R-12



MAYOR BOB FOSTER CITY OF LONG BEACH

July 5, 2011

MEMBERS OF THE CITY COUNCIL City of Long Beach

RECOMMENDATION:

To receive and file a report on travel to Baltimore for the U.S. Conference of Mayors annual meeting.

DISCUSSION:

From June 17 to June 20, 2011, I was in Baltimore, MD to participate in the 79th Annual Meeting of the U.S. Conference of Mayors.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

Mayor Bob Foster City of Long Beach

Dated: June 24, 2011

79th ANNUAL CONFERENCE OF MAYORS June 17-21, 2011 Baltimore, Maryland Baltimore Hilton Hotel

Title Sponsor: **SIEMENS**

DRAFT AGENDA (As of June 14, 2011)

MESSAGE TO CONFERENCE ATTENDEES

Unless otherwise noted, all plenary sessions, committee meetings, task force meetings, workshops and social events are open to all mayors and other officially-registered attendees. However, only member mayors of a standing committee are eligible to vote on resolutions before that standing committee.

The <u>deadline for submission of proposed resolutions by member mayors was May</u> 18. This was the same deadline for standing committee membership changes.

THURSDAY, JUNE 16

1:00 p.m. - 6:00 p.m. Early Registration (Key Ballroom, 2nd Floor)

FRIDAY, JUNE 17

7:00 a.m. - 5:00 p.m. (Key Ballroom, 2nd Floor)

Registration

8:00 a.m. - 9:00 a.m. (Holiday Ballroom 1, 2nd Floor)

Orientation for New Mayors and New Members (Continental Breakfast)

Presiding:

CEO and Executive Director The United States Conference of Mayors

TOM COCHRAN

BRIAN C. WAHLER Mayor of Piscataway Chair, Standing Committee on Membership

8:30 a.m 10:00 a.m. (Holiday Balfroom 4, 2 nd Floor)	Council for the New American City (Continental Breakfast)	
	Chair:	MICHAEL B. COLEMAN Mayor of Columbus, OH
	Featured Guest:	THE HONORABLE SHAUN DONOVAN Secretary United States Department of Housing and Urban Development
		Discussion
	Panel;	Jumpstarting Local Housing Markets ROBERT KLEIN Chairman of the Board, Safeguard Properties
		JIM ROKAKIS Director, Thriving Communities Western Reserve Land Conservancy
	Remarks:	Promoting Employer Assisted Housing ELIZABETH MENDENHALL Vice President for Committees National Association of Realtors
	Remarks:	The Role of Anchor Institutions in Inner City Job Creation MARY KAY LEONARD President Initiative for a Competitive Inner City
	Update:	The Role of Technology in Local Economic Development RON LITTLEFIELD Mayor of Chattanooga
		NORMAN JACKNIS Director, Public Sector Cisco IBSG

9:30 a.m 11:00, a.m. (Holiday Ballroom 2, 2 nd Floor)	Mayors Water Council	
	Co-Chairs:	JENNIFER HOSTERMAN Mayor of Pleasanton
		STEPHANIE RAWLINGS-BLAKE Mayor of Baltimore
	Remarks:	Water Regulations Update SUSAN PARKER BODINE Partner

Partner Barnes & Thornburg

Remarks:

Water Partnership Supports Local Economic Development JAMES KENNEDY Former Mayor of Rahway, NJ (1990-2010)

9:30 a.m. - 11:00 a.m. (Johnson Room, 1st Floor)

Mayors Climate Protection Task Force

Co-Chairs:

JAMES BRAINARD Mayor of Carmel, IN

BILL FINCH Mayor of Bridgeport

Remarks:

Climate Change Adaptation CATHLEEN KELLY Deputy Associate Director White House Council on Environmental Quality

Clean Energy Solutions Survey ALISON TAYLOR Vice President of Sustainability – Americas Siemens Corporation

Building America Retrofit Alliance DEANE EVANS Executive Director Center for Building Knowledge New Jersey Institute of Technology

11:00 a.m. - 12:00 p.m. (Holiday Ballroom 3, 2nd Floor)

Women Mayors Meeting

Sponsor:

Chair: JOY COOPER Mayor of Hallandale Beach

MWH

Innovative Ideas for Creating Jobs for Women

Remarks:

