Ō	0.00	190	2,548.47	2,548,47	8,860	299.47	0	0.00		COVENTRY LONG BEACH PLAZA LLC
7280-005-049	3-Premium	0	0.00	121	1,522,97	1,622.97	8,600	290.68	6,987	238,16	2,149.60	COVENTRY LONG BEACH PLAZA ILC
7280-005-051	3-Premlum	0	0.00	1,344	18,027.07	18,027.07	170,320	5,756.82	148,084	5,005.24		COVENTRY LONG BEACH PLAZA LLC
7280-005-052	3-Premium	0	0,00	582	7,806.37	7,806,37	31,710	1,071.80	24,637	832.73		COVENTRY LONG BEACH PLAZA LLC
7280-005-053	3-Premium	0	0.00	0	0.00	0.00	8,307	260.78	88,340	2,985,89		BUCHANAN PCS CITYPLACE LLC
7280-005-054	3-Premium	0	0.00	470 0	6,304.11	6,304.11	18,098	611.71 0.00	9,378	316.98		COVENTRY LONG BEACH PLAZA LLC BUCHANAN PCS CITYPLACE LLC
7280-005-055 7280-005-056	3-Premium 3-Premium	0	0.00 0.00	425	0.00 5,700.53	0.00 5,700.53	0 25,160	850.41	50,281 15,602	1,699.50 534.11		COVENTRY LONG BEACH PLAZA LLC
7280-005-057	3-Premium	D.	0.00	725	0.00	0.00	25,100	0.00	55.824	1,886,85		BUCHANAN PCS CITYPLACE LLC
7280-005-058	3-Premium	ō	0.00	590	7,913.67	7,913.67	25,010	845.34	14,181	479.32		COVENTRY LONG BEACH PLAZA LLC
7280-005-059	3-Premium	ō	0.00	0	0.00	0.00	0	0.00	44,601	1,507,51		BUCHANAN PCS CITYPLACE LLC
7280-005-060	3-Premium	0	0.00	330	4,426,29	4,426.29	11,120	375,88	7,403	250,22	5,052.36	COVENTRY LONG BEACH PLAZA LLC
7280-005-062	3-Premlum	0	0.00	0	0.00	0.00	9,650	326,17	37,685	1,273.75		BUCHANAN PCS CITYPLACE LLC
7280-005-918	3-Premium	0	0.00	644	8,637.97	8,637.97	126,324	4,269.75	327,600	11,072.88		LONG BEACH CITY
7280-005-919	3-Premium	0	0,00	635	8,517.26	8,517.28	99,317	3,356.91	359,247	12,142.55		LONG BEACH CITY
7280-005-920	3-Premium	0	0.00	250	3,353.25 925.50	3,353.25	25,600	865.28	0	0.00		LONG BEACH CITY LONG BEACH CITY
7280-005-921 7280-009-007	3-Premlum 3-Premlum	0	0.00 0.00	69 100	1,341.30	925.50 1,341.30	76,230 15,000	2,576.57 507.00	212,718 46,100	7,189.87 1,558.18		SUNSET ON SUNSET LLC AND
7280-009-017	3-Premium	20	155.62	48	643.82	799.44	953	32.21	953	32.21		KAMMEL CASEY & LISA
7280-009-018	3-Premium	-0	0.00	50	670.65	670,65	990	33.46	990	33.46		KAMMEL CASEY & LISA
7280-009-076	3-Premium	25	194.53	ō	0.00	194,53	953	32,21	846	28,59		WALKER BUILDING CONDOMINIUMS LP
7280-009-077	3-Premium	25	194,53	Ö	0.00	194.53	1,022	34.54	907	30.66	259.72	WALKER BUILDING CONDOMINIUMS LP
7260-009-078	3-Premium	25	194,53	36	482.87	677.40	1,022	, 34.54	907	30.68	742.60	WALKER BUILDING CONDOMINIUMS LP
7280-009-079	3-Premium	0	0.00	25	335.33	335,33	2,128	71.93	1,889	63.85		WALKER BUILDING CONDOMINIUMS LP
7280-009-080	3-Premium	0	0.00	25	335.33	335.33	1,898	64.15	1,685	56.95		WALKER BUILDING CONDOMINIUMS LP
7280-009-081	3-Premium	0	0.00	25	335,33	335.33	1,893	63.98	1,680	56,76		WALKER BUILDING CONDOMINIUMS LP
7280-009-082	3-Premlum	0	0,00	20	268,26	268.28	1,932	65,30	1,715	57.97		WALKER BUILDING CONDOMINIUMS LP
7280-009-083	3-Premium	0	0,00	20 0	268.26 0.00	268,26	2,706	91.46	2,402	81.19		WALKER BUILDING CONDOMINIUMS LP
7280-009-084	3-Premium	56 30	435.74 233.43	0	0.00	435,74 233,43	1,207 957	40.80 32.35	1,071 850	36.20 28.73		WALKER BUILDING CONDOMINIUMS LP WALKER BUILDING CONDOMINIUMS LP
7280-009-085 7280-009-088	3-Premium 3-Premium	38	295,68	Ď	0.00	295.68	1,865	63.04	1,655	55.94		WALKER BUILDING CONDOMINIUMS LP
7280-016-002	3-Premium	0	0.00	230	3,084.99	3,084,99	11,996	405.48	24,000	811.20		DE CARION LIVING TRUST
7280-016-005	3-Premium	ŏ	0.00	70	938.91	938,91	10,500	354.90	20,860	705.07		LERTKULVANICH PRAKET
7280-016-007	3-Premium	ō	0.00	50	670.65	670.65	7,500	253.50	7,500	253.50		LEONARD FRED & GAIL
7280-016-010	3-Premium	0	0.00	50	670.65	670.65	7,500	253.50	7,500	253.50		1995 LONG BEACH METROPOLIS PARTNERS LESS
7280-016-011	3-Premium	0	0.00	50	670.65	670,65	7,500	253.50	0	0.00		PINE STREET PROPERTY LLC
7280-016-012	3-Premium	0	0.00	25	335.33	335.33	2,500	84.50	. 0	0.00		PINE STREET PROPERTY LLC
7280-016-013	3-Premium	0	0.00	25 25	335.33	335,33	2,500	84.50	2,500	84.50		PINE STREET PROPERTY LLC
7280-018-014	3-Premium	0	0.00	25 25	335.33 335.33	335.33 335.33	2,500 2,500	84.50 84.50	2,500 4,900	84.50 165.62		MIZRAHI ROSE HANDAL FRED S & ALYCE R
7280-016-015	3-Premium	U	0.00	23	25,004	223.33	2,000	04,30	4,800	103.02	303.44	I MITWINET I NEW & GENETOE IN

