

CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

H-4

333 West Ocean Blvd • Long Beach, California 90802

December 14, 2010

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Receive the supporting documentation into the record, conclude the hearing and grant the permit with conditions on the application of Ashley's Bar & Grill LLC, DBA Ashley's Bar & Grill, 1731 E. 4th Street, for Entertainment Without Dancing by Patrons at an existing Restaurant. (District 2)

DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit is granted or denied.

The LBMC also requires that the City Council make a determination that the application is complete and truthful; the applicant, the person interested in the ownership and operation of the entity, and the officers and trustees of the entity are law-abiding persons who will operate and conduct the business activity in a lawful manner; and, that the public peace, welfare, and safety will not be impaired. If this is so, the application shall be approved, an entertainment permit with conditions shall be approved, or the application shall be denied.

The City Council has the authority to approve the following options: 1) grant the Permit, with or without conditions; or 2) grant a One-Year Short-Term Permit, with or without conditions; or, 3) deny the Permit on the application.

Attached for your review is the application from Ashley's Bar & Grill LLC, DBA Ashley's Bar & Grill. Also attached are reports from various departments and a summary of those reports, as well as the license history of the establishment.

City departments have conducted their investigation in accordance with the LBMC. The following summarizes their findings:

• The Police Department recommends that the permit for entertainment without dancing by patrons be approved subject to conditions.

HONORABLE MAYOR AND CITY COUNCIL December 14, 2010 Page 2

- The Fire Department recommends that the permit for entertainment without dancing by patrons be approved.
- The Health and Human Services Department finds that the building/location meets department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- The Development Services Department recommends that the permit for entertainment without dancing by patrons be approved.

The Department of Financial Management, Business Relations Bureau, has reviewed all submitted department documents and correspondence and, after a thorough investigative process, recommends that the permit for entertainment without dancing by patrons be approved subject to conditions.

In the event that any of the recommended conditions attached to any permit or licenses are in conflict, the permittee shall adhere to the strictest of the applicable conditions. This location has been licensed as a Restaurant with Alcohol since November 1974.

This matter was reviewed by Deputy City Attorney Kendra Carney on November 22, 2010.

TIMING CONSIDERATIONS

The hearing date of December 14, 2010, has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

FISCAL IMPACT

The following fees were collected with the application: Building Review \$20 and Zoning Review \$14 (Development Services Department), Police Investigation \$1,159 (Police Department), and Labels \$90 (Financial Management Department).

The following fees will be collected if the application is approved: Business License \$320.20 and Regulatory \$279 (Financial Management Department).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

LORLANN FARRELL

DIRECTOR OF FINANCIAL MANAGEMENT/CFO

LAF:ES: amk
K:\Exec\Council Letters\Business Relations\Hearing Letters\12-14-10 ccl - Ashley's Bar & Grill.doc

APPROVED:

PATRICK H. WEST CITY MANAGER

ATTACHMENTS



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT BUSINESS RELATIONS BUREAU

333 WEST OCEAN BOULEVARD 7TH FLOOR • LONG BEACH, CA 90802 • (562) 570-6211

Recommended Conditions of Operation

Ashley's Bar & Grill LLC, DBA Ashley's Bar & Grill 1731 E 4th Street

Application for Entertainment without Dancing

In response to your request for a recommendation regarding the above named permit application for Entertainment without Dancing, the Department of Financial Management recommends approval subject to the following conditions:

CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #1}
- 2) Unless separately applied for, reviewed and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC, shall be conducted on the permitted premises. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #2}
- 3) Entertainment activities indicated on page #7 of your entertainment application shall be restricted to no late than 10 PM Sunday through Thursday nights, and 12:30 AM on Friday and Saturday nights. *{New}*
- 4) Noise emanating from the permittee's premises shall not be audible fifty (50) feet or more from the exterior of the premises. The permittee shall be responsible for determining how to best meet this requirement, either by keeping doors and windows shut, limiting hours of entertainment, or offering non-amplified entertainment. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #4}
- Patrons under twenty-one (21) years of age shall not be permitted to enter nor remain on the premises after the restaurant (food services) portion of the establishment has closed, or **10 p.m.**, whichever comes first. Private functions not open to the public are exempt from this condition. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #5}
- During any entertainment activity listed on page #7 of the application, the permittee shall be responsible for maintaining an adequate security staff to supervise patrons inside the establishment and the parking lot. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) security guard. For crowds over fifty (50) people the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people. Security guards must be identifiable as "Ashley's employees." Should the permittee's operations give rise to a substantial increase in complaints/calls for service, or trash left in the parking lot, the permittee shall increase staff, or employee uniformed licensed security guards, as directed by the Chief of Police. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #6}

- 7) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #7}
- The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot. This should be done by use of security guards and/or signage indicating, words to the effect of, "Please respect our neighbors." {Issued per One-Year Short-Term permit dated 5/5/09; see condition #8}
- 9) The permittee shall not allow any employee, patron or entertainer, to exit or loiter near the side door leading to the alley or the rear kitchen door at anytime during business hours. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #9}
- 10) The permittee and/or security shall also ensure that no employee, patron, or entertainer loiters in the parking lot at anytime during the operation of the business. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #10}
- 11) The parking lot shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the parking lot. The position of such lighting shall not disturb the normal privacy and use of any neighboring residences. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #11}
- The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10 p.m. and 7 a.m. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #12}
- The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #13}
- Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #14}
- 15) This Entertainment Permit is accessory to the primary business, which is a restaurant. The authorization to provide entertainment on-site is subject to the use remaining as a restaurant, meaning a bona fide eating place serving actual and substantial meals.
 - "Meals" means the usual assortment of foods commonly ordered at various hours of the day; the service of such food only as sandwiches or salads shall not be deemed compliant with this requirement. Meals must consist of food prepared on

the premises. Hours of sales of alcohol shall be limited to the hours when meals are available.

The premises must be equipped and maintained in good faith. The premises must possess working refrigeration, cooking equipment, utensils, menus, and enough food to make substantial meals.

