



Bluff Park Neighborhood Association

September 5, 2022

Councilwoman Cindy Allen
City of Long Beach 2nd Council District
411 West Ocean Boulevard
Long Beach, California 90802

RE: Prioritizing Efforts of the *Bluff Park Historic Lamppost Project* in the 2023 City Budget

Dear Councilwoman Allen:

As the City Council begins to finalize the City Budget, the Bluff Park Neighborhood Association (BPNA) Board of Directors deeply thanks you, the Mayor, and the entire City Council for prioritizing funding for the *Bluff Park Historic Lamppost Project* – a historic preservation initiative that serves to benefit and enhance the entire city, its residents and visitors.

We would like to remind you of the attached letter submitted last month describing the *Project's* ambitious vision, efforts, and accomplishments. With two phases already completed and installed and a third one fully funded and expected to be installed next year, the *Project* is an excellent example of and will continue to demonstrate the value of fulfilling a long-held ideal made possible through diligence, grassroots fundraising, volunteerism, collaboration, education, engagement, and broad-based community-building.

Enclosed is the extensive list of supporters for the letter verified in just the short time since the Budget was announced.

Thank you again for your and your colleagues' kind consideration and support in *BRINGING LAMPOST HISTORY BACK*.

Sincerely,

Jeffrey Mallin

BPNA President & *Project* Co-Lead

Enclosures: Previous letter dated August 8, 2022
Updated list of supporters

Cc via email: Mary Zendejas, Councilwoman, 1st District, City of Long Beach
Suzie A. Price, Councilwoman, 3rd District, City of Long Beach
Daryl Supernaw, Councilman, 4th District, City of Long Beach
Stacy Mungo, Councilwoman, 5th District, City of Long Beach
Dr. Surely Saro, Councilwoman, 6th District, City of Long Beach
Roberto Uranga, Councilmember, 7th District, City of Long Beach
Al Austin II, Councilmember, 8th District, City of Long Beach
Rex Richardson, Vice Mayor, Councilmember, 9th District, City of Long Beach
Dr. Robert Garcia, Mayor, City of Long Beach
Thomas B. Modica, City Manager, City of Long Beach
Eric Lopez, Director, Public Works Department, City of Long Beach
Monique De La Garza, City Clerk, City of Long Beach



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Councilwoman Cindy Allen
City of Long Beach 2nd Council District
411 West Ocean Boulevard
Long Beach, California 90802

RE: Prioritizing Efforts of the *Bluff Park Historic Lamppost Project* in the 2023 City Budget

Dear Councilwoman Allen:

The Bluff Park Neighborhood Association (BPNA) Board of Directors thanks you, the Mayor, and the entire City Council for kindly providing past budgetary support of the *Bluff Park Historic Lamppost Project*. To further advance the progress of this grassroots, community-based initiative with broad-based benefit, we are honored and grateful for additional support as part of next year’s City budget and future budget considerations over time in fulfillment of the entire *Project*.

Enclosed is a **list of supporters**, composed of residents and leaders, in favor of this budgetary prioritization. Collected quickly over just the last few days since the City Budget was revealed last week, these individuals have been among the first to respond as we continue to hear from more within our neighborhood and far beyond. We see enthusiasm for the *Project* growing with each passing year and with each successful milestone and phase.



Lampposts create **charm, cohesion, nostalgia and a sense of place and time**. We are fortunate to live in a city with old ornamental lampposts in some public streets, parks, and neighborhoods. Like many beautifying environmental elements, people may not readily notice them, yet their impact is real and significant. Such decorative street lights can help enhance public safety, walkability, desirability, ambiance and tourism. The late-1920’s lampposts which have existed along E. 1st Street in the Bluff Park Historic District are unique in the city and symbolic.

The *Project’s* **vision** is to remove uncharacteristic modern street lights in the Historic District and install poles matching the look and pattern of E. 1st Street, something residents citywide have wanted for decades. After finding an old sketch of the E. 1st Street lights, we reached out to the original manufacturer still in-business today. Now the same company is making the *Project’s* lampposts from the same old specifications.

The **Inaugural Phase was installed in 2019. Phase 2 was installed in 2021. And Phase 3 is funded and expected to be completed in early 2023.** These achievements have been met through collaboration, community engagement, volunteerism, patience, perseverance and fundraising from numerous individual charitable donations, grants, and creative fundraiser events that have netted over \$180,000 in the last 6 years – not including City funds. The 3rd District Councilwoman Suzie Price and Mayor Robert Garcia nurtured the initial vision and passion. Now we are most grateful to have your support in carrying the mantle, so to speak, being newly part of the 2nd Council District.



