

Long Beach Sustainability

Sustainable City Commission | January 26, 2023

2022 Year in Review

- Tree Planting
- Long Beach Tree Map
- Mulch Deliveries
- Willow Springs Park
- Green Business Program
- Social Media
- Events, Workshops, & Meetings
- Youth Climate Programs & Service-Learning
- More Programs

Tree Planting

Street Tree Planting

- Planted **150 street trees** in **parkways** city-wide

Fruit Trees in Front Yards

- Planted **47 fruit trees** in **front yards** of residents in priority communities in North, West and Central Long Beach



Long Beach Tree Map

- longbeachtreedata.org

Created in partnership with:

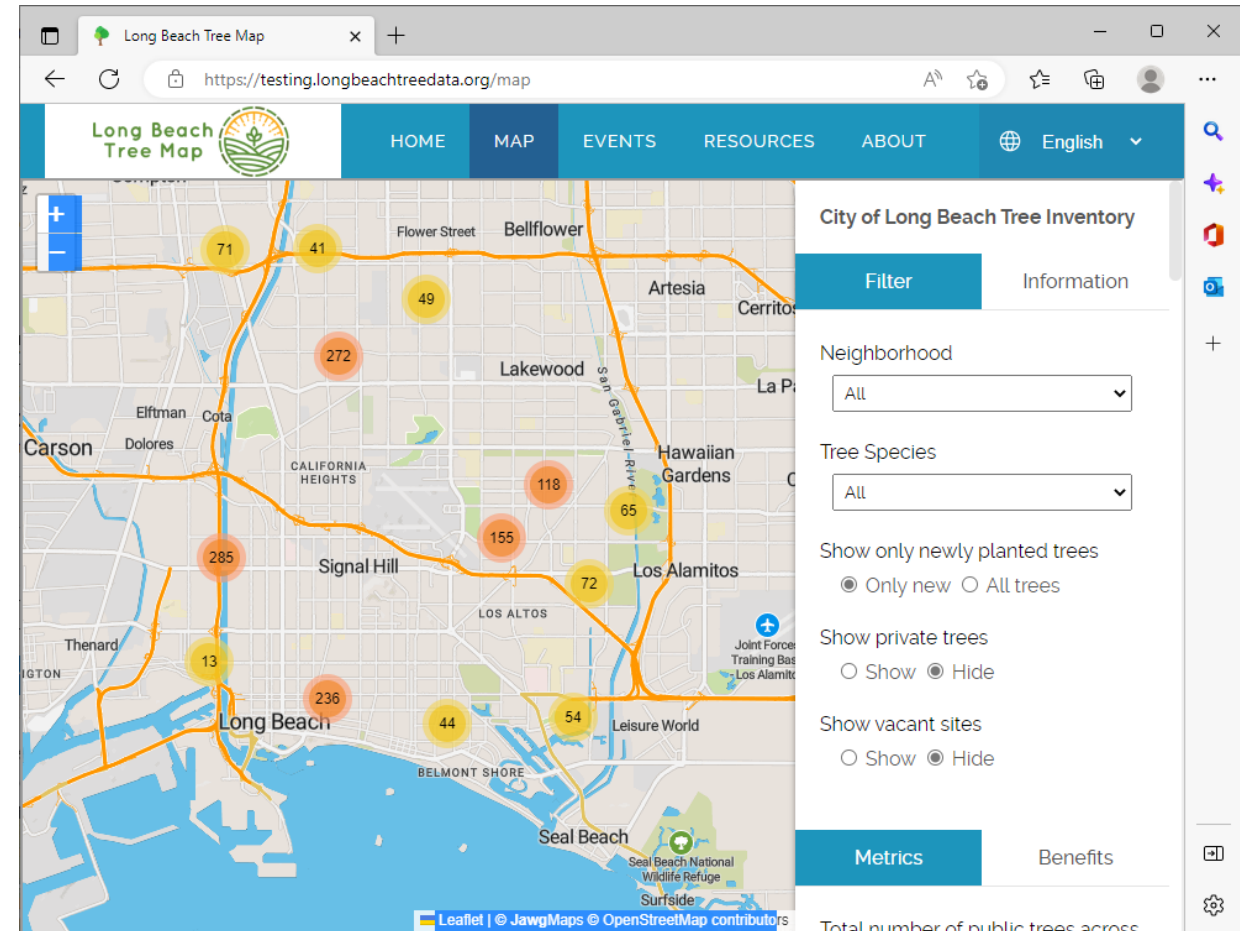


beeckcenter
social impact + innovation

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 **Centre for
Public Impact**
A BCG FOUNDATION



CITY OF
LONG BEACH

Mulch Delivery & Pickup

- Delivered **244 tons of free mulch** through **439 deliveries** in partnership with the Conservation Corps of Long Beach
- **178** were **Lawn-to-Garden participants**
- Willow Springs Park mulch pickup yard continued to provide more than **600 tons of mulch** to residents and contractors





Willow Springs Park

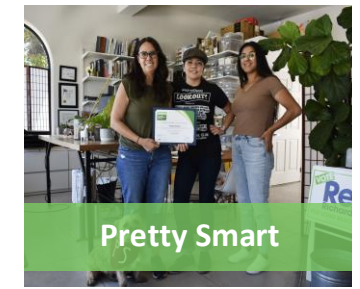


- Planted **13 locally appropriate native trees**
- Planted **200+ native plants**
- Removed **5 acres of invasive plants**
- Diverted **793,172 gallons of water** from storm drain system into the bioswale and wetland restoration area



Green Business Program

- **Outreached to 50 businesses** via email, phone call, and/or in-person events
- **Enrolled 20 businesses** in GB
- **Certified 10 businesses**
- **Re-certified 13 businesses** (every 3 yrs.)
- Statewide average: 9 certified; 5 re-cert.



Social Media

- **15.8%** ↑ in Audience Growth
- **25.1%** ↑ in Engagements
- **46.9%** ↑ in Impressions
- **15.1%** ↑ in Published Posts
- **52,406** Total Reel Views
- Launched Neighboring Natives Series
- **5,259** Email Contacts



Events, Workshops, & Meetings



**Monarch Day of
Action (March)**



**MLK Day of Service
(April)**



**City Nature
Challenge (April)**



**Willow Springs Walk-
Through (May)**



**Willow Springs
Mural Project (July)**



**Ranchos Walk
(Sept.)**



**Inauguration Service
Day Willow Springs Park
Cleanup (Dec.)**



**Winter Solstice
Observation (Dec.)**

Events, Workshops, & Meetings (cont.)

- Hosted **20 workshops**
 - American Indian Counseling Center
 - Californians for Justice
 - Willow Spring Park events
 - Aquarium of the Pacific
 - Youth Leadership Long Beach
 - Michelle Obama Library
- Hosted **8 Restoration Fridays**
- Held **7 Sustainable City Commission meetings**



Youth Climate Programs, Interns, Climate Fellows, & Service-Learning

- Trained **12 Youth Climate Ambassadors**
- Trained **10 participants in the Youth Climate Corps Program**
- Hosted **6 volunteer interns**
- Hosted **5 Climate Fellows**
- Hosted **5 service-learning students**



More Programs

- EV Charger Giveaway Program has ended with **300 chargers distributed** to residents
- Urban Agriculture Incentive Zone Program – **new Long Beach Organic Community Garden** at 3121 Long Beach Boulevard



Questions?

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