In the event the primary business ceases operations, fails to operate as a bona fide eating place, fails to serve actual and substantial meals or otherwise fails to comply with this condition, the Entertainment Permit becomes null and void. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #15}

- The permittee shall not hire promoters with the intent to advertise, promote, or hold any entertainment activities consistent with nightclub entertainment. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #16}
- Ashley's Bar & Grill, or its agents, shall not distribute any advertising matter in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #17}
- The permittee shall install and maintain a video surveillance system that monitors no less than the front and rear of the business with full view of the public right-of-ways and any parking lot under the control of the permittee. The video system must be capable of delineating on playback the activity and physical features of persona and areas within the premises. Recordings shall be retained for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras. {New}
- 19) The permittee shall maintain full compliance with all applicable laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, the more stringent regulation shall apply. {Issued per One-Year Short-Term permit dated 5/5/09; see condition #18}



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

SUMMARY OF APPLICATION FOR BUSINESS PERMIT

Attached for your review and action is an application for Ashley's Bar & Grill LLC, DBA Ashley's Bar & Grill. Also attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

SUBMITTED FOR CITY COUNCIL ACTION

·		Without <u>Concern</u>	With Conditions	With <u>Concerns</u>
Police Departmen	t .		X	•
Fire Prevention Bu	ureau	X		
Health and Humar Department/Noise			X	
Development Serv	vices	X		
Questions concern	ning the above may be direc	cted to the follo	owing:	
Police Department, Chief of Police				
Compiled by:	Department of Financial N Business Relations Burea	•	·	



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-6211 • Fax (562) 570-5099

BUSINESS RELATIONS BUREAU

FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 1731 E 4th Street

Ashley's Bar & Grill LLC DBA: Ashley's Bar & Grill Lic#21008610 05/10 - Pending

Entertainment Without Dancing

Ashley's Bar & Grill LLC DBA: Ashley's Bar & Grill Lic#21023170 09/10 - Active

Pool Table

Ashley's Bar & Grill LLC DBA: Ashley's Bar & Grill Lic#21023160

Restaurant With Alcohol

09/10 - Active

Mark Kaake & Mary Rose Goodwin DBA: Ashley's Bar & Grill

Lic#20854410 05/09 - 05/10

Entertainment Without Dancing

Mark Kaake & Mary Rose Goodwin DBA: Ashley's Bar & Grill Lic#20854330

11/08 - 09/10

Pool Table

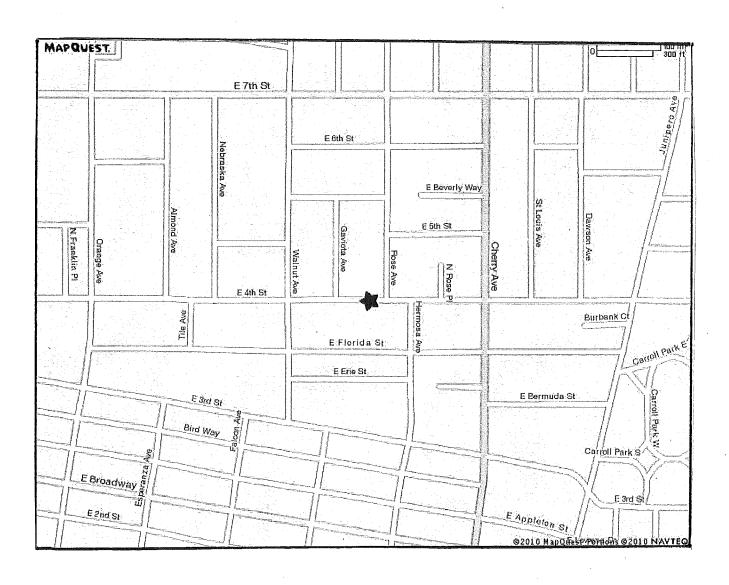
Mark Kaake & Mary Rose Goodwin DBA: Ashley's Bar & Grill Lic#20845460 09/08 - 09/10

Restaurant With Alcohol

Ashleys El Encanto Inc DBA: Ashley El Encanto Lic#00078110 11/74 - 09/08

Restaurant With Alcohol

Ashley's Bar & Grill LLC 1731 E 4th St.



CITY OF LONG BEACH BUSINESS LICENSE APPLICATION 4th Floor, City Hall 333 W. Ocean Boulevard, Long Beach, CA 90802