		Basic or Standard	2004/05		2004/05								
APN	Zone	Street Front Footage	Standard Front Levy	Premium Street Front Footage	Premium Front Levy	Total Front Levy	Lot Sq. Footage	2004/05 Lot Levv	Bidg. Sq. Footage	2004/05 Bldg. Sq. Footage Levy	2004/05 Total Levy Owner		
7280-016-016	3-Premium	Ö	0.00	150	2,011,95	2,011.95	5,000	169.00	5,000	169,00	2,349.94 PINE STREET PROPERTY LLC		_
7280-016-017	3-Premlum	150	1,167.15	100	1,341.30	2,508.45	13,650	461.37	15,000	507.00	3,476.82 MURPHY PATRICK J		
7280-016-900	3-Premium	50	389.05	100	1,341.30	1,730.35	6,000	202.80	0	0.00	1,933.14 REDEVELOPMENT AGENCY OF LONG BEACH C		1
7280-016-901	3-Premium	50	389.05	50	670.65	1,059.70	10,000	338.00	C	0,00	1,397.70 REDEVELOPMENT AGENCY OF LONG BEACH C		
7280-017-001	3-Premium	0	0.00	75	1,005.98	1,005.98	11,250	380.25	28,575	965,84	2,352.06 LOPEZ LEONARDO M & IRIS A	352.08 LOPEZ LEONARDO M & IRIS A	
7280-017-007	3-Premium	0	0.00	54	724.30	724.30	5,375	181.68	45,761	1,546.72	2,452,70 F AND M APARTMENTS LLC	452,70 F AND M APARTMENTS LLC	
7280-017-008	3-Premium	0	0.00	198	2,828.95	2,628.95	9,627	326.39	9,502	321.17	3,275.50 FARMERS AND MERCHANTS BANK OF LONG BE	275.50 FARMERS AND MERCHANTS BANK OF LONG BEA	ж
7280-017-009	3-Premlum	0	0,00	50	870.85	670.65	7,500	253.50	0	0.00		924.14 FARMERS AND MERCHANTS BANK OF LONG BEA	ж
7260-019-001	3-Premlum	100	778.10	100	1,341.30	2,119.40	10,000	338.00	9,000	304.20	2,761.60 GILRO LLC		
7280-019-002 7280-019-004	3-Premium 3-Premium	0	0.00 0.00	50 100	670.65	670,65	5,000	169.00	5,000	169.00	1,008.64 GILRO LLC		
7280-019-010	3-Premium	0	0.00	50	1,341,30 670.65	1,341,30 670,65	12,500 7,500	422.50 253.50	39,226 22,500	1,325.84 760.50	3,089.64 ROSENBERG ROBERT & JACKIE 1,684.64 AME INVESTMENT CO AND		
7280-019-011	3-Premium	ŏ	0.00	50	670.65	670.65	3,600	121,68	7,200	243,38	1.035.88 AME INVESTMENT CO AND		
7280-019-012	3-Premium	100	778.10	225	3,017.93	3,796.03	24,674	833.98	120,000	4,056.00	8,686.00 PACIFIC TOWER LLC		
7280-019-013	3-Premlum	0	0.00	25	335.33	335,33	2,500	84.50	2,500	84.50	504.32 RAMIREZ JESUS		
7280-019-015	3-Premlum	0	0,00	40	536.52	536.52	3,600	121,68	3,600	121,68	779.88 BOTWIN RONALD M & RITA M		
7280-019-018	3-Premium	0	0,00	142	1,904.65	1,904.65	5,130	173.39	25,900	875,42	2,953.48 LOFT DEVELOPMENT INC		
7280-019-900	3-Premium	٥	0.00	50	670.65	670,65	7,500	253.50	0	0.00		924.14 REDEVELOPMENT AGENCY OF LONG BEACH CIT	r
7280-019-901	3-Premium	150	1,167.15	100	1,341.30	2,508.45	15,000	507.00	0	0.00	3,015.44 REDEVELOPMENT AGENCY OF LONG BEACH C	015.44 REDEVELOPMENT AGENCY OF LONG BEACH CIT	!
7280-019-903	3-Premium	0	0.00	50	670.65	670.65	15,000	507.00	. 0	0.00			
7280-019-905	3-Premium	Q	0.00	36	482.87	482.87	4,100	138.58	5,600	169.26		810.72 REDEVELOPMENT AGENCY OF LONG BEACH CIT	<i>f</i>
7280-020-003	3-Premium	0	0.00	25	335.33	335.33	1,250	42.25	1,250	42.25	419.82 VAN DEUSEN DIANA J		
7280-020-016	3-Premium	0	0.00	150	2,011.95	2,011.95	5,625	190,13	40,000	1,352.00	3,554.08 LONG BEACH PLAZA ASSOCIATES		
7280-020-018 7280-020-021	3-Premium 3-Premium	0	0.00 0.00	300 50	4,023.90 670.65	4,023.90 670.65	22,500	760.50 253.50	73,243	2,475.61	7,260.00 CITY CENTRE INVESTMENT GROUP 1,959.10 ZEIDEN PROPERTIES 2		
7280-020-021	3-Premium	ŏ	0.00	275	3,688.58	3,688,58	7,500 21,250	718.25	30,620 23,125	1,034.96 781.63	1,959.10 ZEIDEN PROPERTIES 2 5,188.46 PALISADES INVESTORS LLC		
7280-020-023	3-Premium	ŏ	0.00	50	670.65	670.65	7,300	246.74	1,107	37.42	954.80 LONG BEACH PLAZA ASSOCIATES		
7280-020-024	3-Premium	ō	0.00	50	670.65	670.65	7,300	246.74	7,500	253.50	1,170.88 LONG BEACH PLAZA ASSOCIATES		
7280-020-025	3-Premlum	Ō	0.00	50	870.65	670.65	7,300	246.74	7,500	253.50	1,170,88 LONG BEACH PLAZA ASSOCIATES		
7280-020-028	3-Premium	0	0.00	61	818,19	818.19	8,960	302.85	9,600	324.48	1,445.52 PENN HELEN D	445.52 PENN HELEN D	
7280-020-900	3-Premium	0	0.00	155	2,079.02	2,079.02	4,524	152.91	4,409	148,99	2,380.92 REDEVELOPMENT AGENCY OF LONG BEACH C	380.92 REDEVELOPMENT AGENCY OF LONG BEACH CIT	1
7280-020-902	3-Premium	Ō	0.00	70	938.91	938.91	7,125	240.83	13,300	449.54			
7280-020-903	3-Premium	0	0.00	30	402.39	402.39	2,250	76.05	2,250	76.05			
7280-020-906	3-Premium	•	0.00	30	402.39	402.39	1,125	38.03	0	0.00			
7280-021-013 7280-021-017	3-Premium 3-Premium	100 150	778.10 1.167.15	60 33	804.78 442.63	1,582.88 1.609.78	6,000	202.80	12,000	405.60	2,191.28 BRADLEY JAMES		
7280-021-018	3-Premium	150	0.00	33 34	456,04	456.04	4,950 5,000	167.31 169.00	4,950 9,042	167.31 305.62	1,944.40 FORNEY DEVELOPMENT CO 930.68 FORNEY DEVELOPMENT CO		
7280-021-015	3-Premium	. 0	0.00	90	1,207.17	1,207,17	9,000	304.20	20,197	682,66	2.194.02 BRADLEY JAMES		
7280-021-041	3-Premium	ŏ	0.00	203	2,722.84	2,722.84	19,508	659.37	115,653	3,909,07	7,281.28 VILLA LA PALMA LLC LESSEE		
7280-021-052(1)		360	2,801,16	377	5.056.70	7.657.86	70,754	2,391,49	95,989	3,244,43	13,493,78 TWEEDY PROPERTIES LLC LESSEE		
7280-028-012	3-Premlum	. 0	0.00	225	3,017,93	3,017.93	11,639	393.40	65,489	2,213,53	5.624.86 L OPERA INVESTMENT GROUP		
7280-026-019	3-Premium	. 0	0.00	83	1,113.28	1,113.28	12,850	434.33	47,268	1,597,66	3,145.26 110 PINE LLC		
7280-026-022	3-Premium	150	1,167.15	522	7,001.59	8,168.74	52,708	1,781.53	191,727	6,480,37	16,430.64 ARDEN REALTY FINANCE PTNSHP L P	430.84 ARDEN REALTY FINANCE PTNSHP L P	
7280-026-023	3-Premium	210	1,634.01	158	2,119.25	3,753.26	36,586	1,236.61	0	0.00	4,989.86 ARDEN REALTY FINANCE PTNSHP L P	989.88 ARDEN REALTY FINANCE PTNSHP L P	
7280-027-001	3-Premium	0	0.00	200	2,682.60	2,682.60	7,500	253,50	14,901	503,65	3,439.74 KRINSKY OSCAR & HARRIET		
7280-027-003	3-Premium	o o	0.00	50	670,65	670.65	7,500	253.50	7,500	253.50	1,177.84 MORRIS JOHN H		
7280-027-004	3-Premium	0	0.00	25	335.33	335,33	3,750	126.75	2,500	84.50	646.58 KRINSKY OSCAR & HARRIET		
7280-027-008	3-Premium	0	0.00	25	335.33	335,33	3,750	126.75	3,700	125,06	587.14 KRINSKY OSCAR & HARRIET		
7280-027-008	3-Premium	0	0.00	50	670.65	670.65	7,500	253.50	28,735	971.24	1,895.38 JERICO DEVELOPMENT INC		
7280-027-009 7280-027-010	3-Premium 3-Premium	ŏ	0.00 0.00	50 25	670.65 335.33	670.65 335.33	7,500 3,750	253,50 126,75	7,500 3,750	253.50 126.75	1,177,64 DIAMOND PARKING INC 588.82 DIAMOND PARKING INC		
7280-027-011	3-Premium	ŏ	0.00	225	3,017.93	3,017.93	11,250	380.25	125,000	4,225.00	7,623,18 110 PINE LLC		
7280-027-011	3-Premium	ŏ	0.00	250	3,353.25	3,353,25	15,000	507,00	123,000	0.00			,
7280-027-902	3-Premium	ŏ	0.00	50	670.65	670,65	7,500	253.50	ŏ	0.00			
7280-027-903	3-Premium	ō	0.00	- 50	670.65	670.65	7,500	253.50	ō	0.00			
7280-027-907	3-Premium	0	0.00	300	4,023.90	4,023.90	22,500	760.50	0	0.00			
7280-028-024	3-Premium	Q	0.00	40	536.52	536.52	2,997	101.30	2,640	89.23	727.04 ALBERT HARRY		
7280-028-025	3-Premium	0	0.00	40	536.52	536,52	2,640	89.23	0	0.00	625.74 ALBERT HARRY		
7280-028-026	3-Premlum	0	0.00	35	469,46	469.46	2,310	78.08	0	0.00	547.54 ALBERT HARRY	547.54 ALBERT HARRY	

