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## **Homeless Services Advisory Committee Community Capacity Building Subcommittee**

**Date:** September 27, 2022

**Item:** AOC7 Funding Application for Mayor's Fund to End Homelessness

**Staff Analysis:**

Staff have reviewed the proposal submitted by AOC7 Neighborhood Organization on August 17, 2022 by Mary Simmons.

AOC7 (Anaheim, Orange, Cherry, 7<sup>th</sup> Street) is a non-profit organization focused on advocating and providing services for their neighborhood. Their work focuses on issues such as public safety, neighborhood cleanups, children's literacy, food insecurity, unhoused people, and mobile vaccination clinics.

Their proposal is applying for funding to support Project Dignity, which involves outreach to people experiencing homelessness at MacArthur Park and Mark Twain Library on a weekly basis. A collaborative effort between several non-profit organizations, this project focuses on providing services and resources (such as food, clothing, and PPE), building relationships, and connecting individuals with Homeless Services and the MSC. They have been serving 30-40 people on a weekly basis. The project proposal request \$5,000 for reimbursement towards food, socks, shoes, sleeping bags, hygiene kits, and bus passes for distribution during these outreach efforts. This is the second request for this exact program, that was funded in March 2022.

The proposal fits the intent of the Mayor's Fund to End Homelessness. Relationship-building is an important component of overcoming barriers to accessing services, and supplies such as food and clothing help mitigate the negative impacts of living on the streets. City staff requested additional clarification from AOC7, which is included below.

As of August 30, 2022, the Mayor's Fund to End Homelessness has a balance of \$118,220.90. This proposal would represent 4.2% of the remaining available funds.

## **Clarifying Questions via E-mail:**

**1) Regarding your Budget Proposal, can you list the number of items that you will be purchasing per week for distribution? For example, how many socks, shoes, sleeping bags, and hygiene kits will be purchased?**

- Shoe budget \$200 per week - 3-4 pairs of shoes approx \$40-50 each
- Socks - 9 packs of socks (12 pack) at \$10.00 each
- 5 sleeping bags at \$60 each
- 96 hygiene kits 12 pieces bulk \$168.

**2) I noticed that AOC7 is the applicant, but the 501c3 documentation lists Partners of Parks. Could you clarify the relationship between AOC7 and Partners of Parks? Any funds issued by the Mayor's Fund must be to a nonprofit organization.**

"Partners of Parks is a 501c3 nonprofit organization and is AOC7's Fiscal Sponsor."

**3) Could you clarify how Project Dignity seeks to connect folks experiencing homelessness with the larger Homeless Services system in Long Beach?**

"Project Dignity is a coalition of neighbors and community-based organizations in Long Beach, California who are committed to providing dignity to our unhoused neighbors. We support transitional environments to stabilize people and establish pathways to permanent housing through continued assistance and programs. We believe the best recovery pathway is one that an individual is willing to pursue and we seek to hold space without judgment for those not ready to choose a pathway. Establishing collaborative processes within the community reaches people where they are with resources, navigation, support, and social connection.

Resources we have collaborated with Multi-Service Center, Homeless Services, Healthcare in Action, Street Medicine, Beacon for Him, PECC, American Family Housing, Destiny Church and so many other community partners that have provided resources on Mondays Matter.

**4) For the advance payment request, we are seeking to understand the necessity for your organization and project to receive advance payment, as opposed to receiving funding on a cost-reimbursement basis. Could you clarify why this project/your organization would require advance payment?**

"We are a small grassroots organization with limited funds. The needs of our unhoused neighbors are immediate needs."





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## Your electricity bill

SIMMONS, MARY / Page 1 of 4

**Customer account**  
700229017145

**Rotating outage**  
Group N001

**Service account**  
8002026635

**Date bill prepared**  
07/20/22

1225 MAHANNA AVE  
LONG BEACH, CA 90813

**Amount due \$101.07**  
**Due by 08/09/22**

## Your account summary

Previous Balance	\$80.80
Payment Received 07/10/22	-\$80.80
Balance forward	\$0.00
Your new charges	\$101.07
<b>Total amount you owe by 08/09/22</b>	<b>\$101.07</b>

## Your past and current electricity usage

For meter 222011-084581 from 06/20/22 to 07/19/22  
Total electricity you used this month in kWh

465

Your next billing cycle will end on or about 08/17/22.