www.longbeach.gov (562) 570-6211 IDD (562) 570-6793

TDD

GENER	AL INFORMATION	
OWNER'S NAME (If corporation, use corporate name. If partnership – principal)	DRIVER'S LICENSE NUMBER STATE	SOCIAL SECURITY NUMBER
MARK KHAKE ASHLEYSBAR+GRILLL.	e en	
BUSINESS NAME (D.B.A)	THE OF BUSINESS (DE SPECIA	
ASHLEYS BAR+GRILL LL. C.	CITY RESTAURANT / 1814 K	ENTERTAINMENT WO DANCING AREA CODETELEPHONE
1731E 47h ST	CH TO	AREA CODE/TELEPHONE SC2-495-5700 AREA CODE/TELEPHONE
MAILING ADDRESS (it different) STREET	-city state	AREA CODEJTÉLEPHONE
RESIDENCE ADDRESS (if different) STREET	CITY STATE ZIP	AREA CODE/TELEPHONE
LIST OF PRINCIPAL OFFICERS' OR PARTNERS' NAMES AND ADDRESSES	P. Hanne	PERCENT OWNERSHIP
MARK RATERE	hafilown ev	DEPOENT OWNERSHIP
MARYROSE Goodwin	PART FOWN &	PERCENT OWNERSHIP
☐ New Business ☐ Address Change ☐ Ownership Change ☑ Secondary Lice		Corporation L.L.P. L.L.C.
	RATIONS INFORMATION FEDERAL TAX ID. NUMBER SALES TAX.	(SELLER'S PERMIT) NUMBER
START DATE NO. OF SEMPLOYEES NO. OF VEHICLES	PEUERAL TAA ID. NUMBER	
Does your business have a Calif State Lic? Y X N STATE LICENSE NUI	BER CLASSIFICATION(S)	RENEWAL DATE
FOOD / ALCOHOL / ENTERTAINMENT	SERVICES / FUND	
Do you plan to sell or serve food?	Will you provide a towing service?	☐ Y 🔀 N
(including pre-packaged) 🔀 Y 🔲 N	Will you offer massage, bodywrap, escort or other si	
If selling food, are there more than 10 square feet	personal services?	☐Y ØN ☐Y ØN
of food products displayed?	Will you engage in fund raising?	LIY (XLIN
If serving food, how many seats?:	Will you deal in coins, stamps, firearms, jewels, or second-hand property?	□Y RZN
Do you plan to sell or serve alcoholic beverages If yes, ABC License number: 505393	HAZARDOUS MATERIALS	· · · · · · · · · · · · · · · · · · ·
Does your business involve amusement machines, video	Will you use, store, or transport chemicals (new or w	
games and/or pool tables?,	Will you manage or produce biohazardous materials of	
How many: Type: Arcade	BUILDING AND FACILIT	YINFORMATION
Does your business have vending machines?	Business sq. ft.: 4100	
How many: / Type: POOL TABLE ME	Do you 🕊 own or 🗀 rent/lease your business pro	
Will you have: and dancing, music (live or amplified)?	Does your business require construction and/or remod	leling? Y 🔀 N
	OWLEDGMENT	14 (1) No. 14 (1) 14 (1
I have received a copy of "OPERATING A BUSINESS IN LONG BEACH". I understand completely or I will be in violation of the L. B. M. C., Section 3.80.421.5. I declare, to the best of my knowledge and belief, the provided information and statements are	nder penalty of perjury, that I am authorized to comple	
S/GN and return this statement with your remittance.		ayable to <i>City of Long Beach</i>
Owner or A	uthorized Agent	
MIL	7-16-10 MARK KANA	15 Jouner
SIGNATURE		TNAMPHILE
DO NOT WRI	E BELOW THIS LINE	
Review Path: Min Mod Com Inspection(s): Bldg Fire [Hlth PD Oth Date/time:	lnit:
Basic Tax \$	Prev Use:	Exp Date:
Employees # @ \$	Prev Lic: 208 54410	
Vehicles # @ \$	Exp date: \$510	Zoning Review
Other # @ \$ =		Y N N/A
DPIA, BSPA, BKBA base	District: 10 By:	
PIA Employees # @ \$ =	CRT: 300.508 Date:	
Regulatory =	SIC: 58(3)	
Investigation LABAS = I		ew construction 🔲 Reuse
Misc. Fees	Entered by: X Zone:	
Sub Total = \$	Date: 3/6/10 Comm	nents:
Zoning = \$		
Building Inspection =	BU 21008610	
Total = \$		
NOTE: THIS IS NOT A BUSINESS LICENSE: DO NO	OT OPERATE UNTIL A VALID LICENSE	HAS BEEN ISSUED
THIS INFORMATION IS AVAILABLE IN AN ALT	ERNATIVE FORMAT BY CONTACT	ING 562/570-6211



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APPLICATION FOR ENTERTAINMENT PERMIT (Please Print All Information – Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): ASHLEYS BAR + GRILL L.L.C.	
Business Name (DBA): ASTILEYS BAR + GRILLILC, Business Phone: 562-495-570	0
Business Site Address: 1731 E4Th St	
Date Business Proposes To Open: EXISTIN	
Days & Time Premises Are Open For Inspection: 1130A - 2 Am	
Proposed Use(s):	
Entertainment/Restaurant With Dancing Without Dancing	
Entertainment/Tavern With Dancing Without Dancing	
Social Club Pool or Billiard Hall Other (explain)	
Explain briefly the proposed use of the rooms within the building:	4
Contact Person(s) Name (authorized agent, manager, etc.): MARK KAAKE	<u></u>
Contact Person(s) Phone Number:	
Type of Organization: Corporation Partnership Individual Unincorporated Association or Club	
Trust LLC Other, explain:	
OFFICE USE ONLY	
Building Fire Health (Check Inspecting Department) Date Received:	
Building/Location meets Department Requirements for the proposed use.	
Building/Location meets Department Requirements for the proposed use subject to the following conditions:	
Building/Location does not meet Department requirements for the proposed use.	
Inspection Completed On (date): By:	
POLICE DEPARTMENT	
Police Department finds no for basis for denial Police Department finds basis for denial	
Police Department finds no for basis for denial with conditions	
Conditions or Basis for Denial:	
By: Date:	

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1):
Fictitious business names(s) or dba(s) used: ASHLEYS BAR & GRILL LLC
6/5/68
Fictitious business names(s) or dba(s) used: ASHLEYS BAR & GRILL LLC G 5 68 Place and date of filing fictitious business name statement: COUNTY Lecorder NORWALK
County(ies) in which fictitious name statement is (are) filed: Les Anseles CA.
Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:
MARYROSE I GOOD WIN
Name and address of person (agent) authorized to accept service of process in California:
MARKKAAKE
State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:
ABC License 9525 PACIFIC AVESAMPEDRO CA
Is this applicant a subsidiary of a present corporation or business? YES NO If yes, explain:
How long has the corporation or business been in operation?
Is the location: Owned? Rented/Leased?
If Rented/Leased, state the name and address of property owners:
Name:
Address:

IF APPLYING AS A PARTNERSHIP

Check One Box:

General Partnership	Limited Partnership	LLC (Limited Liability Co.)	
Name of Partnership:	ABHLEYS BARY	GRILL L.L.C.	
Percentage of Partnershi	,		
Name and residence addre	esses of General Partners :		Interest:
Maryfose Good	lwin win		
Maryfose Good MARK KAAKE			
			%
			%
Names and residence addr	esses of <i>Limited Partners</i> :		Interest:
			%
			%
			%
			%_
Place and date of filing Artic	cles or Certificate of Partnership or	Limited Partnership:	

Please Note:

Attach certified copies of *Articles of Partnership or Limited Partnership*, or other written evidence of partnership status and all amendments thereto this application.

