

Planning Commission 6480 E. Pacific Coast Highway, Suite 150

August 4, 2022

Conditional Use Permit (CUP22-016) and Local Coastal Development Permit (LCDP22-024) for the for the operation of a massage establishment at 6480 E. Pacific Coast Highway Suite 150, located in the Southeast Area Specific Plan (SP-2) Zoning District. (District 3)

Application No. 22204-38

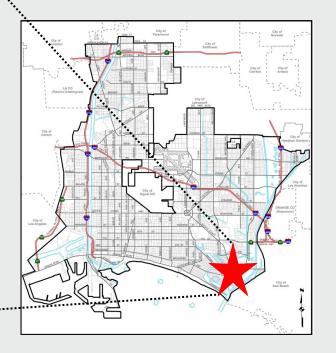




Vicinity Map



 The project site is located at 6480 E. Pacific Coast Highway in the SP-2 Zoning District.







Project Site



- Zoning: SP-2-MUCC
- General Plan (1989): LUD No.7 (Mixed-Use District)
- General Plan (2019): RSF / Height: SP-2
- Coastal Zone: City Jurisdiction (SEASIP Area)
- 1,093 onsite parking spaces within two main parking structures









Existing Conditions and Requested Entitlements







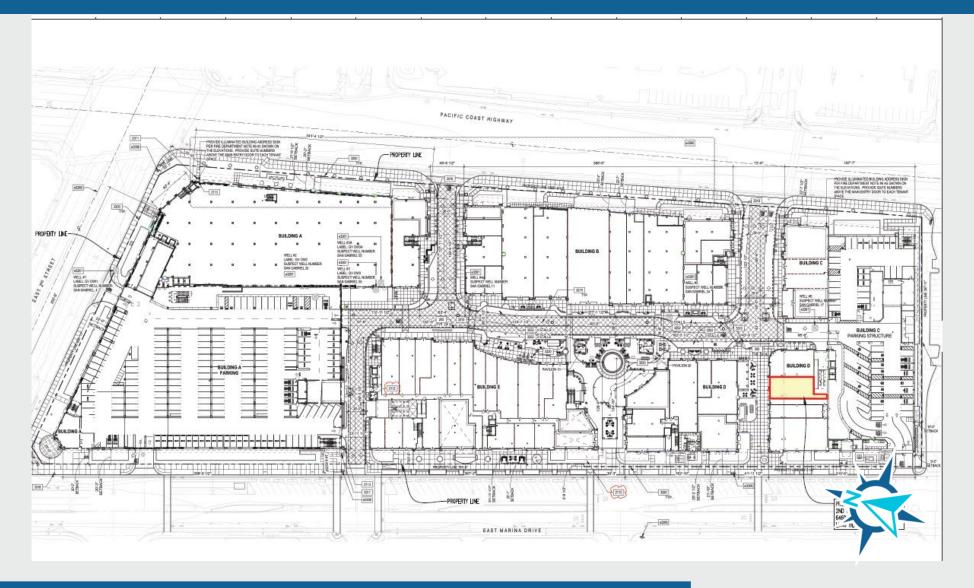


- Conditional Use Permit (CUP) for the establishment of a massage establishment within an existing shopping center (2nd and PCH)
- Local Coastal Development Permit (LCDP) for the scope of work requiring discretionary approvals in the coastal zone (CUP)