## Your daily average electricity usage (kWh)

Years ago: N/A

Last year: 16.38

This year: 15.50

28

19



# WEHOPE SHOWERS

*Dignity on Wheels*



**Mondays**

**9 am-12 pm**

Free shower and laundry

Food, water, clothes, and supplies while they last

**CORNER OF N WARNER & E WERNER**

Across the street from MacArthur Park

**Made Possible:**

**Project Dignity Long Beach Collaborative**

AOC7 (Anaheim, Orange, Cherry, 7th Street) neighborhood organization has been successfully advocating for our community for eleven years. Our work is focused on public safety, neighborhood clean ups, children's literacy, food insecurity, hosting mobile vaccinations clinics, and bringing resources to our unhoused neighbors. We were deeply humbled when Senator Lena Gonzalez recognized AOC7 as 2021 Nonprofit of the Year AOC7 ([aoc7neighborhood.com](http://aoc7neighborhood.com))

Our current proposal, Project Dignity, seeks to bring direct resources to our unhoused neighbors along the Anaheim Street Corridor, which spans from Cherry Avenue to Orange. Project Dignity has been hosting MacArthur Park Mondays with Beacon for Him and creating a different type of community building through gaining the trust of our unhoused MacArthur Park and Mark Twain Library neighbors.

Due to a lack of funds to ride the bus, our unhoused neighbors are not able to make it to the Multi Service Center or other supportive organizations for services; furthermore, there is no place for unhoused individuals to secure their belongings while they access resources. We have created a coalition with other non-profit organizations like Beacon for Him, Care Closet LB, and Fred Brown Recovery Center and Peer Education Community Center (PECC). These organizations provide resources and services to our unhoused neighbors in conjunction with support from the Multi Service Center.

Our scope of work includes:

- Weekly visits and outreach at MacArthur Park and Mark Twain Library.
- Providing lunch, water, coffee for approx 40 - 50 people.
- Giving out socks, hygiene, beanies, sleep bags, PPE
- Playing games like frisbee, dominoes, checkers to help build trust.
- Keeping track of the number of people that attend and return each week.
- Engaging people experiencing homelessness with Homeless Services at MacArthur Park
- Collaborating with the MSC and Healthcare Team in Action to provide resources.
- We added weekly visits from We HOPE Shower and Laundry Program

**BUDGET: Total \$5,000**

Item	Weekly	Total	
Food	\$400	1600	sandwiches, chips, cup of soup, water, coffee, pastries
Socks	\$100	\$400	
Shoes	\$200	\$800	
Sleeping Bags	\$300	\$1200	
Hygiene Kits	\$168.75	\$675	(1) 0.25 oz. Hand and Body Lotion (1) 0.34 oz. Shampoo and Conditioner (1) Bar of soap (1) Comb (1) Deodorant Gel (3) Maxi Pads (1) Pocket Tissue Pack (1) Shaving Cream Packet (1) Toothbrush (1) Toothpaste (1) Twin Blade Razor (1) Washcloth (3) Wet Wipes
Monthly Bus Passes	—	\$325	\$65 per pass X 5



## Mayor's Fund to End Homelessness Funding Application

For more information on the Mayor's Fund to End Homelessness, please visit:  
<http://www.longbeach.gov/health/services/directory/mayors-fund/>

The City of Long Beach (City) works in collaboration with non-profit and other community partners to address the needs of those experiencing homelessness in our area. Through the City's model Continuum of Care system, sites such as the Multi-Service Center have been able to work together to assist individuals and families experiencing homelessness to achieve self-sufficiency.

However, there is still much work to be done. The Mayor's Fund to End Homelessness (Mayor's Fund) provides small grants to organizations in Long Beach that address significant service delivery needs that are not covered by existing funding and are not considered emergency needs. Donations to this fund could support a variety of critical needs, including:

- Relocation Assistance
- Shelter Services
- Transportation Assistance
- Critical infrastructure improvements and repairs
- Replacement of mission critical equipment
- Move-in Assistance
- Immediate shelter needs

The Mayor's Fund is financed by donations from residents, businesses and community organizations, with most funding coming from an annual campaign. Money disbursed from the Mayor's Fund must be used to benefit people experiencing homelessness in Long Beach.

All approved allocations are for single use only. Recurring funding is not available, but an organization can apply more than once. Allocations from the Mayor's Fund will only be granted to nonprofit or other community agencies serving people experiencing homelessness in the City.