		Basic or										
		Standard	2004/05		2004/05							
	_	Street Front		Premium Street	Premium Front	Total Front	Lot Sq.	2004/05 Lot	Bidg. Sq.	2004/05 Bldg. Sq.	2004/05 Tota	1
APN	Zone	Footage	Levy	Front Footage	Levy	Levy_	Footage	Levy	Footage	Footage Levy		y Owner
7280-028-027	3-Premlum	26	202.31	17	228.02	430,33	2,550	86.19	2,550	86.19	602.70	THE BOARD TR OF THE LAND STANFORD JUNIOR
7280-028-028	3-Premlum	50	389,05	100	1,341.30	1,730.35	5,000	169,00	0	0.00	1,899.34	LONG BEACH HOUSING DEVELOPMENT COMPANY
7280-028- 9 00	3-Premkim	0	0.00	60	804.78	804.78	6,000	202.60	13,188	445.75	1,453.32	REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-028-901	3-Premlum	0	0.00	160	2,146.08	2,148.08	5,988	202.33	0	0.00	2,348,40	REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-028-902	3-Premlum	٥	0.00	50	670.65	670.65	7,510	253.84	0	0.00	924,48	REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-028-904	3-Premkm	0	0.00	50	670.65	670.65	7,500	253.50	0	0,00	924.14	REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-028-906	3-Premium	50	389.05	135	1,810.76	2,199,81	8,050	272.09	5,024	169,81	2.641.70	REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-028-907	3-Premlum	0	0.00	50	670.65	670,65	7,500	253,50	. 0	0.00	924.14	REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-028-909	3-Premium	0	0.00	30	402.39	402,39	3,000	101,40	3,990	134.86	638.64	REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-028-910	3-Premium	125	972.63	83	1,113,28	2,085.91	12,450	420.81	12,450	420.81	2.927.52	REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-028-913	3-Premium	0	0.00	75	1,005.98	1,005.98	3,750	126,75	9,750	329.55		REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-028-916	3-Premium	0	0.00	75	1,005.98	1,005,98	3,750	126.75	0	0.00		REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-029-024	3-Premium	300	2,334.30	285	3,822.71	6,157,01	42,160	1,425.01	100,145	3,384,90		PACIFICA DOWNTOWN PLAZA ET AL
7280-029-029	3-Premium	466	3,625.95	422	5,660,29	9,286,24	78,844	2,664.93	279,022	9,430,84		LONG BEACH ASSOCIATES PTNSHP
7280-029-033	3-Premium	0	0.00	25	335.33	335.33	2,438	82,40	0	0.00		LONG BEACH HOTEL ASSOCIATES
7280-029-913	3-Premium	0	0.00	190	2,548.47	2,548,47	4,800	162.24	Ŏ	0.00		REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-029-914	3-Premium	0	0.00	10	134,13	134.13	2,670	90.25	ō	0.00		REDEVELOPMENT AGENCY OF LONG BEACH CITY
7280-031-022	3-Premlum	868	6,753.91	255	3,420.32	10,174,23	79,279	2,679.63	440,050	14,873,69		TRIZECHAHN CENTERS INC
7281-001-011	3-Premium	0	0.00	141	1.891.23	1,891,23	199,504	6,743,24	58,085	1,963.27		COVENTRY LONG BEACH PLAZA LLC
7281-001-013	3-Premium	Ō	0.00	411	5,512,74	5,512.74	42,119	1,423.62	14,740	498.21		COVENTRY LONG BEACH PLAZA LLC
7281-001-014	3-Premium	Ó	0.00	625	B,383,13	8,383,13	26,800	905.84	12,559	424,49		COVENTRY LONG BEACH PLAZA
Totals: 139 Pan	cels	6,254	\$48,662.42	27,769	\$372,465.75	\$421,128.17	4,678,111	\$158,120.19	5,135,715	\$173,587.17	\$752,834,68	

⁽¹⁾ Assessments for APNs 7280-021-037 Priough -039, -045 through -051, -053 through -056 placed on 7280-021-052 per original DLB PBID Renewal District database.

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Downtown Long Beach Property and Business Improvement District Annual Report and Assessment Council Action, January 4, 2005

MANAGEMENT PLAN FY 2004-05

INTRODUCTION

The Downtown Long Beach Associates (DLBA) and its stakeholders have much to be proud of over the last few years. However, there is still much work to be done since cities and business improvement districts are always evolving, growing and changing in ways that create new challenges and opportunities. Oftentimes, the growth and evolution of neighborhoods and commercial districts can bring threatening change to the existing business environment so, it is incumbent upon the Board of Directors and stakeholders of the urban center to continue to be vigilant in their efforts towards improving the overall environment in which life and business is conducted.

Responsible for two improvement districts – the Downtown Parking Improvement Area (DPIA) and the Property Based Improvement District (PBID), the DLBA serves as a liaison between Downtown businesses, commercial property owners and residents, collaborating to reap the benefits of a combined, well-balanced, full-service Downtown management organization.

2003-04 MEASURABLE RESULTS

The 2003-04 fiscal year saw progress and exciting changes throughout the Downtown. Accomplishments include but are not limited to the DLBA playing a leading and contributing role in the following:

- Property Based Improvement District (PBID) Implemented the work plan associated with the renewed PBID. Following an 18-month consensus building process and with a 76% approval, the Downtown commercial property owners successfully renewed the Downtown PBID for 10 years, effective January 1, 2004. Areas of concentration will be to continue the Clean and Safe Programs while enhancing the image and communication projects (marketing and economic development) needed to better promote the renaissance of the District. Street and landscape programs will also be considered with Special Projects funding.
- Marketing Action Plan (MAP) Began implementing this Plan to better identify the destination strengths of the urban center. Subsequent phases

and recommendations based on the study conducted by Cohn Marketing Group will continue to be included in the 2004-05 plan.

- Retail Recruitment Strategy Collaborated with the City of Long Beach to recognize the need for stronger retail presence along the Pine Avenue corridor. The plan call for a specific actions and opportunities for Pine Avenue to employ and serve as a link to the anchor developments in the Downtown (CityPlace, which serves as a community-based retail center and The Pike, the waterfront entertainment destination), but also as a connector to the East Village Arts District.
- Toyota Aquatics Festival Collaborated with the Long Beach Area Convention and Visitors Bureau, the City of Long Beach, and the Long Beach Sports Council to promote the Toyota Aquatics Festival, a month-long series of events which included the US Olympics Swim Trials. Produced and organized Toyota Festival on Pine Ave, an eightday event featuring street entertainment to enhance the urban environment for the 100,000-plus visitors to the Downtown.
- Homeless Technical Assistance Study Continue to participate with the International Downtown Association (IDA) and the U.S. Department of Health and Human Services as one of five urban centers selected to receive technical assistance for the homeless.
- Event Sponsorship -Provided nearly \$62,500 worth of sponsorship for a variety of special events taking place in the Downtown. Some of these events included the East Village Tour Des Artistes, Soundwalk, the pre-Grand Prix Thunder Thursday on Pine, the district-wide Summer Music Series, Leadership Long Beach's Putt Putt on Pine, and pending State of the Downtown.
- International Downtown Association (IDA) Advocacy -Served as host for the International Downtown Association (IDA) Executive Committee meeting and Homeless Technical Assistance Study in December. Downtown Long Beach served as a working urban laboratory for over 50 Downtown management organization executives who attended the three-day event.
- Pine Avenue Task Force -Provided leadership and administrative support to continue
 the efforts of the Downtown Pine Avenue Task Force, culminating in a list of priorities
 established by the stakeholders and Task Force members. Action items included studying
 the opportunities of enhanced policing, stronger retail and marketing strategies, parking,
 implementation of signage programs, public right-of-way clean up of Pine Ave and
 quality of life issues.
- Wayfinding Sign Program -Continue to collaborate with the Redevelopment Agency (RDA) to implement the Downtown way finding sign program supported by a \$500,000 grant provided by the Metropolitan Transportation Authority (MTA). The program is scheduled to be completed by 2004.