IF APPLYING AS A PARTNERSHIP

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

PRINCIPAL PARTNER I	
Name: MARK WILLIAM KAAKE Title:	O. WINER
Residence Address:	Phone:
Business Address: 1731 E4Th ST	Phone: <u>562</u> 495-570
Race: Sex: Hair: Eyes: Height:	Weight:
Date of Birth (mm/dd/yyyy): Place of Birth:	
Driver's License Number: Issuing State:	
PRINCIPAL PARTNER II	
Name: MARY ROSE GOODWIN Title:	Owner
Residence Address:	Phone:
Business Address: 1731 E472 ST	Phone: 5624955760
Race: Sex: Hair: Eyes: Height:	Weight:
Date of Birth (mm/dd/yyyy): Place of Birth: _	·
Driver's License Number: Issuing State:	
PRINCIPAL PARTNER III	
Name: Title:	
Residence Address:	Phone:
Business Address:	Phone:
Race: Sex: Hair: Eyes: Height:	Weight:
Date of Birth (mm/dd/yyyy): Place of Birth:	
Driver's License Number: Issuing State:	
PRINCIPAL PARTNER IV	
Name: Title:	
Residence Address:	Phone:
Business Address:	Phone:
Race: Sex: Hair: Eyes: Height: _	Weight:
Date of Birth (mm/dd/yyyy): Place of Birth:	
Driver's License Number: Issuing State:	

GENERAL OPERATING CONDITIONS Complete Each Question

ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1.	Will liquor be sold or consumed on the premises?	NO
	a. If Yes, complete the following box:	
	heck one box to cate License Type Alcohol Beverage Control License No.	Premises Type: (Club (restaurant) or Commercial (store)
On s	sale beer	
On s	sale beer and wine	
Ons	sale distilled spirits X 505393	Restaurant
2.	Is a bonafide-eating place provided on the premises? (Bonafide eating place serving meals for compensation, which has suitable kitchen facilities assortment of foods for ordinary meals other than fast foods, sandwiches refrigeration for food and must comply with all applicable regulations of the	s containing conveniences for cooking an s or salads. The kitchen must contain proper
		YES NO
	a. If yes, list types of food sold: Burgers, tacos, Sand,	Btc.
3.	Are non-alcoholic beverages sold?	YES NO
4.	How many tables for seating?	
5.	Are other types of businesses conducted on the premises?	YES NO
-	a. If yes, list type(s):	
6.	Are pool tables provided?	YES NO
	a. If yes, indicate number:	
7.	Is there a license for the pool table?	🔀 YES 🗌 NO
	a. If yes, license number: Bh 20854330	
8.	Are amusement machine(s) and/or jukebox(es) provided?	X YES NO
	a. If yes, indicate number and type: Amusement	t Machines Jukebox(es)
9.	Is there a license for the amusement machine(s) and/or jukebox(es)?	🔀 YES 🗌 NO
	a. If yes, decal number(s): CLB 003427	
10.	Owner of machine(s) and/or jukebox(es):	
	Name: GaG	
	Address:	
	Telephone No. (800) 882-440 %	

GENERAL OPERATING CONDITIONS (continued) Complete Each Question

SECURITY

11.	Will security of	fficers be pro	vided?		X YES	☐ NO		
	a. If yes, nu	mber of sec	urity officers:	1				
12.	Is any other ty	pe of security	y provided?		YES YES	NO		
		scribe type o		INLO	use			
	Sezurity	will	Be PR	ovided w,	hen EnTer	Tannen	T PROU	ided
Day	s and hours sec	urity officer	s or other s	ecurity will be p	rovided (fill out	t complete	·ly):	
	Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	Hours of					8P.1A	8P 1A	6P 1A
	Security					2	2	2
13.	Will a private s	ecurity firm b	e used?		X YES	☐ NO		
	a. If yes, pro	vide the follo	owing informa	ation of the contra	acted security fir	m:		
	Name:	Dean	Securi1	Cit	ty Business Lice	nse No.:		
	Address:			,	lephone No.:	* _	()	
		ADM	IISSION and	or MEMBERSH	IP FEES CHAR	GED		
14.	Will minors be	<u> </u>			X YES	 ☐ NO		
15.	Will the premise				X YES	Пио		
16.	Will an admissi	•		publici	-	X NO		
10.			argeu :			IN NO		
	a. If yes, fee	soriedule.						
17.	Is there a privat	e area for ex	clusive use o	of members and	their quests only	? TYES	S X NO	
		es of membe					•	-
	и. п уоо, сурс	or morno	normp rood.					
18.	Will guests of m	nembers pay	an admissio	n fee or other cha	arges?	YES	S X NO	
	a. If yes, des	cribe the fee	schedule an	d other charges:				

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	1130 A	1130 A	1130 A	1130 H	1130A	1130 A	11304
Close	2 4	2 n	2 A	219	2 A	2 H	2 A

PROXIMITY OF BUSINESSES AND RESIDENCES

19.	Are	there surrou	nding business	es?		√ LYES	☐ NO		
	a.	What type?	Barber Sho	ep, CONV. S	store, 99¢	Store,	Restaukano	T, Seniolcent	
20.	Are	Are there surrounding residences?				YES	NO		
	a.	Approxima close?	ately how	TO!					
			PARI	KING FACILITIE	ES AND ARRANG	SEMENTS			
21.	ls pa	arking availat	ole?			YES	☐ NO		
	a. If no, what is the street address of the off-premises parking facility?								
	b. Ва	(Please at restriction)	tach a copy		vith owner of the p ontract or deed	d	y if not part of bus		
	.,								
	C.	Days and h	ours parking f	acility will be a	vailable:				
		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
Fre	om	1130A	1130 A	1130 A	1130 A	1130	1130 A	1130A	
Т	o	2 A	2 A	2 A	2 19	2 A	2 A	2 H	

END OF GENERAL OPERATING CONDITIONS SECTION - PLEASE CONTINUE TO NEXT SECTION

How many individual parking spaces (approximately)?

ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant	
Does the Proposed Activity have:	
Outdoor Entertainment?	☐ Y 🔀 N
Dancing by patrons, guests, customers, participants, attendees?	□ Y X N
Dancing by performers?	☐ YX N
Live music by more than two (2) performers?	X Y NW
Amplified music (live)?	X Y N
Amplified music (recorded)?	X Y N
Disc Jockey?	X Y N
Karaoke?	Y Y NWC
Adult Entertainment as defined by LBMC Section 21.15.110?	YXN
Adult Entertainment as defined by LBMC Section 5.72.115 (B)?	YXN
Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC	? YX N
Any other type of entertainment not listed above?	□ Y▼ N
If yes, briefly describe the entertainment activity.	
Describe entertainment by performers: D.J. Live music	
Dance Floor? Y Y N Stage? Y	N
If yes, provide dimensions and type of material of dance floor.	= sq ft.
If yes, provide dimensions and type of material of stage.	H
Describe floor material and surface type:	
Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provand times every week, please provide a detailed schedule of specific dates and times of entertainment. sheet if necessary: (Fill Out Completely)	Attach an additional
Day Monday Tuesday Wednesday Thursday Friday Saturd	av Sundav

Entertainment

Туре

Start Time

End Time

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
PJ H307A LIVE KARNOOKE	LIVE MUSIC FARAORE D.J.	//	//	11	11	//
1130A	1130 A	1130 A	1130 A	113019	1130 A	11304
2 A	2 A	2 A	2A	2 A	2 A	211

RELEASE FORM

The undersigned, on behalf of (owner('s) authorizes the City of Long Beach, by and to verify and confirm the information co investigations as may be reasonably requestionable for the purpose of determining	l through its appropriate officer ntained in this application, ar uired by the City of Long Beac	rs, agents and employees nd to conduct such other h, its officers, agents and
(DBA)		
to obtain the (entertainment type) <u>Ente</u>	vtainment with out	<u>Dancin</u> permit/license.
The applicant by signing this application of the laws, rules, regulations, or ordinance address designated in this application as notice. Any change in the person or the writing to the Director of Financial Management of the control of the Director of Financial Management of the Direct	es of the City of Long Beach the business address, will con- address listed in the applicat	upon the person at the stitute sufficient and legal
The applicant consents and agrees full co City ordinances governing the conduct business license or permit is requested. <u>T</u> any incomplete or false information ma	of the particular type of busing the applicant by signing this a	ness activity for which a application understands
I swear under penalty of perjury I have statements made by the undersigned/app		
man		
(SIGNATURE OR AUTHORIZED AGENT)	(TITLE)	3-16-10 (DATE)
(SIGNATURE OR AUTHORIZED AGENT)	(11166)	(DATE)
	CA	
DRIVER'S LICENSE OR ID CARD NUMBER	STATE	
ACCEPTED BY (CITY STAFF)	OSR III TITLE	03/16/16 DATE





20080996110



Recorder's Office, Los Angeles County,

California

Tax: 0.00 Other: 0:00

Total:

06/05/08 AT 12:46PM

2011546

200806050510004 Counter

FICTITIOUS NAME STATEMENT TITLE(S):

Assessor's Identification Number (AIN) To be completed by Examiner OR Title Company in black ink.

Number of AlN's Shown





DEAN LOGAN, LOS ANGELES COUNTY CLERK

P.O. BOX 53592, LOS ANGELES, CA 90063-0592

Rev. 01/01/08

Has not been compared with original. Original will be returned when processing has been completed. LOS ANGELES COUNTYREGISTRAR-RECORDER 06/05/08

, Deputy

WEB ADDRESS: LAVOTE, NET

BUSINESS NAME STA

TYPE OF FILING AND FILING FEE (Check one) Criginal-\$23,00 (FOR ORIGINAL FILING WITH ONE BUSINESS NAME ON STATEMENT) O New Fillings-\$23.00 (CHANGES IN FACTS FROM ORIGINAL FILING-REQUIRES PUBLICATION) Refile- \$18.00 (NO CHANGES IN THE FACTS FROM ORIGINAL FILING) \$4,00- FOR EACH ADDITIONAL BUSINESS NAME FILED ON SAME STATEMENT, DOING BUSINESS AT THE SAME LOCATION \$4,00- FOR EACH ADDITIONAL OWNER IN ED The following person(s) is (are) doing business as: Print Fictitious Business Name(s) Mailing address if different O Zip Articles of Incorporation or Organization Number (if applicable): Al #ON REGISTERED OWNER(S): 2. Box not accepted City City If Corporation or LLC - Print State of Incorporation/Organization If Corporation or LLC - Print State of Incorporation/Organization 3. Full Name/Corp/LLC Full Name/Corp/LLC Residence Address (P.O. Box not accepted) Residence Address (P.O. Box not accepted) Cky City State Zip Zio If Corporation or LLC - Print State of Incorporation/Organization If Corporation or LLC - Print State of Incorporation/Organization IF MORE THAN FOUR REGISTRANTS, ATTACH ADDITIONAL SHEET SHOWING OWNER INFORMATION THIS BUSINESS IS CONDUCTED BY: (Check one) a General Partnership an Individual □ a Limited Partnership ☐ a Limited Liability Company an Unincorporated Association other than a Partnership a Corporation ☐ Copartners ☐ Husband and Wife El Joint Venture State or Local Registered Domestic Partners a Limited Liability Partnership The registrant commenced to transact business under the fictitious business name or names listed above on (insert N/A above if you haven't started to transact business) I declare that all information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false is guilty of a crime.) REGISTRANTS/CORPALIC) NAME (PRINT) REGISTRAN'T SIGNATURE If corporation, also print corporate title of officer. If LLC, also print title of officer or manager. This statement was filed with the County Clark of LOS ANGELES on the date indicated by the filed stamp in the upper right corner NOTICE - IN ACCORDANCE WITH SUBDIVISION (a) OF SECTION 17320, A FICTITIOUS NAME STATEMENT GENERALLY EXPIRES AT THE END OF FIVE YEARS FROM THE DATE ON WHICH IT WAS FILED IN THE OFFICE OF 1 HE COUNTY CLERK, EXCEPT, AS PROVIDED IN SUBDIVISION (b) OF SECTION 17920, WHERE IT EXPIRES 40 DAYS AFTER ANY CHANGE IN THE FACTS SET FORTH IN THE STATEMENT PURSUANT TO SECTION 17913 OTHER THAN A CHANGE IN THE RESIDENCE ADDRESS OF A REGISTERED OWNER. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THE EXPIRATION. THE FILING OF THIS STATEMENT DOES NOT OF ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE, OR COMMON LAW (SEE SECTION 14411 ET SEQ., BUSINESS AND PROFESSIONS CODE).