### Eligible Applicants:

- Must be a 501(c)(3) nonprofit organization or Long Beach based community group.
- Must have an address located within Long Beach.
- Must currently provide services to people experiencing homelessness in Long Beach.

### Mayor's Fund Allocation Recipient Requirements:

- The Agency must submit monthly invoices for reimbursement and back-up documentation that supports the actual expenditures for the service activity allocated from the Mayor's Fund.
- For capital expenditures over \$10,000, HSAC reserves the right to request multiple bids

### Mayor's Fund Allocation Process:

- To request funding, agencies must submit a proposal to the Homeless Services Advisory Committee (HSAC), which should include the following:
  1. Legal name of the agency requesting the allocation
  2. Agency's history of serving homeless populations in Long Beach, including services currently provided
  3. Statement of need; for what exactly the money will be used (itemized)
  4. A simple project budget with expenditures and requested funds
  5. Amount requested and impact of one-time Mayor's Fund allocation (grants typically range from \$2,500-\$10,000)

Proposals should be emailed to [HomelessServices@longbeach.gov](mailto:HomelessServices@longbeach.gov) or submitted online via this form.

All proposals requesting Mayor's Fund allocations will be reviewed by the Homeless Services Advisory Committee (HSAC) and must be approved by the Long Beach Department of Health and Human Services. Funds to be disbursed using cost-based reimbursement and pending MOU execution between the submitting agency and the City via check from the City's agent within two weeks of approval. Upfront grant payments will be considered on an as-needed basis.

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## Funding Application

### Organization

AOC7 Neighborhood Group

### 501(c)(3) Number

33-0104238

### Name

Mary

First

Simmons

Last

### Email

marylsimmons6119@gmail.com

### Phone

(562) 758-5751

### Address

1225 Mahannna Ave

Address Line 1



Address Line 2

City

State

Zip Code

## Organizational Experience:

**State the number of years your organization has been serving people experiencing homelessness:**

**State the number of persons your organization serves in an average month:**

**Describe the services your organization provide:**



Building community and trust with our unhoused neighbors in and around MacArthur Park and Anaheim Corridor in Long Beach. Weekly visits every Monday to MacArthur Park and the Anaheim Corridor in our encampment areas we partner with Beacon for Him to provide a sandwich lunch, chips, water and coffee for about 40 people experiencing homelessness. We also provide basic essentials and any immediate needs like shoes, sleeping bags, socks, PPE. More recently we have been working with the Quality-of-Life team and the Homeless Count during our Monday outreach at MacArthur Park. The Quality-of-Life team was able to assist one person into temporary housing. Also working with Beacon for Him a woman experiencing homelessness is going into Lydia's House. We are a trusted and reliable resource for our community because we live in the neighborhood surrounding MacArthur Park and Mark Twain Library, we are easily accessible to our unhoused and can provide basic essentials on a weekly basis.

On June 11th we started adding We HOPE Shower and laundry program to our Monday's Matter at MacArthur Park. Here's a little summary of the work we're still doing.

Project Dignity began February 14, 2022, as a way to build a sense of community between our housed and unhoused community members by sharing food, resources, and fellowship. Since our first "Mondays Matter", where we served cookies and hot chocolate to a small handful of neighbors, the event has grown: we are now serving an average of 40 community members at our supplies and resource table, and we have added Project We HOPE, who provide a shower and laundry truck that averages 17 showers and 7 loads of laundry per week.

Our community partners and various community groups bring donations and supplies each week. We received and have exhausted \$5,000 in funding from the Long Beach Mayor's Fund to End Homelessness for basic necessities. Project Dignity partners funded the We HOPE Shower and Laundry program for the first two weeks for \$2,160.00. County Supervisor Hahn funded the We HOPE Shower and Laundry program for 10 weeks for a total of \$10,800 at \$1,080 per week.

Each week as we identify a way to fill one need, we uncover more and more needs that still need to be filled. This past Monday, we called the Healthcare in Action Street team about one of our community members who was very ill. While the team was there, multiple other medical issues emerged that required their attention. The medical issues these individuals face are chronic and are exacerbated by their lives on the streets. While we are grateful for resources like Healthcare in Action, groups like theirs and Project Dignity are mere band aids for issues that require more comprehensive solutions.

**List all subpopulations served by your organization:**

People experiencing homelessness which includes all demographics including our diverse community of Cambodian, Latinx and Black African American populations including veterans, seniors and LGBTQ and anyone who needs assistance in the MacArthur Park area.

