

From: BPNA President [mailto:president@bluffpark.org]

Sent: Tuesday, August 16, 2022 12:59 PM

To: Council District 2 <District2@longbeach.gov>; Cindy Allen <cindy@cindyallen.com>

Cc: Council District 1 <District1@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Council District 8 <District8@longbeach.gov>; Council District 9 <District9@longbeach.gov>; Mayor <Mayor@longbeach.gov>; Robert Garcia <Robert.Garcia@longbeach.gov>; Tom Modica <Tom.Modica@longbeach.gov>; Eric Lopez <Eric.Lopez@longbeach.gov>; CityClerk <CityClerk@longbeach.gov>; BPNA Historic Lamppost Project <lamppostproject@bluffpark.org>; Aliah Khan <Aliah.Khan@longbeach.gov>; Connor Lock <Connor.Lock@longbeach.gov>

Subject: Prioritizing Efforts of the Bluff Park Historic Lamppost Project in the 2023 Fiscal Year City Budget

-EXTERNAL-

Dear Councilwoman Allen,

To follow the letter last week from the **Bluff Park Neighborhood Association** is attached and [linked \(click here\)](#) a newly updated larger list of supporters kindly seeking the City Council's ongoing support and prioritization of the efforts of the *Bluff Park Historic Lamppost Project* in the 2023 City Budget.

Many thanks for all that you and your colleagues are doing and for the consideration of this project benefitting the entire city.

Sincerely,
-jeff

Jeffrey Mallin
President
(pronouns: he/him/his)

Bluff Park Neighborhood Association

5050 E. 2nd St. # 14682, Long Beach, California 90853

Main 562-449-0977 | **Mobile** 562-743-4911

president@bluffpark.org | bluffpark.org



Bluff Park Neighborhood Association

August 15, 2022

Councilwoman Cindy Allen
City of Long Beach 2nd Council District
411 West Ocean Boulevard
Long Beach, California 90802

RE: Prioritizing Efforts of the *Bluff Park Historic Lamppost Project* in the 2023 City Budget

Dear Councilwoman Allen:

To follow our letter last week, the Bluff Park Neighborhood Association (BPNA) Board of Directors has substantially added to the large list of those who have expressed their desire, support, and gratitude to you, the Mayor, and the entire City Council for prioritizing funding in the City Budget for the *Bluff Park Historic Lamppost Project* – a historic preservation project that benefits the entire city.

Enclosed here is an updated list of supporters whom we have been able to verify for this letter just in these several days since the proposed City Budget was announced.

Our prior cover letter is included as a reminder of the *Project's* ambitious vision, efforts, and accomplishments in grassroots fundraising, volunteerism, collaboration, education, and community building.

Thank you again for the kind consideration in *BRINGING LAMPPOST HISTORY BACK*.

Sincerely,

Jeffrey Mallin

BPNA President & *Project* Co-Lead

Enclosures: Previous letter dated August 8, 2022
Updated list of supporters

Cc via email: Mary Zendejas, Councilwoman, 1st District, City of Long Beach
Suzie A. Price, Councilwoman, 3rd District, City of Long Beach
Daryl Supernaw, Councilman, 4th District, City of Long Beach
Stacy Mungo, Councilwoman, 5th District, City of Long Beach
Dr. Surely Saro, Councilwoman, 6th District, City of Long Beach
Roberto Uranga, Councilmember, 7th District, City of Long Beach
Al Austin II, Councilmember, 8th District, City of Long Beach
Rex Richardson, Vice Mayor, Councilmember, 9th District, City of Long Beach
Dr. Robert Garcia, Mayor, City of Long Beach
Thomas B. Modica, City Manager, City of Long Beach
Eric Lopez, Director, Public Works Department, City of Long Beach
Monique De La Garza, City Clerk, City of Long Beach



Bluff Park Neighborhood Association

August 8, 2022

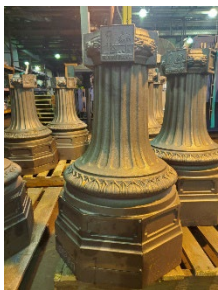
Councilwoman Cindy Allen
City of Long Beach 2nd Council District
411 West Ocean Boulevard
Long Beach, California 90802

RE: Prioritizing Efforts of the *Bluff Park Historic Lamppost Project* in the 2023 City Budget

Dear Councilwoman Allen:

The Bluff Park Neighborhood Association (BPNA) Board of Directors thanks you, the Mayor, and the entire City Council for kindly providing past budgetary support of the *Bluff Park Historic Lamppost Project*. To further advance the progress of this grassroots, community-based initiative with broad-based benefit, we are honored and grateful for additional support as part of next year's City budget and future budget considerations over time in fulfillment of the entire *Project*.

Enclosed is a **list of supporters**, composed of residents and leaders, in favor of this budgetary prioritization. Collected quickly over just the last few days since the City Budget was revealed last week, these individuals have been among the first to respond as we continue to hear from more within our neighborhood and far beyond. We see enthusiasm for the *Project* growing with each passing year and with each successful milestone and phase.