JANE OATES Assistant Secretary for Employment and Training U.S. Department of Labor

JULIE CASTRO ABRAMS CEO Women's Initiative for Self Employment Oakland, CA

11:45 a.m. (South Foyer, 2nd Floor)

12:30 p.m. - 2:00 p.m. (Key Ballroom, 2nd Floor)

Opening Press Conference

MAYORS CLIMATE PROTECTION AWARDS LUNCHEON		
Sponsor:	Walmart	
Presiding;	ELIZABETH B. KAUTZ Mayor of Burnsville Prosident, The United States Conference of Mayors	
Address:	THE HONORABLE NANCY PELOSI Democratic Leader The United States House of Representatives (CA)	
Presentation:	The Mayors Climate Protection Awards	
	ELIZABETH B. KAUTZ Mayor of Burnsville President, The United States Conference of Mayors	
	MAGGIE SANS Vice President of Public Affairs and Government Relations Walmart	
Address:	THE HONORABLE KATHLEEN SEBELIUS Secretary United States Department of Health and Human Services	
Greetings:	KADIR TOPBAS Mayor of Metropolitan Municipality of Istanbul, Turkey President, United Cities and Local Governments	
REST PRACTICE FORUMS		

BEST PRACTICE FORUMS

Healthy, Vibrant Cities in an Aging America

2:30 p.m. - 4:00 p.m. (Holiday Ballroom 1, 2nd Floor)

Sponsor: Philips

This panel will focus on best practice programs, initiatives, innovative approaches and targeted technologies that promote *successful aging* and *vibrant living*. We expect the panel to inspire new thinking regarding alliances, public-private partnership, social enterprise and innovation that promotes and impacts the health and well-being of city residents.

The World Health Organization (WHO) defines health as "a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity." Cities today face many challenges in building more sustainable, beautiful and healthier environments. As urban society grows larger and older, demands by the aging population for access to health care, exercise and social engagement are rising, as are obesity rates, diabetes, and other chronic conditions.

Moderator: FRANK C. ORTIS

Mayor of Pembroke Pines

Panelists:

MICHAEL A. NUTTER Mayor of Philadelphia Second Vice President, The United States Conference of Mayors

SAM ADAMS Mayor of Portland, OR

GREGORY M. SEBASKY Chief Executive Officer Philips Electronics North America

WILLIAM D. NOVELLI

Professor Georgetown University, McDonough School of Business Former CEO of AARP

2:30 p.m. - 4:00 p.m. (Holiday Ballroom 3, 2nd Floor)

Building a Smarter City Through Leadership and Information

Sponsor:

IBM

In an environment where limited budgets and structural deficits are the "new normal," cities are realizing that, while they can't work any harder, they might be able to work smarter. Smarter cities are using the information that is already out there to make better decisions, anticipate problems before they erupt, and coordinate across departments to save money and streamline services.

Cities have put sensors under manhole covers to measure the flow of the material beneath, allowing them to prevent major problems before they occur. Cities have reduced traffic and smog not by building new roads, but by building intelligence into existing ones. They have enabled their citizens to lower their water usage by letting them see their usage in real-time. And cities have reduced crime by using predictive analytics to more smartly deploy their existing resources. Come engage with this panel of innovators discussing how cities are learning to use the information already at their fingertips to work smarter.

Moderator:

STEPHANIE RAWLINGS-BLAKE Mayor of Baltimore

Panelists:

ROY D. BUOL Mayor of Dubuque

VINCENT C. GRAY Mayor of the District of Columbia

FRANCIS G. SLAY Mayor of St. Louis

CHRIS O'CONNOR , Vice President, Industry Solutions Software IBM

4:00 p.m. - 5:30 p.m (Holiday Ballroom 4, 2nd Floor)

Community Development and Housing Standing Committee

Chair;

SETTI D. WARREN Mayor of Newton

Remarks:

The Federal Strategic Plan to Prevent and End Homelessness BARBARA POPPE Executive Director United States Interagency Council on Homelessness

Foreclosure Prevention, Home Ownership and Community Preservation PHILLIP W. BRACKEN Executive Vice President – Industry Relations Wells Fargo

4:00 p.m. - 5:30 p.m (Ruth Room, 1st Floor)