I HEREBY CERTIFY THAT THIS COPY IS A CORRECT COPY OF THE ORIGINAL STATEMENT ON FILE IN MY OFFICE.

RENEWALS DO NOT REQUIRE PUBLICATIONS

PH: (582) 462-2177

This is a true and certified copy of the record if it bears the seal, imprinted in purple ink, of the Registrar-Recorder/County Clerk

JUN | 5 3 2008

DEANCE LOCAL REGISTRAR RECORDER COUNTY CLERK
LOS ANGELES COUNTY, CALIFORNIA

LONG BEACH PRESS-TELEGRAM

300 Oceangate Long Beach, CA 90844

PROOF OF PUBLICATION

(2015.5 C.C.P.)

STATE OF CALIFORNIA County of Los Angeles

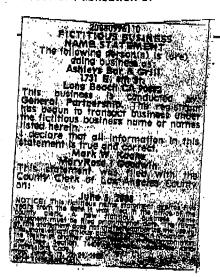
I am a citizen of the United States, and a resident of the county aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the printer of the Long Beach Press-Telegram, a newspaper of general circulation printed and published daily in the City of Long Beach, County of Los Angeles, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of Los Angeles, State of California, on the date of March 21, 1934, Case Number 370512. The notice, of which the annexed is a true printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates. to wit,