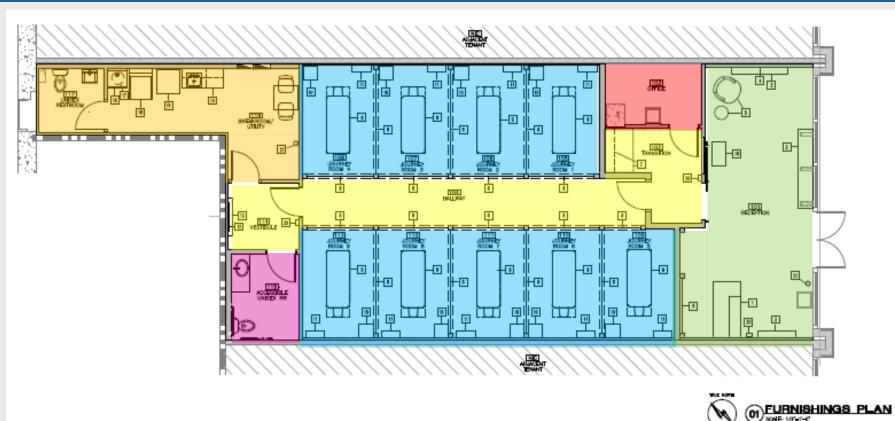
Site Plan







Floor Plan



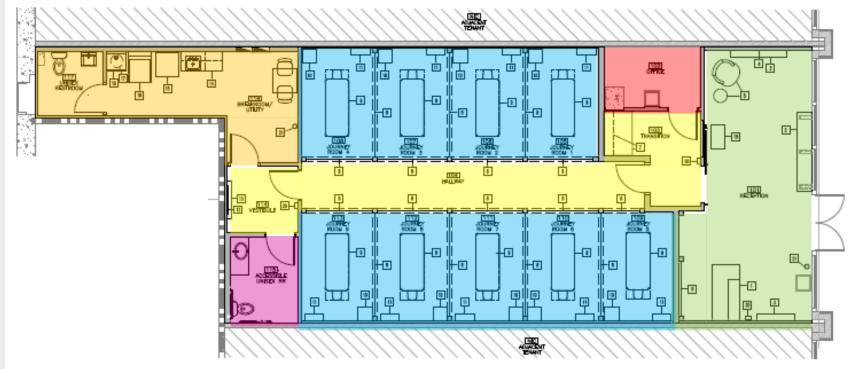
Tenant Improvement to Establish Massage Parlor

- 2,094-square-foot tenant suite
- Ground Floor
 - Reception area (Green)
 - Massage room with nine (9) massage beds (Blue)
 - Transition Room, Hallway, and Vestibule (Yellow)
 - Bathroom for Guests (Pink)
 - Breakroom for employees (Orange)
 - Office (Red)





Conditional Use Permit





Request for a CUP to Allow the Operation a New Massage Establishment

- Proposed Business Operations:
 - Mon through Sat, from 10 am to 9 pm
 - Sun from 10 am to 8 pm
- Parking Massage establishment is to share the 1,093 onsite parking with other business at 2nd and PCH
- More than 750 ft from another massage establishment
 - Nearest Massage Establishment is located at 5870 E. Naples Plaza (2,715 feet from project site)
- Massage Establishment shall require the store front glass by uncovered





Local Coastal Development Permit



Compliance with the Local Coastal Program (LCP)

 SEADIP Area – Permits commercial uses on the south side of Second Street and west side of Pacific Coast Highway

Required Findings

- Comply with all applicable local, regional, state, and federal water quality permits.
- Compliance with Chapter 3 of the Coastal Act deals with the public's right to use beach and water resources for recreational purposes
- Restrictions on Short Term Rentals





Special Conditions of Approval

- No expansion of the massage establishment/area
- Operating hours 10 a.m. at 9 p.m. on Monday through Saturday; 10 a.m. at 8 p.m. on Sunday
- Sea level rise advisory
- Visibility into the massage establishment shall not be blocked





Findings

- The LCP acknowledges the unique character of the shopping district in (SEADIP Area) and encourages the commercial uses along 2nd Street and Pacific Coast Highway.
- The proposed massage establishment would continue to promote coastal access with a personal service use for enjoyment by the broader public and local residents as noted in the LCP.
- The massage establishment would not affect coastal access or impede the ability for the existing light commercial use to continue in conformance with the LCP



CEQA and Noticing

The project qualifies for a categorical exemption under the following exemptions under the California Environmental Quality Act (CEQA):

15301 (Existing Facilities)

Noticing of the hearing was completed in accordance with Section 21.21 of the Municipal Code.

No public comments have been received





Recommendation

- Accept Categorical Exemption CE-22-116
- **Approve** Conditional Use Permit and Local Coastal Development Permit (CUP22-016, and LCDP22-024) with conditions of approval incorporated.