*This may include vererans, seniors, LGBTQ+, etc.*

**Request Information:**

**Amount of funding requested:**

\$5,000.00



**Summarize your proposed project:**

Our current proposal, Project Dignity, seeks to continue to bring direct resources to our unhoused neighbors along the Anaheim Street Corridor, which spans from Cherry Avenue to Orange. Project Dignity has been hosting MacArthur Park Mondays with Beacon for Him, PECCC (Peer Education Community Center), Care Closet LBC creating a different type of community building through gaining the trust of our unhoused MacArthur Park and Mark Twain Library neighbors. The Long Beach Rescue Mission and some faith-based organizations have joined our efforts to help provide resources. Due to a lack of funds to ride the bus, our unhoused neighbors are not able to make it to the Multi Service Center or other supportive organizations for services; furthermore, there is no place for unhoused individuals to secure their belongings while they access resources. Building community and trust with our unhoused neighbors in and around MacArthur Park, Mark Twain Library and Anaheim Corridor by providing lunch, hygiene, socks, shoes, sleeping bags, blankets, bus passes and any other basic essential needs,

*Keep responses to no more than one paragraph*

**Are you applying for funds on a reimbursement or payment in advance basis?**

☒ Reimbursement ☐ Advance Payment

**Reimbursement:** *Based on submittal of expense documentation (receipts or invoices and proof of payment)*

**Advance Payment:** *Only provided for up to 50% of the total grant award and a maximum of \$5,000 in total advance payment. Documentation accounting for the appropriate expenditure of advance payment must be submitted and approved before the release of remaining funds.*

## Supporting Documentation

**Statement of Need (one-page maximum)**

\_BUDGET -Mayors Fund to End Homelessness (1).pdf

*Explain the scope of the proposed project, the gap need that the proposed project will support, how the proposed project will fill that need, and the projected number of people impacted. Include a short summary of your organization's history, current services provided to people experiencing homelessness, and your capacity to support the proposed project.*

**Cost Breakdown of Proposed Project (one-page maximum)**

\_BUDGET -Mayors Fund to End Homelessness (1).pdf

*The Homeless Services Advisory Committee (HSAC) reserves the right to request three bids or quotes for capital expenses over \$10,000. If applying for advance payment, please provide any further justification for this request.*

**Non-Profit Entity Status Letter**

POP - IRS Determ Ltr 2019 (1).pdf

<https://www.ftb.ca.gov/help/business/entity-status-letter.asp>

**Proof of Address in Long Beach**

IMG-6590.jpg

*Examples include rent, utility bill, etc.*

**Other Supporting Documentation**

IMG-1207.JPG

*Optional - Submit any other documentation supporting your application, such as quotes, specifications, flyers, information, or testimonials*



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## Signature and Acknowledgement

By signing and submitting this application, I certify that the statements herein are true, complete, and accurate to the best of my knowledge. I also provide the required assurances and agree to comply with all of the required policies set forth by the Homeless Services Advisory Committee and City of Long Beach if funded. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to exclusion from participating in future funding opportunities.

**Submission of an application is not a guarantee of funding.** Applications will be reviewed by the Homeless Services Advisory Committee and City of Long Beach Homeless Services Bureau staff.

### Name

Mary	Simmons
First	Last

### Signature

### Date

8/15/2022

*Mary Simmons*



CINCINNATI OH 45999-0038

In reply refer to: 0248219434  
Feb. 19, 2019 LTR 4168C 0  
33-0104238 000000 00

00016951

BODC: TE

PARTNERS OF PARKS  
RANDALL ZARN  
% DREW SATARIANO  
1150 E 4TH ST STE 104  
LONG BEACH CA 90802

Employer ID number: 33-0104238  
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated Feb. 07, 2019, about your tax-exempt status.

We issued you a determination letter in June 1986, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at [www.irs.gov/forms-pubs](http://www.irs.gov/forms-pubs) or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,



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Feb. 19, 2019 LTR 4168C 0  
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00016952

PARTNERS OF PARKS  
RANDALL ZARN  
% DREW SATARIANO  
1150 E 4TH ST STE 104  
LONG BEACH CA 90802

local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Kim A. Billups". The signature is stylized with a large initial "K" and a cursive "Billups".

Kim A. Billups, Operations Manager  
Accounts Management Operations 1