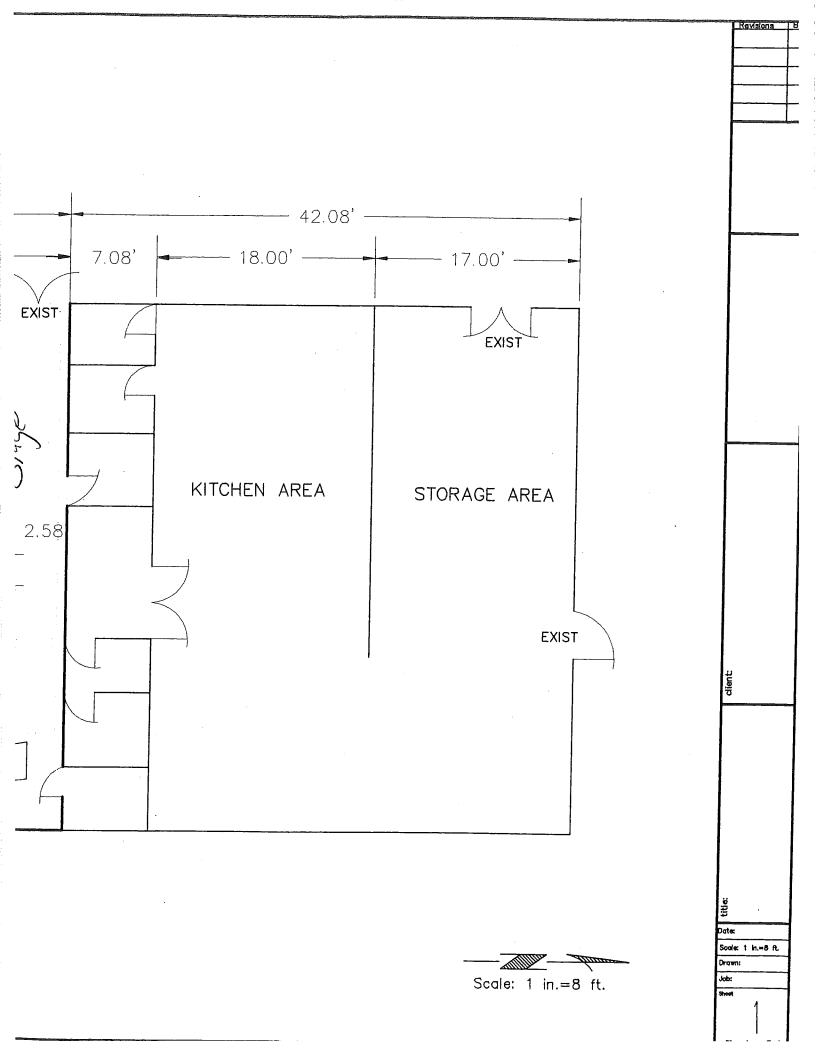
June 8.15.22.29. 2008

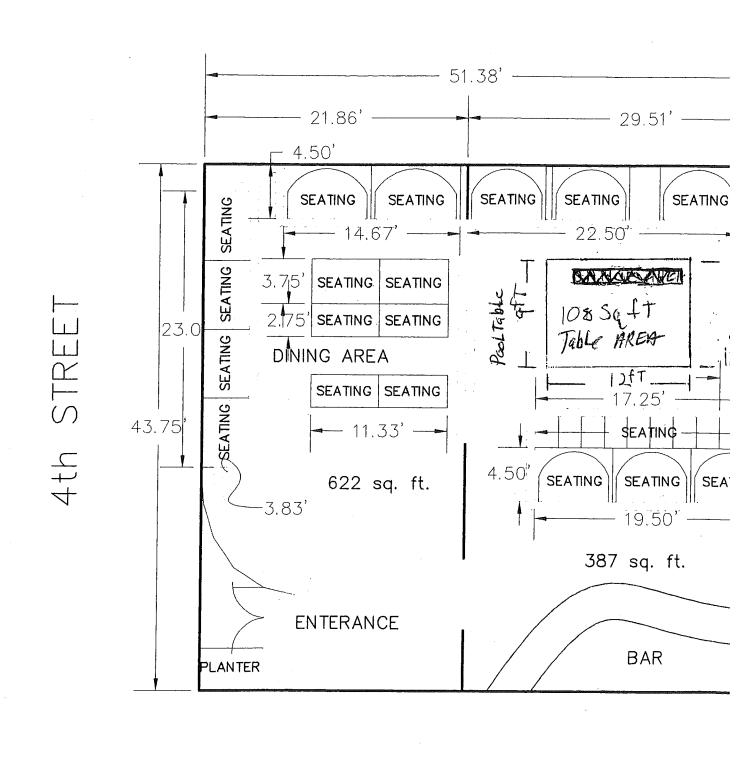
The Long Beach Press-Telegram, a newspaper of general circulation, is delivered to and available in, but not limited to the following cities: Long Beach, Lakewood, Beliffower, Cerritos, Downey, Norwalk, Artesia, Paramount, Wilmington, Compton, South Gate, Los Alamitos, Seal Beach, Cypress, La Palma, Lynwood, San Pedro, Hawaiian Gardens, Huntington Park, La Mirada, Santa Fe Springs, Carson.

I declare under penalty of perjury that the foregoing is true and correct.

Proof of Publication of









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APPLICATION FOR ENTERTAINMENT PERMIT (Please Print All Information – Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): ASHLEYS BAR-GRILL L.L.C.
Business Name (DBA): ASTLEYS BAR + GRILLLLC, Business Phone: 562-495-5700
Business Site Address: 1731 E4Th St
Date Business Proposes To Open: EXISTIN
Days & Time Prêmises Are Open For Inspection: 1130A - 2 AM
Proposed Use(s):
Entertainment/Restaurant With Dancing Without Dancing
Entertainment/Tavern With Dancing Without Dancing
Social Club Pool or Billiard Hall Other (explain)
Explain briefly the proposed use of the rooms within the building: Dining, KARAOKE, D.J. Live music
Contact Person(s) Name (authorized agent, manager, etc.): MARK KAAKE
Contact Person(s) Phone Number: (562) 577-5424
Type of Organization:
Corporation Partnership Individual Unincorporated Association or Club
Trust LLC Other, explain:
OFFICE USE ONLY
Building Fire Health (Check Inspecting Department) Date Received:
Building/Location meets Department Requirements for the proposed use.
Building/Location meets Department Requirements for the proposed use subject to the following conditions:
Building/Location does not meet Department requirements for the proposed use.
Inspection Completed On (date):By:
POLICE DEPARTMENT
Police Department finds no for basis for denial Police Department finds basis for denial
Police Department finds no for basis for denial with conditions
Conditions or Basis for Denial:
By: Title: CHIEF OF POLICE Date: 4/2/10



Date:

June 2, 2010

To:

Erik Sund, Bureau Manager, Business Relations Bureau

From:

Jim McDonnell, Chief of Police

Subject:

APPLICATION FOR ENTERTAINMENT WITHOUT DANCING AT ASHLEY'S BAR & GRILL – 1731 EAST 4TH STREET

In response to your request for a recommendation regarding the above named permit application for Entertainment without Dancing, the Police Department recommends approval, subject to the following eighteen (18) conditions of operation:

Ashley's Bar & Grill is located on the north side of 4th Street between Walnut and Hermosa Avenues and has been in business since 1938. The establishment serves a domestic food menu for lunch and dinner. Ashley's parking lot is located directly across the street from the business, on the south side of 4th Street, and has approximately 20 parking spaces. Mark Kaake and Mary Goodwin have owned the business for approximately two years, and have been operating on a One-Year Short-Term Entertainment Permit. Based upon the Long Beach Police Department's investigation, the South Division Patrol Commander's recommendation, and input from neighborhood residents, the Long Beach Police Department does not believe the issuance of an Entertainment Permit without Dancing will have an adverse impact on Patrol Division resources.

CONDITIONS OF OPERATION

- The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC, shall be conducted on the permitted premises.
- 3) Entertainment activities indicated on page #7 of your entertainment application shall be restricted to no later than 10 PM Sunday through Thursday nights, and 12:30 AM on Friday and Saturday nights.
- 4) Noise emanating from the permittee's premises shall not be audible 50 feet or more from the exterior of the premises. The permittee shall be responsible for determining how to best meet this requirement, either by keeping doors and windows shut, limiting hours of entertainment, or offering non-amplified entertainment.

- Patrons under twenty-one (21) years of age shall not be permitted to enter nor remain on the premises after the restaurant (food services) portion of the establishment has closed, or **10 p.m.**, whichever comes first. Private functions not open to the public are exempt from this condition.
- During any entertainment activity listed on page #7 of the application, the permittee shall be responsible for maintaining an adequate security staff to supervise patrons inside the establishment and the parking lot. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) security guard. For crowds over (50) fifty people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people. Security guards must be identifiable as "Ashley's employees." Should the permittee's operations give rise to a substantial increase in complaints/calls for service, or trash left in the parking lot, the permittee shall increase staff, or employee uniformed licensed security guards, as directed by the Chief of Police.
- 7) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area.
- The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot. This should be done by use of security guards and/or signage indicating, words to the effect of, "Please respect our neighbors."
- 9) The permittee shall not allow any employee, patron or entertainer, to exit or loiter near the side door leading to the alley or the rear kitchen door at anytime during business hours.
- 10) The permittee and/or security shall also ensure that no employee, patron, or entertainer loiters in the parking lot at anytime during the operation of the business.
- 11) The parking lot shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the parking lot. The position of such lighting shall not disturb the normal privacy and use of any neighboring residences.
- 12) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10 p.m. and 7 a.m.
- 13) The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.