Lampposts create **charm, cohesion, nostalgia and a sense of place and time**. We are fortunate to live in a city with old ornamental lampposts in some public streets, parks, and neighborhoods. Like many beautifying environmental elements, people may not readily notice them, yet their impact is real and significant. Such decorative street lights can help enhance public safety, walkability, desirability, ambiance and tourism. The late-1920's lampposts which have existed along E. 1st Street in the Bluff Park Historic District are unique in the city and symbolic.

The *Project's* **vision** is to remove uncharacteristic modern street lights in the Historic District and install poles matching the look and pattern of E. 1st Street, something residents citywide have wanted for decades. After finding an old sketch of the E. 1st Street lights, we reached out to the original manufacturer still in-business today. Now the same company is making the *Project's* lampposts from the same old specifications.

The **Inaugural Phase** was installed in 2019. **Phase 2** was installed in 2021. And **Phase 3** is funded and expected to be completed in early 2023. These achievements have been met through collaboration, community engagement, volunteerism, patience, perseverance and fundraising from numerous individual charitable donations, grants, and creative fundraiser events that have netted over \$180,000 in the last 6 years – not including City funds. The 3rd District Councilwoman Suzie Price and Mayor Robert Garcia nurtured the initial vision and passion. Now we are most grateful to have your support in carrying the mantle, so to speak, being newly part of the 2nd Council District.



The *Project* serves to **benefit and enhance the City of Long Beach** for generations to come. Partnering with the City of Long Beach Public Works and Union Metal Industries Corporation and helped by Long Beach Heritage, the Historical

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Society of Long Beach, historic preservation leaders and experts, and other neighborhood associations and leaders, the BPNA is working towards the next phases in fulfillment of the entire District.



Receiving the City's financial support would be especially impactful and timely. This year the *Project* was honorably selected through a competitive application process for a most prestigious and sizeable grant from the **Long Beach Navy Memorial Heritage Association**. The **Port of Long Beach** continues to be a regular sponsor of our unique, fun fundraisers over the years. And we are excited to have been selected for a second year to participate in **Long Beach Gives** campaign, after a record-breaking, award-winning, successful showing last year.

Our efforts and diligence are ongoing, as we realize success incrementally and honor the many who make it come to light. Engraved name **plaques** affixed to the bases of newly installed lampposts recognize scores of **major donors and supporters**, giving them an opportunity to recognize, memorialize, and celebrate their loved ones. You can find many of **your own names** who in 2020 were on the City Council which helped secure the final piece of funding for Phase 2 along Temple Avenue. Please come by and stroll or drive the street day or night to see what we mean. For more information, our latest **e-newsletter** can be found [here](#).



2022 marks a **dual anniversary**: namely, **50 years** as an organization, originally known as Beach Area Concerned Citizens, and **40 years** as the City's second designated historic landmark neighborhood, the Bluff Park Historic District.

The BPNA is an all-volunteer 501(c)(3) nonprofit entity representing the collective voice of those who live, own, and rent in the Bluff Park Historic District, which roughly runs from E. Ocean Boulevard to E. Broadway and from Junipero Avenue to Loma Avenue, located in the 2nd Council District. Our residential neighborhood with its distinctive architectural styles is a destination for tourists and city residents near and far. The association's mission is to protect, promote, educate, and foster a sense of collaboration, unity, civic engagement, and goodwill in the city.

Thank you so very much for the consideration in helping fund the next phases of the *Bluff Park Historic Lamppost Project*. Together, we are **BRINGING LAMPOST HISTORY BACK**.

Sincerely,

Jeffrey Mallin

BPNA President & *Project* Co-Lead

Enclosure

cc via email: Mary Zendejas, Councilwoman, 1st District, City of Long Beach
Suzie A. Price, Councilwoman, 3rd District, City of Long Beach
Daryl Supernaw, Councilman, 4th District, City of Long Beach
Stacy Mungo, Councilwoman, 5th District, City of Long Beach
Dr. Surely Saro, Councilwoman, 6th District, City of Long Beach
Roberto Uranga, Councilmember, 7th District, City of Long Beach
Al Austin II, Councilmember, 8th District, City of Long Beach
Rex Richardson, Vice Mayor, Councilmember, 9th District, City of Long Beach
Dr. Robert Garcia, Mayor, City of Long Beach
Thomas B. Modica, City Manager, City of Long Beach
Eric Lopez, Director, Public Works Department, City of Long Beach
Monique De La Garza, City Clerk, City of Long Beach

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August 15, 2022

Updated List of Supporters, Page 1 of 3

Support for this letter in consideration of prioritizing the *Bluff Park Historic Lamppost Project* in the FY23 City Budget has been expressly received from the following:

Larry Acree *	Bradley J. Dechter *
Rhiannon Acree *	Sherie Dechter *
Jeff Anderson	Kayte Deima
Gabriel Antolinez *	Councilmember Gary DeLong (Ret)
Lee Apel ^	Amanda Parsons DeRosier *
Michelle Arend-Eckhoff ^	Zenith DeRosier *
Brooke Byers Asplin *	Jim DiBella *
Robert Asplin *	Jimmy Dower *
Renee Barot	Linda Dragga
Megan Barry *	Sam Dragga
Dave Barry *	John Eckhoff
Gail Billings-Beck *	Sam Elias *
Reba Birmingham *	Gabriel Estrada *
John Biroc *	Sam Fandrich ^
Penny Biroc *	Johnny Ferguson *
Celeste Bonyuet	Isabella Fletcher
Sally Boyne	Sal Flocca *
Kathleen Brady ^	Karole Foreman
Dan Brinkman *	Josh Freese *
Karen Brinkman*	Nicole Freese *
Commissioner Alan Burks (Former)	Michele Fricke * ^
Chris Byrne *	Roger Fricke *
Kim Campanelli *	Andreas Gerogiannis *
Torey Carrick	Jessica Gillette *
Kevin T. Carroll	Marcus Gillette *
Boris Chang *	Lori Gilmore *
Fernando Chavez *	Melodie Grace *
Barry Christman *	Kathryn Green *
Ketty Citterio *	Wendy Harn * ^
David Clark *	Kimberly Hartwig
Jane Claus *	Cheri Hawks *
Dwight Cook *	Karen Hayes *
Dan Corrado *	Karen Highberger ^
Ashley Craig *	Kate Fultz Hollis *
Robert Craig *	Chris Horan *
Debbie Davis ^	Tom Horan *

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Kelly Hyman *
Ted Hyman *
Louise Ivers
Jeff Jeannette
Roberta Jeannette
Marilyn Jefreys ^
Brandon Jelks
J'Tamera Johnson *
Michael Kelley * ^
Stacy Kelso * ^
Frank Keshishian *
Elizabeth Kiely *
Dolores Kneece *
Elizabeth Kuehne * ^
Maria Kootsikis ^
J. Christopher Launi
Alyce LaViolette *
Joe Lazo *
Gibson Lee *
Marcia Lee *
Loretta Archuleta Leos *
Allison Levy
Nick Lisica *
Shannon Lisica *
A. Stephanie Loftin *
Sergio Macias * ^
Karen Macphee
Marietta Malan *
Mark Malan *
Jeffrey Mallin * ^
Dante Marinelli *
Marla Marinelli *
Mary Lou Martin * ^
Jessa Mauer *
Jacquelyn McColgan *
John McCrackin *
Tracy McCrackin *
Kelly Sutherlin McLeod
Kristin Mercado *

Robert Mercado *
Gary Michovich *
Anton Mlikotic *
Kellie Moffatt
Paul Montalbano
Patty Moore *
Theresa Murphy *
Michelle Murray * ^
Pat Murray *
Marsha Naify *
Maureen Neeley ^
Ron Nelson
Barbara Newell ^
David Newell
Julie Noggle
Tim Noggle
Sara O'Conner
Dicky Ong *
Aynee Osborn *
Elizabeth O'Shea * ^
Timothy O'Shea * ^
Rachel Van Ost *
Gary Ostrowski
Cheryl Perry ^
Andy Pesich *
Marco Pizzo * ^
Danielle Potter ^
Patricia F. Powers *
James Proper *
Karina Ramirez *
Ruth Rawlings *
Gina Redican ^
Linda Renner *
Mark Rodriguez *
Roberto Rodriguez *
Trevor Rodriguez *
Christy Roeber *
John Romundstad *
Rose Park Neighborhood Association Board ^

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Updated List of Supporters, Page 3 of 3

Robin Rosin *	Teresa Stamoulis * ^
Ronald Ryan *	Susan Steel *
Sharon Ryan *	Victor Sun *
Christine Saavedra *	Dianne Sunstrom ^
Patricia Sandberg *	Kathryn Ansite Strong *
Carolyn Sato *	Trenton Strong *
Loree Scarborough	Lisa Parkin Sweet
Neil Schneider * ^	Parastou Teharani
John Louis Schwartz *	John Thomas ^
Niraj Sharma *	Anh Tran *
David Schnur	Ron Trowbridge * ^
Bradley Seeley *	Geneve Villacres *
Richard D. Seeley *	Elizabeth Westbrook *
Helena Segelhorst * ^	Steven Westbrook * ^
Jean Shapen *	Richard Wherry ^
Greg Shaw *	Brenna White *
Doug Shiels *	David White *
Marnie Shiels *	Tracy White *
Serge Shubin *	Henri Winters *
Donna Sievers ^	Sasha Witte * ^
Harold Simmons *	Jim Yandell *
Dennis Snyder ^	Antoinette Zate *
Sam Stamoulis *	Peter Zokosky

KEY:

* Bluff Park Historic District resident (current)

^ Leader of a neighborhood association (current or former)