Energy Standing Committee

Chair: MIGUEL A. PULIDO Mayor of Santa Ana

Remarks:

Energy Efficiency and Renewable Energy Legislation DARREN M. SPRINGER, ESQ. Senior Legislative Assistant, Energy and Environment Office of U.S. Sonator Bernie Sanders

FLOYD DESCHAMPS Senior Vice President, Policy and Research Alliance to Save Energy

Clean Energy Solutions Survey TOM PHILLIPS Director, Government Affairs - State & Local Siemens Corporation

4:00 p.m. - 5:30 p.m (Peale Room, 1st Floor)

Jobs, Education and the Workforce Standing Committee

Chair: FRANCIS SLAY Mayor of St. Louis

Remarks:

The Crisis in Youth Employment: How Aging Boomers Are Crowding Out Teens and Young Adults in the Labor Market PAUL HARRINGTON Director Center for Labor Markets and Policy Goodwin College of Professional Studies Drexel University

The Need for Financial Life Skills in Education and the Workplace JIM PENISTON Executive Director Foundation for Financial Planning

Metro Economies Standing Committee

(Johnson Room, 1st Floor)

4:00 p.m. - 5:30 p.m

SAM ADAMS Mayor of Portland, OR

Remarks:

Chair:

Creating Jobs and Economic Growth in Local Communities Through Federal Tax Incentives CLIFF KELOGG Program Director State Small Business Credit Initiative Program United States Department of the Treasury

MATT JOSEPHS Director of Policy Community Development Financial Institutions United States Department of the Treasury

6:30 p.m.

Dinner and Music on Baltimore's Historic Waterfront: The Frederick Douglass-Isaac Maritime Park

Join us for an evening of celebration of the city's famed music and cultural history. Feel the vibe on the waterfront, in the midst of vibrant neighborhoods representing the best of the past – Fells Point, and prepare to experience a taste of Baltimore's soul and all it has to offer.

(Casual Attire: Collared shirts, khakis, Bermuda shorts, slacks, sundresses, comfortable shoes.)

(Buses will begin departing at 6:00 p.m. from the Baltimore Hilton Hotel and will be available for return.)

9:30 p.m.

Up for a Little Late Night Bocce and Dessert in Little Italy?

Tonight's after party will offer a dessert extravaganza in Baltimore's Little Italy. Look for authentic desserts from Italy, Greece, Poland, Russia, Germany and South America that will tempt your taste buds and offer a glimpse into the city's personality and character. Start practicing for a latenight bocce tournament. This could get wild!!!

(Buses will be available to the After Party from the evening social event site and from the Baltimore Hilton Hotel.)

7:00 a.m. - 5:00 p.m. (Key Ballroom, 2nd Floor)

Registration

7:30 a.m. - 9:00 a.m. (Holiday Ballroom 6, 2nd Floor)

MAYORS AND BUSINESS LEADERS PLENARY BREAKFAST

Sponsor:

Presiding:

BOB FOSTER Mayor of Long Beach Chair, Mayors Business Council

Philips

Remarks:

ELIZABETH B. KAUTZ Mayor of Burnsville President, The United States Conference of Mayors

ZIA EFTEKHAR Chief Executive Officer Philips Lighting N.A.

TOM COCHRAN CEO and Executive Director The United States Conference of Mayors

Greetings:

DAN GILLISON National Director Sprint Co-Chair, The Mayors' Business Council Steering Committee

KIMBERLY WINSTON Senior Manager, Government and Civic Affairs Starbucks Coffee Company Co-Chair, The Mayors' Business Council Steering Committee

Mayoral Leadership and Engagement in Education

Moderator: KEVIN JOHNSON

Mayor of Sacramento Chair, Mayors and Public Schools Task Force The United States Conference of Mayors

Panelists:

ANTONIO R. VILLARAIGOSA Mayor of Los Angeles Vice President The United States Conference of Mayors

TONY MILLER Deputy Secretary United States Department of Education

MICHELLE RHEE , Founder and CEO StudentsFirst Save Great Teachers Campaign

GEORGE PARKER Former President Washington DC Teachers Union

9:30 a.m. - 11:15 a.m. (Key Ballroom, 2nd Floor)

OPENING PLENARY SESSION

Presiding:

ELIZABETH B. KAUTZ Mayor of Burnsville President, The United States Conference of Mayors.