DOWNTOWN DEVELOPMENT

After nearly 12 years of zero new growth, developers began to express a renewed sense of confidence in the urban center as displayed by the number of projects which broke ground in Downtown Long Beach during the past fiscal year. A total of 24 new development or adaptive reuse projects have started or are slated for development in the Downtown generating nearly \$1.015 billion dollars worth of public/private investment. This includes over 3,500 residential units, over 950,000 square-feet of retail space and 730 hotel rooms. Currently, over 784 residential units are under construction. The following is a sample of the development projects planned or underway in the Downtown:

RETAIL

CityPlace

Replacing the Long Beach Plaza Mall, CityPlace is a 454,000 square-foot open-air shopping center bordered by Pine Avenue, 3rd Street, Elm Avenue and 6th Streets. Also included are 350 luxury apartments and condos as part of this redevelopment project. The retail and residential development has been complete and is currently leasing.

The Pike At Rainbow Harbor

This \$100 million dollar, 350,000 square-foot retail, dining and entertainment complex on the waterfront in Downtown Long Beach includes a 14-screen Cinemark theater and Sega Gameworks. Restaurants include the California Pizza Kitchen, Gladstones, PF Changs and Outback Steakhouse, Islands, Chili's and the Club V20.

RESIDENTIAL

The Park at Harbour View (Camden Property Trust)

This \$250 million Downtown development concept includes 538 apartment units above 25,000 square-feet of commercial space including a Buono's Pizza on 9.5 vacant acres of the former Pike property. The completed project is now in its second year of leasing.

• Aqua LB (Block M)

Genesis Real Estate Group is developing two high-rise residential towers on 2.2 acres along Ocean Boulevard between Hart Place, Seaside Way and Linden Avenue. The twin-towers will reach 17 stories and include 556 high-end apartments. The units' size would range from 760 to 1,200 square-feet. The expected completion date is mid-2005.

· Walker Building

Borg Financial's \$8 million redevelopment at 401 Pine Avenue converts the 71 year-old Walker building into 39 loft units, and 7 penthouse units with 16,000 square-feet of new retail space on the street level. The project is complete and all the loft units have been purchased and occupied.

• Promenade Development

The RDA has identified three developers with whom to continue negotiations for developing several parcels located on the Promenade between 1st and 3rd Streets in Downtown Long Beach. Proposals from Newport Beach-based Lyon Realty Advisors, Seal Beach-based The Olson Company, and Greystone Homes South Coast Division, were selected out of the 13 proposals originally submitted to the RDA. All three proposals are for multi-story, mixed-use buildings that would feature a combined 55,000 square-feet of ground-level retail and a total of 346 rental apartments and condominium units. Groundbreaking for the project is expected in the last quarter of 2004 with completion slated for 2006.

Temple Lofts

This project located at 8th and Locust consists of the rehabilitation of the existing six-story old Masonic Temple building and the construction of new loft space on the adjacent property. The existing 1927 building has remarkable architecture, charm and character. The total site is approximately 61,000 square-feet and when complete the project will yield approximately 80 residential loft space averaging approximately 1,700 square-feet. The project is scheduled to be completed by early 2005.

Insurance Exchange Building

Dan Peterson plans to build two 1,500 square-foot lofts on floors two through seven and a 2,200 square-foot penthouse on the roof of this historic building housed on the Promenade. The existing restaurant space on the ground floor and the basement will also be reopened. The project is currently under construction with an estimated completion date of late 2004.

West Gateway Development (UPDATE)

The RDA has planned this 7-block area for 763 residential units. Developers selected were Greystone Homes, Jamboree Housing Corporation, Lyon Realty Advisors and the Olson Co. Greystone Homes, from Newport Beach, was selected to build a 164-unit housing project. The Irvine-based Jamboree Housing Corporation will build 64 units of "workforce housing." Lyon Realty, also from Newport Beach, has proposed 345 rental units. Seal Beach-based Olson Co. has proposed construction of 190 units. Phased-in construction is expected as early as 2005 with completion slated in 2007.

The data in Appendix A provides more detailed information on the planned, under construction and recently completed projects which will help shape Downtown's future.

SITUATION ANALYSIS

The general business climate is improving within the District, evolving to different degrees from the efforts extended by the improvement district. While Pine Avenue offers one of the hotter restaurant, retail and entertainment real estate opportunities in the city, it is also suffering the growing pains associated with competitive economic development and business competition. Shoreline Village has completed a renovation that now positions it to fully capitalize from being next door to the Aquarium of the Pacific and the Pike. Until CityPlace is fully operational, the North Pine District still does not satisfactorily connect to lower Pine's image or enjoy its increased consumer traffic. The West Gateway's office tenancy is improved and stabilized, but can increase its occupancy percentage. The East Village Arts District has made great strides toward realizing their arts district vision with attention to physical enhancements, recruitment of specialized boutique retailers, customized special events, and partnership with its members. The arrival of the new residents to the Downtown is a key variable to market, while connecting them to the various conveniences and amenities of the District.

SUMMARY AND POSITIONING STATEMENT

The DLBA Board and Staff recognize the distinctions between areas in the District and the many different needs and expectations. However, with limited funding available for meeting their obligations to their stakeholders, the Board of Directors and Staff will need to strike a balance between what is best for the Downtown as a whole and what is expected by each area. Only in this way can the DLBA continue to be an effective communicator and leader for Downtown Long Beach.

The following is the proposed management plan and budget for fiscal year 2004-05 as presented for your consideration by DLBA staff.

REVENUE FY 2004-2005

DPIA:

Downtown Parking Improvement Area self-assessment fees collected through business licenses from Downtown businesses within a geographical boundary in Downtown Long Beach. The current annual assessment is approximately \$300.00 per business and \$5.05 per

employee. (update)

PBID:

Property Based Improvement District self-assessment fees collected through County of Los Angeles property tax from commercial real estate owners within a geographical boundary in Downtown Long Beach. The assessment methodology is based on the parcel and building square footage and linear footage of the property and the level of services

rendered to the three benefit area

CITY/RDA:

Funds solicited from the City of Long Beach, Community Development

Department, and Economic Development Bureau.

SPONSORSHIP:

Funds collected through sponsorships to help offset costs incurred by the

DLBA.

MISCELLANEOUS: Revenue collected from various programs including co-operative advertising campaigns and projects, mailings and administrative costs.

ADMINISTRATION, ADVOCACY & SPECIAL PROJECTS FY 2004-2005

GENERAL ADMINSTRATION

\$646,500

The DLBA is the non-profit management organization empowered by the Long Beach City Council to manage two Downtown Business Improvement Districts (BID's). The Parking Improvement Area (DPIA) is supported through a special assessment established by business owners, while the Property Based Improvement District (PBID) is sustained with the contribution of the commercial property owners within the District.

To support the programs and services provided by the BID's, the DLBA administrative team consists of the following with a brief description of their position:

- President and Chief Executive Officer is to lead, facilitate and motivate personnel to
 accomplish all DLBA objectives as outlined in the mission statement and the
 Management Plan. Subject to the direction of the Board of Directors, the President and
 CEO supervises and directs the day-to-day business and management of the organization
 and the Business Improvement Districts.
- Marketing Manager primary objective is to increase awareness and enhance the image of Downtown Long Beach by promoting existing infrastructure and developing new business and customer markets. Also responsible for the coordination and production of all DLBA special events including sponsorship. Also provides technical assistance to outside organizations and individuals that produce events within the District.
- Economic Development Manager is responsible for implementing programs to retain and attract business to Downtown Long Beach through retail, development and adaptive reuse, and business recruitment and retention strategies.
- Operations Manager is responsible for managing the Clean and Safe Program, and is involved in community outreach programs to addresses the quality of life in the Downtown.
- Executive Assistant coordinates all administrative functions, which maximize the
 operating efficiency of the organization, and motivates staff to operate efficiently and to
 achieve organizational objectives.
- Administrative Assistant (part-time) supports all departments in the daily administrative and clerical duties.
- Controller (contract service through CVB) responsibility includes management of financial statements, employee benefits, payroll and annual audit.

All salary, taxes and benefits are shared equally by the DPIA and the PBID except for the Operations Manager (100% PBID).

Other general administration expenses also include office rent, telephones, computers, office equipment lease, office supplies, postage, general insurance, professional services (includes legal and annual audit fees), utilities, appreciation, taxes, accounting services (contract with Long Beach Area Convention and Visitors Bureau), employee recruitment and outside support (temp service employees).

DELIQUENCY \$62,818

Budget includes approximately 4% of the projected PBID annual revenue to compensate for delinquent stakeholders.