The *Project* serves to **benefit and enhance the City of Long Beach** for generations to come. Partnering with the City of Long Beach Public Works and Union Metal Industries Corporation and helped by Long Beach Heritage, the Historical

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Society of Long Beach, historic preservation leaders and experts, and other neighborhood associations and leaders, the BPNA is working towards the next phases in fulfillment of the entire District.



Receiving the City's financial support would be especially impactful and timely. This year the *Project* was honorably selected through a competitive application process for a most prestigious and sizeable grant from the **Long Beach Navy Memorial Heritage Association**. The **Port of Long Beach** continues to be a regular sponsor of our unique, fun fundraisers over the years. And we are excited to have been selected for a second year to participate in **Long Beach Gives** campaign, after a record-breaking, award-winning, successful showing last year.

Our efforts and diligence are ongoing, as we realize success incrementally and honor the many who make it come to light. Engraved name **plaques** affixed to the bases of newly installed lampposts recognize scores of **major donors and supporters**, giving them an opportunity to recognize, memorialize, and celebrate their loved ones. You can find many of **your own names** who in 2020 were on the City Council which helped secure the final piece of funding for Phase 2 along Temple Avenue. Please come by and stroll or drive the street day or night to see what we mean. For more information, our latest **e-newsletter** can be found [here](#).



2022 marks a **dual anniversary**: namely, **50 years** as an organization, originally known as Beach Area Concerned Citizens, and **40 years** as the City's second designated historic landmark neighborhood, the Bluff Park Historic District.

The BPNA is an all-volunteer 501(c)(3) nonprofit entity representing the collective voice of those who live, own, and rent in the Bluff Park Historic District, which roughly runs from E. Ocean Boulevard to E. Broadway and from Junipero Avenue to Loma Avenue, located in the 2nd Council District. Our residential neighborhood with its distinctive architectural styles is a destination for tourists and city residents near and far. The association's mission is to protect, promote, educate, and foster a sense of collaboration, unity, civic engagement, and goodwill in the city.

Thank you so very much for the consideration in helping fund the next phases of the *Bluff Park Historic Lamppost Project*. Together, we are **BRINGING LAMPPOST HISTORY BACK**.

Sincerely,

Jeffrey Mallin

BPNA President & *Project* Co-Lead

Enclosure

cc via email: Mary Zendejas, Councilwoman, 1st District, City of Long Beach
Suzie A. Price, Councilwoman, 3rd District, City of Long Beach
Daryl Supernaw, Councilman, 4th District, City of Long Beach
Stacy Mungo, Councilwoman, 5th District, City of Long Beach
Dr. Surely Saro, Councilwoman, 6th District, City of Long Beach
Roberto Uranga, Councilmember, 7th District, City of Long Beach
Al Austin II, Councilmember, 8th District, City of Long Beach
Rex Richardson, Vice Mayor, Councilmember, 9th District, City of Long Beach
Dr. Robert Garcia, Mayor, City of Long Beach
Thomas B. Modica, City Manager, City of Long Beach
Eric Lopez, Director, Public Works Department, City of Long Beach
Monique De La Garza, City Clerk, City of Long Beach

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August 26, 2022

Updated List of Supporters, Page 1 of 3

Support for this letter in consideration of prioritizing the *Bluff Park Historic Lamppost Project* in the FY23 City Budget has been expressly received from the following:

Larry Acree *	Robert Craig *
Rhiannon Acree *	Debbie Davis ^
Jeff Anderson	Bradley J. Dechter *
Gabriel Antolinez *	Sherie Dechter *
Lee Apel ^	Kayte Deiona
Michelle Arend-Eckhoff ^	Councilmember Gary DeLong (Ret)
Brooke Byers Asplin *	Amanda Parsons DeRosier *
Robert Asplin *	Zenith DeRosier *
Renee Barot	Jim DiBella *
Megan Barry *	Jimmy Dower *
Dave Barry *	Marilyn Downing *
Maureen Beckman	Wally Downing * ^
Terry Beckman	Linda Dragga
Gail Billings-Beck *	Sam Dragga
Reba Birmingham *	John Eckhoff
John Biroc *	Sam Elias *
Penny Biroc *	Gabriel Estrada *
Celeste Bonyuet	Sam Fandrich ^
Sally Boyne	Johnny Ferguson *
Kathleen Brady ^	Isabella Fletcher
Dan Brinkman *	Karole Foreman
Karen Brinkman*	Josh Freese *
Commissioner Alan Burks (Former)	Nicole Freese *
Chris Byrne *	Michele Fricke * ^
Kim Campanelli *	Roger Fricke *
Torey Carrick	Andreas Gerogiannis *
Kevin T. Carroll	Jessica Gillette *
Boris Chang *	Marcus Gillette *
Fernando Chavez *	Lori Gilmore *
Barry Christman *	Melodie Grace *
Ketty Citterio *	Kathryn Green *
David Clark *	Wendy Harn * ^
Jane Claus *	Kimberly Hartwig
Dwight Cook *	Cheri Hawks *
Dan Corrado *	Karen Hayes *
Ashley Craig *	Karen Highberger ^

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Kate Fultz Hollis *

Chris Horan *

Tom Horan *

Kelly Hyman *

Ted Hyman *

Louise Ivers

Jeff Jeannette

Roberta Jeannette

Marilyn Jefreys ^

Brandon Jelks

J'Tamera Johnson *

Michael Kelley * ^

Stacy Kelso * ^

Frank Keshishian *

Elizabeth Kiely *

Dolores Kneece *

Elizabeth Kuehne * ^

Maria Kootsikis ^

J. Christopher Launi

Alyce LaViolette *

Joe Lazo *

Gibson Lee *

Marcia Lee *

Loretta Archuleta Leos *

Allison Levy

Nick Lisica *

Shannon Lisica *

A. Stephanie Loftin *

Sergio Macias * ^

Karen Macphee

Marietta Malan *

Mark Malan *

Jeffrey Mallin * ^

Dante Marinelli *

Marla Marinelli *

Mary Lou Martin * ^

Jacquelyn McColgan *

John McCrackin *

Tracy McCrackin *

Kelly Sutherlin McLeod

Kristin Mercado *

Robert Mercado *

Gary Michovich *

Anton Mlikotic *

Kellie Moffatt

Paul Montalbano

Patty Moore *

Theresa Murphy *

Michelle Murray * ^

Pat Murray *

Marsha Naify *

Maureen Neeley ^

Ron Nelson

Barbara Newell ^

David Newell

Julie Noggle

Tim Noggle

Sara O'Conner

Dicky Ong *

Aynee Osborn *

Elizabeth O'Shea * ^

Timothy O'Shea * ^

Rachel Van Ost *

Gary Ostrowski

Cheryl Perry ^

Andy Pesich *

Marco Pizzo * ^

Danielle Potter ^

Patricia F. Powers *

James Proper *

Karina Ramirez *

Ruth Rawlings *

Gina Redican ^

Linda Renner *

Mark Rodriguez *

Roberto Rodriguez *

Trevor Rodriguez *

Christy Roeber *

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Updated List of Supporters, Page 3 of 3

John Romundstad *	Sam Stamoulis *
Rose Park Neighborhood Association Board ^	Teresa Stamoulis * ^
Robin Rosin *	Susan Steel *
Ronald Ryan *	Victor Sun *
Sharon Ryan *	Dianne Sunstrom ^
Christine Saavedra *	Kathryn Ansite Strong *
Patricia Sandberg *	Trenton Strong *
Carolyn Sato *	Lisa Parkin Sweet
Loree Scarborough	Parastou Teharani
Neil Schneider * ^	John Thomas ^
John Louis Schwartz *	Anh Tran *
Niraj Sharma *	Ron Trowbridge * ^
David Schnur	Geneve Villacres *
Bradley Seeley *	Elizabeth Westbrook *
Richard D. Seeley *	Steven Westbrook * ^
Helena Segelhorst * ^	Richard Wherry ^
Jean Shapen *	Brenna White *
Greg Shaw *	David White *
Doug Shiels *	Tracy White *
Marnie Shiels *	Henri Winters *
Serge Shubin *	Sasha Witte * ^
Donna Sievers ^	Jim Yandell *
Harold Simmons *	Antoinette Zate *
Dennis Snyder ^	Peter Zokosky

KEY:

* Bluff Park Historic District resident (current)

^ Leader of a neighborhood association (current or former)