Presentation of the Colors:

CITY OF BALTIMORE POLICE AND FIRE COLOR GUARD

The National Anthom:

REV. MISHAEL E. MILLER, MDiv.

Invocation:

BISHOP WALTER S. THOMAS, SR. New Psalmist Baptist Church

STEPHANIE RAWLINGS-BLAKE Welcome: Mayor of Baltimore, Host

> THE HONORABLE MARTIN O'MALLEY Governor of Maryland

Greetings:

DARYL DULANEY CEO, Siemens Industry Inc. **USCM** Platinum Member

Video

Introduction: TOM COCHRAN CEO and Executive Director The United States Conference of Mayors

Video:

RAHM EMANUEL Mayor of Chicago

President's Report:

The Kautz Presidency

ELIZABETH B. KAUTZ Mayor of Burnsville President, The United States Conference of Mayors

Remarks:

Update:

World Cultural Economic Forum MITCHELL J. LANDRIEU Mayor of New Orleans

11:30 a.m. - 12:30 p.m. (Holiday Ballroom 2, 2nd Floor)

International Affairs Standing Committee

Chair:

JEAN QUAN Mayor of Oakland

Remarks:

MASAAKI AKAGI Executive Director Japan Local Government Center

PATRICK MADDEN Executive Director United Nations Association

11:30 a.m. - 12:30 p.m. (Johnson Room, 1st Floor)

Membership Standing Committee

Chair: BRIAN C. WAHLER Mayor of Piscataway

Report:

50-State Membership Campaign

11:30 a.m. - 12:30 p.m. (Holiday Ballroom 4, 2nd Floor)

Tourism, Arts, Parks, Entertainment and Sports Standing Committee

Chair:

MITCHELL J. LANDRIEU Mayor of New Orleans

Presentations: How the National Park Service Can Assist Cities PEGGY O'DELL Deputy Director for Operations National Park Service

> *World Choir Games* MARK MALLORY Mayor of Cincinnati

World Cultural Economic Forum MITCHELL J. LANDRIEU Mayor of New Orleans

12:30 p.m. - 2:00 p.m. (Key Ballroom, 2nd Floor)

79TH ANNUAL LUNCHEON: A Celebration of City Livability

Sponsor: Waste Management, Inc.

Presiding:

ELIZABETH B. KAUTZ Mayor of Burnsville President, The United States Conference of Mayors

A Celebration of City Livability – The Thirty-Second Annual City Livability Awards Presentation honoring Mayors for exemplary leadership and achievement in developing programs that enhance the livability of America's cities.

Awards

Presentation: BARRY H. CALDWELL Senior Vice President Government Affairs and Corporate Communications Waste Management, Inc. USCM Platinum Member

Update:

The United States Conference of Mayors Civility Accord: Possible Next Steps ROBERT WALKUP Mayor of Tucson

Remarks:

THE HONORABLE DANNEL P. MALLOY Governor of Connecticut

Greetings:

MUHAMMAD YOUNUS NOWANDISH Mayor of Kabul, Afghanistan

BEST PRACTICE FORUMS

2:30 p.m. - 4:00 p.m. (Holiday Ballroom 1, 2nd Floor)

The Great American City: Fueling Progress and Prosperity

Sponsor: ANGA

Join us for a special forum that will highlight how leaders from across the nation are utilizing this important domestic resource. Learn how natural gas fleets are helping to strengthen their communities through economic development and energy innovation, specifically through the utilization of natural gas vehicles.

Over the past few years, advances in technology have allowed us to discover and develop vast supplies of natural gas in shale plays across the United States – in volumes that can fuel our country for generations to come. Countless opportunities for communities nationwide have been made possible thanks to this abundant resource. This domestic resource is helping America reduce its dependence on foreign sources of energy from geopolitically unstable regions of the world and paving the way for a cleaner – and more secure – energy future for our country, cities and towns.