ADVOCACY \$51,000

The DLBA is the leading voice for the Downtown business community and plays a critical role in establishing and achieving objectives set forth by its stakeholders. The DLBA has managed Task Forces (Downtown Development, Pine Avenue, and Parking), established committees (Special Events, Office and Retail) and conducts regular meetings to better serve the stakeholders and ensure the quality of life in the central business district. It also acts as a liaison between the business community and many city departments and council offices.

Advocacy expenditures may include but limit itself to conducting community workshops, participating in industry-related seminars and conferences; costs for professional dues and subscriptions and Board contingency.

SPECIAL PROJECTS (PBID)

\$100,000

The PBID Management Plan stipulates that the Special Project funds, generated from assessments within the Standard and Premium service areas, support improvements that enhance the visual appearance of Downtown and may include:

- Seasonal banners and decorations
- Public art
- Street furniture and amenities
- Feasibility analyses and plans for design and physical improvements
- Other activities and improvements that visibly enhance the Downtown environment

OPERATIONS WORK PLAN FY 2004-2005

INTRODUCTION

The Downtown Long Beach Associates (DLBA) Operations Department is dedicated to the security and maintenance of the 85-block assessment district in the Downtown via the Downtown Clean Team and Downtown Guides.

DOWNTOWN CLEAN TEAM

\$553,200

The Clean Team ensures the central business district remains attractive, clean and appealing for the visitor seven days a week. In order to consistently deal with maintenance issues, a multi-dimensional approach was developed consisting of: sidewalk maintenance, alley maintenance, graffiti removal, sidewalk scrubbing and pressure washing, trash collection, landscape maintenance, paper sign and handbill removal, and maintenance problems requiring third party intervention.

Sidewalk Maintenance

Uniformed, radio equipped personnel sweep litter, debris and refuse from sidewalks and gutters within the District.

• Alley Maintenance

The Downtown Clean Team and Downtown Guides each have responsibility in this area. The Downtown Guides address owner and tenant compliance with City code issues on cleanliness of sidewalks, alleys and illegal dumping. The Downtown Clean Team clears the alley of debris when a responsible party can not be found for illegal dumping or other violations.

Graffiti Removal

The Downtown Clean Team removes graffiti by painting, using solvent and pressure washing. The District maintains a zero tolerance graffiti policy. All tags will be removed within 24 hours. For those tags that the Downtown Clean Team is unable to remove, a list is sent via fax to the Graffiti Abatement Team with the City of Long Beach, which sends a graffiti removal team out daily.

Sidewalk Pressure Washing

Pressure washers service 9 - 10 blocks per day, seven days a week. The District standard is to have all sidewalks cleaned at least every four to six weeks, with Premium areas cleaned weekly.

· Sidewalk Scrubbing

Sidewalk scrubbers service multiple blocks per day, seven days a week. The District standard is to have all sidewalks scrubbed every two weeks, with high-use areas scrubbed weekly.

• Trash Collection

The District truck will collect the bags of trash left in pre-arranged locations by the Sweepers each morning and afternoon in all Service Zones. The bags are deposited in a large trash bin assigned to the DLBA.

Landscape Maintenance

Public landscape areas, tree wells and planters are maintained and kept free of litter and weeds.

Paper Sign and Handbill Removal

Paper signs and handbills that have been scotch-taped or glued on public property, utility boxes, poles and telephones are removed by hand or when necessary, by high pressure hose.

• Maintenance Problems Requiring Third Party Intervention

Problems are monitored that create blighted or unsafe conditions in the District, but are outside of the jurisdiction of the DLBA personnel to repair. Requests are made to the responsible party for repair. Types of problems include blocked or damaged sewers or drains, damaged sidewalks, streets, and/or alleys, non-operating street lights, damaged or missing street signs, etc.

DOWNTOWN GUIDES

\$489,250

The District mission for the Downtown Guides is to support the police department, property owners and tenants in overall crime prevention efforts and reduction in neighborhood street disorder, while offering customer service orientation to pedestrians. They provide highly visible neighborhood security and are intended to supplement, not supplant individual building security and the Long Beach Police Department. They assist with quality of life issues, and participate in outreach programs.

Integration with the Long Beach Police Department

The Downtown Guides work closely with the LBPD and integrate the District security program with that of the LBPD. Long Beach Police Department officers are active in the development and training of the Downtown Guides.

• Bicycle Patrol

The Bike Patrol deters aggressive panhandling and other unsuitable street behavior. Their presence is a deterrent to theft and burglary from motor vehicles; however the service does not completely prevent these crimes. They also deter and report illegal street

vending, illegal dumping and street code violations. They handle a myriad of quality of life problems including: drinking in public, urinating in public, indecent exposure, trespassing, scavenging and shopping cart confiscation. They perform goodwill gestures such as escorting employees, helping lost persons, retrieving keys from locked cars and giving directions. Bike Patrols also assist with traffic control in case of accidents, fires or unusual occurrences.

Bike patrols are assigned routes evenly, covering all property equally on any route in the District. They are professional, assertive, friendly, courteous, people oriented individuals in excellent physical condition. The Bike Patrol officers complete 40 hours of customized classroom district training and 16 hours of field training.

• Foot Patrol

The Foot Patrol concentrates on the highest pedestrian-use corridors such as Pine Avenue, the Promenade, City Place, Pike at Rainbow Lagoon and Ocean Avenue. The Foot Patrol has the same mission and receives the same training as the Bike Patrol. Uniforms and equipment are almost identical.

• Integration with Local Service Providers

The Downtown Guides are accompanied on bike patrol by an Outreach Worker from either the Multi-Service Center or The Village on pre-arranged days. These workers are better equipped to determine the level of service needed by a homeless person they encounter. The Guides have learned from the Outreach Workers and have become more empathetic and understanding of the needs of the homeless person as well as more confident in referring these individuals to local service providers. The Guides carry information with them that lists all the agencies associated with the Multi-Service Center and The Village.

HOMELESS OUTREACH & ADVOCACY

\$3,000

Human Services Task Force

The DLBA Operations Manager manages a Human Services Task Force that was created to address quality of life issues. Many of the tasks are on going, such as updating the Service Provider Resource Directories, and monitoring Lincoln Park feedings. The Human Services Task Force works to implement the recommendations in the International Downtown Association's Final Report on Addressing Homelessness.

Long Beach Visitors Safety Committee

The DLBA Operations Manager facilitates the Long Beach Visitors Safety Committee, whose purpose is to enhance communication and cooperation between the various entities within the City of Long Beach that deal with tourism, visitors and safety.

MARKETING WORK PLAN FY 2004-2005

INTRODUCTION

A major component of managing the Business Improvement District is by building and maintaining strong advocacy and marketing programs. The DLBA marketing department is dedicated to increasing the awareness for and enhancing the image of Downtown Long Beach. This is achieved through year-round promotions and events, publishing a monthly newsletter, implementing and maintaining public relations activities, advertising programs, collateral materials and building consensus from stakeholders at area and quarterly meetings.

ADVERTISING/PROMOTIONS \$53,000

Advertising

Advertising is essential to communicate the newly developed branding campaign for Downtown Long Beach – "The Place to Be. And be Yourself." In 2004-05, it is recommended that the DLBA advertising campaign include a series of print ads that tie the branding campaign with Downtown's unique districts.

Passport to Savings Program

The "Downtown Passport to Savings" program is aimed at promoting the Downtown businesses to residents, visitors and office workers and encouraging them to utilize the central business district as a primary destination for their professional and personal service needs, shopping, dining, and entertainment.

As part of the program, the DLBA will produce approximately 30,000 "Downtown Passport to Savings" rack brochures which will feature a Downtown map and provide listings of discount offers available from participating Downtown businesses. The brochure will then be distributed to residents (via the Downtown Welcome Packages), office workers and visitors such as jurors, conventioneers, and Carnival Cruise passengers.

Downtown Welcome Packages Program

The aim of the program is to use the DLBA Business Directory, the Downtown "Passport to Savings", and the DLBA website to promote the Downtown to residents and encourage them to utilize the central business district as a primary destination for their professional and personal service needs, shopping, dining, and entertainment.

- Participating businesses that established discount offers have their DLBA Business
 Directory listing highlighted in a bright gold color.
- "Passport to Savings" brochures along with the DLBA Business Directories will be distributed to approximately 6,000 residents in Downtown.