ENTERTAINMENT WITHOUT DANCING AT ASHLEY'S BAR & GRILL 1731 EAST 4TH STREET Page 3

- 14) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request.
- 15) This Entertainment Permit is accessory to the primary business, which is a restaurant. In the event the primary business ceases operation on a permanent basis, meaning meals are no longer offered at the location, then the entertainment permit becomes null and void.
- 16) The permittee shall not hire promoters with the intent to advertise, promote, or hold any entertainment activities consistent with nightclub entertainment.
- 17) Ashley's Bar & Grill, or its agents, shall not distribute any advertising matter in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter.
- The permittee shall maintain full compliance with all applicable laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, the more stringent regulation shall apply.

AWB:CNA:cna AppvCondAshley's





APPLICATION FOR ENTERTAINMENT PERMIT (Please Print All Information – Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): ASHLEYS BAR + GRILL L.L.C.
Business Name (DBA): ASHLEYS BAR + GRILL LLC, Business Phone: 562-495-5700
Business Site Address: 1731 E 4Th St
Date Business Proposes To Open: Existin
Days & Time Premises Are Open For Inspection: 1130A - 2 AM
Proposed Use(s):
Entertainment/Restaurant With Dancing Without Dancing
Entertainment/Tavern With Dancing Without Dancing
Social Club Pool or Billiard Hall Other (explain)
Explain briefly the proposed use of the rooms within the building: Dining, KARAOKE, D.J. Live music
Contact Person(s) Name (authorized agent, manager, etc.): MARK KAAKE
Contact Person(s) Phone Number: (56):) 577-5424
Type of Organization:
Corporation Partnership Individual Unincorporated Association or Club
Trust LLC Other, explain:
OFFICE USE ONLY
OFFICE USE ONLY Building Fire Health (Check Inspecting Department) Date Received: 4/12/2010
Building Fire Health (Check Inspecting Department) Date Received: 4/12/2010
Building Fire Health (Check Inspecting Department) Date Received: 4/12/2010 Building/Location meets Department Requirements for the proposed use.
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Building Fire Health (Check Inspecting Department) Date Received: 4/12/2010 Building/Location meets Department Requirements for the proposed use. Building/Location meets Department Requirements for the proposed use subject to the following conditions: Building/Location does not meet Department requirements for the proposed use. Inspection Completed On (date): 5/10/2010 By: WENDY COETZ POLICE DEPARTMENT Police Department finds no for basis for denial Police Department finds basis for denial
Building Fire Health (Check Inspecting Department) Date Received: 4/12/2010 Building/Location meets Department Requirements for the proposed use. Building/Location meets Department Requirements for the proposed use subject to the following conditions: Building/Location does not meet Department requirements for the proposed use. Inspection Completed On (date): 5/10/2010 By: WENDY COETZ POLICE DEPARTMENT
Building Fire Health (Check Inspecting Department) Date Received: 4 12 2010



CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

100 W BROADWAY STE 400 ! LONG BEACH, CA 90802 ! 562-570-6513 FAX 562-570-6930

ENVIRONMENTAL HEALTH NOISE OFFICE

DEPARTMENT OF HEALTH AND HUMAN SERVICES ENTERTAINMENT PERMIT APPLICATION REQUIREMENTS

Date: 3-16-10
Name of Business (DBA): ASHLEYS BAR & GRILL L.L.C.
Name of Business Owner: MARK KAAKE / MARY ROSE GOODWIN
Business Address: 173/E 4715t L.B.CM 90802
· · · · · · · · · · · · · · · · · · ·
Dear New Business Owners:
The Entertainment establishment must abide by the Long Beach Municipal Code Noise Ordinance, Chapter 8.80.
You must make sure that the noise generating inside your business is not impacting adjacent residences.
If loud music is to be played as part of the entertainment permit, you must also post a sign in the customer area in a conspicuous location that states:
Warning: Sound Levels Within May Cause Permanent Hearing Impairment.
I understand that in order to provide Entertainment, my establishment must comply with the Long Beach Noise Ordinance (LBMC Chapter 8.80)
Owner or Authorized Agent Signature(s)
Title Ownes
Phone # 562-577-5424
=AX #



Accepted By:	Date:
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Zoning Approval E	³ y; Date:
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APPLICATION FOR ENTERTAINMENT PERMIT (Please Print All Information – Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): ASHLEYS BAR+GRILL L.L.C.
Business Name (DBA): ASTILEYS BAR + GRILL LLC, Business Phone: 562-495-5700
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Entertainment/Tavern With Dancing Without Dancing
Social Club Pool or Billiard Hall Other (explain)
Explain briefly the proposed use of the rooms within the building: DINING, KARAOKE, D.J. Live music
Contact Person(s) Name (authorized agent, manager, etc.): MARK KAAKE
Contact Person(s) Phone Number: (562) 577-5424
Type of Organization:
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Trust LLC Other, explain:
OFFICE USE ONLY
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Building/Location meets Department Requirements for the proposed use.
Building/Location meets Department Requirements for the proposed use subject to the following conditions:
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7(0,0),,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Building/Location does not meet Department requirements for the proposed use.
Inspection Completed On (date):
POLICE DEPARTMENT
Police Department finds no for basis for denial Police Department finds basis for denial
Police Department finds no for basis for denial with conditions
Conditions or Basis for Denial:
By: Date:



City of Long Beach
Working Together to Serve

Date:

April 1, 2010

To:

Erik Sund, Manager of Business Relations Bureau

From:

Derek Burnham, Current Planning Officer

Subject:

REVIEW OF ENTERTAINMENT LICENSE REQUEST

Site Address:

1731 E. 4th Street

Long Beach, Ca 90802

Applicant:

Ashley's Bar & Grill LLC

Zoning District:

CNR (Neighborhood Commercial & Residential District)

Proposed Use:

Entertainment without Dancing

The Current Planning Division of the Department of Development Services has the following comments:

A review of the permit history for 1731 E. 4th Street, indicates there have been no CUPs or AUPs approved for the subject property.

The applicant is seeking to obtain a permit for entertainment without dancing. An entertainment permit without dancing is allowed as an accessory use at a restaurant in the CNR zone. No extra parking is required.

Planning Bureau recommends that the entertainment permit without dancing for "Ashley's Bar & Grill" be approved.

If you have any questions regarding this response, please call Jorge Ramirez, Planner, at (562) 570-6952