Moderator:

MIGUEL A. PULIDO Mayor of Santa Ana Chair, Energy Committee The United States Conference of Mayors

Panelists:

FRANK HIBBARD Mayor of Clearwater

PATRICK HENRY HAYS Mayor of North Little Rock

DR. KATHRYN CLAY Executive Director America's Natural Gas Alliance (ANGA)–American Gas Association (AGA) Transportation Collaborative

2:30 p.m. - 4:00 p.m. Understanding the Costs and Benefits of Cloud Computing for (Holiday Ballroom 3, 2nd Floor) Your City

Sponsor: Microsoft Corporation

Join this non-technical, cloud basics forum and hear from the mayors of cities both large and small as they explain why they are moving to the cloud and the issues they think every mayor should understand before adopting cloud computing. The mayors themselves will "de-mystify" this strategically important new computing trend and how it reshapes their thinking about the cost and adoption of technology, how to manage risk factors of security, privacy and compliance, and understanding new demands it places on agency workloads.

Cloud computing is so much more than just the latest technology industry buzzword. Cloud computing provides a new and revolutionary opportunity for cities of all sizes to cut costs, provide essential citizen services quickly and efficiently, stimulate new collaboration between agencies and employees, and reap almost immediate benefit from new innovations.

Moderator: JULIÁN CASTRO Mayor of San Anto

Mayor of San Antonio

Panelists:

WILLIAM D. "BILL" EUILLE Mayor of Alexandria

EDWIN M. LEE Mayor of San Francisco

JOE MARINE Mayor of Mukilteo, WA

GAIL THOMAS FLYNN Vice President for State and Local Government Microsoft Corporation

4:00 p.m. - 5:30 p.m. (Johnson Room, 1st Floor)

Children, Health and Human Services Standing Committee

Chair:

JAMES J. SCHMITT Mayor of Green Bay

Remarks:

National Prescription Drug Abuse Strategy DAVID MINETA Deputy Director, Office of Demand Reduction Office of National Drug Control Policy The White House

Early Warning: Third Grade Reading Success Matters RALPH SMITH Executive Vice President Annie E. Casey Foundation

4:00 p.m. - 5:30 p.m. (Peale Room, 1st Floor) Criminal and Social Justice Standing Committee

Acting Chair: T.M. FRANKLIN COWNIE Mayor of Des Moines

Remarks:

BERNARD K. MELEKIAN Director

Office of Community Oriented Policing Services U.S. Department of Justice

PAUL HELMKE President Brady Campaign to Prevent Gun Violence

4:00 p.m. - 5:30 p.m. (Holiday Ballroom 2, 2nd Floor)

Environment Standing Committee

Chair:

ASHLEY SWEARENGIN Mayor of Fresno

Presentation:

Waters of the United States Guidance and the Upcoming Stormwater Regulations NANCY STONER Acting Assistant Administrator Office of Water United States Environmental Protection Agency

DAVID EVANS Director, Wetlands Division Office of Wetlands, Oceans, and Watersheds United States Environmental Protection Agency

Update:

Priorities of the Environment and Public Works Committee in the 112th Congress
MATTHEW J. HITE
Counsel
Committee on Environment and Public Works
Senator James M. Inhofe, Ranking Member

Best Practice

Presentation:

Achieving Environmental Protection and CSO Mitigation through Innovation – the Wilmington, DE Experience JAMES M. BAKER Mayor of Wilmington, DE

KASH SRINIVASAN Public Works Commissioner City of Wilmington

4:00 p.m 5:30 p.m. (Holiday Ballroom 4, 2 nd Floor)	Transportation and Communications Standing Committee		
	Chair:	KASIM REED Mayor of Atlanta	
	Remarks:	America Fast Forward ANTONIO R. VILLARAIGOSA Mayor of Los Angeles Vice President, The United States Conference of Mayors	
		SCOTT SMITH Mayor of Mesa Trustee, The United States Conference of Mayors	
	Presentation:	The United States Conference of Mayors Metropolitan Transportation Infrastructure Survey GREG KELLY President Americas Transportation Company Parsons Brinckerhoff	
		JEFF MORALES Senior Vice President Parsons Brinckerhoff	
· · ·	Presentation:	 Federal Communications Commission Broadband Deployment Notice of Inquiry: What is at Stake and Why Mayors Need to be Involved KENNETH S. FELLMAN President National Association of Telecommunications Officers and Advisors Former Mayor, City of Arvada, CO GERARD LAVERY LEDERER Counsel Miller & Van Eaton, P.L.L.C. Former General Counsel of The United States Conference of Mayors 	
	Best Practice Presentation:	SFpark: New Technologies and Policies to Improve Parking and Reduce Congestion EDWIN M, LEE Mayor of San Francisco	

4:00 p.m. - 5:00 p.m. (Marshall Room, 3rd Floor)

U.S. Conference of Mayors Nominating Committee (Closed)

5:30 p.m. - 6:30 p.m. (Holiday Ballroom 6, 2nd Floor)

National Conference of Democratic Mayors

President:

SATURDAY, JUNE 18

6:30 p.m.