PUBLICATIONS \$38,000

Newsletter

The DLBA produces the monthly Downtown Scene, to keep residents, visitors, and stakeholders informed about Downtown events, issues, business and organizational matters. Downtown Scene is distributed through the DLBA stakeholder monthly mailing and inserted into the Downtown Gazette on the first Monday of every month. Circulation: 30,000/month

• Business Directory

The DLBA will continue its partnership with the *Press-Telegram* to publish the 2005-2006 Downtown Long Beach Business Directory. This annual business directory is a full-color, glossy-stock guide that features listings of Downtown businesses organized by category, and provides detailed information on DLBA programs and services. Distribution: The Membership Directory is distributed to 36,000 Press Telegram subscribers, residents, visitors, and stakeholders.

Annual Report

The DLBA annual report serves to highlight the accomplishments and measurable results from each of the departments with the DLBA organization. Produced on an annual basis, the report contains brief descriptions of the DLBA programs initiated within the past Fiscal Year and also provides financial summaries. Distribution: 2,500

PUBLIC RELATIONS

 Public relations encompasses a variety of marketing tactics aimed at strengthening the Downtown's image, develop goodwill and influence public opinion. The DLBA will aim to consistently generate targeted press releases, media advisories, news conferences, press tours, and personal letters and/or phone calls to editors and reporters regarding Downtown Economic Development, Marketing, and Special Events programming.

SPECIAL EVENTS WORK PLAN FY 2004-2005

INTRODUCTION

Special Events offers an exciting way to attract and generate increased foot traffic into the central business district. Through creating and supporting opportunities for people to experience the urban energy and appeal of the Downtown area, the DLBA can demonstrate its initiative and commitment towards enhancing the environment. The goal of the Special Events Department is to manage and centralize all aspects involved with the DLBA's special events programs, including sponsorships, planning and execution in addition to providing technical assistance to outside organizations and individuals that produce events in the Downtown.

DLBA PRODUCED EVENTS \$89,500

It is the DLBA's goal to produce engaging and professional events that reveal the numerous dining, entertainment and shopping options of the Downtown. The events will bring people from throughout Southern California to Downtown Long Beach who may otherwise not visit the area.

• Destination Downtown Tour

A Downtown tour of local restaurants, developments, attractions and retailers for the purpose of educating frontline staff on the various amenities of the Downtown. The tour, which combines walking with the brief use of the Long Beach Transit Passport, canvasses the downtown, highlighting; CityPlace, Pine Avenue, the Pike at Rainbow Harbor, Shoreline Village and the East Village Arts District. Each participant is given a brightly colored blue bag to collect informative marketing collateral and special offers from the many businesses visited. Anticipated attendance: 50 people; bi-annually

Holiday Promotions – 12 Days of Christmas

A brightly wrapped box is placed in seven high-rise office buildings. Each of the 12 days of the promotion, the building manager picks a business card and the winner receives a gift certificate from a sponsoring business in the Downtown.

• "Be Entertained" Live Music Series

Downtown Long Beach will serve as the picturesque backdrop for a series of free live music performances that will be entertaining visitors, residents, and office workers alike. From visual to vocal, the "Be Entertained" music series are streetside, impromptu musical performances which will take place at various times and locations throughout Downtown including Pine Avenue, CityPlace, Shoreline Village, East Village Arts District, and in the West Gateway office buildings of World Trade Center, ARCO Center, and California Bank & Trust.

Thunder Thursday

Downtown Long Beach gears up for the Annual Toyota Grand Prix of Long Beach with an exciting street party held along Pine Avenue between Broadway and 3rd Street held

the Thursday before the Grand Prix. The free event features CART cars, Pro/Celebrity cars, classic and custom cars, as well as live music, dancing, give-a-ways, and a variety of entertainment.

State of the Downtown

An annual breakfast/luncheon open to all stakeholders as an opportunity to honor downtown partners and Board Members as well as highlight the DLBA's accomplishments and programs for the year. The luncheon would be held at a downtown hotel. Attendees will be given the option of individual tickets or to buy sponsored tables.

DLBA SPONSORED EVENTS \$7,500

Event funding is offered to selected events and programs deemed capable of highlighting the cultural experience of the Downtown. The events must illustrate the ability to gain exposure for and enhance the image of Downtown Long Beach. In addition to financial sponsorship, the DLBA also offers extensive in-kind sponsorship through marketing, public relations and logistical support.

• Putt - Putt On Pine

An annual fundraiser for Leadership Long Beach, a non-profit organization established to serve the community by educating and mobilizing community leaders about issues important to the future of our city. The evening event consists of a miniature golf tournament that's course runs throughout the Downtown on Pine Avenue and in the East Village Arts District and culminates with a silent auction, awards ceremony and food. The Downtown benefits from this event both in the media coverage and with the foot traffic of approximately 300 participants. Businesses that choose to participate receive a tremendous amount of attention during the evening.

Second Saturday Art Walks

This DLBA will support the Second Saturday Art Walks in the East Village by providing the musical entertainment in addition to public relations and marketing support.

ECONOMIC DEVELOPMENT WORK PLAN FY 2004-2005

INTRODUCTION

The Downtown Long Beach Associates (DLBA) Economic Development Department assists in creating a vibrant, financially sound urban core. This goal is achieved through the creation and retention of jobs, construction of new residential and commercial developments, and the fortification of existing infrastructure in the Downtown. The DLBA strives to achieve these goals through the recruitment/retention and assistance of office tenants, retail tenants, and commercial developers.

RESEARCH \$500

Demographics

Market data is often the top priority for prospective tenants in determining the feasibility of locating in Downtown Long Beach. The importance of maintaining updated research is paramount. In addition to the existing research already maintained by the DLBA, following is research that is planned or will be updated.

Office Data

- Inventory of office space contained at <u>www.downtownlongbeach.org</u>
- Leasing comparables to other local markets
- Office occupancy rates

Retail

- .o Inventory of retail space to be contained at www.downtownlongbeach.org
- o Breakdown of area sales tax.
- Comprehensive demographic information

Residential

- Update of housing comparable survey.
- Profiles of new housing under construction or planned

Visitor/Tourism

Update of convention and visitor information

Access/Transportation

- o Update of transit data (Long Beach Transit and MTA)
- o Update of airport carriers

Crime/Safety

Benchmark crime statistics for Downtown and comparable areas

WEBSITE \$2,000

DLBA's website, <u>www.downtownlongbeach.org</u>, is a valuable tool for the dissemination of both consumer and business information to interested parties. The website averages approximately 20,000 hits per month, serving 4,000 users. The continual update and progress of the site is integral to its success. Updates of the "What's New" section are emailed to over 400 individuals interested in the progress of Downtown. Additional ongoing website projects include:

- Maintenance of a database of office, retail and residential availabilities
- Updates of Calendar of Events
- Maintenance of the searchable membership listings
- General content updates

RECRUITMENT/RETENTION PROJECTS

\$49,000

• Office Tenants

The DLBA focuses on the recruitment/retention of office tenants in Downtown Long Beach in order to infuse money into the Downtown market through lease payments, services rendered, and consumer spending.

Over the next year, these actions items will be augmented and refreshed by the Office Subcommittee, in order to reflect factors that have come to bear on the market. Currently, these action items include:

- Business Recruitment Collateral Piece The Office Subcommittee advised that as
 property owners and commercial office brokers, they needed a piece to supplement
 their materials, providing a glimpse of the present and future "lifestyle" of
 Downtown. The DLBA will update and print the piece for FY 2004-05.
- Los Angeles/Orange County Business Journal Ad Insert Campaign- During FY 2003-04, the DLBA designed a campaign to insert copies of the business recruitment collateral piece in two different editions of the Los Angeles Business Journal. Each insertion was followed by a direct mail piece to Los Angeles Business Journal subscribers, urging them to consider Downtown Long Beach as their business location. The Office Subcommittee suggested continuation of the campaign in FY 2004-05 as well as potential expansion of this piece in the Orange County Business Journal.
- Familiarization Tours-The Office Subcommittee suggested packaging dining and entertainment experiences for principals of Los Angeles and Orange County businesses in order to experience Downtown amenities and promote business opportunities.

- Long Beach Business Journal Ad Campaign In 2003, the DLBA ran four (4) advertisements in the Real Estate Quarterly edition, highlighting new businesses to the Downtown, as well as the buildings they located in and the real estate professionals that assisted in this recruitment. Long Beach Business Journal readers number over 40,000.
- Production of Downtown Recruitment Video-The Office Subcommittee suggested investigation into the production of a video that could be posted on the website, distributed to prospective tenants and may air on cable television.
- Lunches with Los Angeles-Based Tenant Representative Office Brokers- DLBA staff establishes personal contact with prominent Los Angeles-based tenant representative brokers in order to educate them of the Downtown market in case a tenant is looking for an alternative to Los Angeles or Orange County.
- PowerPoint Presentations to Local Brokerage Community The subcommittee suggested continued outreach to Long Beach/Southbay brokers who often locate tenants in Downtown Long Beach.
- Office Broker Open House & Tour-Plan and coordinate open house and tour of commercial office buildings for office brokers including public transportation, prize drawings and networking session.