BRENDA L. LAWRENCE Mayor of Southfield

A Star Spangled Night: Oh Say Can You See – It All Started Here! Fort McHenry National Monument and Historic Shrine

On this special night you will dine on the hallowed grounds of this National Monument and Historic Shrine by rare and special arrangement. Enjoy a traditional Maryland Crab Feast and celebrate our Nation's Anthem with Maryland's best bounty, along with special performers and a "bursting in air" fireworks display.

Special Performance: O'Malley's March

(Irish rock band led by the Governor of Maryland and former Mayor of Baltimore Martin O'Malley)

(Casual Attire: Collared shirts, khakis, Bermuda shorts, slacks, sundresses, comfortable shoes.)

(Buses will begin departing at 6:00 p.m. from the Baltimore Hilton Hotel and will be available for return.)

Silo Point: Ever Envision Living in a Grain Elevator?

A must see for the visionary in you – an industrial post-modern grainelevator condo in the sky. Enjoy great food and drink from the 23^{rd} floor of the penthouse with 240-degree views of the City of Baltimore and meet the visionary developer for a unique tour of this award winning condo project.

(Buses will be available to the After Party from the evening social event site and from the Baltimore Hilton Hotel.)

9:30 p.m.

SUNDAY, JUNE 19

7:00 a.m. - 12:00 p.m.

Registration

7:30 a.m. - 8:30 a.m. U.S. Conference of Mayors Fit Family Workout with Celebrity Fitness (Holiday Ballroom 6, 2nd Floor) Expert Monte Sanders, Sanders Optimum Fitness

Celebrity Fitness Expert, Monte Sanders and Molly Shattuck CEO and Founder of Vibrant Living will kick off the morning with a brief pep talk about the importance of health & fitness followed by a total body workout geared for all fitness levels. One of Monte's celebrity clients will be on hand to demonstrate the moves. Don't forget to set your alarms; this will be a great way to start off your morning.

8:30 a.m. - 9:30 a.m. (Johnson Room, 1st Floor)

U.S. Conference of Mayors Executive Committee (Breakfast)

8:30 a.m. - 10:00 a.m. (Holiday Ballroom 4, 2nd Floor)

Community and Military Relations Task Force (Continental Breakfast)

Co-Chair:

Remarks:

Working With the White House, DOD and Partnering with other Groups to Support our Military Troops and Their Families
PATRICK O'BRIEN
Director of the Office of Economic Adjustment
United States Department of Defense

JASON K. DEMPSEY Lieutenant Colonel Office of the First Lady

JOY F. COOPER

Mayor of Hallandale Beach

8:30 a.m. - 10:00 a.m. Comprehensive Immigration Reform Task Force (Continental (Holiday Ballroom 2, 2nd Floor) Breakfast)

Acting Chair: 1

RAUL G. SALINAS Mayor of Laredo

Remarks:

JOHN MORTON

Director U.S. Immigration and Customs Enforcement Department of Homeland Security

BENJAMIN B. TUCKER Deputy Director of State, Local and Tribal Affairs

White House Office of National Drug Control Policy

PAUL HELMKE President Brady Campaign to Prevent Gun Violence

SUNDAY, JUNE 19

10:00 a.m. - 12:30 p.m. (Key Ballroom, 2nd Floor)

PLENARY SESSION

Presiding:	ELIZABETH B. KAUTZ Mayor of Burnsville President, The United States Conference of Mayors
Update:	USCM/Nationwide Retirement Solutions Partnership Update LOUIE WATSON Vice President, Strategic Relationships Nationwide Retirement Solutions USCM Platinum Member
Address:	THE HONORABLE MARK BEGICH Chair, Democratic Steering and Outreach Committee United States Senate (AK)
Presentation:	Cities United for Science Progress (CUSP) Lead-Safe for Kids Sake Grant Awards MARY KATE CAMPBELL Public Affairs Manager DuPont USCM Platinum Member
Greetings:	MAYO A. SHATTUCK III Chairman of the Board, President and Chief Executive Officer Constellation Energy