Retail Tenants

The DLBA focuses on the recruitment/retention of retail tenants in order to provide Downtown businesses, property owners, employees, residents and visitors with a unique urban experience in order to encourage continued return and investment in Downtown Long Beach.

In FY 2003-04, the DLBA focused on implementation of the retail recruitment strategy with the assistance of the City of Long Beach. The DLBA managed the activity of retail consultant Sandra Yavitz, contracted by the City of Long Beach.

- Management of Retail Recruitment Campaign-The DLBA will work with Sandra Yavitz on coordination with property owners and local businesses. Yavitz is charged with utilizing her contacts to interest national credit retail tenants in Pine Avenue retail opportunities.
- Marketing to Independent Retailer Community-Design and place advertisements in publications such as the OC and LA Weekly in order to attract independent, eclectic retailers to the Downtown

- Printing of Market Data Insertion for Business Recruitment Piece The DLBA designed a piece to supplement the business recruitment piece, highlighting residential demographics, Downtown workforce, event and attraction attendance, and transportation and parking information. The piece will be updated in-house by DLBA staff and approximately 250 will be printed.
- Printing of Downtown Development Maps The DLBA assisted the Redevelopment Agency in the design and update of a map highlighting new developments occurring in the Downtown. Approximately 350 maps will be printed.
- Retail Broker Open House & Tour Plan and coordinate open house and tour of
 vacant retail space for retail brokers and site selection professionals including public
 transportation, prize drawings and networking session.
- International Council of Shopping Centers (ICSC) DLBA will attend the ISCS conference in Las Vegas and Palm Springs.
- Market Available Space DLBA will proactively promote Downtown on an individual basis to targeted industry sectors.
- The DLBA will continue to effectively react to retailers interested in the area as
 well as those attracted by the above campaign through market research, retail
 availability database, and knowledge of overall retail climate.

• Downtown Office & Retail Council

Members of this Council include Downtown property owners and local commercial real estate brokers, meeting on a quarterly basis. The mission of this council is to educate members of Downtown developments through presentations by developers, City staff, DLBA staff, and other members of the commercial real estate community. The Council also serves as a networking tool for members.

• Office Subcommittee

This subcommittee, meeting monthly, was developed to help strategically plan and implement the office recruitment efforts of the DLBA.

• Retail Subcommittee

This subcommittee, meeting monthly, was developed to help strategically plan and implement the retail recruitment efforts of the DLBA.

2004-05 PROPOSED BUDGET

Control of the Control of the second of the second	A district a break a property of									
	APPROVED	YTD		PROJE	CTED RE	VENUE				
	2003-04	Jun-04		2004-05	DPIA	PBID				
DPIA	485,000	352,282		500,000	500,000	0				
PBID	1,390,315	1,343,137		1,633,268	0	1,633,268				
City/RDA Contract	100,000	100,000		O	0	0				
Sponsorship (\$=Special Events)	33,000	10,950		0	0	. 0				
Miscellaneous	15,000	8,800		12,000	12,000	0				
TOTAL	2,023,315	1,815,169		2,145,268	512,000	1,633,268				

EXPE	INC	13

CHEROLE COLORS OF A STATE	GENERAL ADMINI	STRATION				
	APPROVED	YTD		PROJE	CTED EX	PENSE
	2003-04	2003-04		2004-05	DPIA	PBID
Salary	388,650	216,377		369,100	270,600	98,500
Taxes	31,092	20,800		30,000	21,950	8,050
Benefits	24,000	13,080		36,000	20,000	16,000
Rent/Expenses	32,000	14,340		60,000	47,000	13,000
Telephone	12,000	10,185		16,000	10,000	6,000
Computers	4,000	1,505		4.000	3.000	1,000
Office Equipment Lease	1,500	0		8,500	4,250	4,250
Office Supply	20,000	23,780		25,000	20,000	5,000
Postage	16,000	7,303		11,000	5,500	5,500
General Insurance	10,000	6,950		7,500	3,750	3,750
Professional Service	20,000	24,920		20,000	15,000	5,000
Utilities	2,500	1,135		0	0	0
Depreciation	7,400	7,357		20,400	10,200	10,200
Taxes	2,000	63		2,000	1,000	1,000
Accounting Service	15,000	10,000		15,000	7,500	7,500
Employee Recruitment	4,000	620		2,000	1,000	1,000
Outside Support	30,000	17,355		20,000	20,000	0
TOTAL ADMINISTRATION	620,142	375,770		646,500	460,750	185,750
AND THE PROPERTY OF THE PROPERTY OF				(4) 1 a pt 3/255	17 (4%) 5/3	有"我也是一个
Board Contingency	15,000	10,730		10,000	10,000	0
Image and Communication		3,188		0	0	0
Street and Landscape	10,000	0		10,000	0	10,000
Workshops/Orientations	5,000	3,000		5,000	2,500	2,500
Professional Dues and Subs	3,500	2,366		3,500	1,750	1.750
	00.000		838884	1		

	SPECIAL PROJEC	TS 6 .:	eriolex critical	Erro o Grand	San San Ang B
PBID Special Projects	92,263	2,450	100,000	0	100,000

20,000

15,000

68,500

Travel and Education (out)

TOTAL ADVOCACY

Travel and Education (local)

2,500

15,525

37,309

10.000

12,500

51,000

10,000

12,500

36,750

0

0

14,250

The state of the s	MISCELLANEOUS -				
Delinquency	49,041	0	62,818	0	62,818

EXPENSES (continued)

รัฐ ม าและสายสมาราช (2005) ให้สาย การเกาะสาราช (2005) (ค.ศ.)		. :				
	APPROVED	YTD		PROJE	CTED EX	PENSE
•	2003-04	2003-04	20	04-05	DPIA	PBID
Clean Team Personnel/Mgmt.	408,326	209,211	4	74,200	0	474,200
Clean Team Uniforms	0			0	0	0
Clean Team Supplies	5,000	2,085		6,000	0	6,000
Clean Team Fuel	12,000	8,807		24,200	0	24,200
Clean Team Equipment Lease	35,000	20,238		33,800	0	33,800
Clean Team Equipment Maintenance	15,000	14,668		12,000	0	12,000
Vehicle Insurance				3,000	0	3,000
Homeless Outreach				3,000	0	3,000
Downtown Guides/Mgmt.	403,381	254,427	4	89,250	0	489,250
TOTAL OPERATIONS	878,707	509,436	1,0	45,450	0	1,045,450

E BRIST AND PROPERTIES AND AND A TOTAL OF A PRO-	MARKETIN	G AND THE	- 4-11 m	a se is in section	ng garang t
Advertising	38,000	24,000	43,000	4,500	38,500
Branding	5,000	6,500	0	0	0
Passport to Savings Program	4,500	6,447	8,000	0	8,000
Welcome Program	2,000	92	2,000	2,000	0
Newsletter	30,000	17,468	30,000	0	30.000
Annual Report	3,000	4,730	4,000	0	4,000
Business Directory	4,000	o 🖹	4,000	0	4,000
Parking Card Promo	2,000	0	. 0	0	. 0
PR Firm (retainer)	14,000	4,000	0	0	0
TOTAL MARKETING	102,500	63,237	91,000	6,500	84,500

SALES AS ASSESSED SON SON SPECIA	L EVENTS/SPO	DNSORSHIP	S	A. 647 BALL	2	and the second
Long Beach Live! 2004	17,500	1,600		0	0	0
Long Beach Live! 2005	25,000	0		0	0	0
State of the Downtown 2005 \$	15,000	0		10,000	0	10,000
Holiday Promotions \$	61,162	31,755		5,000	0	5,000
New Member Orientation	900	0		0	0	0
Poker Run Mixer	7,000	0		0	0	0
Thunder Thursday \$	5,000	12,095		7,500	5,500	2,000
Live Music Series \$	14,500	465		65,000	0	65,000
Dine Around \$	6,000	0		0	0	0
Destination Downtown Tour \$	1,600	200		2,000	0	2,000
Tour de Artistes (Art Walk)	5,000	1,820		5,000	0	5,000
Putt-Putt on Pine	2,000	2,320		2,500	2,500	0
Sponsorship Contingency				,		
TOTAL SPEC. EVENTS/SPONSORSHIPS	160,662	50,255		97,000	8,000	89,000

History Charles Control of EC	ONOMIC DEVEL			1,57 No. 30	entificial Society of
Research	500	500	500	0	500
Web Site Development	4,000	410	2,000	0	4,000
Business Recruitment and Retention	47,000	500 410 11,438	49,000	0	47,000
TOTAL ECONOMIC DEVELOPMENT	51,500	12,348	51,500	0	51,500

And the state of the same of the same of the same of	S TOTALS	1) i	-	
TOTAL EXPENSES	NSES 2,023,315 1,050,80		2,145,20	58 512,000	1,633,268
NET BALANCE	0	764,364		0 0	0

DOWNTOWN DEVELOPMENT INVENTORY

PROJECT			ADAPTI	VE REUSE	·····	N			CONSTRUCTION			1	STATUS	
		mvestment	Salo Units	Rental Units	Retail SF	la	vestment	Sale Units	Rental Units	Retail SF	Htt Rms	Start	Completion	
20-326 Elm Avenue Live/Work Project	S	80,000		4								VMnter 2002	Completed	
efayette Building LiveWork Project	5	453,000	14.044	10		—						Spring 2004	Linknows	
05-429 Alamitas Ave. Live/Work Project	3	310,400		e	****	1						Underway	7/2003	
ofis on 4th						s	7.000.000	34		6,400		Convolete	Complete	
ast Village Arts Park						15	230 DC0			(1,700)		Corrolete	Complete	
úna					w#*	5	100,000,000	558				Duderway	Mad 2006	
he Perk at Hartor View							250 000,000	0.00	538	26,000		Complete	Phase I Complete	
lest Ocean LB						1 ~ ─	100 000,000	248		20,000		IWA	N/A	
he Pike at Rainbow Harbor						1	130,000,000			350,000		Complete	Complete	
ityPiace					· · · · · · · · · · · · · · · · · · ·	1-	75,000,000			454,000				
remiare at CryPlaca					• • • • • • • • • • • • • • • • • • • •	+	12,002,000		221	454,000		Complete	Complete	
ityPtace condominiums			^			·		110			- House	Complete	Complete	
Orsay Hotel						3	35,000,000	130				Underway	Late 2004	
ne Walker Building	5	15,000,000	46		18.000	 -	38,300,000			10 500	230	Late 2004	Late 2006	
surance Exchange Buildings	1 2	5,000,000	11		11 000	 				·		Compléte	Comptete	
roadway Residential Lofts		2,000,000			13 000	 						Underway	Early 2005	
ueen Mary Development		12,500,000				13	9,400,000	48		9,000		Early 2005	Mid 2006	
amival Cruse Line Terminal		12,200,000				13-	100,000 000					Underway	200\$	
Assi Galeway	+					13	40,000,000	<u>i</u>				Complete	Complete	
asonic Temple Lods		15.000 000	85			12	200,000,000	400	403			Mid 2006	Late 2008	
na and Ocean Development		15,000 1001	45			—						Underway	TBD	
BUSD School Site (K-5)						 		155		7,500		NA	N/A	
Axid Trade Center development						13	20,000,000					Underway	Summer 2004	
eto Villa						 		324				N/A	N/A	
edar Court Project				63	····	 						Complete	Complete	
romenade Development						1.5	17,000,000	90				2006	2008	
American occupations						<u> </u>	<u>_</u>	150	148	55,000		Early 2005	Early 2006	
•	<u> </u>			/E REUSE	***************************************	<u> </u>			CONSTRUCTION					
ubiceal	- _ '	nvestment	Sale Units	Rental Units	Retail SF		vestment	Sale Units	Rental Units	Retail SF	HU Rms	3		
NI (O440	1 \$	48,340,400	142	85	29,500	1 3	983,630,000	2,103	1,307	918,400	230	1		

	PLANNED CONSTRUCTION									
<u>_</u>	investment	Sale Units	Rental Units	Total Units	Retail SF	Hotel Rooms				
LS	244,850,000	1,403	54B	1,951	82,000	230	1			

CURRENTLY UNDER CONSTRUCTION						
tovesto	tru	Sale Units	Rental Linits	Total Units	Retall SF	Hotel Rooms
\$ 252,89	0,403	762	22	784	11,000	

RECENTLY COMPLETED					
Investment	Saic Units	Rental Units	Total Units	Retail SF	Hotel Rooms
\$ 517,230,000	80	822	902	854,400	-

TOTAL					
knyestment	Sale Units	Rentel Units	Total Units	Retail SF	Hotel Rooms
\$ 1,031,970,400	2,245	1,392	3,537	947,400	230



Source: Redevelopment Agency Monthly Status Report Date: 20 2004

Property ID	04/05 Levy Tot	<u>Owner</u>		Pro
7278-003-932-7	\$751.06	LONG BEACH CITY		727
7278-004-905-8	\$4,710.60	LONG BEACH CITY		7278
7278-005-913-5	\$2,976.14	LONG BEACH CITY		7278
7278-007-922-0	\$8,597.98	LONG BEACH CITY		7278
7278-007-924-8	\$8,927.98	LONG BEACH CITY		7280
7278-008-909-5	\$8,171.40	LONG BEACH CITY		7280
7278-009-923-5	\$7,119.38	LONG BEACH CITY		7280
7278-010-914-4	\$66,467.22	LONG BEACH CITY	(Pike/DDR)	7280
7278-010-925-1	\$98,182.46	LONG BEACH CITY	(Pike/DDR)	7280
7280-005-918-6	\$23,980.60	LONG BEACH CITY		7280
7280-005-919-5	\$24,016.72	LONG BEACH CITY		728
7280-005-920-2	\$4,218.52	LONG BEACH CITY		7280
7280-005-921-1	\$10,691.94	LONG BEACH CITY		728
7280-022-914-5	\$2,785.16	LONG BEACH CITY		728
7280-025-902-2	\$51,770.78	LONG BEACH CITY		728
7281-017-900-0	\$5,343.72	LONG BEACH CITY		728
7281-017-901-9	\$642.54	LONG BEACH CITY		7280
7281-017-902-8	\$3,151.40	LONG BEACH CITY		7280
7281-018-912-4	\$4,379.90	LONG BEACH CITY		7280
7281-019-902-4	\$321.28	LONG BEACH CITY		7280
7281-021-900-2	\$13.52	LONG BEACH CITY		7280
7281-022-901-9	\$740.22	LONG BEACH CITY		7280
Totals: 22 Parcels	\$337,960.52			7280
				7280
(1) 11/1/04 installment is delinquent on 12/10/04. 2/1/05 installment is delinquent on 4/10/05.				

^{(1) 11/1/04} installment is delinquent on 12/10/04. 2/1/05 installment is delinquent on 4/10/05.

\$164,649.58 Pike Total \$173,310.84 City Total

Property ID	04/05 Levy Tot	Owner
7278-008-926-4	\$6,434.08	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7278-017-934-5	\$3,250.14	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7278-017-935-4	\$4,809.96	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7278-019-915-4	\$1,289.08	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-015-900-5	\$642.54	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-016-900-3	\$1,933.14	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-016-901-2	\$1,397.70	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-019-900-7	\$924.14	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-019-901-6	\$3,015.44	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-019-902-5	\$896.92	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-019-903-4	\$1,177.64	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-019-904-3	\$2,041.20	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-019-905-2	\$810.72	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-020-900-5	\$2,380.92	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-020-902-3	\$1,629.28	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-020-903-2	\$554.48	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-020-906-9	\$440.42	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-024-906-1	\$4,158.70	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-024-907-0	\$441.26	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-024-908-9	\$321.28	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-024-909-8	\$1,547.80	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-024-910-5	\$896.04	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-024-911-4	\$1,692.68	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-027-901-9	\$3,860.24	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-027-902-8	\$924.14	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-027-903-7	\$924.14	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-027-907-3	\$4,784.40	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-900-8	\$1,453.32	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-901-7	\$2,348.40	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-902-6	\$924.48	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-903-5	\$1,623.10	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-904-4	\$924.14	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-905-3	\$393.98	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-906 - 2	\$2,641.70	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-907-1	\$924.14	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-909-9	\$638.64	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-910-6	\$2,927.52	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-911-5	\$1,234.04	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-913-3	\$1,462.28	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-028-916-0	\$1,132.72	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-029-913-1	\$2,710.70	REDEVELOPMENT AGENCY OF LONG BEACH CIT
7280-029-914-0	\$224.38	REDEVELOPMENT AGENCY OF LONG BEACH CIT
Totals: 42 Parcels	\$74,742.02	

^{(1) 11/1/04} installment is delinquent on 12/10/04. 2/1/05 installment is delinquent on 4/10/05.