Mayors and Small Business/Franchises Owners – Building a New Strategy to Retain and Create Jobs in America

Moderator:	ELIZABETH B. KAUTZ
	Mayor of Burnsville
	President, The United States Conference of Mayors

Panelists:JACK EARLE2011 International Franchise Association Chairman
Managing Partner
Earle Enterprises (McDonald's Multi-Unit Franchisee)

CATHERINE MONSON, CFE Board Member, International Franchise Association CEO, FASTSIGNS International

GEORGE A, CLOUTIER Chairman, Partner America™ Chairman and CEO American Management Services, Inc. USCM Platinum Member

SUNDAY, JUNE 19

ANTHONY FOXX Mayor of Charlotte Chair, Small Business and Franchises Task Force The United States Conference of Mayors

Address:

HIS EXCELLENCY BAN KI-MOON Secretary-General United Nations

Free Time

2:30 p.m. - 3:30 p.m. (Ruth Room, 1st Floor)

Afternoon

Republican Mayors and Local Officials

President: MICK CORNETT Mayor of Oklahoma City

5:30 p.m. - 8:30 p.m.

8:30 p.m. - 10:00 p.m.

Renaissance City: An Evening of ReVision – Celebrating A New Urban Living

Imagine an industrial foundry burned to the ground, leaving a smattering of historic structures and time-worn relics, now a thriving artisan, corporate and residential campus at Clipper Mill. Join architects, developers and other visionaries as we explore world-class glass blowing and metal fabrication studios, a museum, a swimming oasis like you've never seen, and one of the top-rated restaurants in the city; all of which blend with award-winning contemporary green homes, exciting loft apartments, and corporate offices.

Enjoy strolling through the shops and museum, watch street performers, and sample local food, drink and music with a side of Baltimore's "new charm." With a light rail stop just steps away from the Clipper Mill campus, your trip from the Hilton is just about door to door. Get ready to experience something Baltimore is talking about now.

Baltimore's Cuisine: Nationally Renowned, Locally Grown

Meet Baltimore's own culinary star, Spike Gjerde. Owner and chef at a succession of restaurants that have helped to put Baltimore on the culinary map, Spike's current venture, Woodberry Kitchen, was one of *Bon* Appetit magazine's Top Ten Best New Restaurants in 2009, and is nationally regarded as a leader in the farm-to-table local food movement. Enjoy Maryland seafood, produce and seasonal desserts, along with the high ceilings and beautiful renovations of Woodberry Kitchen's space in Clipper Mill.

(Casual Attire: Collared shirts, khakis, Bermuda shorts, slacks, sundresses, comfortable shoes.)

(Transportation will begin departing at 5:00 p.m. from the Baltimore Hilton Hotel and will be available for return. Light rail service will be provided at 5:00 p.m. and 5:15 p.m., and light rail will return at 8:30 p.m. and 8:45 p.m. There will also be bus service to and from the hotel.)

Celebration

Honoring

ANTONIO R. VILLARAIGOSA

Mayor of Los Angeles 69th President The United States Conference of Mayors

And Recognizing

ELIZABETH B. KAUTZ

Mayor of Burnsville 68th President The United States Conference of Mayors

10:00 p.m.

Holiday Ballroom, 2nd Floor – Baltimore Hilton Hotel

Sponsor: American Beverage Association

MONDAY, JUNE 20

7:00 a.m. - 5:00 p.m. (Key Ballroom, 2nd Flooŕ)

Registration

Census Task Force (Continental Breakfast)

7:30 a.m. - 9:00 a.m. (Holiday Ballroom 2, 2nd Floor)

Chair:

MARK MALLORY Mayor of Cincinnati

Remarks:

ROBERT M. GROVES, Ph.D. Director U.S. Census Bureau

9:00 a.m. - 11:30 a.m. (Key Ballroom, 2nd Floor)

BUSINESS/PLENARY SESSION

Presiding: ELIZABETH B. KAUTZ Mayor of Burnsville President, The United States Conference of Mayors

Announcement: 2011 U.S. Conference of Mayors City Water Taste Test Winner

Presentation: 80th Annual Conference of Mayors June 15-18, 2012 BUDDY DYER Mayor of Orlando, Host

Address: THE HONORABLE RON KIRK United States Trade Representative

Greetings: JAMES E. MITCHELL, JR. Charlotte City Council Member President, National League of Cities

Debate and Adoption by Membership of Resolutions Reported Out by the Standing Committees

Greetings: JAMES T, HACKETT Chairman and CEO of Anadarko Petroleum Corporation Chairman of America's Natural Gas Alliance

Report of the Nominating Committee:

Chair: BOB FOSTER Mayor of Long Beach

Members: BILL FINCH, Bridgeport; HARVEY JOHNSON, Jackson (MS); BRENDA L. LAWRENCE, Southfield; THOMAS M. MENINO, Boston; ARLENE J. MULDER, Arlington Heights; DONALD L. PLUSQUELLIC, Akron; JAMES J. SCHMITT, Green Bay; FRANCIS G. SLAY, St. Louis; JENNIFER T. STULTZ, Gastonia; BRIAN C. WAHLER, Piscataway

MONDAY, JUNE 20

Alternates: RALPH BECKER, Salt Lake City; RON LITTLEFIELD, Chattanooga

Vote on Nominating Committee Recommendations

Installation of New Officers

Video Introduction:

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TOM COCHRAN CEO and Executive Director The United States Conference of Mayors

Inaugural

Address:

The 69th President of The United States Conference of Mayors ANTONIO R. VILLARAIGOSA Mayor of Los Angeles

11:45 a.m. (South Foyer, 2nd Floor)

12:30 p.m. - 2:00 p.m. (Key Ballroom, 2nd Floor)

Press Availability

PLENARY LUNCHEON

Sponsors: Honeywell ABM Industries Motorola

Presiding:

ANTONIO R. VILLARAIGOSA Mayor of Los Angeles President, The United States Conference of Mayors

Addresses:

THE HONORABLE EDWARD G. RENDELL Former Governor of Pennsylvania Partner, Ballard Spahr LLP

THOMAS J. DONOHUE President and CEO The U.S. Chamber of Commerce

MONDAY, JUNE 20

2:30 p.m. - 4:30 p.m. (Traveling)

2:30 p.m. - 3:45 p.m. (Holiday Baliroom 1, 2nd Floor)

HOST CITY WORKSHOPS

Baltimore Food Policy Initiative: An Innovative Model for Translating Research to Public Policy Johns Hopkins Bloomberg School of Public Health

(Shuttles will begin departure at 2:15 p.m.)

Baltimore City is a national leader in making improved food access a public policy priority. This presentation highlights how university research positively benefits eity policy in real-time, using food access as a model. In the last year, the City has hired a Food Policy Director, launched a virtual supermarket, and is transforming vacant land into urban farms. These efforts are aimed at reducing health disparities, ameliorating food deserts, and improving access to healthy foods for all Baltimoreans. Mayor Rawlings-Blake joined by Professor Joel Gittelsohn and Anne Palmer, Program Directors from the Center for Livable Future at Johns Hopkins University's Bloomberg School of Public Health, and Holly Freishtat, Baltimore City Food Policy Director will describe their partnership, the work of mapping of food deserts, intervention programs to increase availability and promote healthy foods in corner stores and carry outs, and how this work has influenced food policy initiatives in Baltimore City.

Raising the Bar on How We Teach: How Baltimore local, state and union leaders established a groundbreaking teacher's contract that will transform City Schools

Mayor Rawlings-Blake joined by Randi Weingarten, the current president of the American Federation of Teachers, Baltimore City Public Schools CEO, Andres Alonso, and President of the Baltimore Teachers' Union, Marietta English, will discuss the details of a landmark contract that fundamentally changes how Baltimore City Public Schools teachers are compensated; strengthens the district's ability to attract and retain excellent teachers; and allows teachers and school communities to shape key aspects of the operations at their schools. The contract is the result of nine months of close collaboration between union and district officials, and reflects the strong commitment—by union, district, State leaders and teachers alike—to building on current student achievement gains in City Schools.